

ATTORNEY DOCKET NO.
47226-K077US (9)

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: AMETHYST PREMIER COLLECTION & Design
Serial No.: 90/097,980
Filing Date: August 6, 2020
Mark: PALM BEACH TAN, INC.

Commissioner for Trademarks
BOX RESPONSE NO FEE
P. O. Box 1451
Alexandria, VA 22313-1451

**DECLARATION IN SUPPORT OF SECTION 2(F) CLAIM OF ACQUIRED
DISTINCTIVENESS OF PREMIER COLLECTION**

The undersigned being hereby warned that willful false statement and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting registration, declares that Applicant is the owner of the trademark sought to be registered and she is properly authorized to execute this declaration; that the mark PREMIER COLLECTION has become distinctive of goods in Class 3, namely, tanning creams, lotions and gels; tanning skin creams, tanning lotions and tanning gels for accelerating, enhancing, intensifying and extending tans; after tanning gels; body and facial bronzers, through Applicant's continuous and substantially exclusive use in the tanning industry that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement; that such mark is in use in interstate commerce and has been in use at least as early as April 2015; that all statements made of her own knowledge are true; and all statements made on information and belief are believed to be true.

PALM BEACH TAN, INC.

Date: 5/28/21

By: Shannon Naylor
Shannon Naylor, Director of Marketing