

Linker, Grace (Para-OC-IP-Tech)

From: TEAS@uspto.gov
Sent: Thursday, October 15, 2020 9:07 AM
To: GTIPMail; Heller, Susan L. (Shld-OC-IP-Tech); Linker, Grace (Para-OC-IP-Tech)
Subject: 178669012300 Serial number 88776666: Received Your Allegation of Use

EXTERNAL TO GT

Filing Receipt for Amendment to Allege Use Form and Next Steps in the Application Process

Application serial no. 88776666.

Mark. SHEIN (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/88776666/6/large>).

Thank you for submitting your form to the U.S. Patent and Trademark Office (USPTO). Please read this filing receipt carefully and keep a copy for your records. If you find an error, the [After You File](#) page gives information about correcting errors.

Next steps

1. **If you also need to respond to an Office action**, use the [Response to Office Action](#) form and in the Miscellaneous Statement field state that you filed an Amendment to Allege Use form. Filing only an Amendment to Allege Use is not considered a response to the Office action.
2. **If you changed the owner name in the form**, visit our page on [trademark assignments and ownership](#).
3. **In four to five days, please confirm that we received the documents submitted with this form** by checking [Trademark Status and Document Retrieval](#) (TSDR). If your documents do not appear in TSDR after four to five days, please email TrademarkAssistanceCenter@uspto.gov.
4. **Within one to two months, we will review your submission.**

If your submission is accepted, we will send you a notice that the Amendment to Allege Use has been accepted.

If your submission is not accepted, you will receive an Office action explaining why it was not accepted and listing your options for responding.

5. **Continue to check [TSDR](#) every three to four months for any updates to your application status until you receive your registration certificate.**
6. **Keep your addresses, including email addresses, current in USPTO records using the [address forms](#) on our website.**
7. **Questions?** Please visit [our website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

The information submitted in the form appears below:

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1553 (Rev 09/2005)

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88776666
LAW OFFICE ASSIGNED	LAW OFFICE 117
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/88776666/large
LITERAL ELEMENT	SHEIN
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION (current)	
NAME	Zoetop Business Co., Limited
INTERNAL ADDRESS	Room 11-12, 2/F, Hong Leong Plaza
MAILING ADDRESS	(Phase 1), No. 33 Lok Yip Road
CITY	Fanling
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Hong Kong
OWNER SECTION (proposed)	
NAME	Zoetop Business Co., Limited
INTERNAL ADDRESS	Room 11-12, 2/F, Hong Leong Plaza
MAILING ADDRESS	(Phase 1), No. 33 Lok Yip Road
CITY	Fanling
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Hong Kong
EMAIL	trademark@shein.com
CORRESPONDENCE INFORMATION (current)	

NAME	SUSAN L. HELLER
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	gtipmail@gtlaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	hellers@gtlaw.com; linkerg@gtlaw.com
CORRESPONDENCE INFORMATION (proposed)	
NAME	Susan L. Heller
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	gtipmail@gtlaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	hellers@gtlaw.com; linkerg@gtlaw.com
DOCKET/REFERENCE NUMBER	177184-01000
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	014
CURRENT IDENTIFICATION	Jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat jewelry; jewelry pins for use on hats; pins being jewelry; precious metals, unwrought or semi-wrought; jewelry accessories, namely, jewelry clips for adapting pierced earrings to clip-on earrings; jewelry findings; jewelry boxes, jewelry charms, alarm clocks, split rings of precious metal for keys
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	04/30/2017
FIRST USE IN COMMERCE DATE	04/30/2017
SPECIMEN FILE NAME(S)	SPN0-1-74202191178-202010 15120030302255_._SPECIME N S_14.pdf
SPECIMEN DESCRIPTION	photo of the mark on the packaging of the goods
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
SIGNATORY FILE NAME(S)	hw_74202191178-120030302_._shein_14_sou.pdf
SIGNATORY'S NAME	Yikai Wei

SIGNATORY'S POSITION	Legal Counselor
FILING INFORMATION	
SUBMIT DATE	Thu Oct 15 12:06:42 ET 2020
TEAS STAMP	USPTO/AAU-74.202.191.178- 20201015120642723810-8877 6666-75030c8943e970c3a62e aecb274ce913a295d6aea1c19 3055eb02a486b7b5035-DA-06 424396-202010151200303022 55

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1553 (Rev 09/2005)

OMB No. 0651-0054 (Exp 12/31/2020)

Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

To the Commissioner for Trademarks:

MARK: SHEIN (Stylized and/or with Design, see [mark](#))

SERIAL NUMBER: 88776666

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Current: Zoetop Business Co., Limited, having an address of

Room 11-12, 2/F, Hong Leong Plaza

(Phase 1), No. 33 Lok Yip Road

Fanling,

Hong Kong

Proposed: Zoetop Business Co., Limited, having an address of

Room 11-12, 2/F, Hong Leong Plaza

(Phase 1), No. 33 Lok Yip Road

Fanling,

Hong Kong

Phone:

Email: trademark@shein.com

The owner is submitting the following allegation of use information:

For International Class 014:

Current identification: Jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat

jewelry; jewelry pins for use on hats; pins being jewelry; precious metals, unwrought or semi-wrought; jewelry accessories, namely, jewelry clips for adapting pierced earrings to clip-on earrings; jewelry findings; jewelry boxes, jewelry charms, alarm clocks, split rings of precious metal for keys

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 04/30/2017, and first used in commerce at least as early as 04/30/2017, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photo of the mark on the packaging of the goods.
1 [SPN0-1-74202191178-202010 15120030302255_._SPECIMEN S_14.pdf]

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information (current):

SUSAN L. HELLER

PRIMARY EMAIL FOR CORRESPONDENCE: gtipmail@gtlaw.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hellers@gtlaw.com; linkerg@gtlaw.com

Correspondence Information (proposed):

Susan L. Heller

PRIMARY EMAIL FOR CORRESPONDENCE: gtipmail@gtlaw.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): hellers@gtlaw.com; linkerg@gtlaw.com

The docket/reference number is 177184-01000.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$100 has been submitted with the form, representing payment for the allegation of use for 1 class.

The attached signature image file:

hw_74202191178-120030302_._shein_14_sou.pdf

Signatory's Name: Yikai Wei

Signatory's Position: Legal Counselor

Thank you,

The TEAS support team

Thu Oct 15 12:06:42 ET 2020

STAMP: USPTO/AAU-74.202.191.178-20201015120642723810-88776666-
75030c8943e970c3a62eaecb274ce913a295d6aea1c193055eb02a486b7b5035-DA-06424396-
20201015120030302255