

EXHIBIT B



ACT WRC Boot Camp

- September 9-10, 2020
New Orleans
- December 2-3, 2020
New Orleans

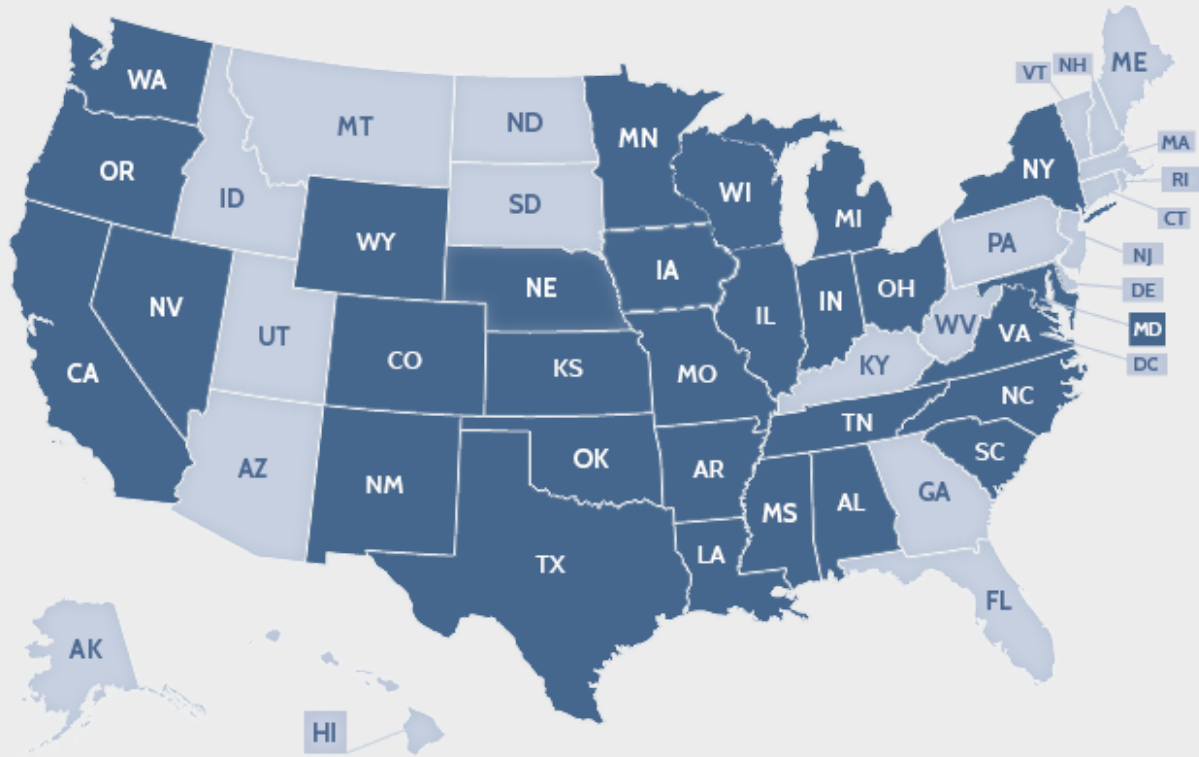
[APPLY NOW ▶](#)



Work Ready Communities Pandemic Response Tools: Get resources to keep your community ready for work!

[VIEW A STATE ▼](#)

STATES WITH STATE- OR COUNTY-LED ACT® WORK READY COMMUNITIES



What is an ACT® Work Ready Community?

STATES WITH STATE OR COUNTY LED ACT WORK READY COMMUNITIES

ACT Work Ready Communities (WRC) empowers states, regions and counties with *data, processes and* **tools** that drive economic growth. Participants are leveraging the **ACT[®] WorkKeys[®] National Career Readiness Certificate[®] (NCRC[®])** to measure and close the skills gap — and building common frameworks that link, align and match their workforce development efforts.



ACT[®] WORKKEYS[®] NATIONAL CAREER READINESS CERTIFICATE[®] TOTAL
4,939,453

ACT WORKKEYS NCRC LEVELS:

■ Platinum:	128,722
■ Gold:	1,026,328
■ Silver:	2,611,099
■ Bronze:	1,173,304

PARTICIPATING COUNTIES:

495

EMPLOYERS SUPPORTING:

26,555

JOBS PROFILED:

22,188

Work Ready Communities Boot Camp

ACT offers a performance-driven program WRC leadership teams use to initiate, deploy and drive carefully-tailored efforts that grow the number of counties certified as work ready communities.

[LEARN MORE](#) ▶

Counties

Counties may engage in the ACT Work Ready Communities program. Any municipality may be accepted into the Boot Camp to build and launch their Work Ready Communities initiative.

[MORE ON HOW TO SIGN UP](#) ▶

GET THE LATEST NEWS

Sign Up for Work Ready Communities Monthly Updates

Email Address

SUBMIT ▶

EMPLOYERS

Employers can be the fuel to drive successful state and county Work Ready Communities initiatives simply by recognizing the ACT® WorkKeys® National Career Readiness Certificate®. And in doing so, they will have a more qualified workforce ready to fill their jobs. [Learn more](#) about why employers should engage.

Certify Your Workforce

Validate a Job Seeker's WorkKeys NCRC

Workforce Toolkit

Employer Toolkit/Job Profiling

26,555

Employers recognize the ACT®
WorkKeys® NCRC®

[VIEW EMPLOYER DIRECTORY](#) ▶

Verify A Certificate

Employers, to check whether a job seeker's National Career Readiness Certificate® is valid, enter the certificate number here.

ENTER CERTIFICATE ID

Verify ID

RECENTLY CERTIFIED COUNTIES

- | | |
|------------------------|----------------|
| ■ Harrison (MS) | May, 2020 |
| ■ Cross (AR) | April, 2020 |
| ■ Jefferson Davis (MS) | March, 2020 |
| ■ Tunica (MS) | February, 2020 |
| ■ Nottoway (VA) | February, 2020 |
| ■ Ashley (AR) | February, 2020 |
| ■ Andrew (MO) | February, 2020 |



■ Lee (AR)	January, 2020
■ Greene (AL)	January, 2020
■ Cherokee (IA)	January, 2020

[VIEW FULL LIST ▶](#)

WHAT OTHERS ARE SAYING

"Jonesboro and Craighead County are a great example of what's right with Arkansas. Becoming an ACT Work Ready Community will make Jonesboro and Craighead County even stronger."

- Governor Asa Hutchinson
Arkansas



HOW WORK READY COMMUNITIES ARE WINNING THE GROWTH GAME

[Download the PDF](#)

SITE SELECTORS AND BUSINESS ARE TAKING NOTICE

Site Selection Magazine 2020 Regional Workforce Development Rankings include ACT NCRs as one of the top 5 components! [Learn More](#)

How does your state stack up? Site Selection Magazine January 2020 Annual State of the States issue reaches global corporate location decision-makers.

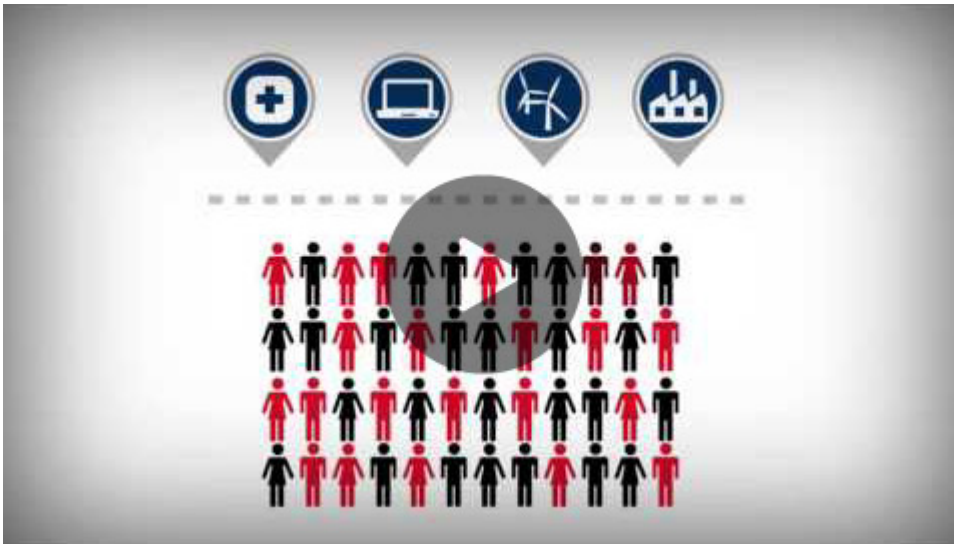




- ACT[®] Work Ready Communities Journey
- Job Profiling Overview
- WRC Boot Camp
- Work Readiness System

RESEARCH

- Build a Better Workforce
- NCRC Crosswalk Connecting Credential Framework
- ACT[®] WorkKeys[®] NCRC[®] for College Credit
- WRC Summary of 2017 Survey Results
- Income Trends for ACT NCRC Earners



ACT Work Readiness System

[See more ACT WorkKeys testimonials on YouTube](#)

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