EXHIBIT C

PSingleSignon

Snap Kit

Products ⌄   Docs   News

Developer Portal
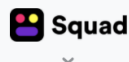
Grow and Monetize Your Products With Snapchat's Best Features

Get Started →

Create incredible experiences with the help of some of ours — across iOS, Android, and web.

Squad   PicsArt   octi   ▶ playlist   hily   YOLO

12:00

Find Friends

Ava, 18
California

Add Friend
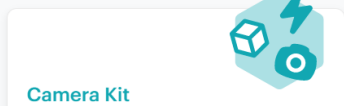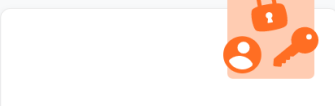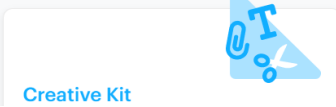
Story Kit

Keep the Whole Squad up to Date

Squad is a social screen-sharing app with a focus on togetherness and friendship. Squad uses Login Kit, Creative Kit, Story Kit, and Bitmoji Kit so users all over the world can quickly get started chatting with their friends. **Learn More ›**

Squad is a registered trademark and is used with permission.

The Whole Kit and Caboodle

Snap Kit can help you reach an audience of 229 million people who use Snapchat every day. Use any of our Kits to distribute your features for free, and drive attribution back to your platform.

Snap Inc. internal data Q1 2020. See Snap Inc. public filings with the SEC.

Creative Kit

Camera Kit

Inspire users to share their favorite moments from your app or website with their friends on Snapchat.

Login Kit

Sign users up securely and seamlessly — leave the phone verifications to us.

Bring the power of the Snapchat Camera to your app, and create unique AR experiences.

Story Kit

Find and feature Snapchat Stories on your platform, or let your community share their own.

Bitmoji Kit

Bring Bitmoji stickers into your app for more expressive communication.

Ad Kit

Monetize your app by featuring high-quality ads from top advertisers.

Get Started in a Snap

All it takes is three simple steps to get started. And if you need any additional support, we're here to help.

Get Started →

1 **Integrate Your App**

Find the right Kit for your business, and quickly integrate with our SDKs for iOS, Android, and web.

Explore Docs

2 **Painless App Review**

Reviews are different for each Kit, but we try to keep it simple. Some things we ask for include:

✓ Privacy Policy
✓ Video Demo of Integration
✓ Brand Guidelines Approval

3 **Publish & Promote**

Track your Snap Kit integration in your Dev Portal. You can even boost installs by promoting your services within Snapchat!

Launch Portal

Made For Developers, By Developers

From easy integrations to fast app reviews, we have everything you need to get started.

Platform Agnostic

Quickly integrate with our SDKs for iOS, Android, and web. Some Kits may require some additional configuration through your Dev Portal. **Explore Docs ›**

```
1  // swift
2
3  import SCSDKLoginKit
4
5  SCSDKLoginClient.login(from: viewController) { (success : Bool, error : Error?)
6      // do something
7  }
```

Swift   **Obj-C**   **Android**   **Web**

We believe privacy is essential to honest self-expression.

It's hard to be yourself without a sense of trust. That's why Snap Kit was designed to share

PSingleSignon

Put Your App in Front of Millions of Snapchatters

Choose a Snap Kit, and start reaching a community that keeps in touch with their friends every day!

Get Started →

Build the Future of Snap Kit

Join us in building incredible new product experiences using Snapchat's most-innovative technology.

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Brand Guidelines
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Other Terms & Policies

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English

2021_04_19 https://kit.snapchat.com/

Snap Kit

Docs

Welcome to Snap Kit

Snap Kit lets developers like you integrate some of Snapchat's best features across your platform:

Creative Kit ›
Inspire users to share their favorite moments from your app or website with their friends on Snapchat.

Login Kit ›
Sign users up securely and seamlessly — leave the phone verifications to us.

Camera Kit ›
Bring the power of the Snapchat Camera to your app, and create unique AR experiences.

Story Kit ›
Find and feature Snapchat Stories on your platform, or let your community share their own.

Bitmoji Kit ›
Bring Bitmoji stickers into your app for more expressive communication.

Ad Kit ›
Monetize your app by featuring high-quality ads from top advertisers.

Kit Guides

Ready to get started? Choose a Kit from the Tutorials tab on the left to dive into some code samples and learn a bit more about the Kit's features.

API Reference

Explore our API with reference documentation for iOS, Android, and Web.

Sample Code

Download sample code to get started with Creative Kit, Bitmoji Kit, and Login Kit.

Manage Your App

Once you complete integration, you can use the developer portal to manage testing, usage analytics, and more.

Feedback?

We regularly update our documentation to give you everything you need for creative, easy integrations. If something's not working for you, please report it to us here.

To stay up to date with our SDKs, see what's new and follow @snapkit on Twitter.

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