

EXHIBIT 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number: 88/582,519

Mark: FELLOW

Consent to Registration

Fellow Holdings LLC, a Delaware limited liability company ("Fellow Holdings"), is the owner of U.S. Trademark Application No. 88/488,697 for FELLOW in international class 9 for downloadable mobile application for mentoring for women in the workforce.

Fellow Insights Inc., a Canadian corporation ("Fellow Insights"), is the owner of pending U.S. Trademark Application Serial No. 88/582,519 for FELLOW in international classes 9 (for downloadable computer software to allow employers and managers to communicate within the workplace, schedule team meetings, provide feedback and recognition to colleagues, create and track organizational goals, as well as integrate with other software tools commonly used in the workplace, namely, calendar, chat applications and human resources information systems), 35 (for business management consulting services, namely, providing human resources software consulting and implementation services) and 42 (for software-as-a-service allowing employers and managers to communicate within the workplace, schedule team meetings, provide feedback and recognition to colleagues, create and track organizational goals, as well as integrate with other software tools commonly used in the workplace, namely, calendar, chat applications and human resources information).

Fellow Insights and Fellow Holdings have exchanged information regarding their respective uses and intended uses of the FELLOW marks and acknowledge and agree that customer and other confusion in the marketplace is unlikely for the following reasons: (a) the subject matter and content of their respective products and services are different, namely, Fellow Holdings' products will focus specifically on a mobile application for communication between and mentoring by individuals on a person-to-person basis, (b) the trade channels of distribution are different, namely, Fellow Insights' products and services are offered on B2B basis, whereas Fellow Holdings' product is to be distributed to individuals; and (c) the customers and target audience are different, namely, businesses in the case of Fellow Insights versus individuals in the case of Fellow Holdings.

Fellow Insights and Fellow Holdings have entered into a Consent and Co-Existence Agreement on April 23, 2020, pursuant to which, *inter alia*, they have agreed to cooperate with each other in good faith and take reasonable steps in the future to remedy or eliminate any actual or likely customer or other confusion that may arise as to the source of the products offered under their respective marks.

Fellow Insights and Fellow Holdings believe that their marks can co-exist in the marketplace without customer confusion and accordingly, Fellow Holdings hereby consents to the registration of