The amendments to the identification of goods and services submitted herewith respond to the majority of the Examining Attorney's requested amendments.

However, the Examining Attorney requested further clarification of "photosharing and video sharing services" and "providing online resources for software developers" in Class 41, and requested that these descriptions be reclassified in Class 42.

As to "photosharing and video sharing services," Applicant disagrees that further clarification and reclassification is necessary since the Trademark Office has accepted "photosharing and video sharing

services" in the description of services in several trademark registrations, including:



4978381 for "photosharing and video sharing services"),



(Reg. No. 4978380 for "photosharing

and video sharing services"),



(Reg. No. 4978379 for "photosharing and video sharing services")

and (Reg. No. 4978378 for "photosharing and video sharing services"). Because "photosharing and video sharing services" has been accepted in the above-noted registrations, no further clarification of these services is necessary. **See Exhibit A.** 

Similarly, the Examining Attorney considers "providing online resources for software developers" to be classified in Class 42. However, rather than reclassifying this description into Class 42, Applicant hereby clarifies this description to read "providing online resources, namely, information, electronic publications, and websites for software developers." Applicant respectfully requests that this description as amended be accepted without further clarification and remain in Class 41, as the Trademark Office has accepted nearly-identical language in Class 41 in several trademark same description was accepted by the Trademark Office in the description of services in a prior registration

and several allowed applications, including:

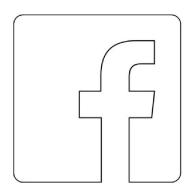


for software developers"), OCULUS (Application No. 87731331) and (Application No. 87741851) (both for "providing online resources for software developers, namely, blogs featuring software and game development information, non-downloadable tutorial videos, non-downloadable informational videos, electronic assets in the nature of non-downloadable digital documents, non-downloadable audible content, and non-downloadable motion pictures, online publications in the nature of guide books featuring software development information, and online publications in the nature of e-books and educational articles featuring software and game development information"),

Application No. 87704885 for "providing online resources for software developers in the fields of education, recreation and entertainment, namely, computer software development tools"), and FB.GG (Application no. 88307582 for "providing online resources, namely, information, electronic publications, and websites for software developers.") See Exhibit B.

# EXHIBIT A

# United States of America United States Patent and Trademark Office



Reg. No. 4,978,381

FACEBOOK, INC. (DELAWARE CORPORATION) 1601 WILLOW ROAD

Registered June 14, 2016 MENLO PARK, CA 94025

42, and 45

**TRADEMARK** SERVICE MARK PRINCIPAL REGISTER

Int. Cls.: 9, 35, 36, 38, 41, for: computer software development tools; computer software for USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAM-MING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICA-TIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS; DOWNLOADABLE E-COMMERCE COMPUTER SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK: SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS AND REMINDERS VIA THE INTERNET; SOFTWARE FOR TRANSMITTING ORDERS AND FOR SENDING AND RECEIVING ELECTRONIC MESSAGES VIA THE INTERNET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.



FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH AND INFORMATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; FACILITATING THE EXCHANGE AND SALE OF SERVICES AND PRODUCTS OF THIRD PARTIES VIA COMPUTER AND COMMUNICATION NETWORKS: ONLINE RETAIL STORE SERVICES FEATURING DE-LIVERY OF DIGITAL MEDIA, NAMELY, PRE-RECORDED MUSIC, VIDEO, IMAGES, TEXT AND AUDIOVISUAL WORKS; PROVIDING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING A WEBSITE FOR CONNECTING SELLERS WITH BUYERS; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

Michelle K. Zen

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

Director of the United States Patent and Trademark Office FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION

 $Reg.\ N_0.\ 4,978.381$  Networks; electronic processing and transmission of bill payment DATA FOR USERS OF COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; BILL PAYMENT SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES: FACILITATING ACCESS TO THIRD PARTY WEB SITES VIA A UNIVERSAL LOGIN; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST: AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, AUDIO AND VIDEO IMAGES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF PHOTOS AND VIDEOS; PEER-TO-PEER PHOTO AND VIDEO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AND VIDEO FILES AMONG INTERNET USERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT AND IN THE FIELDS OF SECONDARY, COLLEGIATE, SOCIAL AND COMMUNITY INTEREST GROUPS; PHOTOSHARING AND VIDEO SHARING SER-VICES; ELECTRONIC JOURNALS AND WEB LOGS, FEATURING USER GENERATED OR SPECIFIED CONTENT; ELECTRONIC PUBLISHING SERVICES FOR OTHERS; ENTERTAIN-MENT SERVICES, NAMELY, FACILITATING INTERACTIVE AND MULTIPLAYER AND SINGLE PLAYER GAME SERVICES FOR GAMES PLAYED VIA COMPUTER OR COMMU-NICATION NETWORKS; PROVIDING INFORMATION ABOUT ONLINE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR RE-GISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZ-ING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMA-TION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SER-VICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTIFY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF IN-FORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, GRAPHICS

 $Reg.\ N_0.\ 4,978,381$  and audio visual information, on computer and communication net-WORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOF TWARE APPLIC-ATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATUR-ING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK: PROVIDING NON-DOWNLOADABLE E-COMMERCE SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, APPLICATION SERVICE PROVIDER FEATURING APPLICATION PROGRAMMING INTERFACE (API) SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; AND SOFTWARE AS A SERVICE (SAAS) SER-VICES FEATURING SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS, FOR TRANSMITTING ORDERS AND SENDING AND RECEIVING ELECTRONIC MESSAGES, AND TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING ONLINE COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING: PROVIDING SOCIAL SERVICES, NAMELY, SOCIAL NETWORKING SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOP-MENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILAN-THROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

THE MARK CONSISTS OF A STYLIZED LETTER "F" APPEARING INSIDE OF SQUARE WITH ROUNDED CORNERS.

SN 85-984,074, FILED 1-15-2013.

RICHARD WHITE, EXAMINING ATTORNEY

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

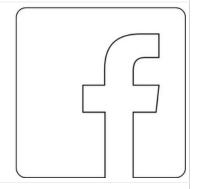
NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

For assistance with TSDR, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS DOCUMENTS MAINTENANCE Back to Search Print

Generated on: This page was generated by TSDR on 2021-01-14 20:58:18 EST

Mark: F



US Serial Number: 85984074 Application Filing Date: Jan. 15, 2013

US Registration Number: 4978381 Registration Date: Jun. 14, 2016

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Offic

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

Status Date: Jun. 14, 2016

Publication Date: Dec. 24, 2013 Notice of Allowance Date: Feb. 18, 2014

#### **Mark Information**

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of a stylized letter "F" appearing inside of square with rounded corners.

Color(s) Claimed: Color is not claimed as a feature of the mark.

#### **Related Properties Information**

Child Of: 85823469

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Status Search SN 4978381

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface programming interface (API) for computer software which facilitates online services for social networking, but applications and for allowing data retrieval, upload, download, access and management; Computer software downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise proinformation via computer and communication networks; downloadable e-commerce computer software to al electronic business transactions via a global computer network; software for sending electronic message all Internet; software for transmitting orders and for sending and receiving electronic messages via the Internet

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 03

Class Status: ACTIVE

1/14/2021

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Marketing, advertising and promotion services; Market research and information services; Promoting the go via computer and communication networks; Facilitating the exchange and sale of services and products of t communication networks; Online retail store services featuring delivery of digital media, namely, pre-recorde and audiovisual works; providing online marketplaces for sellers of goods and/or services; providing a webs buyers; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, service and humanitarian activities

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via compu networks; Electronic processing and transmission of bill payment data for users of computer and communic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual curre an online community via computer and communication networks

International Class(es): 036 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Providing access to computer, electronic and online databases; Telecommunications services, namely, elec messages and information; Providing online forums for communication on topics of general interest; Providi links which transfer web site users to other local and global web pages; Facilitating access to third party we Providing online chat rooms and electronic bulletin boards for transmission of messages among users in the Audio, text and video broadcasting services over computer or other communication networks, namely, uplo tagging, and electronically transmitting data, information, audio and video images; Telecommunications ser transmission of photos and videos; peer-to-peer photo and video sharing services, namely, electronic transf and video files among internet users

International Class(es): 038 - Primary Class U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 200 Privacy - Terms **For:** Providing computer, electronic and online databases in the field of entertainment and in the fields of second community interest groups; Photosharing and video sharing services; Electronic journals and web logs, feat specified content; Electronic publishing services for others; Entertainment services, namely, facilitating intersingle player game services for games played via computer or communication networks; Providing informat games and video games via computer or communication networks

International Class(es): 041 - Primary Class U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Computer services, namely, creating virtual communities for registered users to organize groups and events and engage in social, business and community networking; Computer services, namely, hosting electronic f organizing and conducting meetings, events and interactive discussions via communication networks; Appli services, namely, hosting computer software applications of others; Application service provider (ASP) feat facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise information over communication networks; Providing an online network service that enables users to transfe and share personal identify data with and among multiple websites; Providing a web site featuring technology to create personal profiles featuring social networking information and to transfer and share such informatio Providing information from searchable indexes and databases of information, including text, electronic docu and audio visual information, on computer and communication networks; Providing temporary use of non-de applications for social networking, creating a virtual community, and transmission of audio, video, photograp and data; Computer services in the nature of customized web pages featuring user-defined or specified info audio, video, photographic images, text, graphics and data; computer services, namely, providing search er global computer network; providing non-downloadable e-commerce software to allow users to perform elect via a global computer network; computer services, namely, application service provider featuring application software to allow users to perform electronic business transactions via a global computer network; and soft services featuring software for sending electronic message alerts, for transmitting orders and sending and r messages, and to allow users to perform electronic business transactions via a global computer network

International Class(es): 042 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

**For:** Social introduction, networking and dating services; Providing online computer databases in the fields of so introduction and dating; Providing social services, namely, social networking services and information in the development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and com

humanitarian activities

International Class(es): 045 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

#### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes
Filed ITU: Yes Currently ITU: No

Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No

Filed No Basis: No

Filed 66A: No

#### **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Currently No Basis: No

#### **Attorney/Correspondence Information**

#### **Attorney of Record**

Attorney Name: Allisen Pawlenty-Altman Docket Number: 0022401

Attorney Primary Email <a href="mailto:tmadmin@kilpatricktownsend.com">tmadmin@kilpatricktownsend.com</a> Attorney Email Authorized: Yes

Address:

#### Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309-4528

**Phone:** 202-508-5800 **Fax:** 202-508-5858

Correspondent e-mail: tmadmin@kilpatricktownsend.com

fbprosecution@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

#### **Domestic Representative - Not Found**

#### **Prosecution History**

Date	Description	Proceeding Number	er
Jan. 04, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED		
Jan. 04, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED		
Jun. 14, 2016	REGISTERED-PRINCIPAL REGISTER		
May 12, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED		
May 11, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED		
Mar. 12, 2016	NOTICE OF PSEUDO MARK E-MAILED		
Mar. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	71034	
Feb. 11, 2016	USE AMENDMENT FILED	71034	
Mar. 11, 2016	DIVISIONAL PROCESSING COMPLETE		
Feb. 11, 2016	DIVISIONAL REQUEST RECEIVED		
Mar. 08, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	F	Privacy - Terms

/14/2021	Status Search SN 4978381		
Mar. 03, 2016	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034	
Feb. 11, 2016	TEAS REQUEST TO DIVIDE RECEIVED		
Feb. 11, 2016	TEAS STATEMENT OF USE RECEIVED		
Aug. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Aug. 25, 2015	EXTENSION 3 GRANTED	71034	
Aug. 18, 2015	EXTENSION 3 FILED	71034	
Aug. 18, 2015	TEAS EXTENSION RECEIVED		
Apr. 08, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Apr. 07, 2015	EXTENSION 2 GRANTED	71034	
Feb. 18, 2015	EXTENSION 2 FILED	71034	
Mar. 27, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034	
Feb. 18, 2015	TEAS EXTENSION RECEIVED		
Aug. 21, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED		
Aug. 20, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Aug. 18, 2014	EXTENSION 1 GRANTED	98765	
Aug. 18, 2014	EXTENSION 1 FILED	98765	
Aug. 18, 2014	TEAS EXTENSION RECEIVED		
Feb. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Dec. 24, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Dec. 24, 2013	PUBLISHED FOR OPPOSITION		
Dec. 04, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Nov. 15, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797	
Nov. 15, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Nov. 15, 2013	EXAMINER'S AMENDMENT ENTERED	88888	
Nov. 15, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328	
Nov. 15, 2013	EXAMINERS AMENDMENT E-MAILED	6328	
Nov. 15, 2013	EXAMINERS AMENDMENT -WRITTEN	78478	
Nov. 14, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN		
Oct. 11, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621	
Sep. 30, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797	
Sep. 30, 2013	ASSIGNED TO LIE	73797	
Sep. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Sep. 18, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Sep. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Sep. 17, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED		
Mar. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	
Mar. 25, 2013	NON-FINAL ACTION E-MAILED	6325	
Mar. 25, 2013	NON-FINAL ACTION WRITTEN	78478	Privacy - Terms

Mar. 21, 2013	ASSIGNED TO EXAMINER	78478
Jan. 23, 2013	NOTICE OF PSEUDO MARK MAILED	
Jan. 22, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERE	D IN TRAM
Jan. 18, 2013	NEW APPLICATION ENTERED IN TRAM	

#### **TM Staff and Location Information**

#### TM Staff Information - None

**File Location** 

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 11, 2016

### **Assignment Abstract Of Title Information - None recorded**

**Proceedings - None recorded** 

# United States of America United States Patent and Trademark Office



Reg. No. 4,978,380 Registered June 14, 2016 MENLO PARK, CA 94025

FACEBOOK, INC. (DELAWARE CORPORATION) 1601 WILLOW ROAD

42, and 45

**TRADEMARK** SERVICE MARK PRINCIPAL REGISTER

Int. Cls.: 9, 35, 36, 38, 41, for: computer software development tools; computer software for USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAM-MING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICA-TIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS; DOWNLOADABLE E-COMMERCE COMPUTER SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS AND REMINDERS VIA THE INTERNET; SOFTWARE FOR TRANSMITTING ORDERS AND FOR SENDING AND RECEIVING ELECTRONIC MESSAGES VIA THE INTERNET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.



FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH AND INFORMATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; FACILITATING THE EXCHANGE AND SALE OF SERVICES AND PRODUCTS OF THIRD PARTIES VIA COMPUTER AND COMMUNICATION NETWORKS: ONLINE RETAIL STORE SERVICES FEATURING DE-LIVERY OF DIGITAL MEDIA, NAMELY, PRE-RECORDED MUSIC, VIDEO, IMAGES, TEXT AND AUDIOVISUAL WORKS, PROVIDING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING A WEBSITE FOR CONNECTING SELLERS WITH BUYERS; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

Michelle K. Zen

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

Director of the United States Patent and Trademark Office FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION

 $Reg.\ N_0.\ 4,978,380$  networks; electronic processing and transmission of bill payment DATA FOR USERS OF COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; BILL PAYMENT SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES: FACILITATING ACCESS TO THIRD PARTY WEB SITES VIA A UNIVERSAL LOGIN; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST: AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, AUDIO AND VIDEO IMAGES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF PHOTOS AND VIDEOS; PEER-TO-PEER PHOTO AND VIDEO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AND VIDEO FILES AMONG INTERNET USERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT AND IN THE FIELDS OF SECONDARY, COLLEGIATE, SOCIAL AND COMMUNITY INTEREST GROUPS; PHOTOSHARING AND VIDEO SHARING SER-VICES; ELECTRONIC JOURNALS AND WEB LOGS, FEATURING USER GENERATED OR SPECIFIED CONTENT; ELECTRONIC PUBLISHING SERVICES FOR OTHERS; ENTERTAIN-MENT SERVICES, NAMELY, FACILITATING INTERACTIVE AND MULTIPLAYER AND SINGLE PLAYER GAME SERVICES FOR GAMES PLAYED VIA COMPUTER OR COMMU-NICATION NETWORKS: PROVIDING INFORMATION ABOUT ONLINE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR RE-GISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZ-ING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMA-TION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SER-VICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTIFY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF IN-FORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, GRAPHICS

 $Reg.\ N_0.\ 4,978,380$  and audio visual information, on computer and communication net-WORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOF TWARE APPLIC-ATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATUR-ING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK: PROVIDING NON-DOWNLOADABLE E-COMMERCE SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, APPLICATION SERVICE PROVIDER FEATURING APPLICATION PROGRAMMING INTERFACE (API) SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; AND SOFTWARE AS A SERVICE (SAAS) SER-VICES FEATURING SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS, FOR TRANSMITTING ORDERS AND SENDING AND RECEIVING ELECTRONIC MESSAGES, AND TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING ONLINE COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING: PROVIDING SOCIAL SERVICES, NAMELY, SOCIAL NETWORKING SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOP-MENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILAN-THROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

THE MARK CONSISTS OF A STYLIZED LETTER "F" APPEARING INSIDE OF SQUARE WITH ROUNDED CORNERS.

SN 85-984,073, FILED 1-15-2013.

RICHARD WHITE, EXAMINING ATTORNEY

Page: 3 / RN # 4,978,380

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

For assistance with TSDR, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH MULTI-SEARCH

US Serial, Registration, or Reference No. ➤

4978380

STATUS DOCUMENTS MAINTENANCE Back to Search Print

Generated on: This page was generated by TSDR on 2021-01-14 21:09:21 EST

Mark: F



US Serial Number: 85984073 Application Filing Date: Jan. 15, 2013

US Registration Number: 4978380 Registration Date: Jun. 14, 2016

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Offic

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

Status Date: Jun. 14, 2016

Publication Date: Nov. 05, 2013 Notice of Allowance Date: Dec. 31, 2013

#### **Mark Information**

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a stylized letter "F" appearing inside of square with rounded corners.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.02 - Squares, plain single line; Plain single line squares

26.09.03 - Squares, incomplete; Incomplete squares

#### **Related Properties Information**

Child Of: 85823451

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface programming interface (API) for computer software which facilitates online services for social networking, but applications and for allowing data retrieval, upload, download, access and management; Computer software downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise proinformation via computer and communication networks; downloadable e-commerce computer software to al electronic business transactions via a global computer network; software for sending electronic message all Internet; software for transmitting orders and for sending and receiving electronic messages via the Internet

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 03 Class Status: ACTIVE Basis: 1(a) First Use: Oct. 2006 Use in Commerce: Oct. 2006

> For: Marketing, advertising and promotion services; Market research and information services; Promoting the go via computer and communication networks; Facilitating the exchange and sale of services and products of t communication networks; Online retail store services featuring delivery of digital media, namely, pre-records and audiovisual works; providing online marketplaces for sellers of goods and/or services; providing a webs buyers; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, service and humanitarian activities

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via compu networks; Electronic processing and transmission of bill payment data for users of computer and communic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual curre an online community via computer and communication networks

International Class(es): 036 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Providing access to computer, electronic and online databases; Telecommunications services, namely, elec messages and information; Providing online forums for communication on topics of general int links which transfer web site users to other local and global web pages; Facilitating access to t Providing online chat rooms and electronic bulletin boards for transmission of messages amor Privacy - Terms

Audio, text and video broadcasting services over computer or other communication networks, namely, uploat tagging, and electronically transmitting data, information, audio and video images; Telecommunications services and videos; peer-to-peer photo and video sharing services, namely, electronic transmand video files among internet users

International Class(es): 038 - Primary Class U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Providing computer, electronic and online databases in the field of entertainment and in the fields of second community interest groups; Photosharing and video sharing services; Electronic journals and web logs, feat specified content; Electronic publishing services for others; Entertainment services, namely, facilitating inter single player game services for games played via computer or communication networks; Providing informat games and video games via computer or communication networks

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Computer services, namely, creating virtual communities for registered users to organize groups and events and engage in social, business and community networking; Computer services, namely, hosting electronic f organizing and conducting meetings, events and interactive discussions via communication networks; Appli services, namely, hosting computer software applications of others; Application service provider (ASP) featly facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise information over communication networks; Providing an online network service that enables users to transfe and share personal identify data with and among multiple websites; Providing a web site featuring technolog to create personal profiles featuring social networking information and to transfer and share such informatio Providing information from searchable indexes and databases of information, including text, electronic docu and audio visual information, on computer and communication networks; Providing temporary use of non-de applications for social networking, creating a virtual community, and transmission of audio, video, photograph and data; Computer services in the nature of customized web pages featuring user-defined or specified info audio, video, photographic images, text, graphics and data; computer services, namely, providing search er global computer network; providing non-downloadable e-commerce software to allow users to perform elect via a global computer network; computer services, namely, application service provider featuring application software to allow users to perform electronic business transactions via a global computer network; and soft services featuring software for sending electronic message alerts, for transmitting orders and sending and r messages, and to allow users to perform electronic business transactions via a global computer network

International Class(es): 042 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Social introduction, networking and dating services; Providing online computer databases in the fields of so introduction and dating; Providing social services, namely, social networking services and information in the development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and com

humanitarian activities

International Class(es): 045 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

#### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes

Filed ITU: Yes Currently ITU: No

Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

#### **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

#### **Attorney/Correspondence Information**

#### **Attorney of Record**

Attorney Name: Allisen Pawlenty-Altman Docket Number: 0022404

Attorney Primary Email tmadmin@kilpatricktownsend.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309-4528

**Phone:** 202-508-5800 **Fax:** 202-508-5858

Correspondent e-mail: tmadmin@kilpatricktownsend.com Correspondent e-mail Yes

fbprosecution@kilpatricktownsend.com Authorized:

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number	
Jan. 04, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED		
Jan. 04, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED		
Jun. 14, 2016	REGISTERED-PRINCIPAL REGISTER		Privacy - Terms

May 12, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED		
May 11, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED		
Mar. 12, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED		
Mar. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	71034	
Feb. 11, 2016	USE AMENDMENT FILED	71034	
Mar. 11, 2016	DIVISIONAL PROCESSING COMPLETE		
Feb. 11, 2016	DIVISIONAL REQUEST RECEIVED		
Mar. 08, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Mar. 03, 2016	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034	
Feb. 11, 2016	TEAS REQUEST TO DIVIDE RECEIVED		
Feb. 11, 2016	TEAS STATEMENT OF USE RECEIVED		
Aug. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Aug. 25, 2015	EXTENSION 4 GRANTED	71034	
Aug. 18, 2015	EXTENSION 4 FILED	71034	
Aug. 18, 2015	TEAS EXTENSION RECEIVED		
Jul. 14, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jul. 13, 2015	EXTENSION 3 GRANTED	71034	
Jun. 30, 2015	EXTENSION 3 FILED	71034	
Jun. 30, 2015	TEAS EXTENSION RECEIVED		
Feb. 20, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Feb. 19, 2015	EXTENSION 2 GRANTED	71034	
Dec. 16, 2014	EXTENSION 2 FILED	71034	
Feb. 12, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034	
Dec. 16, 2014	TEAS EXTENSION RECEIVED		
Jun. 14, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED		
Jun. 13, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jun. 11, 2014	EXTENSION 1 GRANTED	98765	
Jun. 11, 2014	EXTENSION 1 FILED	98765	
Jun. 11, 2014	TEAS EXTENSION RECEIVED		
Dec. 31, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Nov. 05, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Nov. 05, 2013	PUBLISHED FOR OPPOSITION		
Oct. 16, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Sep. 30, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797	
Sep. 30, 2013	ASSIGNED TO LIE	73797	
Sep. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Sep. 18, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Sep. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Sep. 17, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED		Privacy - Terms

Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED		
Mar. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	
Mar. 25, 2013	NON-FINAL ACTION E-MAILED	6325	
Mar. 25, 2013	NON-FINAL ACTION WRITTEN	78478	
Mar. 21, 2013	ASSIGNED TO EXAMINER	78478	
Jan. 23, 2013	NOTICE OF PSEUDO MARK MAILED		
Jan. 22, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TR	AM	
Jan. 18, 2013	NEW APPLICATION ENTERED IN TRAM		

#### **TM Staff and Location Information**

#### **TM Staff Information - None**

**File Location** 

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 11, 2016

**Assignment Abstract Of Title Information - None recorded** 

**Proceedings - None recorded** 

# United States of America United States Patent and Trademark Office



Reg. No. 4,978,379 Registered June 14, 2016 MENLO PARK, CA 94025

FACEBOOK, INC. (DELAWARE CORPORATION) 1601 WILLOW ROAD

42, and 45

**TRADEMARK** SERVICE MARK PRINCIPAL REGISTER

Int. Cls.: 9, 35, 36, 38, 41, for: computer software development tools; computer software for USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAM-MING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICA-TIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS; DOWNLOADABLE E-COMMERCE COMPUTER SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK: SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS AND REMINDERS VIA THE INTERNET; SOFTWARE FOR TRANSMITTING ORDERS AND FOR SENDING AND RECEIVING ELECTRONIC MESSAGES VIA THE INTERNET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.



FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH AND INFORMATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; FACILITATING THE EXCHANGE AND SALE OF SERVICES AND PRODUCTS OF THIRD PARTIES VIA COMPUTER AND COMMUNICATION NETWORKS: ONLINE RETAIL STORE SERVICES FEATURING DE-LIVERY OF DIGITAL MEDIA, NAMELY, PRE-RECORDED MUSIC, VIDEO, IMAGES, TEXT AND AUDIOVISUAL WORKS; PROVIDING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING A WEBSITE FOR CONNECTING SELLERS WITH BUYERS; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

Michelle K. Zen

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

Director of the United States Patent and Trademark Office FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION

# Reg. No. 4,978,379 NETWORKS; ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA FOR USERS OF COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; BILL PAYMENT SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES; FACILITATING ACCESS TO THIRD PARTY WEB SITES VIA A UNIVERSAL LOGIN; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS INT HE FIELD OF GENERAL INTEREST; AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, AUDIO AND VIDEO IMAGES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF PHOTOS AND VIDEOS; PEER-TO-PEER PHOTO AND VIDEO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AND VIDEO FILES AMONG INTERNET USERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT AND IN THE FIELDS OF SECONDARY, COLLEGIATE, SOCIAL AND COMMUNITY INTEREST GROUPS; PHOTOSHARING AND VIDEO SHARING SERVICES; ELECTRONIC JOURNALS AND WEB LOGS, FEATURING USER GENERATED OR SPECIFIED CONTENT; ELECTRONIC PUBLISHING SERVICES FOR OTHERS; ENTERTAINMENT SERVICES, NAMELY, FACILITATING INTERACTIVE AND MULTIPLAYER AND SINGLE PLAYER GAME SERVICES FOR GAMES PLAYED VIA COMPUTER OR COMMUNICATION NETWORKS; PROVIDING INFORMATION ABOUT ONLINE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR RE-GISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZ-ING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMA-TION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SER-VICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTIFY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF IN-FORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, GRAPHICS

 $Reg.\ N_0.\ 4,978,379$  and audio visual information, on computer and communication net-WORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLIC-ATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATUR-ING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK; PROVIDING NON-DOWNLOADABLE E-COMMERCE SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, APPLICATION SERVICE PROVIDER FEATURING APPLICATION PROGRAMMING INTERFACE (API) SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; AND SOFTWARE AS A SERVICE (SAAS) SER-VICES FEATURING SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS, FOR TRANSMITTING ORDERS AND SENDING AND RECEIVING ELECTRONIC MESSAGES, AND TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING ONLINE COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING; PROVIDING SOCIAL SERVICES, NAMELY, SOCIAL NETWORKING SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOP-MENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILAN-THROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

THE MARK CONSISTS OF A STYLIZED LETTER "F" IN WHITE APPEARING INSIDE OF A BLUE SQUARE WITH ROUNDED CORNERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SN 85-984,072, FILED 1-15-2013.

RICHARD WHITE, EXAMINING ATTORNEY

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

*First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

For assistance with TSDR, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH MULTI-SEARCH

US Serial, Registration, or Reference No. ➤

4978379

STATUS DOCUMENTS MAINTENANCE Back to Search Print

Generated on: This page was generated by TSDR on 2021-01-14 21:10:02 EST

Mark: F



US Serial Number: 85984072 Application Filing Date: Jan. 15, 2013

US Registration Number: 4978379 Registration Date: Jun. 14, 2016

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Offic

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

Status Date: Jun. 14, 2016

Publication Date: Dec. 24, 2013 Notice of Allowance Date: Feb. 18, 2014

#### **Mark Information**

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a stylized letter "F" in white appearing inside of a blue square with rounded corners.

Color Drawing: Yes

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.09.21 - Squares that are completely or partially shaded

#### **Related Properties Information**

International Registration 1282613

Number:

International Application(s) A0047261/1282613

/Registration(s) Based on

this Property:

Child Of: 85823490

#### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface programming interface (API) for computer software which facilitates online services for social networking, by applications and for allowing data retrieval, upload, download, access and management; Computer software downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise profinformation via computer and communication networks; downloadable e-commerce computer software to all electronic business transactions via a global computer network; software for sending electronic message all Internet; software for transmitting orders and for sending and receiving electronic messages via the Internet

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Marketing, advertising and promotion services; Market research and information services; Promoting the go via computer and communication networks; Facilitating the exchange and sale of services and products of t communication networks; Online retail store services featuring delivery of digital media, namely, pre-recorded and audiovisual works; providing online marketplaces for sellers of goods and/or services; providing a webs buyers; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer,

service and humanitarian activities

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via compute networks; Electronic processing and transmission of bill payment data for users of computer and communic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual current of the computer and communication of the compu

an online community via computer and communication networks

International Class(es): 036 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Providing access to computer, electronic and online databases; Telecommunications services, namely, electomessages and information; Providing online forums for communication on topics of general interest; Providi links which transfer web site users to other local and global web pages; Facilitating access to third party we Providing online chat rooms and electronic bulletin boards for transmission of messages among users inthe Audio, text and video broadcasting services over computer or other communication networks namely, uploa tagging, and electronically transmitting data, information, audio and video images; Telecommunications sent transmission of photos and videos; peer-to-peer photo and video sharing services, namely, electronic transmand video files among internet users

International Class(es): 038 - Primary Class U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Providing computer, electronic and online databases in the field of entertainment and in the fields of second community interest groups; Photosharing and video sharing services; Electronic journals and web logs, feat specified content; Electronic publishing services for others; Entertainment services, namely, facilitating inter single player game services for games played via computer or communication networks; Providing informat games and video games via computer or communication networks

International Class(es): 041 - Primary Class U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

For: Computer services, namely, creating virtual communities for registered users to organize groups and events and engage in social, business and community networking; Computer services, namely, hosting electronic f organizing and conducting meetings, events and interactive discussions via communication networks; Appli services, namely, hosting computer software applications of others; Application service provider (ASP) featly facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise information over communication networks; Providing an online network service that enables users to transf∉ and share personal identify data with and among multiple websites; Providing a web site featuring technology to create personal profiles featuring social networking information and to transfer and share such informatio Providing information from searchable indexes and databases of information, including text, electronic docu and audio visual information, on computer and communication networks; Providing temporary use of non-do applications for social networking, creating a virtual community, and transmission of audio, video, photograp and data; Computer services in the nature of customized web pages featuring user-defined or specified info audio, video, photographic images, text, graphics and data; computer services, namely, providing search er global computer network; providing non-downloadable e-commerce software to allow users to perform elect via a global computer network; computer services, namely, application service provider featuring application software to allow users to perform electronic business transactions via a global computer network; and soft services featuring software for sending electronic message alerts, for transmitting orders and sending and r messages, and to allow users to perform electronic business transactions via a global computer network

International Class(es): 042 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 200

For: Social introduction, networking and dating services; Providing online computer databases in the fields of so

https://tsdr.uspto.gov/#caseNumber=4978379+&caseSearchType=US\_APPLICATION&caseType=DEFAULT&searchType=statusSearch

introduction and dating; Providing social services, namely, social networking services and information in the development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and com

humanitarian activities

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2006 Use in Commerce: Oct. 2006

#### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes

Filed ITU: Yes Currently ITU: No

Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

#### **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

#### **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Allisen Pawlenty-Altman Docket Number: 0022406

Attorney Primary Email <a href="mailto:tmadmin@kilpatricktownsend.com">tmadmin@kilpatricktownsend.com</a> Attorney Email Authorized: Yes

Address:

#### Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309-4528

**Phone:** 202-508-5800 **Fax:** 202-508-5858

Correspondent e-mail: tmadmin@kilpatricktownsend.com Correspondent e-mail Yes

fbprosecution@kilpatricktownsend.com Authorized:

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	<b>Proceeding Number</b>
Jan. 04, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 04, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVE	D
Jun. 14, 2016	REGISTERED-PRINCIPAL REGISTER	
May 12, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 11, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 12, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	71034
Feb. 11, 2016	USE AMENDMENT FILED	71034
Mar. 11, 2016	DIVISIONAL PROCESSING COMPLETE	
Feb. 11, 2016	DIVISIONAL REQUEST RECEIVED	
Mar. 08, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 03, 2016	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034
Feb. 11, 2016	TEAS REQUEST TO DIVIDE RECEIVED	
Feb. 11, 2016	TEAS STATEMENT OF USE RECEIVED	
Aug. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 25, 2015	EXTENSION 3 GRANTED	71034
Aug. 18, 2015	EXTENSION 3 FILED	71034
Aug. 18, 2015	TEAS EXTENSION RECEIVED	
Apr. 08, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 07, 2015	EXTENSION 2 GRANTED	71034
Feb. 18, 2015	EXTENSION 2 FILED	71034
Mar. 27, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Feb. 18, 2015	TEAS EXTENSION RECEIVED	
Aug. 20, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 18, 2014	EXTENSION 1 GRANTED	98765
Aug. 18, 2014	EXTENSION 1 FILED	98765
Aug. 18, 2014	TEAS EXTENSION RECEIVED	
Feb. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 24, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 24, 2013	PUBLISHED FOR OPPOSITION	
Dec. 04, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 15, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Nov. 15, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 15, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 15, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 15, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 15, 2013	EXAMINERS AMENDMENT -WRITTEN	78478
Nov. 14, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	Privacy - Terms

1/14/2021	Status Search SN 4978379	
Oct. 11, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Sep. 30, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 30, 2013	ASSIGNED TO LIE	73797
Sep. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 18, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 17, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION WRITTEN	78478
Mar. 21, 2013	ASSIGNED TO EXAMINER	78478
Jan. 25, 2013	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 24, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

#### **TM Staff and Location Information**

#### **TM Staff Information - None**

**File Location** 

Jan. 18, 2013

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 11, 2016

**Assignment Abstract Of Title Information - None recorded** 

NEW APPLICATION ENTERED IN TRAM

**Proceedings - None recorded** 

# United States of America United States Patent and Trademark Office



Reg. No. 4,978,378 Registered June 14, 2016 MENLO PARK, CA 94025

FACEBOOK, INC. (DELAWARE CORPORATION) 1601 WILLOW ROAD

42, and 45

**TRADEMARK** SERVICE MARK PRINCIPAL REGISTER

Int. Cls.: 9, 35, 36, 38, 41, for: computer software development tools; computer software for USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAM-MING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICA-TIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS; DOWNLOADABLE E-COMMERCE COMPUTER SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS AND REMINDERS VIA THE INTERNET; SOFTWARE FOR TRANSMITTING ORDERS AND FOR SENDING AND RECEIVING ELECTRONIC MESSAGES VIA THE INTERNET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.



FOR: MARKETING, ADVERTISING AND PROMOTION SERVICES; MARKET RESEARCH AND INFORMATION SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER AND COMMUNICATION NETWORKS; FACILITATING THE EXCHANGE AND SALE OF SERVICES AND PRODUCTS OF THIRD PARTIES VIA COMPUTER AND COMMUNICATION NETWORKS: ONLINE RETAIL STORE SERVICES FEATURING DE-LIVERY OF DIGITAL MEDIA, NAMELY, PRE-RECORDED MUSIC, VIDEO, IMAGES, TEXT AND AUDIOVISUAL WORKS; PROVIDING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING A WEBSITE FOR CONNECTING SELLERS WITH BUYERS; CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS ABOUT CHARITABLE, PHILANTHROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICE AND HUMANITARIAN ACTIVITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

Michelle K. Zen

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

Director of the United States Patent and Trademark Office FOR: FINANCIAL TRANSACTION PROCESSING SERVICES, NAMELY, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA COMPUTER AND COMMUNICATION

# Reg. No. 4,978,378 NETWORKS; ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA FOR USERS OF COMPUTER AND COMMUNICATION NETWORKS; ELECTRONIC FUNDS TRANSFER SERVICES; BILL PAYMENT SERVICES; FINANCIAL EXCHANGE SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

FOR: PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES; FACILITATING ACCESS TO THIRD PARTY WEB SITES VIA A UNIVERSAL LOGIN; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; AUDIO, TEXT AND VIDEO BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORKS, NAMELY, UPLOADING, POSTING, DISPLAYING, TAGGING, AND ELECTRONICALLY TRANSMITTING DATA, INFORMATION, AUDIO AND VIDEO IMAGES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF PHOTOS AND VIDEOS; PEER-TO-PEER PHOTO AND VIDEO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AND VIDEO FILES AMONG INTERNET USERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

FOR: PROVIDING COMPUTER, ELECTRONIC AND ONLINE DATABASES IN THE FIELD OF ENTERTAINMENT AND IN THE FIELDS OF SECONDARY, COLLEGIATE, SOCIAL AND COMMUNITY INTEREST GROUPS; PHOTOSHARING AND VIDEO SHARING SERVICES; ELECTRONIC JOURNALS AND WEB LOGS, FEATURING USER GENERATED OR SPECIFIED CONTENT; ELECTRONIC PUBLISHING SERVICES FOR OTHERS; ENTERTAINMENT SERVICES, NAMELY, FACILITATING INTERACTIVE AND MULTIPLAYER AND SINGLE PLAYER GAME SERVICES FOR GAMES PLAYED VIA COMPUTER OR COMMUNICATION NETWORKS; PROVIDING INFORMATION ABOUT ONLINE COMPUTER GAMES AND VIDEO GAMES VIA COMPUTER OR COMMUNICATION NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

FOR: COMPUTER SERVICES, NAMELY, CREATING VIRTUAL COMMUNITIES FOR RE-GISTERED USERS TO ORGANIZE GROUPS AND EVENTS, PARTICIPATE IN DISCUSSIONS, AND ENGAGE IN SOCIAL, BUSINESS AND COMMUNITY NETWORKING; COMPUTER SERVICES, NAMELY, HOSTING ELECTRONIC FACILITIES FOR OTHERS FOR ORGANIZ-ING AND CONDUCTING MEETINGS, EVENTS AND INTERACTIVE DISCUSSIONS VIA COMMUNICATION NETWORKS; APPLICATION SERVICE PROVIDER (ASP) SERVICES, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE OR FACILITATE THE UPLOADING, DOWNLOADING, STREAMING, POSTING, DISPLAYING, BLOGGING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMA-TION OVER COMMUNICATION NETWORKS; PROVIDING AN ONLINE NETWORK SER-VICE THAT ENABLES USERS TO TRANSFER PERSONAL IDENTITY DATA TO AND SHARE PERSONAL IDENTIFY DATA WITH AND AMONG MULTIPLE WEBSITES; PROVIDING A WEB SITE FEATURING TECHNOLOGY THAT ENABLES ONLINE USERS TO CREATE PERSONAL PROFILES FEATURING SOCIAL NETWORKING INFORMATION AND TO TRANSFER AND SHARE SUCH INFORMATION AMONG MULTIPLE WEBSITES; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF IN-FORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, GRAPHICS

 $Reg.\ N_0.\ 4,978,378$  and audio visual information, on computer and communication net-WORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOF TWARE APPLIC-ATIONS FOR SOCIAL NETWORKING, CREATING A VIRTUAL COMMUNITY, AND TRANSMISSION OF AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATUR-ING USER-DEFINED OR SPECIFIED INFORMATION, PERSONAL PROFILES, AUDIO, VIDEO, PHOTOGRAPHIC IMAGES, TEXT, GRAPHICS AND DATA; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK: PROVIDING NON-DOWNLOADABLE E-COMMERCE SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, APPLICATION SERVICE PROVIDER FEATURING APPLICATION PROGRAMMING INTERFACE (API) SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; AND SOFTWARE AS A SERVICE (SAAS) SER-VICES FEATURING SOFTWARE FOR SENDING ELECTRONIC MESSAGE ALERTS, FOR TRANSMITTING ORDERS AND SENDING AND RECEIVING ELECTRONIC MESSAGES, AND TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

FOR: SOCIAL INTRODUCTION, NETWORKING AND DATING SERVICES; PROVIDING ONLINE COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING: PROVIDING SOCIAL SERVICES, NAMELY, SOCIAL NETWORKING SERVICES AND INFORMATION IN THE FIELD OF PERSONAL DEVELOP-MENT, NAMELY, SELF-IMPROVEMENT, SELF-FULFILLMENT, CHARITABLE, PHILAN-THROPIC, VOLUNTEER, PUBLIC AND COMMUNITY SERVICES, AND HUMANITARIAN ACTIVITIES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 4-0-2013; IN COMMERCE 4-0-2013.

THE MARK CONSISTS OF A STYLIZED LETTER "F" APPEARING INSIDE OF SQUARE WITH ROUNDED CORNERS.

SN 85-984,071, FILED 1-15-2013.

RICHARD WHITE, EXAMINING ATTORNEY

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

**For assistance with TSDR**, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH MULTI-SEARCH

US Serial, Registration, or Reference No. ➤

4978378

STATUS DOCUMENTS MAINTENANCE Back to Search Print

Generated on: This page was generated by TSDR on 2021-01-14 21:10:56 EST

Mark: F



US Serial Number: 85984071 Application Filing Date: Jan. 15, 2013

US Registration Number: 4978378 Registration Date: Jun. 14, 2016

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



The trademark application has been registered with the Offic

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

Status Date: Jun. 14, 2016

Publication Date: Dec. 24, 2013 Notice of Allowance Date: Feb. 18, 2014

# **Mark Information**

Mark Literal Elements: F

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of a stylized letter "F" appearing inside of square with rounded corners.

Color(s) Claimed: Color is not claimed as a feature of the mark.

# **Related Properties Information**

Child Of: <u>85823482</u>

# **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Basis: 1(a)

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface programming interface (API) for computer software which facilitates online services for social networking, by applications and for allowing data retrieval, upload, download, access and management; Computer software downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise profinformation via computer and communication networks; downloadable e-commerce computer software to all electronic business transactions via a global computer network; software for sending electronic message all Internet; software for transmitting orders and for sending and receiving electronic messages via the Internet

For: Marketing, advertising and promotion services; Market research and information services; Promoting the go via computer and communication networks; Facilitating the exchange and sale of services and products of t communication networks; Online retail store services featuring delivery of digital media, namely, pre-recorde and audiovisual works; providing online marketplaces for sellers of goods and/or services; providing a webs buyers; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, service and humanitarian activities

International Class(es): 035 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2013 Use in Commerce: Apr. 2013

For: Financial transaction processing services, namely, clearing and reconciling financial transactions via compunetworks; Electronic processing and transmission of bill payment data for users of computer and communic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currean online community via computer and communication networks

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

First Use: Apr. 2013 Use in Commerce: Apr. 2013

For: Providing access to computer, electronic and online databases; Telecommunications services, namely, elec messages and information; Providing online forums for communication on topics of general interest; Providi links which transfer web site users to other local and global web pages; Facilitating access to third party we Providing online chat rooms and electronic bulletin boards for transmission of messages among users in the Audio, text and video broadcasting services over computer or other communication networks, namely, uploat tagging, and electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video images; Telecommunication of photos and videos; peer-to-peer photo and video sharing services, namely, electronically transmitting data, information, audio and video sharing services, namely, electronically transmitting data, information, audio and video sharing services, namely, electronically transmitting data, information, audio and video sharing services, namely, electronically transmitting data, and audio and video sharing s

International Class(es): 038 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2013

U.S Class(es): 100, 101, 104

Use in Commerce: Apr. 2013

For: Providing computer, electronic and online databases in the field of entertainment and in the fields of second community interest groups; Photosharing and video sharing services; Electronic journals and web logs, feat specified content; Electronic publishing services for others; Entertainment services, namely, facilitating inter single player game services for games played via computer or communication networks; Providing informat games and video games via computer or communication networks

International Class(es): 041 - Primary Class U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2013 Use in Commerce: Apr. 2013

For: Computer services, namely, creating virtual communities for registered users to organize groups and events and engage in social, business and community networking; Computer services, namely, hosting electronic f organizing and conducting meetings, events and interactive discussions via communication networks; Appli services, namely, hosting computer software applications of others; Application service provider (ASP) featly facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise information over communication networks; Providing an online network service that enables users to transfe and share personal identify data with and among multiple websites; Providing a web site featuring technological to create personal profiles featuring social networking information and to transfer and share such informatio Providing information from searchable indexes and databases of information, including text, electronic docu and audio visual information, on computer and communication networks; Providing temporary use of non-de applications for social networking, creating a virtual community, and transmission of audio, video, photograp and data; Computer services in the nature of customized web pages featuring user-defined or specified info audio, video, photographic images, text, graphics and data; computer services, namely, providing search er global computer network; providing non-downloadable e-commerce software to allow users to perform elect via a global computer network; computer services, namely, application service provider featuring application software to allow users to perform electronic business transactions via a global computer network; and soft services featuring software for sending electronic message alerts, for transmitting orders and sending and r messages, and to allow users to perform electronic business transactions via a global computer network

International Class(es): 042 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2013 Use in Commerce: Apr. 2013

**For:** Social introduction, networking and dating services; Providing online computer databases in the fields of so introduction and dating; Providing social services, namely, social networking services and information in the development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and com

humanitarian activities

International Class(es): 045 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 2013 Use in Commerce: Apr. 2013

# **Basis Information (Case Level)**

Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	<b>Currently No Basis:</b>	No
Filed No Basis:	No		

# **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

# **Attorney/Correspondence Information**

# **Attorney of Record**

Attorney Name: Allisen Pawlenty-Altman Docket Number: 0022399

Attorney Primary Email <a href="mailto:tmadmin@kilpatricktownsend.com">tmadmin@kilpatricktownsend.com</a> Attorney Email Authorized: Yes

Address:

# Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309-4528

Phone: 202-508-5800 Fax: 202-508-5858

Correspondent e-mail: <u>tmadmin@kilpatricktownsend.com</u> Correspondent e-mail Yes

fbprosecution@kilpatricktownsend.com Authorized:

# **Domestic Representative - Not Found**

# **Prosecution History**

Date	Description	Proceeding Number
Jan. 04, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 04, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 14, 2016	REGISTERED-PRINCIPAL REGISTER	
May 12, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 11, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 12, 2016	NOTICE OF PSEUDO MARK E-MAILED	Privacy - Terms

/14/2021	Status Search SN 4978378		
Mar. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	71034	
Feb. 11, 2016	USE AMENDMENT FILED	71034	
Mar. 11, 2016	DIVISIONAL PROCESSING COMPLETE		
Feb. 11, 2016	DIVISIONAL REQUEST RECEIVED		
Mar. 08, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Mar. 03, 2016	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034	
Feb. 11, 2016	TEAS REQUEST TO DIVIDE RECEIVED		
Feb. 11, 2016	TEAS STATEMENT OF USE RECEIVED		
Aug. 26, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Aug. 25, 2015	EXTENSION 3 GRANTED	71034	
Aug. 18, 2015	EXTENSION 3 FILED	71034	
Aug. 18, 2015	TEAS EXTENSION RECEIVED		
Apr. 08, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Apr. 07, 2015	EXTENSION 2 GRANTED	71034	
Feb. 18, 2015	EXTENSION 2 FILED	71034	
Mar. 27, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034	
Feb. 18, 2015	TEAS EXTENSION RECEIVED		
Aug. 20, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Aug. 18, 2014	EXTENSION 1 GRANTED	98765	
Aug. 18, 2014	EXTENSION 1 FILED	98765	
Aug. 18, 2014	TEAS EXTENSION RECEIVED		
Feb. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Dec. 24, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Dec. 24, 2013	PUBLISHED FOR OPPOSITION		
Dec. 04, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Nov. 15, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797	
Nov. 15, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Nov. 15, 2013	EXAMINER'S AMENDMENT ENTERED	88888	
Nov. 15, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328	
Nov. 15, 2013	EXAMINERS AMENDMENT E-MAILED	6328	
Nov. 15, 2013	EXAMINERS AMENDMENT -WRITTEN	78478	
Nov. 14, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN		
Oct. 11, 2013	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621	
Sep. 30, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797	
Sep. 30, 2013	ASSIGNED TO LIE	73797	
Sep. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER		
Sep. 18, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Sep. 17, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Sep. 17, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED		Privacy - Terms

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Siaius	Search	SIN	4978378	

Mar. 25, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2013	NON-FINAL ACTION WRITTEN	78478
Mar. 21, 2013	ASSIGNED TO EXAMINER	78478
Jan. 25, 2013	NOTICE OF PSEUDO MARK MAILED	
Jan. 24, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TR	AM
Jan. 18, 2013	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

1/14/2021

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 11, 2016

**Assignment Abstract Of Title Information - None recorded** 

**Proceedings - None recorded** 

# EXHIBIT B

# United States of America United States Patent and Trademark Office



Reg. No. 5,311,818
Registered Oct. 17, 2017
Amended Jul. 03, 2018
Int. Cl.: 9, 41, 42, 45
Service Mark
Trademark
Principal Register

Facebook, Inc. (DELAWARE CORPORATION) 1601 Willow Road Menlo Park, CALIFORNIA 94025

CLASS 9: Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; Downloadable e-commerce computer software to allow users to perform electronic business transactions via global computer and communication networks; Software for sending electronic message alerts and reminders via the Internet; Software for transmitting orders and for sending and receiving electronic messages via the Internet; Downloadable computer software for modifying the appearance and enabling transmission of images, audio visual and video content; Computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; Computer search engine software

# FIRST USE 11-18-2014; IN COMMERCE 11-18-2014

CLASS 41: Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; Electronic journals and blogs, featuring user generated or specified content; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via computer or communication networks; Providing information about online computer games and video games via computer or communication networks; Providing online resources for software developers; Publication of educational materials, namely, electronic publications; Educational services, namely, organizing and conducting conferences in the fields of social networking, the Internet, and social media

# FIRST USE 11-18-2014; IN COMMERCE 11-18-2014

CLASS 42: Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, get feedback from their peers, and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive



Director of the United States Patent and Trademark Office discussions via communication networks; Application service provider (ASP) services, namely, hosting computer software applications of others; Application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, modifying, sharing or otherwise providing electronic media or information over communication networks; Providing an online network service that enables users to transfer personal identity data to and share personal identify data with and among multiple online facilities; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information and to transfer and share such information among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, on computer and communication networks; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Computer services in the nature of customized online pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data; Computer services, namely, providing search engines for obtaining data on global computer and communication networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via global computer and communication networks; Computer services, namely, application service provider featuring application programming interface (API) software for providing gift suggestions and to allow users to perform electronic business transactions via a global computer network; Software as a service (SAAS) services featuring software for providing gift suggestions, sending electronic message alerts, for transmitting orders and sending and receiving electronic messages, and to allow users to perform electronic business transactions via a global computer network; Platform as a service (PAAS) services featuring technology that allows businesses, organizations and individuals to create and manage their online presences and to communicate with online users information and messages regarding their activities, products and services and to engage in business and social networking; Providing search engines for obtaining data via communications networks; Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Operating search engines; Computer services, namely, providing interactive online facilities featuring technology that allows users to manage their online audio and visual and social and business networking accounts; Online software for modifying the appearance and enabling transmission of audio, video, photographic images, text, graphics and data; File sharing services, namely, providing online facilities featuring technology enabling users to upload and download electronic files

# FIRST USE 11-18-2014; IN COMMERCE 11-18-2014

CLASS 45: Social introduction, networking and dating services; Providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing user authentication services in e-commerce transactions

FIRST USE 11-18-2014; IN COMMERCE 11-18-2014

The mark consists of silhouettes of three individuals within a circle.

SER. NO. 86-635,184, FILED 05-19-2015

Page: 2 of 3 / RN # 5311818

# REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

# Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

# **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Page: 3 of 3 / RN # 5311818

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH **MULTI-SEARCH** 

US Serial, Registration, or Reference No. ➤ 5311818

STATUS **DOCUMENTS** MAINTENANCE **Back to Search** Print

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Mark:



US Serial Number: 86635184 Application Filing Date: May 19, 2015

**US Registration Number:** 5311818 Registration Date: Oct. 17, 2017

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Offic

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

**Status Date:** Oct. 17, 2017

Publication Date: May 24, 2016 Notice of Allowance Date: Jul. 19, 2016

# **Mark Information**

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of silhouettes of three individuals within a circle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture

men facing forward

02.01.02 - Silhouettes of men; Men depicted as shadows or silhouettes of men

02.03.01 - Heads of women facing forward; Portraiture of women facing forward; Women - head, portraiture

Busts of women facing forward

02.03.02 - Silhouettes of women; Women depicted as shadows or silhouettes of women

02.07.03 - Groups, males and females

26.01.21 - Circles that are totally or partially shaded.

# **Foreign Information**

Priority Claimed: Yes

Foreign Application TO/M/14/0297

Foreign Application Filing Nov. 19, 2014

Date:

Number:

Foreign TONGA

Application/Registration

Country:

# **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software development tools; Computer software for use as an application programming interface programming interface (API) for computer software which facilitates online services for social networking, by applications and for allowing data retrieval, upload, download, access and management; Computer software downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise profinformation via computer and communication networks; Downloadable e-commerce computer software to a electronic business transactions via global computer and communication networks; Software for sending electronic business transactions via global computer and for sending and receiving electronic message. Downloadable computer software for modifying the appearance and enabling transmission of images, audic Computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data Computer search engine software

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(a)

For: Providing computer, electronic and online databases in the field of entertainment and in the fields of second community interest groups; Electronic journals and blogs, featuring user generated or specified content; Ele for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game se computer or communication networks; Providing information about online computer games and video game communication networks; Providing online resources for software developers; Publication of educational mapublications; Educational services, namely, organizing and conducting conferences in the fields of social ne

social media

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Nov. 18, 2014 **Use in Commerce:** Nov. 18, 2014

For: Computer services, namely, creating virtual communities for registered users to organize groups and events get feedback from their peers, and engage in social, business and community networking; Computer service facilities for others for organizing and conducting meetings, events and interactive discussions via communi service provider (ASP) services, namely, hosting computer software applications of others; Application services software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, otherwise providing electronic media or information over communication networks; Providing an online netw users to transfer personal identity data to and share personal identify data with and among multiple online fa facilities featuring technology that enables online users to create personal profiles featuring social and busir and to transfer and share such information among multiple online facilities; Providing information from seard databases of information, including text, electronic documents, databases, graphics, photographic images a on computer and communication networks; Providing temporary use of non-downloadable software application creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data nature of customized online pages featuring user-defined or specified information, personal profiles, audio, text, graphics and data; Computer services, namely, providing search engines for obtaining data on global c networks; Providing non-downloadable e-commerce software to allow users to perform electronic business computer and communication networks; Computer services, namely, application service provider featuring interface (API) software for providing gift suggestions and to allow users to perform electronic business tran computer network; Software as a service (SAAS) services featuring software for providing gift suggestions, alerts, for transmitting orders and sending and receiving electronic messages, and to allow users to perform transactions via a global computer network; Platform as a service (PAAS) services featuring technology that organizations and individuals to create and manage their online presences and to communicate with online messages regarding their activities, products and services and to engage in business and social networking for obtaining data via communications networks; Providing online facilities that give users the ability to uploa video, photographic images, text, graphics and data; Operating search engines; Computer services, namely facilities featuring technology that allows users to manage their online audio and visual and social and busir Online software for modifying the appearance and enabling transmission of audio, video, photographic imade File sharing services, namely, providing online facilities featuring technology enabling users to upload and d

International Class(es):  Class Status:  Basis:	042 - Primary Class	U.S Class(es):	100, 101
	ACTIVE		
	1(a)		
First Use:	Nov. 18, 2014	Use in Commerce:	Nov. 18, 2014

**For:** Social introduction, networking and dating services; Providing social services and information in the field of namely, self-improvement, self- fulfillment, charitable, philanthropic, volunteer, public and community service activities; Providing user authentication services in e-commerce transactions

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

# **Basis Information (Case Level)**

Basis: 1(a)

Filed Use:	No Currently	Use:	Yes	
Filed ITU:	No Currently	ITU:	No	
Filed 44D:	Yes Currently	44E:	No	
Filed 44E:	No Currently	66A:	No	Privacy - Terms

Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Allisen Pawlenty-Altman Docket Number: 0022465

Attorney Primary Email tmadmin@kilpatricktownsend.com Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309-4528

**Phone:** 202-508-5800 **Fax:** 202-508-5858

Correspondent e-mail: tmadmin@kilpatricktownsend.com Correspondent e-mail Yes

fbprosecution@kilpatricktownsend.com Authorized:

# **Domestic Representative - Not Found**

# **Prosecution History**

Date	Description	Proceeding	Number
May 31, 2018	AMENDMENT UNDER SECTION 7 – PROCESSED	66607	
May 07, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607	
Apr. 16, 2018	TEAS SECTION 7 REQUEST RECEIVED		
Oct. 17, 2017	REGISTERED-PRINCIPAL REGISTER		
Sep. 12, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED		
Sep. 11, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED		
Aug. 16, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	68171	
Aug. 16, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171	
Aug. 11, 2017	STATEMENT OF USE PROCESSING COMPLETE	66230	
Jul. 17, 2017	USE AMENDMENT FILED	66230	
Aug. 10, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230	
Jul. 17, 2017	TEAS STATEMENT OF USE RECEIVED		Privacy - Term

/14/2021	Status Search SN 5311818

Jan. 20, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 18, 2017	EXTENSION 1 GRANTED	98765
Jan. 18, 2017	EXTENSION 1 FILED	98765
Jan. 18, 2017	TEAS EXTENSION RECEIVED	
Jan. 04, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 04, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVE	:D
Jul. 19, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 24, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 24, 2016	PUBLISHED FOR OPPOSITION	
May 04, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 18, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 11, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 14, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	68171
Mar. 14, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Mar. 07, 2016	ASSIGNED TO LIE	68171
Feb. 25, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 30, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 30, 2015	NON-FINAL ACTION E-MAILED	6325
Aug. 30, 2015	NON-FINAL ACTION WRITTEN	90338
Aug. 30, 2015	ASSIGNED TO EXAMINER	90338
May 29, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
May 28, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 22, 2015	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

**TM Staff Information - None** 

**File Location** 

Current Location: POST REGISTRATION Date in Location: May 31, 2018

**Assignment Abstract Of Title Information - None recorded** 

**Proceedings - None recorded** 

**For assistance with TSDR**, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH

**MULTI-SEARCH** 



US Serial, Registration, or Reference No. ➤

87731331

STATUS DOCUMENTS

**Back to Search** 

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Generated on: This page was generated by TSDR on 2021-01-14 21:14:40 EST

Mark: OCULUS

**OCULUS** 

US Serial Number: 87731331

Application Filing Date: Dec. 21, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (minimum filing requirements) and that this application has be

examiner.

Status: A second request for extension of time to file a Statement of Use has been granted.

**Status Date:** Jul. 28, 2020

Publication Date: Jun. 04, 2019 Notice of Allowance Date: Jul. 30, 2019

# **Mark Information**

Mark Literal Elements: OCULUS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

# **Goods and Services**

# Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer hardware; software for social networking for interacting and messaging others; software an application programming interface (API); computer software for use as an application probability building software applications; application programming interface (API) for software which facilities

and for data retrieval, upload, download, access and management; software for creating, managing, and int community; software for organizing, searching for and managing events; software for creating, editing, uploaccessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentime embedding, transmitting, and sharing or otherwise providing electronic media or information via computer a software for modifying and enabling transmission of images, audio, audio visual and video content and data managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; complete receiving electronic messages, alerts, notifications and reminders; magnetically encoded gift cards; virtual r augmented reality game software; Virtual and augmented reality headsets and helmets adapted for use in p reality headsets for playing video games for connection to computers, tablet computers, mobile devices, and enable virtual reality experiences; virtual reality game computer hardware; augmented reality game computer peripheral devices; virtual and augmented reality software for use in enabling computers, video game consc consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; ga devices; game software for handheld electronic devices; electronic game software; video game software; in computer game programs; downloadable electronic game programs; computer game software; headsets fo software for integrating electronic data with real world environments for the purposes of entertainment, educ communicating, and social networking; software for ordering and/or purchasing goods and services; software and information delivery; software for creating, managing and accessing groups within virtual communities; hardware; virtual reality software for use in enabling computers, tablet computers, mobile devices, and mob virtual reality experiences; wearable peripherals for computers, tablet computers, mobile devices and mobile configurable head-mounted displays; augmented reality computer hardware; virtual reality headsets; augme reality glasses; augmented reality glasses; virtual reality software for navigating a virtual reality environment for navigating an augmented reality environment; augmented reality software for use in enabling computers computers, mobile devices, and mobile telephones to provide augmented reality experiences; headsets for headsets for augmented reality games; handheld electronic virtual reality controllers for use with interactive videos, interactive television and interactive digital multimedia content; handheld electronic augmented reali interactive motion pictures, interactive videos, interactive television and interactive digital multimedia conten programs; interactive entertainment software for playing video games, computer games, interactive multime games, augmented reality games, mixed reality games, interactive motion pictures, interactive videos, intera interactive digital multimedia content; gesture recognition software; electronic motion tracking sensors for vi electronic motion tracking sensors for augmented reality technology; computer software for controlling the o devices; digital media streaming devices; earphones; headphones; video display computer software for use consoles, handheld video game consoles, and tablet computers to provide virtual and augmented reality ex computer hardware, namely, video drivers for video eyewear; software for navigating a virtual reality enviror enabling computers, tablet computers, mobile devices, and mobile phones to provide virtual reality and aug virtual reality software for object tracking, motion control and content visualization; augmented reality softwa control and content visualization; virtual reality software for users to experience virtual reality visualization, r augmented reality software for users to experience augmented reality visualization, manipulation and imme for operating virtual reality headsets; augmented reality software for operating augmented reality headsets; interactive entertainment; augmented reality software for interactive entertainment; software for recording, s receiving, displaying and analyzing data from wearable computer hardware; wearable computing devices of software and display screens for connection to computers, tablet computers, mobile devices, and mobile ph virtual reality and augmented reality world experiences; software for use in creating and designing virtual re software; application programming interface (API) for computer software for use in developing and creating reality experiences; software and firmware for operating system programs; computer operating systems; so visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; software, firmy voice, audio, motion, eye and gesture tracking and recognition; hardware and software for operating sensor devices, cameras, multimedia projectors, and microphones for gesture, facial, and voice detection, capture and software for detecting objects, user gestures and commands; software and firmware for controlling, con controllers; software and firmware for enabling electronic devices to share data and communicate with each system software, namely, computer software for operating system programs; software driver programs for e computer hardware and electronic devices to communicate with each other; cameras; batterier packs; electronic power charging and electronic power management devices for mobile electronic charging appliances for rechargeable equipment, namely, charging docks; charging appliances charging stands for mobile electronic devices; base battery chargers for mobile electronic devi Privacy - Terms

battery chargers; external battery chargers; wireless battery charging cases for mobile electronic devices; re devices, namely, rechargeable batteries and portable power supplies; rechargeable external battery packs f devices; chargers for batteries; power adapters; electrical adapters; electrical and electronic connectors; ba adapted for holding mobile electronic devices, namely, mobile phones; briefcases, backpacks and carrying carrying mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile electronic devices, electronic devi electrical audio and speaker cables and connectors; audio speakers; electronic docking stations for mobile loudspeakers; electronic cables, electric wires, electric conductors and connection fittings therefor; electric cables for optical signal transmission; power cables and cable connectors; microphones; audio receivers; a computer peripherals; head-mounted video display; receivers of electronic signals; video receivers; wireless for reproduction of sound and signals; electric sensors; electronic sensors for monitoring physical movemen images, graphics, audio, video, and text; electronic messaging software

International Class(es): 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(b)

For: Clothing for men, women and children, namely, belts not of leather, coats, vests, blouses, jerseys, bottoms, boxer shorts, dresses, skirts, neckties, scarves, bandannas, pajamas, loungewear, socks, sweaters, sweat being headwear, slippers, headwear, hats, caps being headwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

For: Video game interactive remote control units; wearable peripherals for playing video games in the nature of I specially adapted for computers, tablet computers, mobile devices, and mobile telephones; game controller and visual headsets for use in playing video games; hand-held units for playing electronic, computer, interac gaming devices, namely, gaming machines with or without video output for playing computer games and vid devices, namely, gaming machines with or without video output for playing computer games and video gam games other than those adapted for use with an external display screen or monitor; apparatus for electronic an external display screen or monitor; bags specially adapted for handheld video games and video game co the nature of keyboards for computer games; games adapted for use with television receivers; gaming head playing video games; video game interactive hand held remote controls for playing electronic games; handl controllers for use with video games, computer games, and interactive multimedia games; handheld electro controllers for use with video games, computer games, and interactive multimedia games; bags and cases mobile electronic devices, namely, handheld video games, video game controllers, controllers for computer headsets for use with playing video games, hand-held units for playing electronic, computer, interactive, and backpacks and carrying cases for mobile electronic devices, namely, handheld video games, video game co computer games, audio and visual headsets for use with playing video games, hand-held units for playing e interactive, and video games; controls for mobile electronic devices, namely, remote controls for handheld v games, audio and visual headsets for use with playing video games, hand-held units for playing electronic, video games; faceplates for mobile electronic devices, namely, hand-held units for playing electronic, complete games; protective covers and cases for mobile electronic devices, namely, hand-held units for playing electi and video games; protective sleeves for mobile electronic devices, namely, hand-held units for playing elect and video games; holders, armbands, clips and carrying cases specially adapted for mobile electronic devid mobile electronic devices, namely, hand-held units for playing electronic, computer, interactive, and video quality electronic devices, namely, hand-held units for playing electronic, computer, interactive, and video games; I devices, namely, hand-held units for playing electronic, computer, interactive, and video games

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Promoting the goods and services of others via computer and communication networks; facilitating the exch and products of third parties via computer and communication networks; providing online marketplaces for s services; providing online facilities for connecting sellers with buyers; business networking; organizing exhib of software and hardware development for commercial or advertising purposes; arranging and conducting s promotional or advertising purposes; advertising via electronic media; organizing, promoting and conducting events for business purposes; online retail store services featuring virtual reality and augmented reality heal digital media

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and internet users; providing access to computer, electronic and online databases; telecommunications services transmission of data, messages, graphics, images, audio, video and information; providing online forums fo general interest; providing online communications links which transfer mobile device and internet users to o locations; facilitating access to third party websites or to other electronic third party content via a universal le rooms, and electronic bulletin boards for transmission of messages and data; providing electronic transmiss instant messaging services; audio, text and video broadcasting services over the internet or other communi internet protocol (VOIP) services; telephony communication services; providing access to computer database networking, social introduction; peer-to-peer photo and data sharing services, namely, electronic transmissic files, graphics and audio content among internet users; telecommunications and peer-to-peer network comp electronic transmission of images, audio-visual and video content, photographs, videos, data, text, message advertising communications and information; streaming and live streaming of video, audiovisual, and interaction the internet; telecommunications services, namely, electronic transmission of virtual and augmented reality electronic bulletin boards for transmission of messages among users in the field of general interest; video of teleconferencing; providing an online community forum for users to share and stream information, audio, vic entertainment content, or information, to form virtual communities, and to engage in social networking; elect data, audio, video, text and graphics via the internet and telecommunications networks; providing interactive online network environments for streaming entertainment content and live streaming video of entertainment forum for the dissemination of content, data, and information for entertainment and social and business net online resources for software developers, namely, forums featuring information and discussion on software

International Class(es): 038 - Primary Class U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

For: Online electronic publishing of video games, computer games, interactive multimedia games, virtual reality games, mixed reality games, interactive motion pictures, interactive videos, interactive television and interac content in the nature of virtual, augmented and mixed reality; entertainment services, namely, facilitating into single player game services for games played via the internet or communications networks; providing inform electronic or interactive multimedia games via the internet or communications networks; entertainment serv events for players of electronic or interactive multimedia games in the nature of organizing computer gamin tournaments, exhibitions, competitions, and events; providing online resources for software developers, nar and game development information, non-downloadable tutorial videos, non-downloadable informational vide nature of non-downloadable digital documents, non-downloadable audible content, and non-downloadable publications in the nature of guide books featuring software development information, and online publication and educational articles featuring software and game development information; organizing contest and ince software developers to demonstrate excellence in the field of software development; online journals, namely reality, augmented reality, mixed reality, video games, computer games, interactive multimedia games inter interactive videos, interactive television and interactive digital multimedia content, software deentertainment services, namely, providing online virtual reality games, online virtual reality con experiences, and interactive entertainment in the nature of online video games, online comput Privacy - Terms

games, online non-downloadable interactive motion pictures featuring topics of general interest, online nonvideos featuring topics of general interest, interactive television in the nature of a continuing general interes Internet, and interactive digital multimedia content in the nature of virtual, augmented and mixed reality, all s computer network; entertainment services, namely, providing online augmented reality games, online augm nature of augmented reality experiences, and interactive entertainment in the nature of online video games, online interactive multimedia games, online non-downloadable interactive motion pictures featuring topics of downloadable interactive videos featuring topics of general interest, interactive television in the nature of a shows broadcast over the Internet, and interactive digital multimedia content in the nature of virtual, augment provided on-line from a computer network; providing a computer game for use network-wide by network use reality games; providing online augmented reality games; entertainment services, namely, providing online exhibitions and events in the field of interactive entertainment, virtual reality, and augmented reality, consun game entertainment industries for cultural or educational purposes; arranging and conducting educational c exhibitions and events in the field of software development for educational purposes; educational services, conducting conferences and seminars in the fields of virtual reality, augmented reality, artificial intelligence a providing computer, electronic and online databases in the field of entertainment; providing online computer entertainment services, namely, arranging and conducting of competitions for encouraging use and develop entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment softw exhibitions and events for cultural, educational, or entertainment purposes; production of video and compute reality game services provided online from a computer network; augmented reality game services provided network; providing online computer games and interactive games; augmented reality video production; virtu multimedia production services; entertainment services, namely, providing online virtual reality environment for recreational and business purposes; entertainment services, namely, providing online augmented reality can interact for recreational and business purposes; providing entertainment information from searchable in information, namely, text, electronic documents, databases, graphics, photographic images and audio visua entertainment via communication networks; providing information about online computer games and video communication networks; arranging and conducting competitions for video gamers and computer game pla computer games; facilitating events for video gamers and computer game players, namely, organization of competitions; organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electro entertainment industries for cultural or educational purposes; arranging and conducting educational confere and events in the field of software development for educational purposes

International Class(es): 041 - Primary Class U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Design and development of computer hardware and software; computer services, namely, creating virtual of registered users to organize groups and events, participate in discussions, get feedback from their peers, a and community networking; computer services, namely, hosting electronic facilities for others for organizing events and interactive discussions via communication networks; computer services, namely, creating and d in the nature of providing customized electronic personal and group profiles or webpages featuring user-def including audio, video, images, text, content, and data; computer services, namely, providing search engine internet and communication networks; providing online facilities in the nature of online network environment customizable electronic profiles featuring social and business networking information and to transfer and sh multiple online facilities; providing temporary use of non-downloadable software for social networking, creat transmission of audio, video, images, text and data; application service provider (ASP) services, namely, he applications; providing an online network service that enables users to transfer personal identity data to and with and among multiple online facilities; providing information from searchable indexes and databases of ir electronic documents, databases, graphics, electronic media, images and audio visual content via the interr networks; software as a service (SAAS) services featuring software for sending and receiving electronic me alerts; development of hardware for use in connection with electronic and interactive multimedia games; pro users the ability to upload, modify and share virtual reality content, information, experiences ar

users the ability to upload, modify and share augmented reality content, information, experience

non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging; providing temporary use of non-downloadable software for electronic messaging in the software for el

goods and services; providing temporary use of non-downloadable software for creating, managing and acc administered private groups within virtual communities; providing temporary use of non-downloadable softw marketplace; platform as a service (PAAS) featuring software platforms for social networking and transmiss content, video content and messages; providing temporary use of non-downloadable software for streaming content; providing temporary use of non-downloadable personal assistant software for use in virtual, augme environments, namely, software for social networking, creating a virtual community, and transmission of aud data; providing temporary use of non-downloadable social assistant software for use in virtual, augmented a environments, namely, software for social networking, creating a virtual community, and transmission of aud data; design and development of computer game hardware; design and development of virtual reality hardw development of augmented reality hardware; design and development of video game hardware; computer s providing customized online pages featuring user-defined or specified information, personal profiles, virtual content and data; providing temporary use of non-downloadable software for transmitting, sharing, receiving interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, d electronic works; computer services, namely, providing information in the fields of technology and software technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and soft temporary use of online non-downloadable cloud computing software for virtual and augmented reality appli use in virtual, augmented and mixed reality environments, namely, software for social networking, creating a transmission of audio, video, images, text and data; hosting of digital content on the internet; providing onlin developers, namely, providing temporary use of on-line non-downloadable software development tools; proservices in the nature of troubleshooting and diagnosing communications equipment hardware and software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Online social introduction and networking services; online social networking services

International Class(es): 045 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

# **Basis Information (Case Level)**

Filed Use: No Currently Use: No

Filed ITU: Yes Currently ITU: Yes

Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: FACEBOOK TECHNOLOGIES, LLC

Owner Address: 1601 WILLOW ROAD

MENLO PARK, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWA

Organized:

# **Attorney/Correspondence Information**

# **Attorney of Record**

Attorney Name: Sally M. Abel Docket Number: 33622-00073

Attorney Primary Email <u>trademarks@fenwick.com</u> Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Sally M. Abel

Name/Address: FENWICK & WEST LLP

801 CALIFORNIA STREET

MOUNTAIN VIEW, CALIFORNIA UNITED STATES 94041

Correspondent e-mail: <u>trademarks@fenwick.com</u> Correspondent e-mail Yes

Authorized:

# **Domestic Representative - Not Found**

# **Prosecution History**

Date	Description	Proceeding Num	ber
Jul. 30, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jul. 28, 2020	EXTENSION 2 GRANTED	98765	
Jul. 28, 2020	EXTENSION 2 FILED	98765	
Jul. 28, 2020	TEAS EXTENSION RECEIVED		
Feb. 01, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jan. 30, 2020	EXTENSION 1 GRANTED	98765	
Jan. 30, 2020	EXTENSION 1 FILED	98765	
Jan. 30, 2020	TEAS EXTENSION RECEIVED		
Jul. 30, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Jun. 04, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Jun. 04, 2019	PUBLISHED FOR OPPOSITION		
May 15, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Apr. 29, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629	
Apr. 22, 2019	ASSIGNED TO LIE	70629	
Apr. 08, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER		
Apr. 08, 2019	EXAMINER'S AMENDMENT ENTERED	88888	
Apr. 08, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328	
Apr. 08, 2019	EXAMINERS AMENDMENT E-MAILED	6328	
Apr. 08, 2019	EXAMINERS AMENDMENT -WRITTEN	93410	
Apr. 05, 2019	PREVIOUS ALLOWANCE COUNT WITHDRAWN		
Mar. 26, 2019	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910	
Mar. 05, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER		Privacy - Terr

1/14/2021	Status Search SN 87731331		
Mar. 05, 2019	EXAMINER'S AMENDMENT ENTERED	88888	
Mar. 05, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAIL	.ED 6328	
Mar. 05, 2019	EXAMINERS AMENDMENT E-MAILED	6328	
Mar. 05, 2019	EXAMINERS AMENDMENT -WRITTEN	93410	
Feb. 16, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Feb. 15, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Feb. 15, 2019	TEAS REQUEST FOR RECONSIDERATION RECEIVED	D	
Oct. 03, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERS	SHIP	
Aug. 19, 2018	NOTIFICATION OF FINAL REFUSAL EMAILED		
Aug. 19, 2018	FINAL REFUSAL E-MAILED		
Aug. 19, 2018	FINAL REFUSAL WRITTEN	93410	
Jul. 27, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Jul. 26, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Jul. 26, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Jan. 26, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	
Jan. 26, 2018	NON-FINAL ACTION E-MAILED	6325	
Jan. 26, 2018	NON-FINAL ACTION WRITTEN	93410	
Jan. 22, 2018	ASSIGNED TO EXAMINER	93410	
Jan. 10, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERI	ED IN TRAM	
Dec. 25, 2017	NEW APPLICATION ENTERED IN TRAM		
TM Staff and Location Information			
TM Staff Information			
TM Attorney:	ALLEN, BIANCA LEIGH	Law Office Assigned: LAW OFFICE 123	

**File Location** 

Current Location: INTENT TO USE SECTION Date in Location: Jul. 30, 2019

# **Assignment Abstract Of Title Information**

Summary

**Total Assignments:** 1 Applicant: Oculus VR, LLC

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Pages: 5 Reel/Frame: 6445/0248

Date Recorded: Sep. 26, 2018

Supporting Documents: <u>assignment-tm-6445-0248.pdf</u>

**Assignor** 

Name: OCULUS VR, LLC Execution Date: Sep. 04,

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where DELAWARE

Convey

Organized:

**Assignee** 

Name: FACEBOOK TECHNOLOGIES, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where DELAWARE

Organized:

Address: 1601 WILLOW ROAD

MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: SALLY M. ABEL

Correspondent Address: 801 CALIFORNIA STREET

MOUNTAIN VIEW, CA 94041

**Domestic Representative - Not Found** 

**Proceedings - None recorded** 

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**SEARCH MULTI-SEARCH** 

US Serial, Registration, or Reference No. ➤ 87741851

**STATUS DOCUMENTS Back to Search** Print

Generated on: This page was generated by TSDR on 2021-01-14 21:15:23 EST

Mark:



US Serial Number: 87741851 Application Filing Date: Jan. 03, 2018

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

**TM5 Common Status Descriptor:** 



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office ( minimum filing requirements) and that this application has be

examiner.

Status: A second request for extension of time to file a Statement of Use has been granted.

**Status Date:** Jul. 28, 2020

Publication Date: Jun. 04, 2019 Notice of Allowance Date: Jul. 30, 2019

# **Mark Information**

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of an image of a solid shape resembling a stadium.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 07.09.05 - Stadiums; Football stadiums; Bleachers and grandstands; Baseball stadiums; Arenas, outdoor

26.03.02 - Plain single line ovals; Ovals, plain single line

26.03.21 - Ovals that are completely or partially shaded

# **Goods and Services**

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer hardware; software for social networking for interacting and messaging others; software developed as an application programming interface (API); computer software for use as an application programming in building software applications; application programming interface (API) for software which facilitates online and for data retrieval, upload, download, access and management; software for creating, managing, and int community; software for organizing, searching for and managing events; software for creating, editing, uploaccessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentime embedding, transmitting, and sharing or otherwise providing electronic media or information via computer a software for modifying and enabling transmission of images, audio, audio visual and video content and data managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; complete receiving electronic messages, alerts, notifications and reminders; magnetically encoded gift cards; virtual r augmented reality game software; Virtual and augmented reality headsets and helmets adapted for use in p reality headsets for playing video games for connection to computers, tablet computers, mobile devices, and enable virtual reality experiences; virtual reality game computer hardware; augmented reality game computer peripheral devices; virtual and augmented reality software for use in enabling computers, video game const consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; ga devices; game software for handheld electronic devices; electronic game software; video game software; in computer game programs; downloadable electronic game programs; computer game software; headsets followed software for integrating electronic data with real world environments for the purposes of entertainment, educ communicating, and social networking; software for ordering and/or purchasing goods and services; software and information delivery; software for creating, managing and accessing groups within virtual communities; hardware; virtual reality software for use in enabling computers, tablet computers, mobile devices, and mob virtual reality experiences; wearable peripherals for computers, tablet computers, mobile devices and mobile configurable head-mounted displays; augmented reality computer hardware; virtual reality headsets; augme reality glasses; augmented reality glasses; virtual reality software for navigating a virtual reality environment for navigating an augmented reality environment; augmented reality software for use in enabling computers computers, mobile devices, and mobile telephones to provide augmented reality experiences; headsets for headsets for augmented reality games; handheld electronic virtual reality controllers for use with interactive videos, interactive television and interactive digital multimedia content; handheld electronic augmented reali interactive motion pictures, interactive videos, interactive television and interactive digital multimedia conten programs; interactive entertainment software for playing video games, computer games, interactive multime games, augmented reality games, mixed reality games, interactive motion pictures, interactive videos, intera interactive digital multimedia content; gesture recognition software; electronic motion tracking sensors for vi electronic motion tracking sensors for augmented reality technology; computer software for controlling the o devices; digital media streaming devices; earphones; headphones; video display computer software for use consoles, handheld video game consoles, and tablet computers to provide virtual and augmented reality ex computer hardware, namely, video drivers for video eyewear; software for navigating a virtual reality enviror enabling computers, tablet computers, mobile devices, and mobile phones to provide virtual reality and aug virtual reality software for object tracking, motion control and content visualization; augmented reality softwa control and content visualization; virtual reality software for users to experience virtual reality visualization, r augmented reality software for users to experience augmented reality visualization, manipulation and imme for operating virtual reality headsets; augmented reality software for operating augmented reality headsets; interactive entertainment; augmented reality software for interactive entertainment; software for recording, s receiving, displaying and analyzing data from wearable computer hardware; wearable computing devices of software and display screens for connection to computers, tablet computers, mobile devices, and mobile ph virtual reality and augmented reality world experiences; software for use in creating and designing virtual re software; application programming interface (API) for computer software for use in developing reality experiences; software and firmware for operating system programs; computer operating visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; s

voice, audio, motion, eye and gesture tracking and recognition; hardware and software for operating someon

devices, cameras, multimedia projectors, and microphones for gesture, facial, and voice detection, capture and software for detecting objects, user gestures and commands; software and firmware for controlling, cor controllers; software and firmware for enabling electronic devices to share data and communicate with each system software, namely, computer software for operating system programs; software driver programs for e computer hardware and electronic devices to communicate with each other; cameras; batteries; battery cha packs; electronic power charging and electronic power management devices for mobile electronic devices, charging appliances for rechargeable equipment, namely, charging docks; charging appliances for recharge charging stands for mobile electronic devices; base battery chargers for mobile electronic devices; battery d battery chargers; external battery chargers; wireless battery charging cases for mobile electronic devices; re devices, namely, rechargeable batteries and portable power supplies; rechargeable external battery packs f devices; chargers for batteries; power adapters; electrical adapters; electrical and electronic connectors; ba adapted for holding mobile electronic devices, namely, mobile phones; briefcases, backpacks and carrying carrying mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile phones; remote controls for mobile electronic devices, namely, mobile electronic devices, and namely, mobile electronic devices, electronic devices, and namely, mobile electronic devices, electronic device electrical audio and speaker cables and connectors; audio speakers; electronic docking stations for mobile loudspeakers; electronic cables, electric wires, electric conductors and connection fittings therefor; electric cables for optical signal transmission; power cables and cable connectors; microphones; audio receivers; al computer peripherals; head-mounted video display; receivers of electronic signals; video receivers; wireless for reproduction of sound and signals; electric sensors; electronic sensors for monitoring physical movemen images, graphics, audio, video, and text; electronic messaging software

International Class(es): 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(b)

For: Clothing for men, women and children, namely, belts not of leather, coats, vests, blouses, jerseys, bottoms, boxer shorts, dresses, skirts, neckties, scarves, bandannas, pajamas, loungewear, socks, sweaters, sweat being headwear, slippers, headwear, hats, caps being headwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

For: Video game interactive remote control units; wearable peripherals for playing video games in the nature of specially adapted for computers, tablet computers, mobile devices, and mobile telephones; game controller and visual headsets for use in playing video games; hand-held units for playing electronic, computer, interaction gaming devices, namely, gaming machines with or without video output for playing computer games and vid devices, namely, gaming machines with or without video output for playing computer games and video gam games other than those adapted for use with an external display screen or monitor; apparatus for electronic an external display screen or monitor; bags specially adapted for handheld video games and video game cd the nature of keyboards for computer games; games adapted for use with television receivers; gaming head playing video games; video game interactive hand held remote controls for playing electronic games; handl controllers for use with video games, computer games, and interactive multimedia games; handheld electro controllers for use with video games, computer games, and interactive multimedia games; bags and cases mobile electronic devices, namely, handheld video games, video game controllers, controllers for computer headsets for use with playing video games, hand-held units for playing electronic, computer, interactive, and backpacks and carrying cases for mobile electronic devices, namely, handheld video games, video game co computer games, audio and visual headsets for use with playing video games, hand-held units for playing e interactive, and video games; controls for mobile electronic devices, namely, remote controls for handheld v games, audio and visual headsets for use with playing video games, hand-held units for playing electronic, video games; faceplates for mobile electronic devices, namely, hand-held units for playing electronic complete. games; protective covers and cases for mobile electronic devices, namely, hand-held units for and video games; protective sleeves for mobile electronic devices, namely, hand-held units for

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mobile electronic devices, namely, hand-held units for playing electronic, computer, interactive, and video games; be electronic devices, namely, hand-held units for playing electronic, computer, interactive, and video games; be devices, namely, hand-held units for playing electronic, computer, interactive, and video games

International Class(es): 028 - Primary Class U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Promoting the goods and services of others via computer and communication networks; facilitating the exchand products of third parties via computer and communication networks; providing online marketplaces for services; providing online facilities for connecting sellers with buyers; business networking; organizing exhibit of software and hardware development for commercial or advertising purposes; arranging and conducting sevents for business purposes; advertising via electronic media; organizing, promoting and conducting events for business purposes; online retail store services featuring virtual reality and augmented reality headigital media

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and internet users; providing access to computer, electronic and online databases; telecommunications services transmission of data, messages, graphics, images, audio, video and information; providing online forums fo general interest; providing online communications links which transfer mobile device and internet users to o locations; facilitating access to third party websites or to other electronic third party content via a universal le rooms, and electronic bulletin boards for transmission of messages and data; providing electronic transmiss instant messaging services; audio, text and video broadcasting services over the internet or other communi internet protocol (VOIP) services; telephony communication services; providing access to computer database networking, social introduction; peer-to-peer photo and data sharing services, namely, electronic transmissic files, graphics and audio content among internet users; telecommunications and peer-to-peer network comp electronic transmission of images, audio-visual and video content, photographs, videos, data, text, message advertising communications and information; streaming and live streaming of video, audiovisual, and interactions the internet; telecommunications services, namely, electronic transmission of virtual and augmented reality electronic bulletin boards for transmission of messages among users in the field of general interest; video of teleconferencing; providing an online community forum for users to share and stream information, audio, vid entertainment content, or information, to form virtual communities, and to engage in social networking; elect data, audio, video, text and graphics via the internet and telecommunications networks; providing interactive online network environments for streaming entertainment content and live streaming video of entertainment forum for the dissemination of content, data, and information for entertainment and social and business net√ online resources for software developers, namely, forums featuring information and discussion on software

International Class(es): 038 - Primary Class U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

For: Online electronic publishing of video games, computer games, interactive multimedia games, virtual reality games, mixed reality games, interactive motion pictures, interactive videos, interactive television and interactive multimedia games via the internet or communications networks; providing informations or interactive multimedia games via the internet or communications networks; entertained in the internet or communications networks.

electronic or interactive multimedia games via the internet or communications networks; entert events for players of electronic or interactive multimedia games in the nature of organizing contournaments, exhibitions, competitions, and events; providing online resources for software de and game development information, non-downloadable tutorial videos, non-downloadable info.

nature of non-downloadable digital documents, non-downloadable audible content, and non-downloadable publications in the nature of guide books featuring software development information, and online publication and educational articles featuring software and game development information; organizing contest and ince software developers to demonstrate excellence in the field of software development; online journals, namely reality, augmented reality, mixed reality, video games, computer games, interactive multimedia games, inter interactive videos, interactive television and interactive digital multimedia content, software development, so entertainment services, namely, providing online virtual reality games, online virtual reality content in the na experiences, and interactive entertainment in the nature of online video games, online computer games, on games, online non-downloadable interactive motion pictures featuring topics of general interest, online nonvideos featuring topics of general interest, interactive television in the nature of a continuing general interes Internet, and interactive digital multimedia content in the nature of virtual, augmented and mixed reality, all p computer network; entertainment services, namely, providing online augmented reality games, online augm nature of augmented reality experiences, and interactive entertainment in the nature of online video games, online interactive multimedia games, online non-downloadable interactive motion pictures featuring topics of downloadable interactive videos featuring topics of general interest, interactive television in the nature of a shows broadcast over the Internet, and interactive digital multimedia content in the nature of virtual, augmen provided on-line from a computer network; providing a computer game for use network-wide by network use reality games; providing online augmented reality games; entertainment services, namely, providing online exhibitions and events in the field of interactive entertainment, virtual reality, and augmented reality, consum game entertainment industries for cultural or educational purposes; arranging and conducting educational c exhibitions and events in the field of software development for educational purposes; educational services, conducting conferences and seminars in the fields of virtual reality, augmented reality, artificial intelligence providing computer, electronic and online databases in the field of entertainment; providing online computer entertainment services, namely, arranging and conducting of competitions for encouraging use and develop entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment softw exhibitions and events for cultural, educational, or entertainment purposes; production of video and compute reality game services provided online from a computer network; augmented reality game services provided network; providing online computer games and interactive games; augmented reality video production; virtu multimedia production services; entertainment services, namely, providing online virtual reality environment for recreational and business purposes; entertainment services, namely, providing online augmented reality can interact for recreational and business purposes; providing entertainment information from searchable in information, namely, text, electronic documents, databases, graphics, photographic images and audio visua entertainment via communication networks; providing information about online computer games and video communication networks; arranging and conducting competitions for video gamers and computer game pla computer games; facilitating events for video gamers and computer game players, namely, organization of competitions; organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electro entertainment industries for cultural or educational purposes; arranging and conducting educational confere and events in the field of software development for educational purposes

International Class(es): 041 - Primary Class U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Design and development of computer hardware and software; computer services, namely, creating virtual o registered users to organize groups and events, participate in discussions, get feedback from their peers, a and community networking; computer services, namely, hosting electronic facilities for others for organizing events and interactive discussions via communication networks; computer services, namely, creating and d in the nature of providing customized electronic personal and group profiles or webpages featuring user-def including audio, video, images, text, content, and data; computer services, namely, providing search engine internet and communication networks; providing online facilities in the nature of online network environment customizable electronic profiles featuring social and business networking information and to tramultiple online facilities; providing temporary use of non-downloadable software for social netw

transmission of audio, video, images, text and data; application service provider (ASP) service

applications; providing an online network service that enables users to transfer personal identity data to and

with and among multiple online facilities; providing information from searchable indexes and databases of in electronic documents, databases, graphics, electronic media, images and audio visual content via the interr networks; software as a service (SAAS) services featuring software for sending and receiving electronic me alerts; development of hardware for use in connection with electronic and interactive multimedia games; pro users the ability to upload, modify and share virtual reality content, information, experiences and data; provi users the ability to upload, modify and share augmented reality content, information, experiences and data; non-downloadable software for electronic messaging; providing temporary use of non-downloadable softwa purchasing goods and services; application service provider (ASP) featuring software to enable or facilitate goods and services; providing temporary use of non-downloadable software for creating, managing and acc administered private groups within virtual communities; providing temporary use of non-downloadable softw marketplace; platform as a service (PAAS) featuring software platforms for social networking and transmiss content, video content and messages; providing temporary use of non-downloadable software for streaming content; providing temporary use of non-downloadable personal assistant software for use in virtual, augme environments, namely, software for social networking, creating a virtual community, and transmission of aud data; providing temporary use of non-downloadable social assistant software for use in virtual, augmented a environments, namely, software for social networking, creating a virtual community, and transmission of aud data; design and development of computer game hardware; design and development of virtual reality hardw development of augmented reality hardware; design and development of video game hardware; computer s providing customized online pages featuring user-defined or specified information, personal profiles, virtual content and data; providing temporary use of non-downloadable software for transmitting, sharing, receiving interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, d electronic works; computer services, namely, providing information in the fields of technology and software technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and soft temporary use of online non-downloadable cloud computing software for virtual and augmented reality appli use in virtual, augmented and mixed reality environments, namely, software for social networking, creating a transmission of audio, video, images, text and data; hosting of digital content on the internet; providing onlin developers, namely, providing temporary use of on-line non-downloadable software development tools; providing services in the nature of troubleshooting and diagnosing communications equipment hardware and software

International Class(es): 042 - Primary Class

Class Status: ACTIVE

Basis: 1(b)

For: Online social introduction and networking services; online social networking services

International Class(es): 045 - Primary Class

Class Status: ACTIVE

Basis: 1(b)

# **Basis Information (Case Level)**

Filed Use:NoCurrently Use:NoFiled ITU:YesCurrently ITU:YesFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

# **Current Owner(s) Information**

Filed No Basis: No

Owner Name: FACEBOOK TECHNOLOGIES, LLC

Owner Address: 1601 WILLOW ROAD

MENLO PARK, CALIFORNIA UNITED STATES 94025

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

# **Attorney/Correspondence Information**

# Attorney of Record

Attorney Name: Sally M. Abel Docket Number: 33622-00073

Attorney Primary Email <a href="mailto:trademarks@fenwick.com">trademarks@fenwick.com</a> Attorney Email Authorized: Yes

Address:

# Correspondent

Correspondent Sally M. Abel

Name/Address: FENWICK & WEST LLP

801 CALIFORNIA STREET

MOUNTAIN VIEW, CALIFORNIA UNITED STATES 94041

**Phone:** 650-988-8500 **Fax:** 650-938-5200

Correspondent e-mail: trademarks@fenwick.com Correspondent e-mail Yes

**Authorized:** 

# **Domestic Representative - Not Found**

# **Prosecution History**

Date	Description	Proceeding Number	er
Jul. 30, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jul. 28, 2020	EXTENSION 2 GRANTED	98765	
Jul. 28, 2020	EXTENSION 2 FILED	98765	
Jul. 28, 2020	TEAS EXTENSION RECEIVED		
Feb. 01, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Jan. 30, 2020	EXTENSION 1 GRANTED	98765	
Jan. 30, 2020	EXTENSION 1 FILED	98765	
Jan. 30, 2020	TEAS EXTENSION RECEIVED		
Jul. 30, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Jun. 04, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED		
Jun. 04, 2019	PUBLISHED FOR OPPOSITION		
May 15, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Apr. 29, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629	
Apr. 22, 2019	ASSIGNED TO LIE	70629	
Apr. 08, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER		
Apr. 08, 2019	EXAMINER'S AMENDMENT ENTERED	88888	
Apr. 08, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328	Privacy - Terms

/14/2021	Status Search SN 87741851	
Apr. 08, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 08, 2019	EXAMINERS AMENDMENT -WRITTEN	93410
Apr. 05, 2019	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Mar. 26, 2019	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Mar. 05, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 05, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 05, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 05, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 05, 2019	EXAMINERS AMENDMENT -WRITTEN	93410
Feb. 16, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 15, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 15, 2019	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Oct. 03, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 19, 2018	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 19, 2018	FINAL REFUSAL E-MAILED	
Aug. 19, 2018	FINAL REFUSAL WRITTEN	93410
Jul. 27, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 26, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 26, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 26, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 26, 2018	NON-FINAL ACTION E-MAILED	6325
Jan. 26, 2018	NON-FINAL ACTION WRITTEN	93410
Jan. 22, 2018	ASSIGNED TO EXAMINER	93410
Jan. 19, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 18, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 06, 2018	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

**TM Staff Information** 

Law Office Assigned: LAW OFFICE 123 TM Attorney: ALLEN, BIANCA LEIGH

**File Location** 

**Summary** 

Current Location: INTENT TO USE SECTION Date in Location: Jul. 30, 2019

# **Assignment Abstract Of Title Information**

Total Assignments: 1 Applicant: Oculus VR, LLC

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Convey

**Reel/Frame:** 6445/0248 Pages: 5

Date Recorded: Sep. 26, 2018

Supporting Documents: <u>assignment-tm-6445-0248.pdf</u>

**Assignor** 

Name: OCULUS VR, LLC Execution Date: Sep. 04, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

**Assignee** 

Name: FACEBOOK TECHNOLOGIES, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

Address: 1601 WILLOW ROAD

MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: SALLY M. ABEL

Correspondent Address: 801 CALIFORNIA STREET

MOUNTAIN VIEW, CA 94041

**Domestic Representative - Not Found** 

**Proceedings - None recorded** 

For assistance with TSDR, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH MULTI-SEARCH

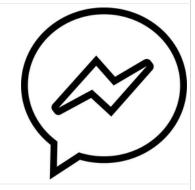
US Serial, Registration, or Reference No. ➤

87704885

STATUS DOCUMENTS Back to Search Print

Generated on: This page was generated by TSDR on 2021-01-14 21:16:14 EST

Mark:



US Serial Number: 87704885 Application Filing Date: Dec. 01, 2017

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (minimum filing requirements) and that this application has be

examiner.

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Dec. 10, 2020

Publication Date: Apr. 16, 2019 Notice of Allowance Date: Jun. 11, 2019

# **Mark Information**

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a horizontal lightning bolt in the center of a speech bubble.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.02 - Lightning; Sparks (jagged lines); Electricity

01.15.17 - Clouds, thought or speech; Thought or speech clouds; Balloons, thought or speech

# **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Software for social networking; computer software development tools; software for use as an application pro Application programming interface (API) for use in building software applications; software for creating, mar an online community; software for creating, editing, uploading, downloading, accessing, viewing, posting, di streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sh electronic media or information via the internet and communication networks; software for modifying and en images, audio, audio visual and video content and data; software for the collection, editing, organizing, mod and sharing of data and information: e-commerce software to allow users to perform electronic business tra computer and communication networks; Computer software for sending and receiving electronic message a reminders; computer search engine software; Electronic game software; Video game software; software for software for integrating electronic data with real world environments for the purposes of entertainment, educ communicating, and social networking; Personal assistant software, namely, software for planning, organizi activities; Social assistant software, namely, software for planning, organizing and arranging social activities services; software for planning activities and making recommendations; software for social and destination reservations and bookings; software for ordering and purchasing goods and services; Location-aware softw determining and sharing the locations; software for wireless content, data and information delivery; software providing social networking functionalities; software for creating, managing and accessing groups within virt facilitating interaction and communication between humans and AI (artificial intelligence) platforms; software with a feed of images, audio, audio-visual and video content and associated text and data; Application prog use in developing AI (artificial intelligence) platforms; software for processing images, graphics, audio and to receiving electronic messages, graphics, images, audio and audio visual content via global communication managing social networking content, interacting with a virtual community, and transmission of images, audio content, photographs, videos, data, text, messages, comments, advertisements, media advertising commun Computer software for use in customer relationship management (CRM); Messaging software; Parental cor electronic devices

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(b)

For: Marketing, advertising and promotion services; Provision of market research information; Promoting the god the internet and communication networks; Advertising services, namely, providing an online forum for facility buyers and sellers and the exchange and sale of the services and products of others; Providing online mark and services; Providing online facilities in the nature of websites for connecting sellers with buyers; Busines relationship management

International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Financial transaction processing services, namely, providing secure commercial transactions and payment of processing and transmission of bill payment data for users of the internet and communications networks; El services; Bill payment services; credit card, debit card and gift card transaction processing services; Providing services for others; Payment processing services, namely, providing virtual currency transaction card, debit card, and gift card payment processing services; Financial transaction services, natural transactions and payment options; Financial transaction services, namely, providing electronic

International Class(es): 036 - Primary Class **U.S Class(es):** 100, 101, 102 Class Status: ACTIVE Basis: 1(b)

> For: Providing access to computer, electronic and online databases; Telecommunications services, namely, elec messages, graphics, photographs, images, audio, video and information; Providing online forums for comm interest; Providing online communications links which transfer mobile device and Internet users to other local Telecommunication services, namely, providing access to third party websites or to other electronic third party login; Providing online chat rooms for social and business networking, instant messaging services, and elec over Internet protocol (VOIP) services; Telephony communication services; Providing access to computer d networking; Peer-to-peer photo sharing and data sharing services, namely, electronic transmission of digital audio content among internet users; Teleconferencing services; Telecommunication services, namely, data services via telecommunication networks; Audio teleconferencing; mobile phone communication services; w teleconferencing; instant messaging services; Electronic exchange of voice, data, audio, video, text and gra computer and telecommunications networks; Photosharing and video sharing services

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

For: Entertainment services, namely, providing online non-downloadable access to interactive and multiplayer at services for games played via the internet or communication networks; Providing online resources for softw education, recreation and entertainment, namely, computer software development tools; Entertainment serv online video games

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Computer services, namely, creating virtual communities for registered users to organize groups, meetings, discussions and engage in social, business and community networking; Providing temporary use of non-do social networking, creating a virtual community, and transmission of audio, video, images, text, content and provider (ASP) services, namely, hosting computer software applications of others; Providing temporary use software to allow users to perform electronic business transactions via the internet and communications net (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; non-downloadable software for processing electronic payments; Platform as a service (PAAS) services feat to perform business and e-commerce transactions; Providing application programming interface (API) softw messaging and transmission of audio, video, images, text, content and data; Providing temporary use of no electronic messaging; Mapping services; Providing computer software for mapping services; Application se software for mapping services; Providing temporary use of non-downloadable software for sharing and disp planning activities with other users and making recommendations; Providing temporary use of non-downloa destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and Providing temporary use of non-downloadable software for making reservations and bookings; Application s featuring software to enable or facilitate making reservations and bookings; Providing location-aware softwa and sharing the location of goods, services and events of interest; Application service provider (ASP) feature for searching, determining and sharing the location of goods, services and events of interest; Providing cominteraction and communication between humans and AI (artificial intelligence) platforms; Application service software to enable or facilitate interaction and communication between humans and AI (artificial intelligence augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visi engines for obtaining data via the Internet and communications networks; Platform as a service social networking, managing social networking content, creating a virtual community, and trans content, photographs, videos, data, text, messages, advertisements, media advertising commi Privacy - Terms

personal assistant software; Providing social assistant software; Providing temporary use of non-downloads messaging and online social networking; Providing online facilities featuring software for sending and receiv instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, vi content via the internet and communication networks; Providing temporary use of non-downloadable softwa over Internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant mes networking services; Application service provider (ASP) services featuring software to enable or facilitate vol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online soci providing information in the fields of technology and software development via the internet and communicat temporary use of non-downloadable software for use in taking and editing photographs and recording and e service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording Providing online facilities that give users the ability to upload, modify and share audio, video, photographic i data; Providing temporary use of online non-downloadable software and applications for customer relations application service provider featuring application programming interface (API) software for customer relation Providing user authentication services using single sign-on technology in e-commerce transactions; Providing electronic funds transfer, credit and debit card and electronic check transactions via a global computer netw technology

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Social introduction and social networking services; Internet-based social introduction, and social networking services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making reque providing recommendations on products and services, providing customer-specific information to meet indiv electronic reminders and notifications; Online social networking services; User verification services for secu verification services for security purposes

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

# **Basis Information (Case Level)**

Filed Use: No Currently Use: No

Filed ITU: Yes Currently ITU: Yes

Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWA

Organized:

# **Attorney/Correspondence Information**

# **Attorney of Record**

Attorney Name: Allisen Pawlenty-Altman Docket Number: 1069326

Attorney Primary Email tmadmin@kilpatricktownsend.com Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

ATLANTA, GEORGIA UNITED STATES 30309

Phone: 202-508-5800 Fax: 202-508-5858

Correspondent e-mail Yes
Authorized:

Correspondent e-mail: tmadmin@kilpatricktownsend.com

fbprosecution@kilpatricktownsend.com

kasiakappeskts@gmail.com

**Domestic Representative - Not Found** 

# **Prosecution History**

Date	Description	Proceeding I	Number
Dec. 15, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED		
Dec. 10, 2020	EXTENSION 3 GRANTED	98765	
Dec. 10, 2020	EXTENSION 3 FILED	98765	
Dec. 10, 2020	TEAS EXTENSION RECEIVED		
Jun. 11, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	)	
Jun. 09, 2020	EXTENSION 2 GRANTED	98765	
Jun. 09, 2020	EXTENSION 2 FILED	98765	
Jun. 09, 2020	TEAS EXTENSION RECEIVED		
Dec. 13, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	)	
Dec. 11, 2019	EXTENSION 1 GRANTED	98765	
Dec. 11, 2019	EXTENSION 1 FILED	98765	
Dec. 11, 2019	TEAS EXTENSION RECEIVED		
Jun. 11, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT		
Apr. 16, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILE	D	
Apr. 16, 2019	PUBLISHED FOR OPPOSITION		
Mar. 27, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED		
Mar. 01, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER		
Feb. 28, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889	
Feb. 28, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889	
Feb. 28, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED		
Sep. 03, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325	Privacy - Term

Sep. 03, 2018	NON-FINAL ACTION E-MAILED	6325
Sep. 03, 2018	NON-FINAL ACTION WRITTEN	93655
Jun. 27, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 27, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 27, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 27, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 27, 2017	NON-FINAL ACTION E-MAILED	6325
Dec. 27, 2017	NON-FINAL ACTION WRITTEN	93655
Dec. 20, 2017	ASSIGNED TO EXAMINER	93655
Dec. 13, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Dec. 12, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 05, 2017	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

**TM Staff Information** 

TM Attorney: FOSS, KATHERINE M Law Office Assigned: LAW OFFICE 125

**File Location** 

1/14/2021

Current Location: INTENT TO USE SECTION Date in Location: Jun. 11, 2019

**Assignment Abstract Of Title Information - None recorded** 

**Proceedings - None recorded** 

For assistance with TSDR, email <u>teas@uspto.gov</u> and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

SEARCH

**MULTI-SEARCH** 



US Serial, Registration, or Reference No. ➤

88307582

STATUS DOCUMENTS

**Back to Search** 

Print

Generated on: This page was generated by TSDR on 2021-01-14 21:16:40 EST

Mark: FB.GG

FB.GG

US Serial Number: 88307582

Application Filing Date: Feb. 19, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the been published in a way that provides an opportunity for the

registration.

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension

of the NOA issuance date.

Status Date: Sep. 22, 2020

Publication Date: Jul. 28, 2020 Notice of Allowance Date: Sep. 22, 2020

# **Mark Information**

Mark Literal Elements: FB.GG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

# **Foreign Information**

Priority Claimed: Yes

Foreign Application 075681 Foreign Application Filing Aug. 20, 2018

Number: Date:

Foreign JAMAICA

Application/Registration

Country:

# **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Downloadable software for social networking; Downloadable software development tools; Downloadable so application programming interface (API); Downloadable application programming interface (API) for use in k applications; Downloadable software for creating, managing, and interacting with an online community; Dow creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, stream indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing ele via computer and communication networks; Downloadable software for enabling transmission of images, at content and data: Downloadable software for the collection, managing, editing, organizing, modifying, transi of data and information; Downloadable computer software for sending and receiving electronic messages, a reminders; Downloadable virtual reality game software; Downloadable augmented reality game software; D game software; Downloadable virtual, augmented, and mixed reality software for use in enabling computers handheld video game consoles and tablet computers to provide virtual reality experiences; Downloadable e virtual, augmented, and mixed reality games; Downloadable virtual reality software for providing virtual reali Downloadable augmented reality software for providing augmented reality experiences; Downloadable mixe providing mixed reality experiences; Downloadable video game software; Downloadable interactive multime programs; Downloadable electronic game programs; Downloadable computer game software; Downloadabl electronic data with real world environments for the purposes of entertainment, education, gaming, commun networking; Downloadable software for wireless content, data and information delivery; Downloadable softw and accessing groups within virtual communities; Downloadable virtual reality software for use in enabling d consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to prov experiences; Downloadable computer game software for home video game consoles; Downloadable virtual navigating a virtual reality environment; Downloadable augmented reality software for navigating an augme Downloadable augmented reality software for use in enabling computers, video game consoles, handheld v tablet computers to provide augmented reality experiences; Downloadable video and computer game progr interactive entertainment software; Digital media streaming devices, namely, devices for streaming digital co display software; Downloadable software for navigating a virtual reality environment; Downloadable softwar computers, video game consoles, handheld video game consoles and tablet computers to provide virtual re experiences: Downloadable virtual reality software for object tracking, motion control and content visualizati augmented reality software for object tracking, motion control and content visualization; Downloadable virtu experience virtual reality visualization, manipulation and immersion; Downloadable augmented reality softw augmented reality visualization, manipulation and immersion; Downloadable virtual reality software for inter-Downloadable augmented reality software for interactive entertainment; Downloadable software for use in c reality and augmented reality software; Downloadable application programming interface (API) for computer creating virtual reality and augmented reality experiences; Downloadable software and firmware for operatir Downloadable computer operating systems; Downloadable software for tracking motion in, visualizing, man displaying augmented and virtual reality experiences; Downloadable software and firmware for enabling ele and communicate with each other; Downloadable computer operating system software; Downloadable softw electronic devices for enabling computer hardware and electronic devices to communicate with each other; processing images, graphics, audio, video, and text; Downloadable messaging software; Downloadable inte

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(b)

For: Financial transaction processing services, namely, providing secure commercial transactions a transfer services; Credit card, debit card, and gift card transaction processing services; Merch processing services in the field of electronic payments; Providing electronic mobile payment se Privacy - Terms

processing in the field of e-commerce payments; Financial services, namely, payment transaction processing processing services in the field of electronic payments; Financial transaction services; namely, providing a v members of an online community via the internet and communications networks

U.S Class(es): 100, 101, 102 International Class(es): 036 - Primary Class

Class Status: ACTIVE

Basis: 1(b)

For: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and internet users; Providing access to computer, electronic and online databases; Telecommunications service transmission of data, messages, graphics, images, audio, video and information; Providing online forums fo general interest; Providing online communications links which transfer internet users to other local and glob Facilitating access to third party websites or to other electronic third party content via a universal login; Prov email and instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting se other communication networks; Voice over internet protocol (VOIP) services; Peer- to-peer photo and data electronic transmission of digital photo and video files, graphics and audio content among internet users; Te to-peer network computer services, namely, electronic transmission of images, audio-visual and video conte data, text, messages, advertisements, media advertising communications and information; Streaming and Ii audiovisual, and interactive audiovisual content via the internet; Telecommunications services, namely, elecand augmented reality content and data; Providing electronic bulletin boards for transmission of messages general interest; Video conferencing services; Providing facilities and equipment for video conferencing; Tel online community forum for users to share and stream information, audio, video, real-time news, entertainm to form virtual communities, and to engage in social networking; Electronic exchange of voice, data, audio, the internet and telecommunications networks; Streaming of audio, visual and audiovisual material via a glo Streaming of audio, visual and audiovisual gaming content via a global computer network; Electronic transn digital media content for others via global and local computer networks; Electronic transmission and stream content for others via global and local computer networks; Streaming of audio material on the internet; Streat the internet; Streaming of data; Video broadcasting; Audio broadcasting; Transmission and delivery of video communication networks and the internet; Entertainment services, namely, providing livestreaming of gamir Providing on-line facilities for real-time interaction with other computer users for playing games

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

For: Electronic publishing services, namely, publishing of electronic messages, blogs, commentary, information, Entertainment services, namely, providing interactive and multiplayer and single player game services for game or communications networks; Providing information about video games, electronic or interactive multimedia communications networks; Arranging and conducting competitions and hosting social entertainment events interactive multimedia games; Providing online resources, namely, information, electronic publications, and developers; Organizing contest and incentive award programs for software developers; Entertainment servi virtual reality games, interactive entertainment in the nature of online games and virtual reality content in the virtual reality experiences; Entertainment services, namely, providing online augmented reality games, internature of online games and augmented reality content in the nature of online games and augmented reality services, namely, providing online mixed reality games, interactive entertainment in the nature of online gan in the nature of online games and mixed reality experiences; Providing a computer game for use network-w Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reservices, namely, providing online video games; Organizing exhibitions and events in the field of interactive and augmented reality, consumer electronics and video game entertainment industries for cultural or educa computer, electronic and online databases in the field of entertainment; Providing online computer and vide services, namely, arranging and conducting of competitions for encouraging use and developn reality, augmented reality, consumer electronics, and video game entertainment software; Proc software; Virtual reality arcade services; Augmented reality arcade services; Virtual reality gan Privacy - Terms

computer network; Augmented reality game services provided online from a computer network; Providing of interactive games; Augmented reality video production; Virtual reality video production; Multimedia production services, namely, providing augmented reality games and interactive entertainment content in the nature of augmented reality experiences; Entertainment services, namely, providing online virtual reality environment namely, providing online augmented reality environments for purposes of augmented reality experiences; P information from searchable indexes and databases of information, including text, electronic documents, da photographic images and audio visual information, via the internet and communication networks; Providing computer games and video games via computer or communication networks; Arranging and conducting cor entertainment events for video gamers and computer game players; Electronic games services provided by Providing a web- based system and on-line portal for consumers to participate in on-line gaming, operation tournaments, leagues and tours for recreational computer game playing purposes; Entertainment services, reality games via the internet; Entertainment services, namely, providing online videos featuring games being Providing online card games; Gaming services in the nature of providing online facilities for consumers to w others; Gaming services in the nature of providing online facilities for consumers to broadcast game play to entertainment software production services; multimedia production services; Entertainment services in the r creation, production and post-production services of multimedia entertainment content; Peer-to-browser pho services, namely, providing a website featuring technology enabling users to upload, view, and download di

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Design and development of computer software; Computer services, namely, creating virtual communities for groups and events, participate in discussions, get feedback from their peers, and engage in social, business Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, e discussions via communication networks; Computer services in the nature of customized electronic personal webpages featuring user-defined or specified information, including, audio, video, images, text, content, and namely, providing search engines for obtaining data on the internet and communication networks; Providing technology that enables online users to create personal profiles featuring social and business networking in share such information among multiple online facilities; Non-downloadable software for social networking, c and transmission of audio, video, images, text and data; Application service provider (ASP) services featuril and playing electronic games; Providing an online network service that enables users to transfer personal id personal identity data with and among multiple online facilities; Software as a service (SAAS) services featu and receiving electronic messages, notifications and alerts; Electronic and interactive multimedia game dev online sites that give users the ability to upload, modify and share virtual reality content, information, experie online sites that give users the ability to upload, modify and share augmented reality content, information, e Providing online sites that give users the ability to upload, modify and share mixed reality content, informatic Providing application programming interface (API) software for use in electronic messaging and transmission text, content and data; On-line non-downloadable software for electronic messaging; On-line non- download sharing and displaying a user's location, planning activities with other users and making recommendations; (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activitie making recommendations; On-line non-downloadable software for creating, managing and accessing userprivate groups within virtual communities; On-line non-downloadable software for providing a virtual market (PAAS) featuring software platforms for social networking and transmission of images, audio-visual content, messages; On-line non-downloadable software for streaming multimedia entertainment content; Design and game software; Design and development of virtual reality software; Design and development of mixed reality development of video game software; Computer services in the nature of providing customized online page specified information, personal profiles, virtual reality, and augmented reality content and data; Software de development of interactive multimedia software; Maintenance and repair of computer software; On-line nontransmitting, sharing, receiving, downloading, displaying, interacting with and transferring content, text, visu audiovisual works, literary works, data, files, documents and electronic works; Computer service fields of computer technology and software development via the internet; Technical support se nature of diagnosing computer software problems; Computer services, namely, cloud hosting privacy - Terms

downloadable cloud computing software for use in electronic storage of data; Online non- downloadable cloud

experiencing virtual, augmented reality applications and environments; File sharing services, namely, provice featuring technology enabling users to upload and download electronic files; Hosting of digital content on the modifying computer programs and video games for others; Video game programming development services computer game software and video game software for use with computers, video game program systems a game development services

International Class(es): 042 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: On-line social networking services

International Class(es): 045 - Primary Class U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

# **Basis Information (Case Level)**

Filed Use: No Currently Use: No

Filed ITU: Yes Currently ITU: Yes

Filed 44D: Yes Currently 44E: No

Filed 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Facebook, Inc.

Owner Address: 1601 Willow Road

Menlo Park, CALIFORNIA UNITED STATES 94025

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

# **Attorney/Correspondence Information**

# **Attorney of Record**

Attorney Name: Allisen Pawlenty-Altman Docket Number: 1127492

Attorney Primary Email tmadmin@kilpatricktownsend.com Attorney Email Authorized: Yes

Address:

# Correspondent

Correspondent Allisen Pawlenty-Altman

Name/Address: Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street NE, Suite 2800

Mailstop: IP Docketing - 22

Atlanta, GEORGIA UNITED STATES 30309

Phone: 202-508-5800 Fax: 202-508- Privacy - Terms

Correspondent e-mail: tmadmin@kilpatricktownsend.com

FBProsecution@kilpatricktownsend.com

Correspondent e-mail Yes
Authorized:

# **Domestic Representative - Not Found**

# **Prosecution History**

Date	Description	Proceeding Number
Sep. 22, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 28, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	)
Jul. 28, 2020	PUBLISHED FOR OPPOSITION	
Jul. 08, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 25, 2020	ELECTRONIC RECORD REVIEW COMPLETE	70824
Jun. 19, 2020	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Jun. 15, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 07, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 06, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 06, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 09, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 09, 2019	NON-FINAL ACTION E-MAILED	
Jun. 09, 2019	NON-FINAL ACTION WRITTEN	78067
Mar. 26, 2019	ASSIGNED TO EXAMINER	78067
Mar. 12, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TR	RAM
Feb. 22, 2019	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

**TM Staff Information** 

TM Attorney: SHOSHO II, ERNEST Law Office Assigned: LAW OFFICE 100

**File Location** 

Current Location: INTENT TO USE SECTION Date in Location: Sep. 22, 2020

**Assignment Abstract Of Title Information - None recorded** 

**Proceedings - None recorded**