



GoTo for Automotive

DRIVE YOUR BUSINESS INTO HIGH GEAR

GoTo will drive growth for your dealership. Enable simple trackable communications between your employees and your customers, no matter where they are.

Talk to Us

SUCCESS STORIES

See why our customers choose GoTo

Faster decision making at a time and cost savings

"GoToWebinar saves time, money, and did I say time and money? Love it, can discuss things get it over and go on with the day. Decisions are made faster and more effective!"

Debra Smith
Sunbelt Ford



GoTo for all your rooftops



Mobile Apps

Customers can always reach you at the same number, whether you're at the dealership, out on the lot, or at home.



Dynamic Call Routing

Get your customers to the right person faster using ring groups, call queues, and call forwarding.



Seamless Call Park and Paging

Modernize your paging system! Play promotions while your customers wait. Page handset to handset or overhead, delivering the right message to the right person every time.



Virtual Trainings

Host streamlined trainings and share corporate communications across all your rooftops.





Integrated with the tools you're using

GoToConnect integrates with more automotive systems than any other business phone system in the market.

- ✓ DealerSocket
- ✓ Momentum
- ✓ Purple Cloud
- ✓ VIN Solutions
- ✓ E-Leads

Deliver a personalized buying experience

Make sure your customers can reach you when they need you.

- ✓ Route your calls from your desk phone to any other number.
- ✓ Keep track of all customer engagements at your dealership through support center.
- ✓ Customer communications are saved in the system for easy review or agent handoff.
- ✓ Send pictures, documents, or share live video with any potential customer.



Boost customer loyalty

Improve the efficiency and productivity of your BDC with GoToConnect Support Center.

- ✓ Monitor customer communications across all your dealerships.
- ✓ Track the value of the connections being made by phone, email or text.
- ✓ Decrease customer wait-times.





Keep your business running no matter what

- ✓ Administration and finance can keep business going despite being remote.
- ✓ Sales staff can be productive no matter where they are with our call-routing and mobile apps.
- ✓ IT can maintain the infrastructure from anywhere - whether they're onboarding or managing the day-to-day.



Talk to Us

Related resources

Case Study: Larry H. Miller



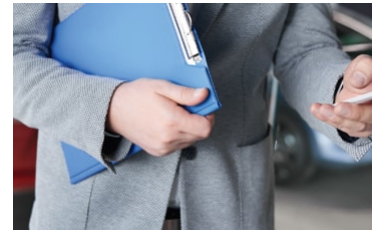
Learn how GoToConnect partnered with Algo Communications to help Larry H. Miller Dealerships find a winning solution.

GoTo for Automotive eBook



GoTo's award-winning communications tools help your dealership run from anywhere.

GoTo for Automotive One-Pager



Get the fast facts about GoToConnect for your rooftop.

Get started today

GoTo offers the most comprehensive, best-in-class communications and collaboration solutions for businesses of any size. Find out what GoTo can do for you.

Let's Talk

