

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: SENCORE

Applicant: Atlantic Diamond Tools, Inc.

Serial No.: 90001292

RESPONSE TO OFFICE ACTION

A. Introduction

The Non-Final Office Action dated September 22, 2020 indicates that the examining attorney did not identify any conflicting registered or pending marks that would bar registration of the Applicant's mark SENCORE in class 35 (the "Mark") under Section 2(d) of the Trademark Act.

The Office Action, however, requests that the Applicant respond to the following issues: 1) Specimen Refusal; and 2) Identification of Services.

Applicant submits its response below and respectfully requests that the Mark be passed to publication.

B. Specimen

The Examiner states that "the applicant's website specimen is not acceptable as a webpage specimen; it lacks the required date printed/accessed." However, the Examiner explains that "Applicant may respond to this refusal by... (1) Submit[ting] a verified statement, in a signed affidavit or supported by a declaration under 37 C.F.R. 2.20 or 28 U.S.C. 1746, specifying the URL of the original webpage specimen and the date it was accessed or printed."

Accordingly, Applicant submits the requested verified statement simultaneously herewith.

C. Identification of Goods

The Office Action states that the identification of goods is indefinite and must be clarified with respect to the wording for "Retail store services and online retail store services in the field of construction and construction equipment." The Examiner, however, explains that: Applicant may substitute the following wording: Class 35: Retail store services and online retail store services in the field of construction {specify construction-related goods, e.g., materials, tools, supplies} and construction equipment.

Accordingly, Applicant agrees to clarify through amending the identification of goods and services to:

Class 35: Retail store services and online retail store services in the field of construction, *namely saws, cutting machines, water pumps, drills, grinders, surface preparation equipment, and electric and petrol drive motors*, and construction equipment.

D. Conclusion

In view of the above, Applicant respectfully requests that the Mark be passed to publication.

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/s/

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