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[FIRST DOC](#) | [PREV DOC](#) | [NEXT DOC](#) | [LAST DOC](#)

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List At: OR to record: **Record 43 out of 158**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



WORLD'S FINEST CHOCOLATE

Word Mark SINCE 1949 WORLD'S FINEST CHOCOLATE
Goods and Services IC 030. US 046. G & S: Candy. FIRST USE: 20180731. FIRST USE IN COMMERCE: 20180731
 IC 035. US 100 101 102. G & S: Promoting the charitable fundraising efforts of others via candy products; promoting the charitable fundraising efforts of others via candy products customized to the specifications of fundraisers; retail store services featuring candy products; online retail store services featuring candy products. FIRST USE: 20180719. FIRST USE IN COMMERCE: 20180719
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards
 26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)
 26.17.05 - Bands, horizontal ; Bars, horizontal ; Horizontal line(s), band(s) or bar(s) ; Lines, horizontal
Serial Number 87870810
Filing Date April 10, 2018
Current Basis 1A
Original Filing Basis 1B
Published for Opposition December 11, 2018
Registration Number 6190236
Registration Date November 3, 2020
Owner (REGISTRANT) World's Finest Chocolate, Inc. CORPORATION DELAWARE 4801 South Lawndale Chicago ILLINOIS 60632
Attorney of Christine W. Feller

Record**Prior Registrations** 0638128;2305784;3303566**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SINCE 1949" APART FROM THE MARK AS SHOWN AND "CHOCOLATE" FOR INTERNATIONAL CLASS 030 APART FROM THE MARK AS SHOWN**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of two interlocking hearts one on the left and one on the right wherein their upper right and upper left inner corners overlap to form an inverted teardrop design, above the hearts is the wording "SINCE 1949", below the hearts is the wording "WORLD'S FINEST" and "CHOCOLATE" with a broken line separating the words.**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL-2(F)-IN PART**Live/Dead Indicator** LIVE**Distinctiveness****Limitation Statement** AS TO "WORLD'S FINEST CHOCOLATE"

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FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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