### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	
WebGroup Czech Republic, A.S.	Trademark Examining Attorney Anna C. Burdecki
Serial No.: 79285885	
Filed: December 5, 2019	Law Office: 108
Mark: XVIDEOS )	

## **RESPONSE TO OFFICE ACTION**

This Response pertains to the Office Action dated May 27, 2020, with a mailing date of June 29, 2020. The Office Action raised the following issues:

- Partial Section 2(e)(1) Refusal Merely Descriptive (Class 41 Only)
- Section 2(f) Suggested as to Class 41 Services (Advisory)
- Request to Divide Class 41 Services (Advisory)
- Amendment to Identification of Goods and Services Required

### Merely descriptive refusal

The Examining Attorney issued a partial Section 2(e)(1) refusal, pertaining to Class 41 only. The Examining Attorney also issued a Section 2(f) advisory, stating that Applicant may amend the application to assert a claim of acquired distinctiveness as to Class 41 services under Trademark Act Section 2(f) based on ownership of active U.S. Registration Nos. 4341707 and 5198416. Accordingly, Applicant is asserting a Section 2(f) claim as follows: "The mark has become distinctive of the Class 41 services as evidenced by the ownership of active U.S. Registration No. 4341707 and No. 5198416 on the Principal Register for the same mark for sufficiently similar services."

# **Amendment to Identification of Goods/Services**

The Examining Attorney advised that the identification of goods/services must be amended. Applicant requests amendment of the goods/services to read as follows:

Class 3: Beauty care cosmetics; **cosmetic** soaps; perfumery; essential oils; **cosmetic massage gels**, **fluids and oils for enhancing sexual stimulation**-non-medicated stimulating cosmetic massage gels, fluids and oils for personal use on and care of intimate parts of the body

NOTE: Regarding Class 3, Reg. 5849099 DUREX & Design covers "non-medicated cleansing preparations for personal use on and care of intimate parts of the body" in Class 3, and Reg. 6209832 BB BLESSED BODY SKINCARE ESSENTIALS & Design covers "Non-medicated stimulating lotions for the skin" in Class 3. Accordingly, Applicant believes that the phrase "non-medicated

stimulating cosmetic massage gels, fluids and oils for personal use on and care of intimate parts of the body" can be deemed acceptable within Class 3.

Class 5: Pharmaceutical preparations for the treatment of sexual dysfunction; Pharmaceutical preparations for enhancing sexual performance; disinfectants; health care products NAMELY, medicinal herbal preparations, medicinal oils, medicinal tea; potency-enhancing preparations being pharmaceutical preparations for enhancing sexual arousal; potency-enhancing DIETARY, Vitamin and nutritional supplements; household deodorants; medical sexual aids being pharmaceutical preparations for enhancing sexual arousal; lubricant gel being gels for use as personal lubricant; orgasm creams; orgasm sprays and orgasm gels being topical preparations for enhancing sexual arousal; aphrodisiacs in the nature of sexual stimulant gels, sprays, and creams; personal sexual lubricating oils being personal sexual lubricants; contraceptive preparations in the nature of creams and suppositories; pharmaceutical preparations for increasing physical sexual invigoration and for increasing sexual potency

Class 10: Vibro-massagers being massage apparatus; hygienic rubber goods being contraceptive apparatus; condoms; adult sexual stimulation aids for increasing sexual stimulation, namely, artificial penises, penis enlargers, vibrators, benwa balls, artificial vaginas; massage apparatus for beauty care; mechanical contraceptive apparatus; erotic articles for immediate application to the body being adult sexual stimulation aids, namely, functioning representations of human body parts and sex organs, Love bullets bullet-shaped vibrators, dildos, and penis rings.

Class 18: Leather and imitation leather; whips

Class 25: Clothing, *namely*, lingerie, hosiery, stockings, garters, brassieres, panties, shirts, jackets, pants, shorts, skirts, dresses, slippers, footwear, hats, socks; sexy underwear; intimate wear, *namely*, hosiery, stockings, garters, brassieres, panties, shirts, jackets, pants, shorts, skirts, dresses, slippers, footwear, hats, socks; clothing of lacquer, leather and imitations of leather, *namely*, lingerie, hosiery, stockings, garters, brassieres, panties, shirts, jackets, pants, shorts, skirts, dresses, slippers, footwear, hats, socks; footwear for women; men's shoes; headgear *being headwear*; bodysuits; ladies' underwear; men's underwear

Class 41: Entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations featuring adult-oriented content

#### Conclusion

Applicant believes that all outstanding issues have been addressed, and respectfully request approval of the application for publication.

Dated: December 22, 2020

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