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**Word Mark** WORLD CHOCOLATE MASTERS  
**Goods and Services** IC 035. US 100 101 102. G & S: Advertising particularly services for the promotion of goods and services  
 IC 041. US 100 101 107. G & S: Entertainment services, namely, organizing cooking and pastry competitions and chocolate design competitions; providing of training, namely, providing classes for chocolate professionals in the field of making chocolate candies and desserts  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 05.07.03 - Coffee beans  
**Search Code** 26.01.02 - Circles, plain single line; Plain single line circles  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
**Serial Number** 86806228  
**Filing Date** November 2, 2015  
**Current Basis** 44E  
**Original Filing Basis** 44D  
**Published for Opposition** June 28, 2016  
**Registration Number** 5039428  
**Registration Date** September 13, 2016

**Owner** (REGISTRANT) Barry Callebaut AG aktiengesellschaft SWITZERLAND Pfingstweidstrasse 60, Westpark 8005 Zurich SWITZERLAND

**Attorney of Record** Claudia A. Smith

**Priority Date** May 5, 2015

**Prior Registrations** 3679971;3701770

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WORLD CHOCOLATE MASTERS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) brown is/are claimed as a feature of the mark. The mark consists of a stylized circle with a stylized cocoa bean inside and underneath, two horizontal lines and the words "WORLD CHOCOLATE MASTERS" underneath the lines. The entire mark is in the color brown.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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