

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Salvatore Ferragamo S.p.A.  
Serial No. : 88/904,810 Examiner: W. Wendy Jun, Esq.  
Filed : May 7, 2020 Law Office 103  
Mark : FERRAGAMO

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**APPLICANT'S RESPONSE TO OFFICE ACTION DATED MAY 29, 2020**

The Examining Attorney has refused registration of the above-referenced trademark application (the "Application") for the mark FERRAGAMO ("Applicant's Mark") for "Restaurant, hotel and bar services" in International Class 43 (Applicant's Services") on the grounds that the mark is primarily merely a surname under Section 2(e)(4) of the Lanham Act. The Examining Attorney has also refused registration on the grounds that the Application is a duplicate of U.S. Registration No. 4,445,792. Applicant's response is set forth below.

**I. CLAIM OF ACQUIRED DISTINCTIVENESS**

Applicant hereby amends the Application to enter the following Claim of Acquired Distinctiveness under Section 2(f) of the Lanham Act:

FERRAGAMO has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use of the mark in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.

The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this submissions, declares that she is properly

authorized to execute this document on behalf of the owner, declares that the facts set forth above are true, and all statements made on information and belief are believed to be true.

## **II. APPLICANT'S MARK IS NOT PRIMARILY A SURNAME**

Applicant respectfully disagrees with the Examining Attorney's contention that its mark is barred from registration on the basis that it is primarily merely a surname pursuant to Section 2(e)(4) of the Lanham Act. Pursuant to TMEP § 1211.02, the Examining Attorney has the burden to establish a prima facie case that a mark is primarily merely a surname. Here, such burden has not been met. Moreover, any doubt as to whether a mark is primarily a surname should, according to the Board, be resolved in favor of the applicant. *See, e.g., In re Yeley*, 85 U.S.P.Q.2d 1150, 1151 (T.T.A.B. 2007) and *In re Benthin Mgmt. GmbH*, 37 U.S.P.Q.2d 1332, 1333-1334 (T.T.A.B. 1995).

The Examining Attorney argues that Applicant's Mark is primarily merely a surname because the MyNameStats.com database provides, *inter alia*, that there are approximately 382 people with the last name "Ferragamo" in the United States. The evidence relied upon by the Examining Attorney is, however, insufficient to support such a contention.

A determination of whether a mark is considered primarily merely a surname under Section 2(e)(4) requires consideration of its *primary*, not secondary, significance to the purchasing public. TMEP § 1211.01. Here, the surname "Ferragamo" is so rare that no consumer encountering Applicant's Mark would perceive it as a surname or find that its primary significance is that of a surname. Indeed, out of the hundreds of millions of surnames listed in the database searched by the Examining Attorney, there were only less than 400 listings showing Ferragamo as a surname, with an incidence of only 0.08 people named Ferragamo for every 100,000 Americans. Further, a Google search of "Ferragamo" shows that the first nine pages of

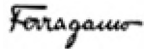

the search results pertain nearly exclusively to Applicant's business proving that "Ferragamo" is a rare surname and is primarily associated with Applicant by the purchasing public. Attached hereto as **Exhibit A** are true and correct copies of the first nine pages of Google search results for "Ferragamo," conducted on September, 2020.

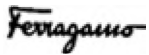
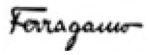
In view of the rareness of the surname, the fact that there are less than 400 people with the surname "Ferragamo" in a database is not sufficient to establish that consumers would consider Applicant's Mark to have a primarily surname significance. *See In re Joint-Stock Co.*, 84 U.S.P.Q.2d 1921, 1922 (T.T.A.B. 2007) (BAIK is not primarily merely a surname; "only 456 examples of the Baik surname were located from a comprehensive directory of the entire United States.").

Most importantly, Applicant's Mark FERRAGAMO has been in continuous use in the United States for decades and is widely recognized in the United States and worldwide as a famous luxury fashion house. Accordingly, Applicant's Mark is distinctive and has achieved enormous consumer recognition and goodwill in the minds of consumers. Applicant's company was founded in 1928 and currently has over 4,000 employees in approximately 650 Salvatore Ferragamo stores worldwide. Applicant's worldwide sales revenues for the 2019 fiscal year totaled over \$1.4 billion USD. Distinguished individuals and celebrities throughout the world have worn garments, shoes and handbags bearing the FERRAGAMO mark, including Princess Diana, Audrey Hepburn, Sophia Loren, Angelina Jolie, Jon Hamm, Demi Moore, Megan Fox, Gerard Butler, Lady Gaga, Brad Pitt, Sarah Jessica Parker, Meryl Streep and Jennifer Lopez.

The fame of the FERRAGAMO mark is further evidenced by the fact that Applicant owns fourteen U.S. trademark registrations for FERRAGAMO marks in a wide range of goods

and services. A chart of Applicant's registered and pending applications for FERRAGAMO marks is set forth below:

Mark	Status	Full Goods/Services
<b>FERRAGAMO</b> RN: 3431280	Renewed Principal Register - Sec. 2(F), May 20, 2018	(Int'l Class: 33) wines, sparkling wines
<b>FERRAGAMO</b> RN: 2401250	Renewed Principal Register - Sec. 2(F), November 7, 2010	(Int'l Class: 09) eyeglasses, sunglasses, and eyeglass cases
<b>FERRAGAMO (Stylized)</b>  RN: 1338774	Renewed Principal Register - Sec. 2(F), June 4, 2015	(Int'l Class: 18) handbags, shoulder bags, wallets, change purses, passport holders, business and credit card cases, briefcase type portfolios, and luggage
<b>FERRAGAMO and Design</b>  RN: 1684442	Renewed Principal Register - Sec. 2(F), April 28, 2012	(Int'l Class: 18) handbags and tote bags (Int'l Class: 25) belts, shoes, t-shirts and pullovers
<b>FERRAGAMO (Stylized)</b> <b>FERRAGAMO</b> RN: 4599403	Registered Principal Register - Sec. 2(F), September 9, 2014	(Int'l Class: 03) perfumes (Int'l Class: 18) wallets; purses; leather bags and other leather goods, namely, shoulder bags, travelling bags, handbags, boston bags, waist packs, sling bags for carrying infants, leather shopping bags, duffle bags, tote bags, clutch bags, evening handbags, trunks, leather credit card cases, leather business card cases, briefcases, attache cases, pouches of leather, school bags, satchels, suitcases, garment bags for travel, key cases made of leather, backpacks, rucksacks, vanity cases sold empty, carry-on bags, wheeled bags, beach bags
<b>FERRAGAMO</b> RN: 5202427	Registered Principal Register - Sec. 2(F), May 16, 2017	(Int'l Class: 18) animal skins and hides; shoulder bags; handbags; boston bags; waist packs; sling bags for carrying infants; shopping bags made of canvas, leather and imitation leather; duffle bags; evening handbags; clutch bags; wallets; purses; leather credit card cases and holders; business card cases; travelling bags; travelling cases of leather; shoe bags for travel; briefcases; attach cases; pouches of leather; carrying cases made of leather; school bags; satchels; suitcases; travelling trunks; sports bags; bags and holdalls for

Mark	Status	Full Goods/Services
		sports clothing; garment bags for travel; key cases; backpacks; rucksacks; carry-on bags; wheeled bags; vanity cases sold empty; shaving bags sold empty; beach bags; umbrellas; parasols; walking sticks; whips; harnesses and saddlery
<b>FERRAGAMO</b> <b>(Stylized)</b>  RN: 4216096	Registered - Section 71 & 15 - Accepted & Acknowledged Principal Register - Sec. 2(F) 8 & 15, October 15, 2018	(Int'l Class: 14) Jewelry of precious and non-precious metal, namely, bracelets, necklaces, neck chains and rings, earrings, pendants, tie-pins, cuff-links, precious stones; watches, wristwatches, diving watches, watch bands and straps, watch cases, chronographs for use as timepieces and as watches, chronometers
<b>FERRAGAMO</b> RN: 5488903 SN: 79216640	Registered Principal Register - Sec. 2(F), June 12, 2018	(Int'l Class: 03) eau de parfum; toilet water; after shave creams; after shave lotions; non-medicated shampoos; shower gels not for medical purposes; non-medicated body lotions
<b>FERRAGAMO</b> <b>(Stylized)</b>  RN: 1208600	Renewed Principal Register - Sec. 2(F), September 14, 2012	(Int'l Class: 26) buckles for belts, footwear, handbags, wallets, change purses and document holders
<b>FERRAGAMO</b> RN: 1031093	Renewed, January 20, 2016	(Int'l Class: 25) knitted and cloth-made dresses, jerseys, skirts and chemises, bathing-suits, -made pants, foulards, shoes, boots and sandals
<b>FERRAGAMO</b> RN: 2253092	Renewed Principal Register - Sec. 2(F), June 15, 2019	(Int'l Class: 14) costume jewelry
<b>FERRAGAMO</b> RN: 2421020	Renewed Principal Register - Sec. 2(F), January 16, 2011	(Int'l Class: 35) retail store services featuring perfumery and cosmetics, eyeglasses and sunglasses, jewelry, costume jewelry, watches and clocks, clothing, footwear and personal accessories, bags, wallets and other leather goods, housewares, textiles, fabrics, house linen, gift articles

Attached hereto as **Exhibit B** are true and correct copies of the TSDR pages for the aforementioned trademark registrations, all of which are incontestable pursuant to 15 U.S.C. § 1065.

The fact that Applicant already owns registrations for FERRAGAMO for a wide array of goods and services is further evidence that the term does not have a primary surname

significance to the purchasing public. While Applicant acknowledges that the Trademark Office is not bound by its prior decisions, Applicant is entitled to a certain degree of reliance on treatment of similar marks. In fact, the Court of Appeals for the Federal Circuit encourages the use of a uniform standard in assessing marks. *See In re Nett Designs*, 57 U.S.P.Q.2d 1564, 1566 (Fed. Cir. 2001).

**III. DUPLICATE**

The Examining Attorney has also refused registration on the grounds that the Application appears to be an exact duplicate of U.S. Registration No. 4,445,792. Applicant respectfully submits that it did not submit the required maintenance documents in connection with U.S. Registration No. 4,445,792 on or before the deadline of June 10, 2020, therefore the registration will be cancelled in due course.

**IV. CONCLUSION**

For all the foregoing reasons, Applicant respectfully requests that the Examining Attorney approve the Application for publication. If any unresolved issues still remain, the Examining Attorney is respectfully requested to telephone the undersigned in order to resolve said issues.

Dated: September 17, 2020 2020

Respectfully submitted,

KELLEY DRYE & WARREN LLP  
*Attorneys for Applicant*

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Patricia L. Werner  
Kelli D. Ortega  
101 Park Avenue  
New York, NY  
(212) 808-7800

## **EXHIBIT A**



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Discover This Seasons New Arrivals  
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#### New Viva Shoes

Shop The Elegant Luxe Women's Shoe  
Discover The New Mighty Leather Bow

#### New Arrivals For Women

Shop The New Luxury Selection  
Collections Online At Ferragamo

#### New Ferragamo Documentary

Discover The Shoemaker of Dreams  
Directed By Luca Guadagnino

www.ferragamo.com

### Salvatore Ferragamo - Official Site

Discover our New Salvatore Ferragamo Collection. Women's and Men's Shoes, Handbags, and Ties and Belts. Perfection made in Italy.

#### Men

Explore the men's collection at  
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#### United States

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1000 3rd Ave  
Open · Closes 7PM · (212) 705-2854  
✓ In-store shopping · ✓ In-store pickup

WEBSITE DIRECTIONS

#### B Salvatore Ferragamo Brookfield Place

200 Vesey St #114  
Open · Closes 5PM · (212) 267-2720  
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WEBSITE DIRECTIONS

#### C Salvatore Ferragamo

655 5th Ave  
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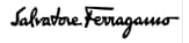
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### Salvatore Ferragamo (@ferragamo) · Instagram photos and ...

5.4m Followers, 104 Following, 5118 Posts - See Instagram photos and videos from Salvatore Ferragamo (@ferragamo)

## Salvatore Ferragamo S.p.A.



Eyewear company

ferragamo.com

Salvatore Ferragamo S.p.A. is an Italian luxury goods company, with headquarters in Florence, Italy. It specializes in shoes, leather goods, Swiss-made timepieces, and ready-to-wear for men and women. The company licences eyewear and watches.

Wikipedia

Customer service: 1 (866) 337-7242

Founder: Salvatore Ferragamo

Founded: 1927, Florence, Italy

CEO: Ferruccio Ferragamo (Mar 8, 2018-)

Stock price: SFRGY (OTCMKTS)

\$7.76 -0.06 (-0.77%)

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Headquarters: Florence, Italy

Parent organization: Ferragamo Finanziaria SpA

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**Born:** 5 June 1898; **Bonito, Italy**  
**Children:** 6

**Known for:** Founder of **Salvatore Ferragamo** ...  
**Died:** 7 August 1960 (aged 62); **Florence, Italy**

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https://twitter.com/Ferragamo

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Lush botanical prints, inspired by a book of botanical collections kept by the late Fulvia Ferragamo, daughter of Salvatore and Wanda Ferragamo, adorn a striking trench worn by Mariacarla Boscono in the #FerragamoAW20 campaign. ferragamo.site/ADVAW20

Twitter · 2 hours ago



A new concept of everyday chic. The season's squared gancini moccasins offer casual refinement with maximum sophistication. #FerragamoAW20 ferragamo.site/ADVAW20

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Luxe materials and new colourways. Step into the urban sophistication of the #FerragamoAW20 campaign. ferragamo.site/ADVAW20

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www.shopbop.com › salvatore-ferragamo › all ▾

Salvatore Ferragamo | SHOBOP

Items 1 - 53 of 53 - Salvatore **Ferragamo** | Shopbop App Offer | New Customers Use Code: 15FORYOU to save 15% on full-price order.

www.bloomingdales.com › shop › salvatore-ferragamo ▾

Salvatore Ferragamo - Bloomingdale's

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www.nordstrom.com › Brands › Salvatore Ferragamo ▾

Salvatore Ferragamo | Nordstrom

Three generations later, Salvatore **Ferragamo** is still revered for the beauty and quality of its handcrafted shoes, constructed using **Ferragamo's** signature (and ...

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www.farfetch.com › Women

Salvatore Ferragamo for Women - Farfetch

Salvatore Ferragamo is a label that isn't afraid to show its true colors. With Paul Andrew as Creative Director, this iconic house is informed by its own unique ...

www.saksfifthavenue.com › Salvatore-Ferragamo › shop

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Style and luxury in every step. A heritage rich in creativity, inspired by beauty and sophistication, Salvatore Ferragamo is one of the world's most prestigious ...

www.lyst.com › Ferragamo

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Shop Ferragamo at Lyst to discover a wide selection of the latest clothing, shoes and accessories. Prices start as low as \$70.

www.6pm.com › salvatore-ferragamo › brand

Salvatore Ferragamo | 6pm

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www.fragrancenet.com › ... › Salvatore Ferragamo

Salvatore Ferragamo Perfume | FragranceNet.com

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www.ssense.com › en-us › men › designers › salvatore-...  
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Salvatore Ferragamo. Nicknamed "the shoemaker to the stars" in the 1920s, Italian designer Salvatore Ferragamo's Hollywood leather footwear boutique was the ...

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www.therealreal.com › designers › salvatore-ferragamo

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www.fragrantica.com › designers › Salvatore-Ferragamo

Salvatore Ferragamo Perfumes And Colognes - Fragrantica

The first fragrance, Salvatore Ferragamo for women, was launched in 1998. In 2001, Ferragamo Parfums was established, which releases fragrances under the ...

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Ferragamo products for sale | eBay

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Salvatore Ferragamo... <b>\$695.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$795.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$190.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$595.00</b> Bergdorf Good...	Salvatore Ferragamo Var... <b>\$575.00</b> Neiman Marcus (325)

artsandculture.google.com › exhibit › jgKSSqxpWZsflg

Made in Italy: Salvatore Ferragamo's ideas, models and ...

Museo Salvatore Ferragamo. The creations that have changed how we think about footwear accessories and helped define 'Made in Italy' products. Italy, Alfred ...

www.museumsinflorence.com › musei › Ferragamo\_m...

Salvatore Ferragamo Museum - Florence

Situated in Florence, on the basement of Palazzo Spini Feroni, Via Tornabuoni n. 2, the museum was opened to the public in 1995 by the Ferragamo family, ...

www.businessoffashion.com › tags › organisations › sal...

Salvatore Ferragamo - The Business of Fashion

This week, Salvatore Ferragamo announces the appointment of Paul Andrew to creative director, while Poshmark adds Serena Williams to its board of directors.

www.theoutnet.com › en-us › shop › designers › salvat...

Salvatore Ferragamo | Sale up to 70% off | US | THE OUTNET

Browse on-sale Salvatore Ferragamo . Shop discount Belts, Hats, Scarves, Backpacks, Clutch Bags, Shoulder Bags, Totes, Activewear, Beachwear, Cashmere, ...

www.walmart.com › Premium Beauty › Featured Brands

Salvatore Ferragamo - Walmart.com

Products 1 - 48 of 1000+ - Shop for Salvatore Ferragamo in Featured Brands. Buy products such as Salvatore Ferragamo Sunglasses SF600S 001 Black Oval ...

www.kohls.com › catalog › salvatore-ferragamo-perfume...

Salvatore Ferragamo Perfume | Kohl's

Enjoy free shipping and easy returns every day at Kohl's. Find great deals on Salvatore Ferragamo Perfume at Kohl's today!

mobile.yoox.com › men › salvatore ferragamo\_d

Salvatore Ferragamo Men - shop online belts, shoes, bags ...

Shop designer items by Salvatore Ferragamo online. Choose the perfect piece for you: easy, quick returns and secure payment!

www.eyeconic.com › Eyewear › All Brands

Salvatore Ferragamo Eyewear Collection | Glasses ... - Eyeconic

Salvatore Ferragamo glasses & sunglasses embody a style that's bold, passionate & unmistakable. Shop the latest Ferragamo eyeglasses at Eyeconic.

www.luisaviaroma.com › Women › Collections

Salvatore Ferragamo Women's Collection 2020 | Luisaviaroma

New collection by Salvatore Ferragamo online: luxury clothing, shoes, bags, and belts. Worldwide shipping.

www.shopstyle.com › browse › women › salvatore-ferr...

Salvatore Ferragamo Women's Fashion - ShopStyle



Shop over 9000 top Salvatore Ferragamo Women's Fashion and earn Cash Back from retailers such as Amazon.com, Farfetch, and Nordstrom and others such ...

Searches related to "ferragamo"

- ferragamo shoes
- ferragamo belt
- salvatore ferragamo sale
- ferragamo fashion
- salvatore ferragamo outlet
- ferragamo uk
- salvatore ferragamo sunglasses
- salvatore ferragamo perfume

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"ferragamo"



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Salvatore Ferragamo... <b>\$695.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$795.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$190.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$595.00</b> Bergdorf Good...	Salvatore Ferragamo Var... <b>\$575.00</b> Neiman Marcus (325)

www.marchon.com › brands › salvatore-ferragamo

Salvatore Ferragamo - Marchon Eyewear

A LUXURY BRAND THAT DRESSES "FROM HEAD TO TOE". Salvatore Ferragamo is one of the world's best known Made in Italy luxury brands. The basic ...

www.macys.com › shop › featured › salvatore ferragamo

Salvatore Ferragamo - Macy's

Shop for and buy salvatore ferragamo online at Macy's. Find salvatore ferragamo at Macy's.

chicago.cbslocal.com › 2020/07/18 › large-crowd-smas...

Large Crowd Smashes Front Windows, Loots Magnificent Mile ...

Jul 18, 2020 - Between 50 and 80 people broke out the front windows of the Ferragamo store just before midnight, according to Chicago police. No one is in ...

www.urbandictionary.com › define › term=Ferragamo

Ferragamo - Urban Dictionary

Full name - Salvatore Ferragamo A kick-ass Italian designer brand. Their products include clothes, shoes, bags, accessories, eye-wear and perfume.

www.simon.com › mall › the-galleria › stores › salvator...

Salvatore Ferragamo at The Galleria - A Shopping Center in ...

Salvatore Ferragamo is one of the major players in the luxury goods industry, and focuses on the creation, manufacture and sale of footwear, leather goods, ...

finance.yahoo.com › ...

SALVATORE FERRAGAMO (SFER.MI) Stock Price, News ...

Find the latest SALVATORE FERRAGAMO (SFER.MI) stock quote, history, news and other vital information to help you with your stock trading and investing.

www.voguebusiness.com › Fashion › Designers

Pandemic pushes Ferragamo into new territory | Vogue ...

May 4, 2020 - Ferragamo chief executive Micaela le Divelec Lemmi says that the company is working to catch up in e-commerce and digital as stores remain ...

www.fragrancex.com › Brands

Salvatore Ferragamo Perfume & Cologne | FragranceX.com

Results 1 - 50 of 50 - Shop discount Salvatore Ferragamo perfume and cologne. FragranceX.com offers a wide variety of Salvatore Ferragamo inventory.

www.mytheresa.com › Women › Designers

Salvatore Ferragamo - Shop Women's Fashion at Mytheresa

Discover signature styles from Salvatore Ferragamo and shop the latest clothing, bags and shoes collections online at Mytheresa.

www.vitkac.com › designer › salvatore-ferragamo

Salvatore Ferragamo - Vitkac US



"ferragamo"



Searches related to "ferragamo"

- ferragamo shoes
- ferragamo belt
- salvatore ferragamo sale
- ferragamo fashion
- salvatore ferragamo outlet
- ferragamo uk
- salvatore ferragamo sunglasses
- salvatore ferragamo perfume

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Salvatore Ferragamo... <b>\$695.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$795.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$190.00</b> Neiman Marcus	Salvatore Ferragamo... <b>\$595.00</b> Bergdorf Good...	Salvatore Ferragamo Var... <b>\$575.00</b> Neiman Marcus (325)

www.atldistrict.com › listings › salvatore-ferragamo

Salvatore Ferragamo - ATL Airport District

As one of the leading fashion designers in the world, Salvatore Ferragamo is a name recognized by everyone. Elegant apparel, chic accessories, and, of course, ...

mdumasandsons.com › collections › salvatore-ferragamo

Salvatore Ferragamo - M. Dumas and Sons

Explore the latest collection of men's shoes from Salvatore Ferragamo.

www.premiumoutlets.com › brand › salvatore-ferragamo

Center Locations and Information for Salvatore Ferragamo

Salvatore Ferragamo is one of the major players in the luxury goods industry, and focuses on the creation, manufacture and sale of footwear, leather goods, ...

www.alamoanacenter.com › directory › salvatore-ferra...

Salvatore Ferragamo in Honolulu, HI | Ala Moana Center

Shop Salvatore Ferragamo in Honolulu, HI at Ala Moana Center! Known for their visionary and elegant footwear, the collection includes handbags ...

www.bluefly.com › pages › search-results-page › rb\_fil...

Salvatore Ferragamo / Women's Handbags - Bluefly

29 results - Shop Women's Handbags Salvatore Ferragamo on Bluefly.

timexgroup.com › brands › ferragamo

Ferragamo Brand Watches | Timex Group USA

The world of Salvatore Ferragamo Timepieces embraces the values of the Swiss watchmaking tradition and reflects the sophisticated design of the Florentine ...

www.westfield.com › valleyfair › store › Salvatore Ferr...

Salvatore Ferragamo Westfield Valley Fair

Salvatore Ferragamo's attention to uniqueness and exclusivity, with a perfect blend of style, creativity and innovation enriched by the quality and craftsmanship of ...

www.harrods.com › en-us › shopping › salvatore-ferraga...

Salvatore Ferragamo | Harrods US

115 Products - Shop Salvatore Ferragamo at Harrods and earn Rewards points, in-store and online.

www.instyle.com › Celebrity

Salvatore Ferragamo | InStyle

InStyle brings you the latest news on designer Salvatore Ferragamo, including his personal style and latest projects.

www.nytimes.com › 2018/10/24 › obituaries › wanda-fer...

Wanda Ferragamo, 96, Dies; Reigned Over Family's Luxury ...

Oct 24, 2018 - When Salvatore Ferragamo died of cancer in 1960 at 62, Mrs. Ferragamo, then 38, decided to take over the business herself, despite having no ...



"ferragamo"



- ferragamo **shoes**
- ferragamo **belt**
- salvatore ferragamo sale**
- ferragamo **fashion**
- salvatore ferragamo outlet**
- ferragamo **uk**
- salvatore ferragamo sunglasses**
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www.boatinternational.com › owners-experiences › on-... ▾

**On board with serial sailing superyacht owner Leonardo ...**

Sailing superyacht owner Leonardo **Ferragamo** talks shoes, sailing and his seventh Swan – the just-delivered Solleone – with Sacha Bonsor and Stewart ...

wwd.com › milan › salvatore-ferragamo › review ▾

**Salvatore Ferragamo Men's Fall 2020 – WWD**

Jan 12, 2020 - Salvatore **Ferragamo** Men's Fall 2020. Paul Andrew played with masculine archetypes to deliver an urban-chic collection with the Millennial ...

www.plazaconstruction.com › projects › details › ferrag... ▾

**Ferragamo USA, INC. A complete renovation of Ferragamo**

Plaza was selected to perform the base building upgrade and re-stack for **Ferragamo** USA Inc., the company that distributes Salvatore **Ferragamo** products in ...

www.pro-football-reference.com › Players › F ▾

**Vince Ferragamo Stats | Pro-Football-Reference.com**

Vince **Ferragamo**: Pos: QB, Career: 75 G, 76 TD, 70.1 Rate, 151.1 Y/G, Rams/Bills/.. 1977-1986, born CA 1954.

www.americanamanhasset.com › store-directory › salva... ▾

**Salvatore Ferragamo | Americana Manhasset**

Salvatore **Ferragamo** has changed into something new! Visit us at our newly renovated and expanded store showcasing the men's and women's ready-to-wear ...

www.harveynichols.com › int › brand › salvatore-ferra... ▾

**Salvatore Ferragamo - Harvey Nichols**

Today, the Salvatore **Ferragamo** brand represents luxury, craftsmanship and innovation. The footwear favourite has also forayed into fragrance, with the bright ...

www.marketwatch.com › story › salvatore-ferragamo-taki...

**Salvatore Ferragamo taking steps to combat virus - MarketWatch**

Mar 10, 2020 - Salvatore **Ferragamo** SpA said Tuesday that its earnings inched lower during 2019 as analysts had expected, and said it was taking action to ...

www.smartbuyglasses.com › Eyeglasses ▾

**Salvatore Ferragamo Eyeglasses | Buy Online at ...**

Products 1 - 59 of 219 - Check out Salvatore **Ferragamo** glasses at SmartBuyGlasses USA. FREE delivery, 100 day returns & 2 year warranty. Best price ...

us.moleskine.com › salvatore-ferragamo ▾

**Salvatore Ferragamo - Design book - Moleskine**

Filled with references to contemporary creativity, the story of Salvatore **Ferragamo** shows how his visions and imagination became, over the years, time.

\$45.00 - In stock



"ferragamo"



Sep 8, 2020 - When Luca Guadagnino asked Dana Thomas to write the script for his new Salvatore Ferragamo documentary, she wasn't sure she could do it.

Searches related to "ferragamo"

- ferragamo shoes
- ferragamo belt
- salvatore ferragamo sale
- ferragamo fashion
- salvatore ferragamo outlet
- ferragamo uk
- salvatore ferragamo sunglasses
- salvatore ferragamo perfume

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www.reuters.com › article › us-ferragamo-results-idUS...

Ferragamo faces 'perfect storm' as coronavirus spreads ...

Mar 10, 2020 - Italian luxury group Salvatore Ferragamo said first-quarter revenues could fall by up to one third due to the spreading coronavirus outbreak, ...

www.lungarnocollection.com

Lungarno Collection - Luxury hotels in Florence and Rome, Italy

The Ferragamo family's values of quality, service and lifestyle permeate every second of your stay, leaving you with unforgettable memories. Discover our values ...

www.theshoesnobblog.com › 2019/05 › salvatore-ferra...

Salvatore Ferragamo Wholecut Oxfords - Gancini Line - The ...

May 15, 2019 - Ferragamo is one of those brands. While they make the majority of their money from blake stitched and/or glued footwear, the truth is that they ...

www.lofficialarabia.com › Watches › the-new-podcast...

The New Podcast 'Shoemaker Of Dreams' Chronicles ...

Sep 8, 2020 - The new podcast series chronicles legendary shoemaker Salvatore Ferragamo's life and is voiced by a star studded roster of voices, from ...

www.realsimple.com › shop › salvatore-ferragamo-salv...

Find the Best Deals on Salvatore Ferragamo Vara 55 braided ...

White lambskin leather Vara 55 braided leather sandals from SALVATORE FERRAGAMO featuring open toe, braided edge, silver-tone hardware, slip-on style ...  
\$675.00

www.realsimple.com › shop › salvatore-ferragamo-salv...

BIG Deal on Salvatore Ferragamo Gancini reversible belt ...

Brown/white leather Gancini reversible belt from SALVATORE FERRAGAMO featuring Gancini buckle, gold-tone buckle fastening, reversible and pre-drilled ...  
\$395.00

simplywall.st › salvatore-ferragamo-shares › news › sal...

Salvatore Ferragamo's(BIT:SFER) Share Price Is Down 51 ...

Salvatore Ferragamo's(BIT:SFER) Share Price Is Down 51% Over The Past Five Years. Simply Wall St September 10, 2020. The main aim of stock picking is to ...

books.google.com › books

Growing Up Ferragamo - Google Books Result

With the lapse of time, the elders of the European Ferragamo family had aged and passed out of their worldly being, and at this time, per my father,Emilio ...  
Roland Roberts - 2011 - Fiction

cpp-luxury.com › beyond-the-iconic-brand-ferragamo...

Beyond the iconic brand, Ferragamo remains a powerful ...

Sep 10, 2020 - Members of the Ferragamo family – Diego di San Giuliano, Angelica Visconti, Leonardo Ferragamo, Giovanna Gentile Ferragamo and James ...





Search bar containing "ferragamo" with clear, voice, and search icons.



Shop the New Salvatore Ferragamo Collection for Women, Men and Kids and discover the latest Handbags, Shoes, Belts and Accessories.

*In order to show you the most relevant results, we have omitted some entries very similar to the 90 already displayed. If you like, you can repeat the search with the omitted results included.*

Searches related to "ferragamo"

- ferragamo shoes
- salvatore ferragamo outlet
- ferragamo belt
- ferragamo uk
- salvatore ferragamo sale
- salvatore ferragamo sunglasses
- ferragamo fashion
- salvatore ferragamo perfume

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## **EXHIBIT B**



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# FERRAGAMO

<b>Word Mark</b>	<b>FERRAGAMO</b>
<b>Goods and Services</b>	IC 033. US 047 049. G & S: Wines, sparkling wines [, distilled liquors, distilled spirits ]
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78916811
<b>Filing Date</b>	June 26, 2006
<b>Current Basis</b>	44E
<b>Original Filing Basis</b>	1B;44E
<b>Published for Opposition</b>	August 14, 2007
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	3431280
<b>Registration Date</b>	May 20, 2008
<b>Owner</b>	(REGISTRANT) SALVATORE FERRAGAMO ITALIA S.P.A. CORPORATION ITALY Via Tornabuoni, 2 Florence ITALY  (LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	ANDREA L. CALVARUSO
<b>Prior Registrations</b>	2405938;2421020;3071224;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Affidavit Text</b>	SECT 8 (6-YR). SECTION 8(10-YR) 20181124.
<b>Renewal</b>	1ST RENEWAL 20181124
<b>Live/Dead Indicator</b>	LIVE

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# FERRAGAMO

<b>Word Mark</b>	<b>FERRAGAMO</b>
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: EYEGLASSES, SUNGLASSES, [ SPECTACLE GLASSES, EYEGLASS LENSES, EYEGLASS FRAMES ] AND EYEGLASS CASES
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75495964
<b>Filing Date</b>	June 4, 1998
<b>Current Basis</b>	44E
<b>Original Filing Basis</b>	44E
<b>Published for Opposition</b>	August 15, 2000
<b>Registration Number</b>	2401250
<b>Registration Date</b>	November 7, 2000
<b>Owner</b>	(REGISTRANT) Salvatore Ferragamo Italia S.p.A. CORPORATION ITALY Via dei Tornabuoni, 2 FIRENZE ITALY (LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	ANDREA L. CALVARUSO
<b>Prior Registrations</b>	1031093;1159492;1208600;1338774;2253092;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20200914.
<b>Renewal</b>	2ND RENEWAL 20200914
<b>Live/Dead Indicator</b>	LIVE

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**Word Mark** **FERRAGAMO**

**Goods and Services**  
 (CANCELLED) IC 006. US 002 013. G & S: [ Key Rings, and Metal Coin Purses and Boxes ]. FIRST USE: 19780700. FIRST USE IN COMMERCE: 19780700  
 (CANCELLED) IC 009. US 026. G & S: [ Spectacle Holders and Magnifying Reading Lenses ]. FIRST USE: 19790600. FIRST USE IN COMMERCE: 19790600  
 (CANCELLED) IC 016. US 037. G & S: [ Desk Pads, Blotters, Address and Telephone Agenda Books, Book Marks and Letter Openers ]. FIRST USE: 19821000. FIRST USE IN COMMERCE: 19821000  
 IC 018. US 003. G & S: Handbags, Shoulder Bags, Wallets, Change Purses, Passport Holders, Business and Credit Card Cases, Briefcase Type Portfolios, and Luggage. FIRST USE: 19710200. FIRST USE IN COMMERCE: 19710200  
 (CANCELLED) IC 020. US 032. G & S: [ Portrait Frames and Photograph Frames ]. FIRST USE: 19710200. FIRST USE IN COMMERCE: 19710200  
 (CANCELLED) IC 034. US 002 008. G & S: [ CIGARETTE LIGHTERS; CIGARETTE EXTINGUISHERS, NAMELY, HAND-HELD METAL RECEPTACLES FOR SNUFFING OUT BURNING CIGARETTE ASH ]. FIRST USE: 19790900. FIRST USE IN COMMERCE: 19790900

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 73430215

**Filing Date** June 14, 1983

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 26, 1985

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 1338774

**Registration Date** June 4, 1985

**Owner** (REGISTRANT) Salvatore Ferragamo S.p.A. CORPORATION ITALY 2, Via Tornabuoni Florence ITALY  
 (LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** DAVID EHRlich

**Prior Registrations** 1114060;1208600;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Affidavit Text** SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20150428.

**Renewal** 2ND RENEWAL 20150428

**Live/Dead Indicator** LIVE

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**Word Mark** FERRAGAMO  
**Goods and Services** IC 018. US 003. G & S: HANDBAGS AND TOTE BAGS. FIRST USE: 19860000. FIRST USE IN COMMERCE: 19860000  
 IC 025. US 039. G & S: BELTS, SHOES, T-SHIRTS AND PULLOVERS. FIRST USE: 19780000. FIRST USE IN COMMERCE: 19780000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 09.03.13 - Beltbuckles (Belt buckles); Belts, clothing; Belts, Weight lifting; Buckles, belt or shoe; Jump ropes  
**Serial Number** 73798435  
**Filing Date** May 9, 1989  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 7, 1992  
**Registration Number** 1684442  
**Registration Date** April 28, 1992  
**Owner** (REGISTRANT) SALVATORE FERRAGAMO FIRENZE S.P.A. CORPORATION ITALY 2, VIA TORNABUONI FLORENCE ITALY  
 (LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** ANDREA L. CALVARUSO  
**Description of Mark** THE LINING IN THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120425.  
**Renewal** 2ND RENEWAL 20120425  
**Live/Dead Indicator** LIVE

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# FERRAGAMO

**Word Mark** FERRAGAMO

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumes

IC 018. US 001 002 003 022 041. G & S: Wallets; purses; leather bags and other leather goods, namely, shoulder bags, travelling bags, handbags, boston bags, waist packs, sling bags for carrying infants, leather shopping bags, duffle bags, tote bags, clutch bags, evening handbags, trunks, leather credit card cases, leather business card cases, briefcases, attache cases, pouches of leather, school bags, satchels, suitcases, garment bags for travel, key cases made of leather, backpacks, rucksacks, vanity cases sold empty, carry-on bags, wheeled bags, beach bags

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 79140227

**Filing Date** September 25, 2013

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** June 24, 2014

**Registration Number** 4599403

**International Registration Number** 0397649

**Registration Date** September 9, 2014

**Owner** (REGISTRANT) Salvatore Ferragamo S.p.A. Joint Stock Company ITALY Via dei Tornabuoni, 2 I-50123 Firenze ITALY

**Attorney of Record** ANDREA L. CALVARUSO

**Prior Registrations** 1338774;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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# FERRAGAMO

Word Mark FERRAGAMO

Goods and Services IC 018. US 001 002 003 022 041. G & S: Animal skins and hides; shoulder bags; handbags; boston bags; waist packs; sling bags for carrying infants; shopping bags made of canvas, leather and imitation leather; duffle bags; evening handbags; clutch bags; wallets; purses; leather credit card cases and holders; business card cases; travelling bags; travelling cases of leather; shoe bags for travel; briefcases; attach cases; pouches of leather; carrying cases made of leather; school bags; satchels; suitcases; travelling trunks; sports bags; bags and holdalls for sports clothing; garment bags for travel; key cases; backpacks; rucksacks; carry-on bags; wheeled bags; vanity cases sold empty; shaving bags sold empty; beach bags; umbrellas; parasols; walking sticks; whips; harnesses and saddlery

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79196892

Filing Date May 18, 2016

Current Basis 66A

Original Filing Basis 66A

Published for Opposition February 28, 2017

Registration Number 5202427

International Registration Number 1320601

Registration Date May 16, 2017

Owner (REGISTRANT) Salvatore Ferragamo S.p.A. JOINT STOCK COMPANY ITALY Via dei Tornabuoni, 2 I-50123 Firenze (FI) ITALY

Attorney of Record Andrea L. Calvaruso, Esq.

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Live/Dead Indicator LIVE

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**Word Mark** FERRAGAMO

**Goods and Services** IC 014. US 002 027 028 050. G & S: Jewelry of precious and non-precious metal, namely, bracelets, necklaces, neck chains and rings, [brooches,] earrings, pendants, tie-pins, cuff-links, precious stones; [clocks,] watches, wristwatches, diving watches, [pocket watches,] watch bands and straps, [watch chains,] watch cases, chronographs for use as timepieces and for use as watches, chronometers

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 79106925

**Filing Date** September 22, 2011

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** July 17, 2012

**Registration Number** 4216096

**International Registration Number** 1100977

**Registration Date** October 2, 2012

**Owner** (REGISTRANT) SALVATORE FERRAGAMO S.p.A. JOINT STOCK COMPANY ITALY Via dei Tornabuoni, 2 I-50123 FIRENZE (FI) Firenze ITALY

**Attorney of Record** ANDREA L. CALVARUSO

**Priority Date** May 31, 2011

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the word "Ferragamo" in script.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Affidavit Text** SECT 15. SECTION 71

**Live/Dead Indicator** LIVE

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# FERRAGAMO

**Word Mark**

FERRAGAMO

**Goods and Services**

IC 003, US 001 004 006 050 051 052. G &amp; S: Eau de parfum; toilet water; after shave creams; after shave lotions; non-medicated shampoos; shower gels not for medical purposes; non-medicated body lotions

**Standard Characters Claimed****Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Serial Number**

79216640

**Filing Date**

August 4, 2017

**Current Basis**

66A

**Original Filing Basis**

66A

**Published for Opposition**

March 27, 2018

**Registration Number**

5488903

**International Registration Number**

1320601

**Registration Date**

June 12, 2018

**Owner**

(REGISTRANT) Salvatore Ferragamo S.p.A. Italian Joint Stock Company (Italy Società per Azioni) ITALY Via dei Tornabuoni, 2 I-50123 Firenze (FI) ITALY

**Prior Registrations**

4599403

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL-2(F)

**Live/Dead Indicator**

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**Word Mark** FERRAGAMO

**Goods and Services** IC 026. US 040. G & S: Buckles for Belts, Footwear, Handbags, Wallets, Change Purses and Document Holders. FIRST USE: 19770600. FIRST USE IN COMMERCE: 19770700

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 73289240

**Filing Date** December 9, 1980

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** June 22, 1982

**Registration Number** 1208600

**Registration Date** September 14, 1982

**Owner** (REGISTRANT) Salvatore Ferragamo S.p.A. CORPORATION ITALY 2, Via Tornabuoni Florence ITALY  
(LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** ANDREA L. CALVARUSO

**Prior Registrations** 1031093;1114060

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120515.

**Renewal** 2ND RENEWAL 20120515

**Live/Dead Indicator** LIVE

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# Typed Drawing

**Word Mark** FERRAGAMO

**Goods and Services** IC 010 025 026. US 039. G & S: KNITTED AND CLOTH-MADE DRESSES, JERSEYS, SKIRTS AND CHEMISES, [ KNITTED AND CLOTH-MADE SKIRTS, ] BATHING-SUITS, [ KNITTED AND ] CLOTH-MADE PANTS, FOULARDS, [ SHAWLS AND TIES; ] SHOES, BOOTS AND SANDALS [ AND SLIPPERS ]. FIRST USE: 19531200. FIRST USE IN COMMERCE: 19531200

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 72445021

**Filing Date** January 3, 1973

**Current Basis** 1A

**Original Filing Basis** 1A

**Registration Number** 1031093

**Registration Date** January 20, 1976

**Owner** (REGISTRANT) SOCIETA PER AZIONI SALVATORE FERRAGAMO CORPORATION ITALY 2, VIA TORNABUONI FLORENCE ITALY  
(LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** ANDREA L. CALVARUSO

**Prior Registrations** 0719345

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20160318.

**Renewal** 3RD RENEWAL 20160318

**Live/Dead Indicator** LIVE

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## Typed Drawing

<b>Word Mark</b>	FERRAGAMO
<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: Costume jewelry. FIRST USE: 19871200. FIRST USE IN COMMERCE: 19871200
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75425822
<b>Filing Date</b>	January 29, 1998
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 23, 1999
<b>Registration Number</b>	2253092
<b>Registration Date</b>	June 15, 1999
<b>Owner</b>	(REGISTRANT) Salvatore Ferragamo Italia S.p.A. CORPORATION ITALY Via dei Tornabuoni, 2 Florence ITALY (LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	ANDREA L. CALVARUSO
<b>Prior Registrations</b>	0719345;1031093;1208600;1338774;1684442;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL-2(F)
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190511.
<b>Renewal</b>	2ND RENEWAL 20190511
<b>Live/Dead Indicator</b>	LIVE

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# FERRAGAMO

**Word Mark** FERRAGAMO

**Goods and Services** IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES FEATURING PERFUMERY AND COSMETICS, EYEGLASSES AND SUNGLASSES, JEWELRY, COSTUME JEWELRY, WATCHES AND CLOCKS, CLOTHING, FOOTWEAR AND PERSONAL ACCESSORIES, BAGS, WALLETS AND OTHER LEATHER GOODS, HOUSEWARES, TEXTILES, FABRICS, HOUSE LINEN, GIFT ARTICLES

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 75808770

**Filing Date** September 27, 1999

**Current Basis** 44E

**Original Filing Basis** 1A;44E

**Published for Opposition** October 24, 2000

**Registration Number** 2421020

**Registration Date** January 16, 2001

**Owner** (REGISTRANT) Salvatore Ferragamo Italia S.p.A. CORPORATION ITALY Via dei Tornabuoni, 2 FLORENCE ITALY  
(LAST LISTED OWNER) SALVATORE FERRAGAMO S.P.A. JOINT STOCK COMPANY ITALY VIA DEI TORNABUONI, 2 FLORENCE ITALY 50123

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** ANDREA L. CALVARUSO

**Prior Registrations** 1159492

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110111.

**Renewal** 1ST RENEWAL 20110111

**Live/Dead Indicator** LIVE

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