

RESPONSE TO NON-FINAL OFFICE ACTION
Application Serial No. 88660424

Listing of Exhibits Submitted

Exhibit A1: Illustrative Catalog Cover

Exhibit A2: Illustrative Interior Catalog Page Displaying Product

Exhibit B: Illustrative Product Display

Exhibit C: Applicant's Mark

Exhibit D: Applicant's Product for Sale

Exhibit 1: Product video screenshot for Windy Ridge Frostbite Grapple

Exhibit 2: Product video screenshot for Windy Ridge Frostbite Grapple including solicitation for "Dealers Wanted"

Exhibit 3: Product listing along with prices for Windy Ridge Frostbite Grapple replacement parts

Exhibit 4: Registration # 5205482 Logo FROSTBITE PERFORMANCE COOLING

Exhibit 5: Product sold under Registrations # 5205482 FROSTBITE PERFORMANCE COOLING

Exhibit 6: Screenshot from Advanced Autoparts Website Categorizing De-Icers & Scrapers as Seasonal Items

OCTOBER 2019 EDITION



frostbite™
WINTER ACCESSORIES



BRAND NEW!
SNOWBRUSH
& ICE SCRAPER
DESIGNS!
+ THE SEASON'S
HOTTEST COLORS!

Exhibit A1: Illustrative Catalog Cover

SNOW BRUSHES - STANDARD

18IN. SNOW BRUSHES

A great, compact option

- Durable plastic scraper won't scratch windows
- Foam grip provides comfort and protects from cold
- Strong 1.75" bristles

● Pink Peacock
● Gray
● Royal Blue
● Ultra Violet
● Hi Vis Green

074-19618



Case Pack: 12/12 Min Order: 1

Product Dimensions (Peggable): 5.25" W x 18" H x 2.375" D
 Display Dimensions: 18.875" W x 6" H x 9.25" D





24IN. SNOW BRUSHES

Further reach, super strong

- Durable plastic scraper won't scratch windows
- Foam grip provides comfort and protects from cold
- Strong 1.75" bristles

● Pink Peacock
● Gray
● Royal Blue
● Ultra Violet
● Hi Vis Green

074-19624



Case Pack: 12/12 Min Order: 1

Product Dimensions (Peggable): 5.25" W x 24" H x 2.375" D
 Display Dimensions: 24.875" W x 6" H x 9.25" D





BRUSH IT OFF SNOW BRUSHES

**OOOOHHH
THAT'S COOL!**

Sometimes you need a little more than just the basics. Cool colors, fun designs and a super comfy grip—what more do you need?

frostbite

Exhibit A2: Illustrative Interior Catalog Page Displaying Product



Exhibit B: Illustrative Product Display



Exhibit C: Applicant's Mark



Frostbite
24" Snow Brush
Blain # 1278720 | Mfr # 074-19624
Today's Price
\$6.49

☆☆☆☆☆ (0) [Write a review](#) Facebook Twitter Pinterest

Ship it
 Expect it by Fri 7/24 to **52806** [Change Zip Code](#)
*This item cannot ship to California

Pick up at Store Always FREE!
In Stock at Davenport [Change Store](#)

Earn points with this purchase!
Life's more rewarding at Blain's Farm & Fleet [>](#)

Find in at [Davenport](#)

Exhibit D: Applicant's Product for Retail Sale

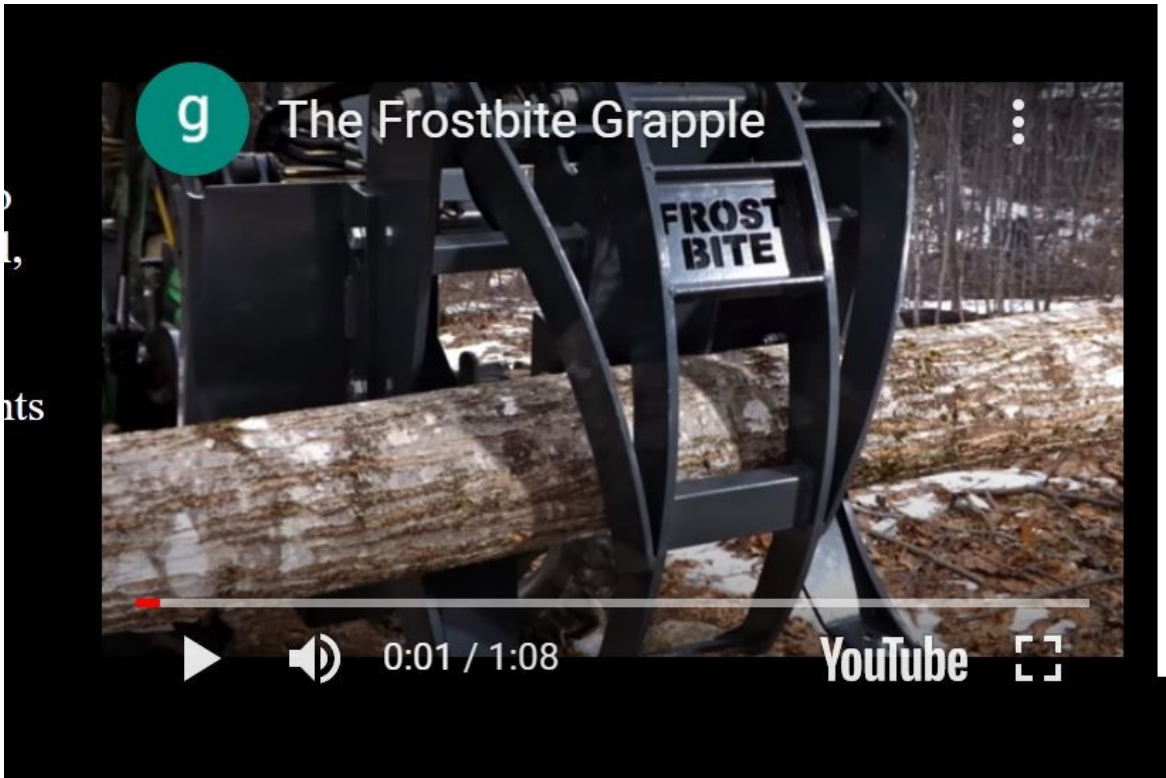


Exhibit 1: Product video screenshot for Windy Ridge Frostbite Grapple

Technical Specs

Features

- * 5 Year Warranty
- * Weighs less than 360 pounds
- * Opens up to 42 inches
- * Bronze bushings at every Pivot Point
- * Every Pivot Point is Grease-able
- * 3 Different mounts to choose from, Universal, Global and John Deere 400 / 500 series. Your choice of 1 set of mounts included in the price.
- * Rugged steel design, made to last
- * Made in Europe

Width of Grapple	29"
Height of Grapple	30"
Depth of Grapple	30"
Max. Opening of Grapple	42"
Weight of Grapple	359Lbs

All Spec values are approximate



Accessories

Universal Quick Attach (Global) John Deere 400 / 500 Series Euro Mount (Global)

Flat Face Couplers 12V Diverter Valve Rock Plate

Accessory and Spare Part Pricing.

1 Set of Mounts included with Grapple. Extra Set.....	\$155.00
Flat Face Couplers (set).....	\$65.00
12V Diverter Valve.....	\$289.00
Rock Plate.....	\$49.00
Hydraulic Cylinder Rebuild Kit.....	\$49.00
Set of 10 Bronze Bushings.....	\$35.00
Pair of Replacement Hydraulic Hoses.....	\$78.00

Dealers Wanted. Please contact us for more information.

1-800-639-2021

Exhibit 2: Product video screenshot for Windy Ridge Frostbite Grapple including solicitation for “Dealers Wanted”



Accessory and Spare Part Pricing.

1 Set of Mounts included with Grapple. Extra Set.....	\$155.00
Flat Face Couplers (set).....	\$65.00
12V Diverter Valve.....	\$289.00
Rock Plate.....	\$49.00
Hydraulic Cylinder Rebuild Kit.....	\$49.00
Set of 10 Bronze Bushings.....	\$35.00
Pair of Replacement Hydraulic Hoses.....	\$78.00

Exhibit 3: Product listing along with prices for Windy Ridge Frostbite Grapple replacement parts



Exhibit 4: Registration # 5205482 Logo



Larger Image



FROSTBITE ALUMINUM RADIATOR- 3 ROW

1970-1987 General Motors (70-81 Camaro, 73-80 Chevy-GMC C15/C1500, C10/C20, Blazer, C25/C2500, 75 Buick Apollo, 77-80 Olds 98, 78-87 GM "G" Body, 80-86 Bonneville (3-Row) equipped w/ 26" wide core

PART# FB163

Be the first to write a review

~~\$367.95~~ SUGGESTED RETAIL

\$321.95 YOUR PRICE

Free Shipping

IN STOCK

Qty: 1

ADD TO CART

Add to Wish List

Starting at \$29 a month with **affirm** Learn More

Get more time to pay. **PayPal CREDIT** Check out with PayPal and choose PayPal Credit. Subject to credit approval. See terms. US customers only.

Exhibit 5: Product sold under Registrations # 5205482

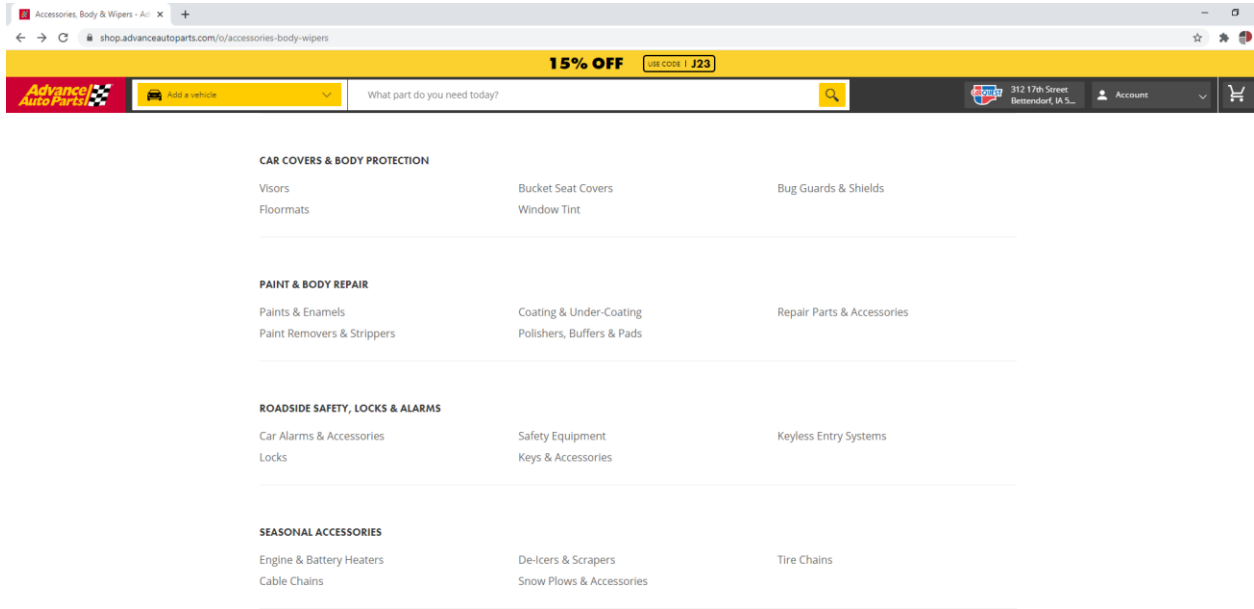


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