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CHOCOLATE CIRCLE

Word Mark CHOCOLATE CIRCLE

Goods and Services IC 035. US 100 101 102. G & S: [Retail store services featuring food products;] mail order services featuring food products; online retail store services featuring food products; [advertising, marketing and promotion services;] providing incentive award programs for customers through the issuance, distribution and processing of loyalty points, discounts, bonuses, purchase vouchers, gift certificates and discount coupons for the purpose of promoting and rewarding loyalty, for frequent use of participating businesses, for purchase of company's goods and services and for commercial, promotional and advertising purposes. FIRST USE: 20121008. FIRST USE IN COMMERCE: 20121008

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85658823

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Current Basis 1A

Original Filing Basis 1B

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Date

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Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHOCOLATE" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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