

Int. Cl.: 33

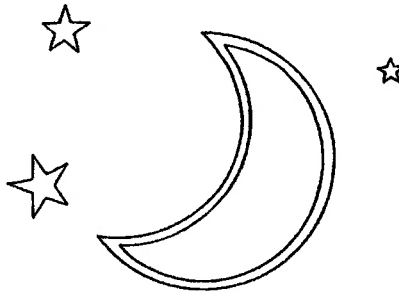
Prior U.S. Cls.: 47 and 49

Reg. No. 2,068,550

United States Patent and Trademark Office

Registered June 10, 1997

**TRADEMARK
PRINCIPAL REGISTER**



Blue Moon

BRIDGEVIEW VINEYARDS, INC. (OREGON
CORPORATION)
4210 HOLLANDS LOOP ROAD
CAVE JUNCTION, OR 97523

FIRST USE 9-10-1993; IN COMMERCE
9-10-1993.

SER. NO. 74-735,700, FILED 9-29-1995.

FOR: WINE, IN CLASS 33 (U.S. CLS. 47 AND
49).

GEOFFREY FOSDICK, EXAMINING ATTOR-
NEY

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

Reg. No. 2,224,435

United States Patent and Trademark Office

Registered Feb. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER**

BLUE MOON

BRIDGEVIEW VINEYARDS, INC. (OREGON
CORPORATION)
4210 HOLLANDS LOOP ROAD
CAVE JUNCTION, OR 97523

FIRST USE 9-10-1993; IN COMMERCE
9-10-1993.
OWNER OF U.S. REG. NO. 2,068,550.

SER. NO. 75-475,138, FILED 4-27-1998.

FOR: WINE, IN CLASS 33 (U.S. CLS. 47 AND
49).

JENNIFER RICHARD, EXAMINING ATTOR-
NEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,119,888

Registered July 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**

BLUE MOON

COORS GLOBAL PROPERTIES, INC. (COLOR-
ADO CORPORATION)
SUITE 170
165 SOUTH UNION BOULEVARD
LAKEWOOD, CO 80228

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 0-0-1995; IN COMMERCE 0-0-1995.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,115,746, 2,959,423
AND OTHERS.

SER. NO. 78-640,662, FILED 5-31-2005.

BRENDAN REGAN, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 2,878,098

Registered Aug. 31, 2004

TRADEMARK
PRINCIPAL REGISTER



COORS BREWING COMPANY (COLORADO
CORPORATION)
311 10TH STREET
GOLDEN, CO 80401

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BREWING CO.", APART FROM
THE MARK AS SHOWN.

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

SER. NO. 75-599,304, FILED 12-3-1998.

FIRST USE 2-0-1997; IN COMMERCE 2-0-1997.

JOSETTE BEVERLY, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

CABIN FEVER

Reg. No. 3,850,067

Registered Sep. 21, 2010

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

HAZLITT 1852 VINEYARDS, INC. (NEW YORK CORPORATION)
P.O. BOX 207
HECTOR, NY 14841

FOR: WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 4-3-1990, IN COMMERCE 4-30-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-942,174, FILED 2-23-2010.

REBECCA SMITH, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,180,241

Registered Dec. 5, 2006

TRADEMARK
PRINCIPAL REGISTER

CABIN FEVER ALE

NEW GLARUS BREWING COMPANY (WISCONSIN CORPORATION)
COUNTY ROAD W & HIGHWAY 69, P.O. BOX 759
NEW GLARUS, WI 53574

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ALE", APART FROM THE MARK AS SHOWN.

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

SER. NO. 78-739,742, FILED 10-25-2005.

FIRST USE 4-6-1998; IN COMMERCE 10-6-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

EDWARD NELSON, EXAMINING ATTORNEY

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

Reg. No. 2,427,705

United States Patent and Trademark Office

Registered Feb. 6, 2001

**TRADEMARK
SUPPLEMENTAL REGISTER**

SCHNEIDER

SCHNEIDER VINEYARDS, LLC (NEW YORK LIMITED LIABILITY COMPANY)
2248 ROANOKE AVENUE
RIVERHEAD, NY 11901

FIRST USE 11-24-1999; IN COMMERCE 11-24-1999.

SER. NO. 75-893,332, FILED P.R. 1-7-2000; AM. S.R. 8-10-2000.

FOR: WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

TERESA LEE, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,421,671

Registered May 6, 2008

TRADEMARK
PRINCIPAL REGISTER

SCHNEIDER WEISSE

G. SCHNEIDER & SOHN GMBH (FED REP
GERMANY GMBH)

EMIL-OTT-STRASSE 5

93309 KELHEIM, FED REP GERMANY

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 0-0-1872; IN COMMERCE 7-0-1993.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,446,965, 2,007,340,
AND 2,656,860.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WEISSE", APART FROM THE
MARK AS SHOWN.

SEC. 2(F).

SER. NO. 77-169,029, FILED 4-30-2007.

JOHN DWYER, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

THE BIG PICTURE

Reg. No. 4,481,183

Registered Feb. 11, 2014

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

ICT INVESTMENT PROPERTIES, INC. (FLORIDA CORPORATION)
1061 FAIRFAX CIRCLE WEST
BOYNTON BEACH, FL 33436

FOR: WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 6-24-2013; IN COMMERCE 6-24-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-005,704, FILED 7-9-2013.

JENNY PARK, EXAMINING ATTORNEY



Nichelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Big Picture Brew Works

Reg. No. 4,877,955

Registered Dec. 29, 2015

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

KERPOVICH, THEODORE (UNITED STATES INDIVIDUAL)
104 EAST VAUGHN STREET
KINGSTON, PA 18704

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 11-1-2015; IN COMMERCE 11-1-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREW WORKS", APART FROM THE MARK AS SHOWN.

SN 86-002,983, FILED 7-5-2013.

DAVID C. REIHNER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

United States Patent and Trademark Office

Reg. No. 3,363,470

Registered Jan. 1, 2008

**TRADEMARK
PRINCIPAL REGISTER**

BLACKEYE ZIN

PATERNO IMPORTS, LTD. (ILLINOIS CORPORATION), DBA PATERNO WINES INTERNATIONAL,

900 ARMOUR DRIVE

LAKE BLUFF, IL 606066630

FOR: WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ZIN", APART FROM THE MARK AS SHOWN.

SN 78-777,285, FILED 12-20-2005.

SALLY SHIH, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 2,667,078

Registered Dec. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BLACK EYE ALE

MENDOCINO BREWING COMPANY, INC. (CALIFORNIA CORPORATION)
1601 AIRPORT ROAD
UKIAH, CA 95482

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ALE", APART FROM THE MARK AS SHOWN.

FOR: MALT BEVERAGES, NAMELY, BEER, ALE AND STOUT, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

SN 76-202,158, FILED 1-31-2001.

FIRST USE 4-26-2001; IN COMMERCE 4-26-2001.

KAREN M. STRYZ, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

RISING TIDES

Reg. No. 4,418,606

Registered Oct. 15, 2013

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

TREVISAN, MATTHEW A. (UNITED STATES INDIVIDUAL), DBA LINNE CALODO
CELLARS
3845 OAKDALE ROAD
PASO ROBLES, CA 93446 AND

TREVISAN, MAUREEN (UNITED STATES INDIVIDUAL), DBA LINNE CALODO CELLARS
3845 OAKDALE ROAD
PASO ROBLES, CA 93446

FOR: GRAPE WINE; RED WINE; RED WINES; ROSE WINE; SPARKLING GRAPE WINE;
SPARKLING WINES; STILL WINES; SWEET WINES; TABLE WINES; WHITE WINE; WINE;
WINES; WINES AND SPARKLING WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 4-18-2005; IN COMMERCE 4-18-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-876,602, FILED 3-14-2013.

JOHN GARTNER, EXAMINING ATTORNEY



Lisa Stewart Lee

Deputy Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

RISING TIDE BREWING COMPANY

Reg. No. 3,974,115

Registered June 7, 2011

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

RISING TIDE BREWING COMPANY LLC (MAINE LIMITED LIABILITY COMPANY)
1 INDUSTRIAL WAY, SUITE 2
PORTLAND, ME 04103

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 9-3-2010; IN COMMERCE 9-3-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWING COMPANY", APART FROM THE MARK AS SHOWN.

SER. NO. 85-154,335, FILED 10-16-2010.

KEVIN DINALLO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

HERETIC

Reg. No. 3,961,531

Registered May 17, 2011

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

Q4X, INC. (CALIFORNIA CORPORATION)
P.O. BOX 120
PASO ROBLES, CA 93447

FOR: WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 6-27-2005; IN COMMERCE 6-27-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-130,449, FILED 9-15-2010.

PATRICIA EVANKO, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

HERETIC BREWING COMPANY

Reg. No. 4,071,703

Registered Dec. 13, 2011

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

ZAINASHEFF, JAMIL (UNITED STATES INDIVIDUAL)
STE 106 #301
9630 BRUCEVILLE ROAD
ELK GROVE, CA 95757

FOR: LIGHT BEVERAGES, NAMELY, BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 2-1-2011; IN COMMERCE 9-29-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWING COMPANY", A PART FROM THE MARK AS SHOWN.

SN 85-150,222, FILED 10-12-2010.

RONALD MCMORROW, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

United States Patent and Trademark Office

Reg. No. 2,634,229

Registered Oct. 15, 2002

**TRADEMARK
PRINCIPAL REGISTER**



DE WET EXCELSIOR FARMS (PROPRIETARY)
LIMITED (SOUTH AFRICA CORPORATION)
EXCELSIOR ESTATE
ASHTON, SOUTH AFRICA 6715

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ESTATE", APART FROM THE
MARK AS SHOWN.

FOR: ALCOHOLIC BEVERAGES, NAMELY
WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

SER. NO. 76-172,428, FILED 11-28-2000.

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

ESTHER BELENKER, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

Excelsior Brewing Company

Reg. No. 4,440,725

Registered Nov. 26, 2013

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

EXCELSIOR BREWING COMPANY, LLC (MINNESOTA LIMITED LIABILITY COMPANY)
421 3RD STREET
EXCELSIOR, MN 55331

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 7-2-2012; IN COMMERCE 7-2-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BREWING COMPANY", APART FROM THE MARK AS SHOWN.

SN 85-463,119, FILED 11-3-2011.

JAMES LOVELACE, EXAMINING ATTORNEY



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

UNION WINE CO.

Reg. No. 4,486,053

Registered Feb. 18, 2014

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

UNION WINE COMPANY (OREGON CORPORATION), DBA UNION WINE CO.,
P.O. BOX 370
SHERWOOD, OR 97140

FOR: WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 11-28-2012; IN COMMERCE 10-9-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,233,182.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WINE CO.", APART FROM THE MARK AS SHOWN.

SN 85-747,805, FILED 10-8-2012.

JOHN GARTNER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

UNION CRAFT BREWING

Reg. No. 4,410,239
Registered Oct. 1, 2013
Int. Cl.: 32

UNION CRAFT BREWING COMPANY, LLC (MARYLAND LIMITED LIABILITY COMPANY),
DBA UNION CRAFT BREWING
1700 UNION AVENUE
BALTIMORE, MD 21211

FOR: BEERS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

TRADEMARK

FIRST USE 6-1-2012; IN COMMERCE 6-1-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRAFT BREWING", APART FROM THE MARK AS SHOWN.

SER. NO. 85-819,370, FILED 1-9-2013.

FRED CARL, EXAMINING ATTORNEY



Lee Street Lee
Deputy Director of the United States Patent and Trademark Office

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

United States Patent and Trademark Office

Reg. No. 2,497,018

Registered Oct. 9, 2001

**TRADEMARK
PRINCIPAL REGISTER**

EPIPHANY

**PARKER STATION INC. (CALIFORNIA COR-
PORATION), DBA FESS PARKER WINERY
AND VINEYARD,
6200 FOXEN CANYON ROAD
LOS OLIVOS, CA 93441**

FIRST USE 9-28-2000; IN COMMERCE 9-28-2000.

SN 75-835,281, FILED 11-16-1999.

FOR: WINE, IN CLASS 33 (U.S. CLS. 47 AND 49).

GEORGIA CARTY, EXAMINING ATTORNEY