# EXHIBIT E

Mark: GO SMILE

GO SMILE

US Serial Number: 76518246 Application Filing May 29, 2003

Date:

US Registration 3389326

Number:

Registration Date: Feb. 26, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 07, 2018

Publication Date: Aug. 17, 2004

Notice of Nov. 09, 2004

Allowance Date:

### **Mark Information**

Mark Literal GO SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Related Properties Information**

Claimed Ownership 2566285

of US Registrations:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Products for care and treatment of the teeth, lips and breath, namely, [ breath spray, mouthwash, ] toothpaste, lip balm, and tooth

whiteners comprised of peroxide gels

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2007 Use in Commerce: Jul. 31, 2007

For: Toothbrushes [ and dental floss ]

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2007 Use in Commerce: Jul. 31, 2007

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

#### **Current Owner(s) Information**

Owner Name: GOSMILE, LLC Owner Address: C/O Clark Hill PLC

909 Fannin Street, Suite 2300

Houston, TEXAS UNITED STATES 77010

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: John A. Tang **Docket Number:** C8387.408754

Attorney Primary jtang@clarkhill.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent John A. Tang Name/Address: CLARK HILL, PLC

909 Fannin Street **Suite 2300** 

Houston, TEXAS UNITED STATES 77010

Phone: 7139515600 Fax: 7139515660

Correspondent e- <u>jtang@clarkhill.com</u> <u>languiano@clarkhill.com</u> ipdo Correspondent e- Yes mail: cketing@clarkhill.com jtang@clarkhill.com mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Jun. 04, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 04, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 04, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 04, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 04, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 07, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 07, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76873
Mar. 07, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76873
Mar. 07, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Feb. 20, 2018	TEAS SECTION 8 & 9 RECEIVED	
Feb. 20, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 26, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 06, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 06, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 28, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 20, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 05, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 05, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 18, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	

Jul. 18, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Jul. 15, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jul. 01, 2013	TEAS SECTION 8 & 15 RECEIVED	
Jan. 26, 2011	REVIEW OF CORRESPONDENCE COMPLETE	75184
Jan. 18, 2011	SEC 7 REQUEST FILED	75184
Jan. 26, 2011	AMENDMENT UNDER SECTION 7 Â- PROCESSED	75184
Jan. 24, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jan. 18, 2011	TEAS SECTION 7 REQUEST RECEIVED	
Oct. 16, 2009	NOTICE OF SUIT	
Sep. 17, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 17, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 15, 2008	NOTICE OF SUIT	
Feb. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Jan. 23, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jan. 23, 2008	ASSIGNED TO LIE	73797
Dec. 11, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 04, 2007	STATEMENT OF USE PROCESSING COMPLETE	71034
Nov. 08, 2007	USE AMENDMENT FILED	71034
Nov. 08, 2007	TEAS STATEMENT OF USE RECEIVED	
Nov. 02, 2007	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 02, 2007	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 02, 2007	EXTENSION 5 GRANTED	98765
May 02, 2007	EXTENSION 5 FILED	98765
May 02, 2007	TEAS EXTENSION RECEIVED	
Dec. 27, 2006	EXTENSION 4 GRANTED	64657
Nov. 09, 2006	EXTENSION 4 FILED	64657
Nov. 09, 2006	TEAS EXTENSION RECEIVED	
May 20, 2006	EXTENSION 3 GRANTED	65362
May 09, 2006	EXTENSION 3 FILED	65362
May 09, 2006	TEAS EXTENSION RECEIVED	
Dec. 05, 2005	EXTENSION 2 GRANTED	65362
Nov. 09, 2005	EXTENSION 2 FILED	65362
Nov. 10, 2005	PAPER RECEIVED	
May 09, 2005	EXTENSION 1 GRANTED	68973
May 09, 2005	EXTENSION 1 FILED	68973
May 12, 2005	PAPER RECEIVED	
Nov. 09, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 17, 2004	PUBLISHED FOR OPPOSITION	
Jul. 28, 2004	NOTICE OF PUBLICATION	
May 25, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 06, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 06, 2004	PAPER RECEIVED	
Nov. 07, 2003	NON-FINAL ACTION MAILED	
Nov. 05, 2003	ASSIGNED TO EXAMINER	62126
Jun. 30, 2003	PAPER RECEIVED	

## TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Mar. 07, 2018

Mark: GREAT SMILES FOREVER

GREAT SMILES FOREVER

US Serial Number: 86932474 Application Filing Mar. 08, 2016

Date:

US Registration 5045594 Registration Date: Sep. 20, 2016

Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus:

Plus:

Register: Principal

Mark Type: Trademark, Service Mark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 20, 2016 Publication Date: Jul. 05, 2016

#### **Mark Information**

Mark Literal GREAT SMILES FOREVER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mouth washes; Tooth gel; Tooth whitening gels; Toothpaste

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Sep. 19, 2008 Use in Commerce: Sep. 19, 2008

For: Dentistry services

International 044 - Primary Class U.S Class(es): 100, 101

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Sep. 19, 2008 Use in Commerce: Sep. 19, 2008

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No

Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Korwin, Robert Owner Address: Union Square 562 Route 35

Red Bank, NEW JERSEY UNITED STATES 07701

Legal Entity Type: INDIVIDUAL Citizenship: UNITED STATES

### **Attorney/Correspondence Information**

Attorney of Record - None Correspondent

Correspondent KORWIN, ROBERT Name/Address: 562 ROUTE 35 **UNION SQUARE** 

RED BANK, NEW JERSEY UNITED STATES 07701

Phone: 7322198900 Fax: 7322199383

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Sep. 20, 2016	REGISTERED-PRINCIPAL REGISTER	
Jul. 05, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 05, 2016	PUBLISHED FOR OPPOSITION	
Jun. 15, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 27, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
May 20, 2016	ASSIGNED TO LIE	70138
Apr. 29, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 29, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 29, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 29, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 29, 2016	EXAMINERS AMENDMENT -WRITTEN	78353
Apr. 13, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 13, 2016	NON-FINAL ACTION E-MAILED	6325
Apr. 13, 2016	NON-FINAL ACTION WRITTEN	78353
Apr. 04, 2016	ASSIGNED TO EXAMINER	78353
Mar. 14, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 11, 2016	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None** File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Sep. 20, 2016

Mark: MIRACLE SMILE

#### MIRACLE SMILE

US Serial Number: 87903429 Application Filing May 02, 2018

Date:

US Registration 5808031 Registration Date: Jul. 16, 2019

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 16, 2019 Publication Date: Jan. 22, 2019

Notice of Mar. 19, 2019

Allowance Date:

### **Mark Information**

Mark Literal MIRACLE SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Teeth Whitening Kits, Toothpaste, Non-medicated mouthwash

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Nov. 10, 2013 Use in Commerce: Nov. 10, 2013

For: Medicated Mouthwash

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Nov. 10, 2013 First Use: Nov. 10, 2013

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No

Filed 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Spa Dent Inc.

Owner Address: 254-55 northfield dr E.

waterloo CANADA N2K3T6

Legal Entity Type: CORPORATION State or Country CANADA Where Organized:

### **Attorney/Correspondence Information**

#### Attorney of Record - None Correspondent

Correspondent SPA DENT INC. Name/Address: SPA DENT INC.

254-55 NORTHFIELD DR E. WATERLOO CANADA N2K3T6

#### **Domestic Representative - Not Found**

Date	Description	Proceeding Number
Jul. 16, 2019	REGISTERED-PRINCIPAL REGISTER	
Jun. 14, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 13, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 21, 2019	STATEMENT OF USE PROCESSING COMPLETE	66154
May 08, 2019	USE AMENDMENT FILED	66154
May 21, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
May 08, 2019	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 22, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 22, 2019	PUBLISHED FOR OPPOSITION	
Jan. 02, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 11, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 11, 2018	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 11, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 11, 2018	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 11, 2018	EXAMINERS AMENDMENT -WRITTEN	82421
Nov. 01, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 01, 2018	NON-FINAL ACTION E-MAILED	6325
Nov. 01, 2018	NON-FINAL ACTION WRITTEN	82421
Oct. 12, 2018	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 12, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 12, 2018	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 12, 2018	EXAMINERS AMENDMENT -WRITTEN	82421
Sep. 26, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Sep. 26, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Sep. 21, 2018	ASSIGNED TO LIE	73797
Sep. 14, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 28, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2018	NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2018	NON-FINAL ACTION WRITTEN	82421

Aug. 23, 2018 ASSIGNED TO EXAMINER 82421

NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

May 05, 2018 NEW APPLICATION ENTERED IN TRAM

May 10, 2018

## TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Jun. 13, 2019

Mark: I'M A SMILE

#### I'M A SMILE

US Serial Number: 86317141 Application Filing Jun. 23, 2014

Date:

US Registration 5087049 Registration Date: Nov. 22, 2016

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 22, 2016

Publication Date: May 26, 2015

Notice of Jul. 21, 2015 Allowance Date:

### **Mark Information**

Mark Literal I'M A SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Oral health care products, namely, toothpaste

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Apr. 25, 2016 **Use in Commerce:** Apr. 25, 2016

For: Toothbrushes

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Apr. 25, 2016 **Use in Commerce:** Apr. 25, 2016

### **Basis Information (Case Level)**

Filed Use:NoCurrently Use:YesFiled ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44E:No

Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Lohmann, Alicia H. Owner Address: 12700 Nicollet Ave. #218

Burnsville, MINNESOTA UNITED STATES 55337

Legal Entity Type: INDIVIDUAL Citizenship: UNITED STATES

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Antonio Papageorgiou Docket Number: 6248-047 Attorney Primary ip@msf-law.com Attorney Email Yes Email Address: Authorized:

Correspondent

Correspondent ANTONIO PAPAGEORGIOU Name/Address: Meister Seelig & Fein LLP

125 Park Avenue, 7th Floor

New York, NEW YORK UNITED STATES 10017

Phone: 212-655-3500 Fax: 212-655-3535

Correspondent e- ip@msf-law.com ap@msf-law.com Correspondent e- Yes mail: mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Nov. 22, 2016	REGISTERED-PRINCIPAL REGISTER	
Nov. 15, 2016	ASSIGNED TO EXAMINER	78352
Oct. 18, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 17, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	66154
Sep. 29, 2016	USE AMENDMENT FILED	66154
Sep. 29, 2016	TEAS STATEMENT OF USE RECEIVED	
Aug. 24, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 23, 2016	EXTENSION 2 GRANTED	66154
Jul. 21, 2016	EXTENSION 2 FILED	66154
Aug. 18, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 21, 2016	TEAS EXTENSION RECEIVED	
Jan. 21, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 19, 2016	EXTENSION 1 GRANTED	98765
Jan. 19, 2016	EXTENSION 1 FILED	98765
Jan. 19, 2016	TEAS EXTENSION RECEIVED	
Jul. 21, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 26, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 26, 2015	PUBLISHED FOR OPPOSITION	
May 06, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 18, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 18, 2015	ASSIGNED TO LIE	66213
Mar. 26, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 26, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 26, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 06, 2014	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326

Oct. 06, 2014	PRIORITY ACTION E-MAILED	6326
Oct. 06, 2014	PRIORITY ACTION WRITTEN	82425
Sep. 29, 2014	ASSIGNED TO EXAMINER	82425
Aug. 08, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 01, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 30, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 26, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

#### TM Staff Information - None

#### **File Location**

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Oct. 17, 2016

Mark: POWERSMILE

US Serial Number: 78023282 Application Filing Aug. 28, 2000

Date:

US Registration 2664579 Registration Date: Dec. 17, 2002

Number:

Register: Principal

Mark Type: Trademark

mark Type: Tradema

TM5 Common Status
Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 30, 2012

Publication Date: Jan. 08, 2002

**Notice of** Apr. 02, 2002

Allowance Date:

#### **Mark Information**

Mark Literal POWERSMILE

Elements:

Standard Character No

Claim:

Mark Drawing 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Type:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste; tooth gel; tooth polish; breath fresheners

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 2001 Use in Commerce: Jan. 2001

### **Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Currently 66A: No

Filed 66A: No

Filed 66A: No Currently No Basis: No

### **Current Owner(s) Information**

Owner Name: Jason Natural Products, Inc.

Owner Address: 1111 Marcus Avenue

Lake Success, NEW YORK UNITED STATES 11042

Legal Entity Type: CORPORATION State or Country CALIFORNIA

Where Organized:

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Kristy Meringolo **Docket Number: 0096192500** Attorney Primary IP@hain-celestial.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Kristy Meringolo

Name/Address: The Hain Celestial Group, Inc.

1111 Marcus Avenue

Lake Success, NEW YORK UNITED STATES 11042

Phone: 516-587-5171

Correspondent e- IP@hain-celestial.com

Correspondent e- Yes mail: melissa.schombs@hain.com jessica.rosenthal@h mail Authorized:

ain.com

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
May 29, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 17, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 17, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 23, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 23, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 23, 2014	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 23, 2014	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 30, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 30, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132
Sep. 30, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70132
Sep. 30, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Sep. 19, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 19, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 27, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 27, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 10, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59136
May 06, 2008	ASSIGNED TO PARALEGAL	59136
Apr. 22, 2008	TEAS SECTION 8 & 15 RECEIVED	
Dec. 28, 2007	CASE FILE IN TICRS	
Aug. 29, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 17, 2002	REGISTERED-PRINCIPAL REGISTER	
Oct. 10, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 07, 2002	ASSIGNED TO EXAMINER	76845
Sep. 28, 2002	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 09, 2002	USE AMENDMENT FILED	
Sep. 09, 2002	TEAS STATEMENT OF USE RECEIVED	
Apr. 02, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 08, 2002	PUBLISHED FOR OPPOSITION	

Dec. 19, 2001 NOTICE OF PUBLICATION

Oct. 12, 2001 APPROVED FOR PUB - PRINCIPAL REGISTER
Aug. 23, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE

Feb. 21, 2001 NON-FINAL ACTION MAILED

Feb. 13, 2001 ASSIGNED TO EXAMINER 77868

### TM Staff and Location Information

**TM Staff Information - None** 

**File Location** 

Current Location: GENERIC WEB UPDATE Date in Location: Sep. 30, 2012

Mark: SMILE FROM THE INSIDE OUT



US Serial Number: 86897362 Application Filing Feb. 04, 2016

Date:

US Registration 5443828 Registration Date: Apr. 10, 2018

Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 10, 2018 Publication Date: Jun. 28, 2016

Notice of Aug. 23, 2016

Allowance Date:

### **Mark Information**

Mark Literal SMILE FROM THE INSIDE OUT

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mouthwashes; Toothpaste

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Feb. 09, 2018 First Use: Aug. 01, 2017

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No. Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Vingt Holdings, LLC Owner Address: 30 East 40 Street, #608

New York, NEW YORK UNITED STATES 10016

State or Country NEW YORK Where Organized: Legal Entity Type: LIMITED LIABILITY COMPANY

### **Attorney/Correspondence Information**

#### Attorney of Record - None Correspondent

Correspondent MICHAEL GULIZIO Name/Address: Vingt Holdings, LC

30 EAST 40 STREET, SUITE 608 NEW YORK, NEW YORK UNITED STATES 10016

Phone: 212-251-0044

#### **Domestic Representative - Not Found**

Date	Description	Proceeding Number
Apr. 10, 2018	REGISTERED-PRINCIPAL REGISTER	
Mar. 08, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 07, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 17, 2018	STATEMENT OF USE PROCESSING COMPLETE	74055
Feb. 12, 2018	USE AMENDMENT FILED	74055
Feb. 12, 2018	TEAS STATEMENT OF USE RECEIVED	
Oct. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 20, 2017	EXTENSION 2 GRANTED	74055
Aug. 23, 2017	EXTENSION 2 FILED	74055
Oct. 17, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2017	NOTICE OF REVIVAL - E-MAILED	
Oct. 17, 2017	EXTENSION RECEIVED WITH TEAS PETITION	
Oct. 17, 2017	PETITION TO REVIVE-GRANTED	88889
Oct. 17, 2017	TEAS PETITION TO REVIVE RECEIVED	
Sep. 25, 2017	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Sep. 25, 2017	ABANDONMENT - NO USE STATEMENT FILED	99999
Jun. 08, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 07, 2017	EXTENSION 1 GRANTED	74055
Feb. 23, 2017	EXTENSION 1 FILED	74055
May 25, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
May 01, 2017	NOTICE OF REVIVAL - E-MAILED	
Apr. 30, 2017	EXTENSION RECEIVED WITH TEAS PETITION	
Apr. 30, 2017	PETITION TO REVIVE-GRANTED	88889
Apr. 30, 2017	TEAS PETITION TO REVIVE RECEIVED	
Apr. 30, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 27, 2017	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Mar. 27, 2017	ABANDONMENT - NO USE STATEMENT FILED	99999
Aug. 23, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 28, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 28, 2016	PUBLISHED FOR OPPOSITION	
Jun. 08, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 23, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 20, 2016	ASSIGNED TO EXAMINER	81877
Feb. 09, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 08, 2016	NEW APPLICATION ENTERED IN TRAM	

#### **TM Staff Information - None**

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Mar. 07, 2018

Mark: SMILE GURU

### Smile Guru

US Serial Number: 88135809 Application Filing Sep. 28, 2018

Date:

US Registration 5739766 Registration Date: Apr. 30, 2019

Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 30, 2019 Publication Date: Feb. 12, 2019

#### **Mark Information**

Mark Literal SMILE GURU

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste; Teeth whitening preparations

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Jul. 2018 Use in Commerce: Jul. 2018

For: Toothbrushes

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Jul. 2018 First Use: Jul. 2018

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No

Filed 44D: NoCurrently 44E: NoFiled 44E: NoCurrently 66A: NoFiled 66A: NoCurrently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Dr. Brite, Inc.
Owner Address: 2700 S Bristol St.

Santa Ana, CALIFORNIA UNITED STATES 92704

Legal Entity Type: CORPORATION State or Country CALIFORNIA

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Liel Hollander

Attorney Primary | |hollander@hollanderesq.com | Attorney Email Yes | Email Address: Authorized:

Correspondent

Correspondent LIEL HOLLANDER Name/Address: HOLLANDER LAW, P.C.

10 BOND ST SUITE 420

GREAT NECK, NEW YORK UNITED STATES 11021

Phone: 516-234-6160

Correspondent e- lhollander@hollanderesq.com

mail:

Correspondent e- Yes mail Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Apr. 30, 2019	REGISTERED-PRINCIPAL REGISTER	
Feb. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2019	PUBLISHED FOR OPPOSITION	
Jan. 23, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 10, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 10, 2019	ASSIGNED TO EXAMINER	76079
Oct. 06, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 02, 2018	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 30, 2019

Mark: SMILE ILLUMINATOR

#### SMILE ILLUMINATOR

US Serial Number: 86625235 Application Filing May 11, 2015

Date:

US Registration 4976349 Registration Date: Jun. 14, 2016

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 14, 2016

Publication Date: Mar. 29, 2016

### **Mark Information**

Mark Literal SMILE ILLUMINATOR

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Disclaimer: "ILLUMINATOR"

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Teeth whitening kits comprised of teeth whitening toothpaste, teeth whitening oral rinse, and teeth whitening serum sold as a unit

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 09, 2015 Use in Commerce: Mar. 09, 2015

### **Basis Information (Case Level)**

Filed Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: FRENCH TRANSIT, LLC

Owner Address: 398 BEACH ROAD

BURLINGAME, CALIFORNIA UNITED STATES 94010

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country CALIFORNIA

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Lani Barnes Baxter

Attorney Primary <a href="mailto:lbarnes@robinsonbradshaw.com">lbarnes@robinsonbradshaw.com</a> Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Lani Barnes Baxter

Name/Address: Robinson Bradshaw & Hinson Robinson, Bradshaw and Hinson, P.A.

101 N. Tryon St., Suite 1900

Charlotte, NORTH CAROLINA UNITED STATES 28246

Phone: 7043778105

 ${\color{red}\textbf{Correspondent e-}} \ \underline{{\color{blue}\textbf{Ibarnes@robinsonbradshaw.com}}} \ \underline{{\color{blue}\textbf{TMDocket@robi}}}$ 

Correspondent e- Yes mail: nsonbradshaw.com

mail Authorized:

#### **Domestic Representative - Not Found**

### **Prosecution History**

Date	Description	Proceeding Number
Jun. 26, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 04, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 05, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 05, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 19, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 14, 2016	REGISTERED-PRINCIPAL REGISTER	
Mar. 29, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 29, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 29, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 29, 2016	PUBLISHED FOR OPPOSITION	
Mar. 09, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 25, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 23, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 22, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 22, 2016	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 02, 2016	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jan. 02, 2016	FINAL REFUSAL E-MAILED	
Jan. 02, 2016	FINAL REFUSAL WRITTEN	77986
Dec. 12, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 11, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 11, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 27, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 27, 2015	NON-FINAL ACTION E-MAILED	6325
Aug. 27, 2015	NON-FINAL ACTION WRITTEN	77986
Aug. 21, 2015	ASSIGNED TO EXAMINER	77986
May 19, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 14, 2015	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 14, 2016

Mark: SMILE NATURALLY

### Smile Naturally

US Serial Number: 85098797 Application Filing Aug. 03, 2010

Date:

US Registration 4156398 Registration Date: Jun. 12, 2012 Number:

Filed as TEAS Yes
Plus:
Currently TEAS Yes
Plus:
Plus:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Aug. 23, 2017

Publication Date: Mar. 27, 2012

#### **Mark Information**

Mark Literal SMILE NATURALLY

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Foreign Information**

Priority Claimed: Yes

Foreign 1485068 Foreign Jun. 14, 2010

Application Application Filing
Number: Date:

**Foreign** TMA808,812 **Foreign** Oct. 12, 2011

Registration Registration Date:

Number:

Foreign CANADA Foreign Expiration Oct. 12, 2026

Application/Registration Date:

Country:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Tooth Bleaching Gel; Tooth Whitening Gel; Tooth Polishing Cream; Toothpaste; Tooth Gel; Mouthwash; Mouth Rinse; Preventative maintenance oral care products comprised of tooth Whitening Gel, Gel Applicators, Gel Trays, Tooth Cleaning Gels, Toothpaste, and

Rinses sold together as a unit

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 44(e)

### **Basis Information (Case Level)**

 Filed Use:
 No
 Currently Use:
 No

 Filed ITU:
 No
 Currently ITU:
 No

 Filed 44D:
 Yes
 Currently 44E:
 Yes

 Filed 44E:
 No
 Currently 66A:
 No

 Filed 66A:
 No
 Currently No Basis:
 No

### **Current Owner(s) Information**

Owner Name: Valente, Sal

Filed No Basis: No

Owner Address: 6 Debra Crescent

Barrie, Ontario CANADA L4N-3T1

Legal Entity Type: INDIVIDUAL Citizenship: CANADA

## **Attorney/Correspondence Information**

Attorney of Record - None Correspondent

Correspondent Valente, Sal

Name/Address: 6 DEBRA CRESCENT

BARRIE, ONTARIO CANADA L4N-3T1

Phone: 416-230-5853

#### **Domestic Representative - Not Found**

Date	Description	Proceeding Number
Aug. 23, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Aug. 23, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	64591
Aug. 21, 2017	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Aug. 17, 2017	POST REGISTRATION ACTION MAILED - SEC. 8	64591
Aug. 17, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 29, 2017	TEAS SECTION 8 RECEIVED	
Jun. 29, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 12, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 12, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 27, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 27, 2012	PUBLISHED FOR OPPOSITION	
Mar. 07, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 22, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Feb. 15, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 15, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 15, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 15, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 15, 2012	EXAMINERS AMENDMENT -WRITTEN	81139
Feb. 13, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 13, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 13, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 11, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2012	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2012	NON-FINAL ACTION WRITTEN	81139
Jan. 20, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 20, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Jan. 20, 2012	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Aug. 15, 2011	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Aug. 15, 2011	LETTER OF SUSPENSION E-MAILED	6332
Aug. 15, 2011	SUSPENSION LETTER WRITTEN	81139
Jun. 02, 2011	NOTIFICATION OF INQUIRY AS TO SUSPENSION E-MAILED	
Jun. 02, 2011	INQUIRY TO SUSPENSION E-MAILED	
Jun. 02, 2011	SUSPENSION INQUIRY WRITTEN	81139
May 24, 2011	LIE CHECKED SUSP - TO ATTY FOR ACTION	73296
May 18, 2011	ASSIGNED TO LIE	73296
Nov. 18, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Nov. 18, 2010	LETTER OF SUSPENSION E-MAILED	6332
Nov. 18, 2010	SUSPENSION LETTER WRITTEN	81139
Nov. 17, 2010	ASSIGNED TO EXAMINER	81139
Aug. 06, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 06, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMO LAW OFFICE 113 Date in Location: Aug. 23, 2017

Mark: SMILE OUT LOUD

### smile out loud

US Serial Number: 77922341 Application Filing Jan. 28, 2010

Date:

US Registration 3978992 Registration Date: Jun. 14, 2011

Filed as TEAS Yes
Plus:
Currently TEAS Yes
Plus:

Register: Principal

Mark Type: Trademark

Descriptor:

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Oct. 12, 2017

Publication Date: Apr. 27, 2010

Notice of Mar. 29, 2011

Allowance Date:

### **Mark Information**

Mark Literal SMILE OUT LOUD

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mouthwashes; Toothpastes

International 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: NARDUCCI DENTAL GROUP, P.A.

Owner Address: 2801 ST. JOHNS BLUF ROAD S #4 JACKSONVILLE, FLORIDA UNITED STATES 32246

State or Country FLORIDA Where Organized: Legal Entity Type: CORPORATION

### **Attorney/Correspondence Information**

#### Attorney of Record - None Correspondent

Correspondent Narducci Dental Group, P.A. Name/Address: 9995 Gate Parkway N. Suite #310

JACKSONVILLE, FLORIDA UNITED STATES 32246

**Phone:** (904) 755-5393 Fax: (904) 646-2710

#### **Domestic Representative - Not Found**

Date	Description	Proceeding Number
Jun. 14, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Oct. 12, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	69615
Aug. 30, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
Aug. 30, 2017	PETITION TO DIRECTOR - GRANTED	88574
Jul. 24, 2017	ASSIGNED TO PETITION STAFF	88574
May 12, 2017	TEAS PETITION TO DIRECTOR RECEIVED	1111
May 03, 2017	POST REGISTRATION ACTION MAILED NO RESPONSE REQUIRED	69615
Apr. 03, 2017	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 29, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 09, 2017	POST REGISTRATION ACTION MAILED - SEC. 8	69615
Mar. 08, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
Jan. 11, 2017	TEAS SECTION 8 RECEIVED	
Jan. 11, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 14, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 14, 2011	REGISTERED-PRINCIPAL REGISTER	
May 13, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 12, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
May 12, 2011	ASSIGNED TO LIE	74221
May 05, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 30, 2011	STATEMENT OF USE PROCESSING COMPLETE	71034
Mar. 29, 2011	USE AMENDMENT FILED	71034
Mar. 29, 2011	TEAS STATEMENT OF USE RECEIVED	
Mar. 29, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 16, 2011	NEW NOA TO ISSUE	71034
Dec. 22, 2010	NOTICE OF ALLOWANCE CANCELLED	71034
Feb. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Feb. 04, 2011	PETITION TO REVIVE-GRANTED	88889
Feb. 04, 2011	TEAS PETITION TO REVIVE RECEIVED	
Jan. 24, 2011	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Jan. 24, 2011	ABANDONMENT - NO USE STATEMENT FILED	99999
Jun. 22, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 27, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 27, 2010	PUBLISHED FOR OPPOSITION	
Mar. 19, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Mar. 19, 2010	ASSIGNED TO LIE	78145
Mar. 01, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	

Mar. 01, 2010 ASSIGNED TO EXAMINER 76433

Feb. 02, 2010 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Feb. 01, 2010 NEW APPLICATION ENTERED IN TRAM

### **TM Staff and Location Information**

#### **TM Staff Information - None**

#### File Location

Current Location: TMO LAW OFFICE 110 Date in Location: Oct. 12, 2017

Mark: SMILE WITH STRENGTH

SMILE WITH STRENGTH

US Serial Number: 86840776 Application Filing Dec. 07, 2015

Date:

US Registration 5623084 Registration Date: Dec. 04, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2018

Publication Date: May 09, 2017

Notice of Jul. 04, 2017

Allowance Date:

#### **Mark Information**

Mark Literal SMILE WITH STRENGTH

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste and mouthwash

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

For: Toothbrushes

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 2018 Use in Commerce: Jan. 31, 2018

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No

Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Colgate-Palmolive Company

Owner Address: 300 Park Avenue

New York, NEW YORK UNITED STATES 10022

Legal Entity Type: CORPORATION State or Country DELAWARE

Where Organized:

### **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Song-Chu Lee

Attorney Email Yes Attorney Primary Song-Chu\_Lee@colpal.com **Email Address:** Authorized:

Correspondent

Correspondent SONG-CHU LEE

Name/Address: COLGATE-PALMOLIVE COMPANY

300 PARK AVENUE

NEW YORK, NEW YORK UNITED STATES 10022

Phone: 212.310.2204 Fax: 212.310.3406

**Correspondent e-** Song-Chu\_Lee@colpal.com Edwin\_Kelly@colpal.

Correspondent e- Yes mail: com muriel\_viteritti@colpal.com mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Dec. 04, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 31, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 30, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 26, 2018	ASSIGNED TO EXAMINER	94052
Sep. 07, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 06, 2018	STATEMENT OF USE PROCESSING COMPLETE	65362
Aug. 16, 2018	USE AMENDMENT FILED	65362
Sep. 06, 2018	EXTENSION 2 GRANTED	65362
Jul. 04, 2018	EXTENSION 2 FILED	65362
Aug. 17, 2018	NOTICE OF REVIVAL - E-MAILED	
Aug. 16, 2018	TEAS STATEMENT OF USE RECEIVED	
Aug. 16, 2018	EXTENSION RECEIVED WITH TEAS PETITION	
Aug. 16, 2018	PETITION TO REVIVE-GRANTED	88889
Aug. 16, 2018	TEAS PETITION TO REVIVE RECEIVED	
Aug. 06, 2018	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Aug. 06, 2018	ABANDONMENT - NO USE STATEMENT FILED	99999
Feb. 21, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 20, 2018	EXTENSION 1 GRANTED	65362
Jan. 04, 2018	EXTENSION 1 FILED	65362
Feb. 07, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jan. 23, 2018	NOTICE OF REVIVAL - E-MAILED	
Jan. 23, 2018	EXTENSION RECEIVED WITH TEAS PETITION	
Jan. 23, 2018	PETITION TO REVIVE-GRANTED	88889
Jan. 23, 2018	TEAS PETITION TO REVIVE RECEIVED	
Jul. 04, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

May 09, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 09, 2017	PUBLISHED FOR OPPOSITION	
Apr. 19, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 28, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2016	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Mar. 25, 2016	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 25, 2016	LETTER OF SUSPENSION E-MAILED	6332
Mar. 25, 2016	SUSPENSION LETTER WRITTEN	92829
Mar. 24, 2016	ASSIGNED TO EXAMINER	92829
Dec. 10, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 10, 2015	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

**TM Staff Information - None** 

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Oct. 30, 2018

Mark: SMILEACTIVES

#### **SMILEACTIVES**

US Serial Number: 77981921 Application Filing Apr. 04, 2008

Date:

US Registration 4003406 Registration Date: Jul. 26, 2011 Number:

Filed as TEAS Yes **Currently TEAS** Yes

Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 28, 2017 Publication Date: Aug. 19, 2008

Notice of Nov. 11, 2008

Allowance Date:

#### **Mark Information**

Mark Literal SMILEACTIVES

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK

### **Related Properties Information**

Child Of: 77440360

#### **Goods and Services**

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Dental bleaching gel; Home dental care products for dogs and cats, namely, toothpaste; Non-medicated dental rinse; Tooth bleaching preparations; Tooth cleaning preparations; Tooth gel; Tooth paste; Tooth whitening creams; Tooth whitening gels; Tooth whitening

pastes; Tooth whitening preparations; Cosmetic preparations for the care of mouth and teeth

International 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

First Use: Oct. 15, 2010 Use in Commerce: Oct. 15, 2010

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No

Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: ORAL CARE PRODUCTS, LLC

Owner Address: 100 NORTH SEPULVEDA BOULEVARD

16TH FLOOR

EL SEGUNDO, CALIFORNIA UNITED STATES 90245

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Daniel M. Cislo, Esq.

Attorney Primary Email Address:

Matter Sq. Docket Number: 17-33278

Attorney Primary Email Address:

Attorney Email Address:

Authorized:

Correspondent

Correspondent Daniel M. Cislo, Esq. Name/Address: Cislo & Thomas LLP

12100 Wilshire Blvd., Suite 1700

Los Angeles, CALIFORNIA UNITED STATES 90025-7103

Correspondent e- tmk@cislo.com emily@cislo.com Correspondent e- Yes mail: Correspondent e- Yes

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Jul. 26, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 03, 2018	NOTICE OF SUIT	
Oct. 28, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 28, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Oct. 28, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Oct. 05, 2017	TEAS SECTION 8 & 15 RECEIVED	
Aug. 30, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 30, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 24, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 26, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 26, 2011	REGISTERED-PRINCIPAL REGISTER	
Jun. 21, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 18, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Jun. 17, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 04, 2011	NOTICE OF PSEUDO MARK MAILED	
May 03, 2011	STATEMENT OF USE PROCESSING COMPLETE	76538
Apr. 29, 2011	USE AMENDMENT FILED	76538
May 03, 2011	DIVISIONAL PROCESSING COMPLETE	
Apr. 29, 2011	DIVISIONAL REQUEST RECEIVED	
Apr. 29, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 29, 2011	TEAS STATEMENT OF USE RECEIVED	
Mar. 18, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 18, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 05, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 04, 2011	EXTENSION 4 GRANTED	76538

Nov. 11, 2010	EXTENSION 4 FILED	76538
Jan. 02, 2011	EXTENSION RECEIVED WITH TEAS PETITION	
Jan. 02, 2011	PETITION TO REVIVE-GRANTED	88889
Jan. 02, 2011	TEAS PETITION TO REVIVE RECEIVED	
Dec. 13, 2010	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Dec. 13, 2010	ABANDONMENT - NO USE STATEMENT FILED	99999
May 15, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 14, 2010	EXTENSION 3 GRANTED	76538
May 11, 2010	EXTENSION 3 FILED	76538
May 11, 2010	TEAS EXTENSION RECEIVED	
Nov. 12, 2009	EXTENSION 2 GRANTED	76538
Nov. 10, 2009	EXTENSION 2 FILED	76538
Nov. 10, 2009	TEAS EXTENSION RECEIVED	
May 29, 2009	EXTENSION 1 GRANTED	76538
May 11, 2009	EXTENSION 1 FILED	76538
May 29, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
May 11, 2009	TEAS EXTENSION RECEIVED	
Mar. 19, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 19, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 11, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 19, 2008	PUBLISHED FOR OPPOSITION	
Jul. 30, 2008	NOTICE OF PUBLICATION	
Jul. 11, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Jul. 11, 2008	ASSIGNED TO LIE	76568
Jul. 11, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 11, 2008	ASSIGNED TO EXAMINER	76433
Apr. 09, 2008	NOTICE OF PSEUDO MARK MAILED	
Apr. 08, 2008	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

#### **TM Staff Information - None**

File Location

Current Location: TMO LAW OFFICE 110 Date in Location: Oct. 28, 2017

Mark: SMILESWAG

#### **SMILESWAG**

US Serial Number: 85833458 Application Filing Jan. 27, 2013

Date:

US Registration 5068925 Registration Date: Oct. 25, 2016
Number:

Filed as TEAS Yes Currently TEAS Yes

Plus: Plus:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 25, 2016

Publication Date: Jun. 18, 2013

**Notice of** Aug. 13, 2013

Allowance Date:

### **Mark Information**

Mark Literal SMILESWAG

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Related Properties Information**

Parent Of: 85983778

#### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mouthwash; Toothpaste

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 12, 2016 Use in Commerce: Aug. 12, 2016

### **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Currently 66A: No

Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Naini, Mehrnaz Owner Address: 9601 Newbridge Dr.

Potomac, MARYLAND UNITED STATES 20854

Citizenship: UNITED STATES Legal Entity Type: INDIVIDUAL

# **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Adam E. Schwartz

Attorney Primary aschwartz@schwartzip.com Attorney Email Yes **Email Address:** Authorized:

#### Correspondent

Correspondent Adam E. Schwartz

Name/Address: Schwartz Intellectual Property Law, PLLC

244 5th Ave. #2157

New York, NEW YORK UNITED STATES 10001

Phone: 888-762-4511

Correspondent e- aschwartz@schwartzip.com mcrosby@schwartzip

Correspondent e- Yes mail: .com mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Oct. 25, 2016	REGISTERED-PRINCIPAL REGISTER	
Sep. 20, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 19, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 03, 2016	STATEMENT OF USE PROCESSING COMPLETE	61813
Aug. 15, 2016	USE AMENDMENT FILED	61813
Aug. 15, 2016	TEAS STATEMENT OF USE RECEIVED	
Feb. 03, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 02, 2016	EXTENSION 5 GRANTED	61813
Jan. 14, 2016	EXTENSION 5 FILED	61813
Jan. 14, 2016	TEAS EXTENSION RECEIVED	
Aug. 27, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 27, 2015	CORRECTED NOA E-MAILED	
Aug. 26, 2015	EXTENSION 4 GRANTED	61813
Aug. 13, 2015	EXTENSION 4 FILED	61813
Aug. 26, 2015	DIVISIONAL PROCESSING COMPLETE	
Aug. 13, 2015	DIVISIONAL REQUEST RECEIVED	
Aug. 13, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 13, 2015	TEAS EXTENSION RECEIVED	
Feb. 28, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 27, 2015	EXTENSION 3 GRANTED	61813
Feb. 10, 2015	EXTENSION 3 FILED	61813
Feb. 10, 2015	TEAS EXTENSION RECEIVED	
Nov. 20, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 19, 2014	EXTENSION 2 GRANTED	61813
Aug. 13, 2014	EXTENSION 2 FILED	61813
Nov. 18, 2014	NOTICE OF REVIVAL - E-MAILED	
Nov. 17, 2014	EXTENSION RECEIVED WITH TEAS PETITION	

Nov. 17, 2014	PETITION TO REVIVE-GRANTED	88889
Nov. 17, 2014	TEAS PETITION TO REVIVE RECEIVED	
Sep. 15, 2014	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Sep. 15, 2014	ABANDONMENT - NO USE STATEMENT FILED	99999
Mar. 07, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 06, 2014	EXTENSION 1 GRANTED	61813
Jan. 24, 2014	EXTENSION 1 FILED	61813
Feb. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jan. 24, 2014	TEAS EXTENSION RECEIVED	
Aug. 13, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 18, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 18, 2013	PUBLISHED FOR OPPOSITION	
May 29, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 09, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 09, 2013	ASSIGNED TO EXAMINER	80815
Feb. 02, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Feb. 01, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 30, 2013	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

#### **TM Staff Information - None**

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Sep. 19, 2016

Generated on: This page was generated by TSDR on 2020-08-12 16:06:26 EDT

Mark: SUPERSMILE

US Serial Number: 78094087 Application Filing Nov. 19, 2001

Date:

US Registration 3014779 Registration Date: Nov. 15, 2005

Number:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 16, 2015 Publication Date: Aug. 13, 2002

### **Mark Information**

Mark Literal SUPERSMILE Elements:

Standard Character No Claim:

Mark Drawing 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

# **Related Properties Information**

International 1096253

Registration

Number:

International A0026675/1096253

Application(s) /Registration(s) Based on this Property:

Claimed Ownership 1244094

of US

Registrations:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste, tooth gel, tooth powder, non-medicated mouthwash, non-medicated mouth rinse, dental whitening preparations, denture cleaning preparations

International 003 - Primary Class

Class(es):

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

**First Use:** Jan. 01, 1981 **Use in Commerce:** Jan. 01, 1981

For: tongue scrapers

International 010 - Primary Class U.S Class(es): 026, 039, 044

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1990 Use in Commerce: Jan. 01, 1990

For: NON-MEDICATED DENTAL FLOSS, Toothbrushes

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1989 Use in Commerce: Jan. 01, 1989

# **Basis Information (Case Level)**

Filed Use:YesCurrently Use:YesFiled ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Robell Research, Inc.

Owner Address: 655 Madison Avenue, 24th Floor

New York, NEW YORK UNITED STATES 10065

Legal Entity Type: CORPORATION State or Country NEW YORK

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Michael J. Brown

Attorney Primary michael@mjbrownlaw.com
Email Address:

Docket Number: Robel-0104

Attorney Email Yes
Authorized:

Correspondent

Correspondent Michael J. Brown

Name/Address: MICHAEL J BROWN LAW OFFICE LLC

354 Eisenhower Parkway Plaza I, 2nd Floor, Suite 2025

LIVINGSTON, NEW JERSEY UNITED STATES 07039

Phone: 973-577-6300 Fax: 973-577-6301

Correspondent e- michael@mjbrownlaw.com mail: Correspondent e- Yes mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Aug. 13, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 13, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 05, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888

Apr. 05, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 16, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 16, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Jul. 16, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Jul. 16, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Jun. 23, 2015	TEAS SECTION 8 & 9 RECEIVED	
Mar. 21, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 20, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Mar. 08, 2011	TEAS SECTION 8 & 15 RECEIVED	
Jan. 11, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 15, 2005	REGISTERED-PRINCIPAL REGISTER	
Jul. 06, 2005	1(B) BASIS DELETED; PROCEED TO REGISTRATION	76873
May 05, 2005	NOTICE OF ALLOWANCE CANCELLED	76873
Jul. 05, 2005	FAX RECEIVED	
Oct. 06, 2004	EXTENSION 4 GRANTED	
Sep. 29, 2004	EXTENSION 4 FILED	
Sep. 29, 2004	TEAS EXTENSION RECEIVED	
Aug. 03, 2004	CASE FILE IN TICRS	
Mar. 23, 2004	EXTENSION 3 GRANTED	
Mar. 10, 2004	EXTENSION 3 FILED	
Mar. 10, 2004	TEAS EXTENSION RECEIVED	
Sep. 25, 2003	EXTENSION 2 GRANTED	
Sep. 15, 2003	EXTENSION 2 FILED	
Sep. 15, 2003	TEAS EXTENSION RECEIVED	
Aug. 19, 2003	EXTENSION 1 GRANTED	
May 05, 2003	EXTENSION 1 FILED	
May 02, 2003	TEAS EXTENSION RECEIVED	
Nov. 05, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 13, 2002	PUBLISHED FOR OPPOSITION	
Jul. 24, 2002	NOTICE OF PUBLICATION	
Apr. 03, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 25, 2002	EXAMINERS AMENDMENT MAILED	
Mar. 25, 2002	ASSIGNED TO EXAMINER	73706
Mar. 19, 2002	NON-FINAL ACTION MAILED	
Mar. 07, 2002	ASSIGNED TO EXAMINER	73706
Mar. 07, 2002	ASSIGNED TO EXAMINER	74671

# TM Staff and Location Information

#### **TM Staff Information - None**

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jul. 16, 2015

Generated on: This page was generated by TSDR on 2020-08-12 16:06:26 EDT

Mark: SUNSHINE SMILE



US Serial Number: 79235403 Application Filing May 18, 2018

Date:

US Registration 5809027 Registration Date: Jul. 23, 2019

Number:

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 23, 2019

Publication Date: May 07, 2019

### **Mark Information**

Mark Literal SUNSHINE SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

# **Related Properties Information**

International 1409959

Registration Number:

International May 18, 2018

Registration Date:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Dental cosmetics; non-medicated toothpaste; mouthwashes, not for medical purposes

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 66(a)

For: Dental materials for manufacturing dental braces, namely, synthetic composite materials for dental and dental technical uses, base

metals and alloys for dentistry use; dental hygiene products, in particular for medicated mouthwashes

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 66(a)

For: Dental braces, orthodontic rubber bands

International 010 - Primary Class

Class(es):

Class Status: ACTIVE

**Basis:** 66(a)

For: Toothbrushes; toothbrush holders; toothbrush cases; heads for electric toothbrushes; oral care kits comprising toothbrushes and floss

U.S Class(es): 026, 039, 044

U.S Class(es): 100, 101

International 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE **Basis**: 66(a)

For: Dental consultancy, diagnosis, including x-ray and 3d planning, dental treatment; rental of dental apparatus, tooth whitening

International 044 - Primary Class

Class(es):

Class Status: ACTIVE **Basis:** 66(a)

### **Basis Information (Case Level)**

Filed Use: No Currently Use: No Filed ITU: No Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: Yes Filed 66A: Yes Currently No Basis: No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: Sunshine Smile GmbH Owner Address: Greifswalder Straße 223

10405 Berlin **GERMANY** 

Legal Entity Type: GESELLSCHAFT MIT BESCHRÄNKTER

HAFTUNG (GMBH)

State or Country GERMANY

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Peter S. Sloane Docket Number: 04709/312191

Attorney Primary tmdocket@leasonellis.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Peter S. Sloane Name/Address: Leason Ellis LLP

One Barker Avenue, Fifth Floor

White Plains, NEW YORK UNITED STATES 10601

Phone: 914-821-9073 Fax: 914-288-0023

Correspondent e- tmdocket@leasonellis.com Correspondent e- Yes mail: mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
Mar. 19, 2020	NEW REPRESENTATIVE AT IB RECEIVED	
Nov. 30, 2019	FINAL DECISION TRANSACTION PROCESSED BY IB	
Nov. 08, 2019	NEW REPRESENTATIVE AT IB RECEIVED	
Nov. 07, 2019	FINAL DISPOSITION NOTICE SENT TO IB	

Nov. 07, 2019	FINAL DISPOSITION PROCESSED	72629
Oct. 23, 2019	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Jul. 23, 2019	REGISTERED-PRINCIPAL REGISTER	
May 07, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 07, 2019	PUBLISHED FOR OPPOSITION	
May 03, 2019	NOTIFICATION PROCESSED BY IB	
Apr. 17, 2019	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Apr. 17, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 17, 2019	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Mar. 29, 2019	ASSIGNED TO LIE	73797
Mar. 11, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 11, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 11, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 11, 2019	EXAMINERS AMENDMENT -WRITTEN	85327
Mar. 07, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 06, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 06, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 07, 2018	REFUSAL PROCESSED BY IB	
Sep. 17, 2018	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Sep. 17, 2018	REFUSAL PROCESSED BY MPU	68359
Sep. 12, 2018	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Sep. 11, 2018	NON-FINAL ACTION WRITTEN	85327
Sep. 10, 2018	ASSIGNED TO EXAMINER	85327
Jul. 07, 2018	APPLICATION FILING RECEIPT MAILED	
Jul. 03, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 28, 2018	SN ASSIGNED FOR SECT 66A APPL FROM IB	
	International Designation Information (Section (Co.	

# **International Registration Information (Section 66a)**

International 1409959 International May 18, 2018

Registration Registration Date:

Number:

Priority Claimed Yes Date of Section 67 Nov. 20, 2017

Flag:

Intl. Registration REQUEST FOR EXTENSION OF PROTECTION

Status: PROCESSED

**Priority Claim:** 

Date of Jun. 28, 2018 International

Registration Status:

Notification of Jun. 28, 2018 Date of Automatic Dec. 28, 2019

**Designation Date:** 

International May 18, 2028

Registration Renewal Date: First Refusal Flag: Yes Protection:

# **TM Staff and Location Information**

**TM Staff Information - None File Location** 

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Jul. 23, 2019 Generated on: This page was generated by TSDR on 2020-08-12 16:06:26 EDT

Mark: TWIST N SMILE



US Serial Number: 87394406 Application Filing Mar. 31, 2017

Date:

US Registration 5482270 Registration Date: May 29, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 29, 2018

Publication Date: Aug. 22, 2017 Notice of Oct. 17, 2017

Allowance Date:

### **Mark Information**

Mark Literal TWIST N SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste; non-medicated mouthwash; tooth whitening preparations

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 22, 2017 Use in Commerce: Nov. 22, 2017

# **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Martin Giniger & Company Inc

Owner Address: 101 Briny Ave Apt 2206 Pompano Beach, FLORIDA UNITED STATES 33062

Legal Entity Type: CORPORATION State or Country FLORIDA

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Ryan Bethell

Attorney Primary trademarks@legalforce.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Ryan Bethell

Name/Address: LegalForce RAPC Worldwide, P.C.

446 E Southern Ave

Tempe, ARIZONA UNITED STATES 85282

Phone: 650-965-8731 Fax: (650) 989-2131

Correspondent e- trademarks@legalforce.com Correspondent e- Yes mail: mail Authorized:

**Domestic Representative - Not Found** 

Date	Description	Proceeding Number
May 29, 2018	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 24, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 02, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Apr. 02, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Mar. 30, 2018	ASSIGNED TO LIE	66121
Mar. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 19, 2018	STATEMENT OF USE PROCESSING COMPLETE	65362
Mar. 01, 2018	USE AMENDMENT FILED	65362
Mar. 19, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 01, 2018	TEAS STATEMENT OF USE RECEIVED	
Oct. 17, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 05, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 22, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 22, 2017	PUBLISHED FOR OPPOSITION	
Aug. 02, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2017	EXAMINERS AMENDMENT -WRITTEN	93002
Jun. 23, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 23, 2017	NON-FINAL ACTION E-MAILED	6325
Jun. 23, 2017	NON-FINAL ACTION WRITTEN	93002
Jun. 23, 2017	ASSIGNED TO EXAMINER	93002
Jun. 23, 2017	ASSIGNED TO EXAMINER	93667
Jun. 23, 2017	ASSIGNED TO EXAMINER	93002
Apr. 07, 2017	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 06, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 04, 2017	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

# TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Apr. 24, 2018

Generated on: This page was generated by TSDR on 2020-08-12 16:06:25 EDT

Mark: TOP SMILE

# Top Smile

US Serial Number: 87816881 Application Filing Mar. 01, 2018

Date:

US Registration 5863779 Registration Date: Sep. 17, 2019

Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus:

Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 17, 2019 Publication Date: Jul. 17, 2018

Notice of Sep. 11, 2018

Allowance Date:

### **Mark Information**

Mark Literal TOP SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Teeth whitening kit; Teeth whitening preparations; Tooth paste; Tooth whitening pastes

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Filed No Basis: No

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Jan. 02, 2019 First Use: Jan. 02, 2019

# **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No. Currently No Basis: No

**Current Owner(s) Information** 

Owner Name: Urban Retail Channel LLC

Owner Address: C/O Muhammad Shahadat Hossen

34 Somerville Road

Romford, Essex GREAT BRITAIN RM65BE

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE

Where Organized:

# **Attorney/Correspondence Information**

#### Attorney of Record - None Correspondent

Correspondent URBAN RETAIL CHANNEL LLC
Name/Address: URBAN RETAIL CHANNEL LLC
34 SOMERVILLE ROAD

C/O MUHAMMAD SHAHADAT HOSSEN

ROMFORD, ESSEX, GREAT BRITAIN UNITED KINGDOM RM65BE

Phone: +44-7956723608

#### **Domestic Representative - Not Found**

### **Prosecution History**

Date	Description	Proceeding Number
Nov. 14, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 14, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 17, 2019	REGISTERED-PRINCIPAL REGISTER	
Aug. 16, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 15, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 15, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Aug. 15, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Aug. 15, 2019	ASSIGNED TO LIE	73797
Aug. 07, 2019	ASSIGNED TO LIE	68171
Jul. 31, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 21, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 21, 2019	NON-FINAL ACTION E-MAILED	
Mar. 21, 2019	SU - NON-FINAL ACTION - WRITTEN	88574
Mar. 09, 2019	STATEMENT OF USE PROCESSING COMPLETE	70565
Feb. 16, 2019	USE AMENDMENT FILED	70565
Mar. 09, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Feb. 16, 2019	TEAS STATEMENT OF USE RECEIVED	
Sep. 11, 2018	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 17, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 17, 2018	PUBLISHED FOR OPPOSITION	
Jun. 27, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 13, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2018	ASSIGNED TO EXAMINER	88574
Mar. 08, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 05, 2018	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Aug. 15, 2019

Generated on: This page was generated by TSDR on 2020-08-12 16:06:25 EDT

Mark: WINNING SMILE

#### WINNING SMILE

US Serial Number: 87225831 Application Filing Nov. 03, 2016

Date:

US Registration 5487415 Registration Date: Jun. 05, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 05, 2018

Publication Date: May 16, 2017

Notice of Jul. 11, 2017 Allowance Date:

# **Mark Information**

Mark Literal WINNING SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Mouth Guard for medical purposes

International 010 - Primary Class U.S Class(es): 026, 039, 044

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 30, 2017 Use in Commerce: Aug. 30, 2017

For: Electric Toothbrush; Toothpaste Squeezer; Tongue Cleaner, namely, tongue brushes; dental floss picks

International 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 30, 2017 Use in Commerce: Aug. 30, 2017

# **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes
Filed ITU: Yes Currently ITU: No

Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Winning Smile Limited

Owner Address: Unit1109,11F,Kowloon Ctr.,33Ashley Road

Tsim Sha Tsui, Kowloon HONG KONG

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country HONG KONG

Where Organized:

# **Attorney/Correspondence Information**

### Attorney of Record - None Correspondent

Correspondent WINNING SMILE LIMITED Name/Address: WINNING SMILE LIMITED

UNIT1109,11F,KOWLOON CTR.,33ASHLEY ROAD TSIM SHA TSUI, KOWLOON HONG KONG

Phone: +1 614-506-2612

#### **Domestic Representative - Not Found**

Date	Description	Proceeding Number
Nov. 14, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 14, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 05, 2018	REGISTERED-PRINCIPAL REGISTER	
May 04, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 04, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 03, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 03, 2018	STATEMENT OF USE PROCESSING COMPLETE	66230
Apr. 11, 2018	USE AMENDMENT FILED	66230
May 03, 2018	EXTENSION 1 GRANTED	66230
Jan. 11, 2018	EXTENSION 1 FILED	66230
Apr. 30, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Apr. 12, 2018	NOTICE OF REVIVAL - E-MAILED	
Apr. 11, 2018	EXTENSION RECEIVED WITH TEAS PETITION	
Apr. 11, 2018	PETITION TO REVIVE-GRANTED	88889
Apr. 11, 2018	TEAS PETITION TO REVIVE RECEIVED	
Apr. 11, 2018	TEAS STATEMENT OF USE RECEIVED	
Feb. 12, 2018	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Feb. 12, 2018	ABANDONMENT - NO USE STATEMENT FILED	99999
Jul. 11, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 16, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 16, 2017	PUBLISHED FOR OPPOSITION	
Apr. 26, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 01, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 13, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 13, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 09, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 09, 2017	NON-FINAL ACTION E-MAILED	6325
Feb. 09, 2017	NON-FINAL ACTION WRITTEN	78324
Feb. 09, 2017	ASSIGNED TO EXAMINER	78324

Nov. 08, 2016  $\,$   $\,$  NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  $\,$ 

Nov. 07, 2016 NEW APPLICATION ENTERED IN TRAM

# TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: May 03, 2018

Generated on: This page was generated by TSDR on 2020-08-12 16:06:25 EDT

Mark: PERFECT YOUR SMILE

### perfect your smile

Application Filing Aug. 26, 2009 US Serial Number: 77812942

Date:

US Registration 3874612 Registration Date: Nov. 09, 2010

Number:

Filed as TEAS Yes **Currently TEAS** Yes Plus: Plus:

Register: Principal Mark Type: Trademark

**TM5 Common Status** Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Aug. 15, 2017 Publication Date: Jan. 19, 2010

Notice of Apr. 13, 2010

Allowance Date:

### **Mark Information**

Mark Literal PERFECT YOUR SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste and mouthwashes

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Filed No Basis: No

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: May 22, 2010 First Use: Aug. 01, 2009

# **Basis Information (Case Level)**

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No

# **Current Owner(s) Information**

Owner Name: NARDUCCI DENTAL GROUP, P.A.

Owner Address: 9995 Gate Parkway N. Suite 310 JACKSONVILLE, FLORIDA UNITED STATES 32246

State or Country FLORIDA Where Organized: Legal Entity Type: CORPORATION

# **Attorney/Correspondence Information**

#### Attorney of Record - None Correspondent

Correspondent Narducci Dental Group, P.A. Name/Address: 9995 Gate Parkway N. Suite 310

JACKSONVILLE, FLORIDA UNITED STATES 32246

Phone: (904) 646-2737 Fax: (904) 646-2710

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Nov. 09, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 15, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Aug. 15, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED	69615
Aug. 15, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
Aug. 15, 2017	PETITION TO DIRECTOR - GRANTED	88574
Aug. 10, 2017	TEAS RESPONSE TO PETITION TO DIRECTOR INQUIRY	
Aug. 07, 2017	PETITION INQUIRY LETTER ISSUED	
Jul. 24, 2017	ASSIGNED TO PETITION STAFF	88574
May 01, 2017	TEAS PETITION TO DIRECTOR RECEIVED	1111
Apr. 07, 2017	POST REGISTRATION ACTION MAILED NO RESPONSE REQUIRED	69615
Apr. 03, 2017	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 29, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 08, 2017	POST REGISTRATION ACTION MAILED - SEC. 8	69615
Mar. 08, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
Jan. 11, 2017	TEAS SECTION 8 RECEIVED	
Jan. 11, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 09, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Nov. 09, 2010	REGISTERED-PRINCIPAL REGISTER	
Oct. 05, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 04, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Oct. 04, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 04, 2010	STATEMENT OF USE PROCESSING COMPLETE	70565
Sep. 08, 2010	USE AMENDMENT FILED	70565
Oct. 01, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Sep. 08, 2010	TEAS STATEMENT OF USE RECEIVED	
Apr. 13, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 19, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 19, 2010	PUBLISHED FOR OPPOSITION	
Dec. 15, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Dec. 15, 2009	ASSIGNED TO LIE	76568
Dec. 01, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 01, 2009	ASSIGNED TO EXAMINER	83179
Sep. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 01, 2009	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

#### File Location

Current Location: TMEG LAW OFFICE 104 Date in Location: Aug. 15, 2017

Generated on: This page was generated by TSDR on 2020-08-12 16:06:25 EDT

Mark: PERFECT SMILE

#### PERFECT SMILE

US Serial Number: 78868176 Application Filing Apr. 24, 2006

Date:

US Registration 3208985 Registration Date: Feb. 13, 2007

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 25, 2016

Publication Date: Nov. 28, 2006

### **Mark Information**

Mark Literal PERFECT SMILE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

# **Related Properties Information**

Claimed Ownership 2375570

of US Registrations:

### **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Toothpaste; mouth rinse; dentifrices in the form of chewing gum; kit consisting of tooth whitening and polishing preparation and

applicator

International 003 - Primary Class U.S Class(es): 001, 004, 006, 050, 051, 052

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1993 Use in Commerce: Apr. 22, 1993

# **Basis Information (Case Level)**

 Filed Use:
 Yes
 Currently Use:
 Yes

 Filed ITU:
 No
 Currently ITU:
 No

 Filed 44D:
 No
 Currently 44E:
 No

 Filed 44E:
 No
 Currently 66A:
 No

 Filed 66A:
 No
 Currently No Basis:
 No

Filed No Basis: No

### **Current Owner(s) Information**

Owner Name: BIOACTIVES, LLC
Owner Address: 1 DIX STREET

WORCESTER, MASSACHUSETTS UNITED STATES 01609

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Jerry K. Mueller, Jr. Docket Number: PSC 5-001US

Attorney Primary smueller@muelleriplaw.com Email Address: Authorized:

Correspondent

Correspondent Jerry K. Mueller, Jr. Name/Address: Mueller Law, LLC 3841B Attucks Drive

Powell, OHIO UNITED STATES 43065-6082

**Phone:** 614.847.0023 **Fax:** 614-436-0057

Correspondent e- smueller@muelleriplaw.com Correspondent e- Yes

mail: mail Authorized:

# Prosecution History

Date	Description	Proceeding Number
Jun. 25, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 25, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
Jun. 25, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
Jun. 25, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Apr. 06, 2016	TEAS SECTION 8 & 9 RECEIVED	
Feb. 13, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 25, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 04, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 04, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Apr. 03, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Mar. 05, 2012	TEAS SECTION 8 & 15 RECEIVED	
Feb. 13, 2007	REGISTERED-PRINCIPAL REGISTER	
Nov. 28, 2006	PUBLISHED FOR OPPOSITION	
Nov. 08, 2006	NOTICE OF PUBLICATION	
Oct. 05, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70824
Sep. 29, 2006	ASSIGNED TO LIE	70824
Sep. 26, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 26, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 26, 2006	EXAMINERS AMENDMENT -WRITTEN	81859
Sep. 26, 2006	ASSIGNED TO EXAMINER	81859
Apr. 28, 2006	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jun. 25, 2016

Generated on: This page was generated by TSDR on 2020-08-12 16:06:24 EDT

Mark: SMILE SAVER

US Serial Number: 73620406 Application Filing Sep. 17, 1986

Date:

US Registration 1436476 Registration Date: Apr. 14, 1987

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 30, 2017

Publication Date: Jan. 20, 1987

### **Mark Information**

Mark Literal SMILE SAVER

Elements:
Standard Character No Claim:

Mark Drawing 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Type:

# **Goods and Services**

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: DISPOSABLE TOOTHBRUSHES

International 021 - Primary Class U.S Class(es): 029

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 1986 Use in Commerce: Apr. 1986

# **Basis Information (Case Level)**

Filed Use:YesCurrently Use:YesFiled ITU:NoCurrently ITU:NoFiled 44D:NoCurrently 44E:NoFiled 44E:NoCurrently 66A:NoFiled 66A:NoCurrently No Basis:No

Filed No Basis: No

# **Current Owner(s) Information**

Owner Name: Smile Saver, LLC
Owner Address: 2883 Aero Park Drive

TRAVERSE CITY, MICHIGAN UNITED STATES 49696

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 MICHIGAN

Where Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Daniel Van Dyke Docket Number: SMI06 T-100

Attorney Primary dan@vandyke.us Attorney Email Yes

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# **Prosecution History**

Date	Description	Proceeding Number
Jan. 30, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 30, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Jan. 30, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Jan. 26, 2017	TEAS SECTION 8 & 9 RECEIVED	
Apr. 14, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 30, 2011	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 30, 2011	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 08, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 12, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 01, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Feb. 01, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 05, 2007	ASSIGNED TO PARALEGAL	68502
Nov. 01, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 01, 2006	TEAS SECTION 8 & 9 RECEIVED	
Oct. 31, 2006	CASE FILE IN TICRS	
Feb. 17, 1993	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 10, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 14, 1987	REGISTERED-PRINCIPAL REGISTER	
Jan. 20, 1987	PUBLISHED FOR OPPOSITION	
Dec. 18, 1986	NOTICE OF PUBLICATION	
Nov. 26, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 25, 1986	ASSIGNED TO EXAMINER	62882

# **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jan. 30, 2017