

Mark: SCURALDATA
U.S. Trademark Application No. 88/227,657
Applicant: Alibaba Group Holding Limited
Attorney Ref: 074619-202

REMARKS

Applicant, Alibaba Group Holding Limited, (“**Applicant**”) hereby responds to the Office Action dated July 13, 2020, regarding Application Serial No. 88/227,657 filed for the mark SCURALDATA on December 13, 2018, in connection with various goods and services in Classes 9, 35, 38, 41, and 42 (“**Applicant’s Mark**”).

The Examining Attorney has requested amendments to the identification of goods and services, and refused registration on the basis that the Applicant has not provided a proper domicile address in accordance with 37 C.F.R. §§2.2(o)-(p), 2.189. Applicant hereby responds to the items raised by the Examining Attorney.

I. Identification of Goods and Services

The Examining Attorney has requested clarification to Applicant’s goods and services as identified in the application. With this response, Applicant has amended the identification of goods and services to provide the requested clarification.

In addition, with regard to the Examining Attorney’s requirement for amendment of the identification of services in Class 35 as it relates to “providing computerized online ordering services featuring a wide variety of general consumer, business, and industrial products and merchandise of others,” Applicant advises the Examining Attorney that this identification has been amended to read: “providing computerized online ordering services featuring a wide variety of general consumer, business, and industrial products and merchandise,” which was accepted in Applicant’s Application No. 88/303,478, which has registered as U.S. Registration No. 6,127,408.

In view thereof, Applicant believes that this description is acceptable and the amendment requirement should be withdrawn.

In addition, with regard to the Examining Attorney's requirement for amendment of the identification of services in Class 35 as it relates to "providing an online business directory of third party web site to facilitate business transactions," Applicant advises the Examining Attorney that this identification has been amended to read: "providing an online business directory of third party web sites to facilitate business transactions," which was accepted in Applicant's Application No. 88/303,478, which has registered as U.S. Registration No. 6,127,408. In view thereof, Applicant believes that this description is acceptable and the amendment requirement should be withdrawn.

Further, with regard to the Examining Attorney's requirement for amendment of the identification of services in Class 35 as it relates to "business management services relating to electronic commerce," Applicant advises the Examining Attorney that this identification was accepted in Applicant's Application No. 88/303,478, which has registered as U.S. Registration No. 6,127,408. In view thereof, Applicant believes that this description is acceptable and the amendment requirement should be withdrawn.

Finally, with regard to the Examining Attorney's requirement for amendment of the identification of services in Class 35 as it relates to "business management and administration services relating to promotional sponsorship programs," Applicant advises the Examining Attorney that this identification was accepted in Applicant's Application No. 88/303,478, which has registered as U.S. Registration No. 6,127,408. In view thereof, Applicant believes that this description is acceptable and the amendment requirement should be withdrawn.

II. Domicile Address

Applicant hereby confirms that it has updated the record of this application to assert its domicile address as reflected in the Change of Address filing in connection with this application, on October 23, 2020. A copy of this filing is attached here to as Exhibit A.

As such, Applicant submits that it has satisfied the requirement.

Because Applicant has addressed all issues raised in the Office Action, Applicant respectfully requests that the application be approved for publication. Should the Examining Attorney have any questions, she is invited to contact Applicant's counsel at (202) 585-8404.

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