



# Empower Your Media Business

ADVERTISING SOLUTION

SUBSCRIPTION SOLUTION



# Why Choose Lineup?

Over the last decade, we've worked with thousands of the biggest, most successful media brands globally. Don't take our word for it – these stats speak for themselves.



6800

Brands represented worldwide

32

Countries Represented

42

Percent of

91

Integrations



We exist to empower media companies through proven and transformative commercial solutions that push the boundaries of market potential and operational excellence.

ABOUT US



# Trusted By



*"The partnership with Lineup has been transformative for us, freeing up so much time and significantly reducing our operational complexity. The agility the Lineup platform provides for the future is a real game-changer for Gannett."*





# About Lineup Systems

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# How Do You Know We're Experts in End-to-End Media Sales Solutions? We Invented It.

Lineup Systems caters to many of the biggest, most iconic and innovative media organizations in the world. Our first-of-its-kind media sales solution, Adpoint, is credited with transforming media companies by helping to increase revenue, improve productivity and reduce costs. From our first two customers at our founding ten years ago, we've grown into the dominant force in media sales software solutions.

As an organization, we empower media companies with the systems and tools they need to sell more and increase efficiency across the board. And we understand how to do this because Lineup was started by a team that needed exactly that.

In the early 2000s, our founder Michael Mendoza, was the global IT director of Metro International, the same innovative

