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TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BTL Industries, Inc.		09/03/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BTL Industries		
Street Address:	8 Tzar Kaloyan Str		
City:	Sofia		
State/Country:	BULGARIA		
Postal Code:	1000		
Entity Type:	Joint Stock Company: BULGARIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88768528	EMSCULPT NEO	
CORRESPONDENCE DATA			
Fax Number:	2023712540		
Phone:	2023712600		
Email:	tm@sternekessler.com, alazea@sternekessler.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sterne, Kessler, Goldstein & Fox P.L.L.C		
Address Line 1:	1100 New York Avenue, NW		
Address Line 2:	Suite 600		
Address Line 4:	Washington, D.C. 20005		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Dana N. Justus		
Signature:	/Dana N. Justus/		
Date:	09/14/2020		
Total Attachments: 1 source=88768528 - Executed Assignment#page1.tif			
RECEIPT INFORMATION			
ETAS ID:	TM597411		
Receipt Date:	09/14/2020		
Fee Amount:	\$40		

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TRADEMARK ASSIGNMENT

BTL Industries, Inc., a Delaware corporation with its principal place of business at 362 Elm Street, Marlborough, Massachusetts 01752 ("Assignor"), is the owner of United States trademark application Serial Number 88/768,528, for the mark EMSCULPT NEO (the "EMSCULPT NEO Trademark.")

BTL Industries, a Bulgarian joint stock company with its principal place of business at 8 Tzar Kaloyan Str, Sofia, Bulgaria 1000 ("Assignee"), the successor to the Assignor's business to which the EMSCULPT NEO Trademark pertains, and accordingly wishes to acquire the EMSCULPT NEO Trademark.

Now, therefore, for other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the EMSCULPT NEO Trademark, together with the goodwill of the business associated with the EMSCULPT NEO Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration for the application EMSCULPT NEO (U.S. Serial No. 88/768,528) to Assignee.

BTL Industries, Inc.

By: David Camel

Name: DAVID CAMEL

Title: VP OPERATIONS

Date: SEP 3, 2020