

Augment your showroom the easy way.

Our augmented reality platform helps customers visualize your products in their space instantly.

LEARN MORE



TRUSTED BY TOP BRANDS

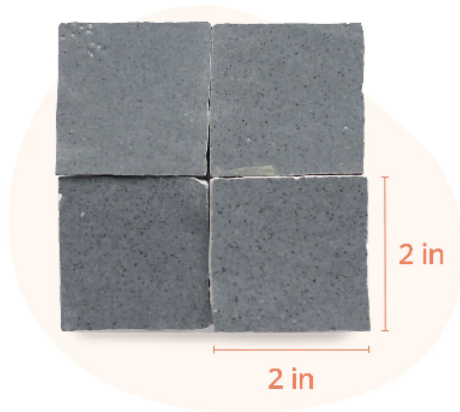


KATE
ZAREMBA
COMPANY



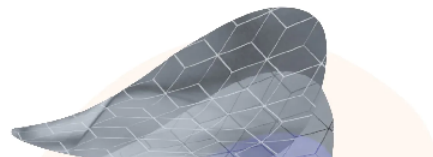
HYGGE & WEST

GET STARTED IN AS LITTLE AS TWO WEEKS

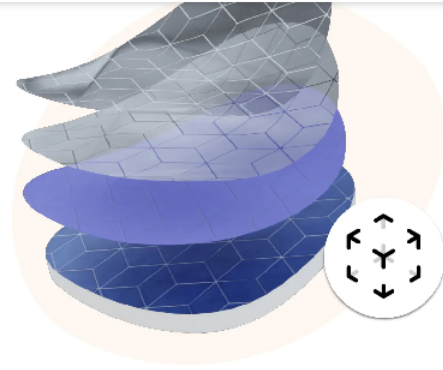


Send us
pictures and
specs

We rapidly

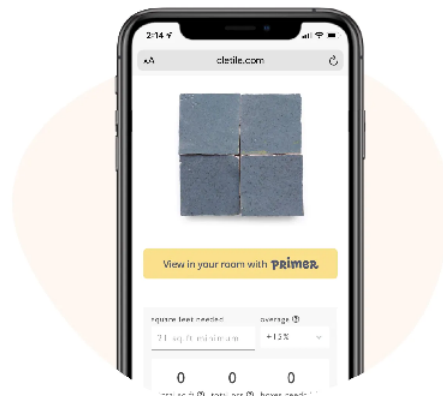


We rapidly model your products



Publish your brand profile.

Add links to your site.



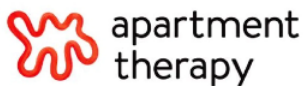
“To see the nuances of the gloss and surface texture of a tile reflected in your own space... It’s truly exciting.”



Deborah Osburn, Founder

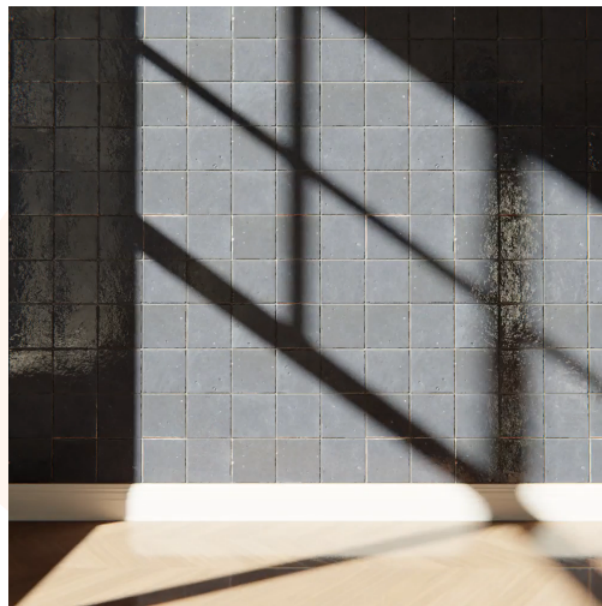


FEATURED IN





Technology like no other



The Primer engine evaluates the brightness and color cast of the room and compensates in real time to model surface textures and reflect the room.

More sales. Less effort.

Primer gives you everything you need to delight customers, increase conversion, and decrease the demand for mailed samples.

LEARN MORE



GET THE APP AND GET CREATIVE.



It shouldn't be hard to create
a space you love

Primer gives you everything you need to delight customers, increase conversion, and decrease the demand for mailed samples.

LEARN MORE



GET THE APP AND GET CREATIVE.



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- Platform
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It shouldn't be hard to create a space you love.

GET CREATIVE WITH US.

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