

# EXHIBIT B



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# TRUE COLORS

**Word Mark** TRUE COLORS**Goods and Services** (ABANDONED) IC 035. US 100 101 102. G & S: Retail and online retail department store services featuring fictional characters and indicia from children's and family entertainment in the nature of toys, games, playthings, paper goods, writing instruments, books, publications, bags, candy, food, beverages, and other general consumer merchandise; advertising, marketing and promotion services; advertising, marketing and promotion services**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86906420**Filing Date** February 12, 2016**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** September 20, 2016**Owner** (APPLICANT) DreamWorks Animation L.L.C. LIMITED LIABILITY COMPANY DELAWARE 1000 Flower Street Glendale CALIFORNIA 91201**Attorney of Record** Monique Cheng Joe**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** DEAD**Abandonment Date** April 9, 2018[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#) | [PREV LIST](#) | [CURR LIST](#) | [NEXT LIST](#) | [FIRST DOC](#)  
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