

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : DaVinci CSJ, LLC
Serial No. : 88/418,607
Mark : POLICE
Date: : April 21, 2020

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Applicant seeks to register the mark POLICE in Class 03 for “all-purpose cleaners for household, commercial, industrial and institutional use; household cleaning preparations; cleaning preparations for household use; cleaning preparations for toilets, bathtubs, sinks and floors; disposable wipes impregnated with cleaning compounds for use in bathrooms and kitchens; furniture polishers and cleaners; laundry detergents; fabric softener; anti-static dryer sheets; stain removal preparations; cleaners for washing machines.”

The Examining Attorney refuses registration of Applicant’s mark on the Principal Register under Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d), on the grounds of confusing similarity to the marks (i) POLICE, U.S. Registration No. 2,190,205, used in connection with “soaps, namely, bath soaps, soaps for hands, face and body, perfumery, body creams, skin creams, skin emollients,” and (ii) POLICE OFFICER LOS ANGELES POLICE (design), Registration No. 3,782,882, used in connection with “non-medicated skin care preparations, soaps, cosmetic creams.”

In response to the Examining Attorney’s Trademark Act Section 2(d) rejection, Applicant submits that there is no likelihood of confusion as to the source or sponsorship of Applicant’s and Registrants’ goods due to the significant differences in goods as well as in the mark’s appearance, sound, connotation, and overall commercial impression. As discussed herein, the marks will not confuse reasonable consumers into believing that the goods they identify emanate from the same source.

I. Likelihood of Confusion

The issue in a Section 2(d) determination is not whether the goods will be confused with each other, but rather whether the public will be confused as to their source. *See, e.g., Paula Payne Prods. Co. v. Johnson’s Publ’g Co.*, 473 F.2d 901, 902, 177 USPQ 76, 77 (C.C.P.A. 1973) (“[T]he question is not whether people will confuse the marks, but rather whether the marks will confuse people into believing that the goods they identify emanate from the same source.”). If the goods in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same

source, then, even if the marks are identical, confusion is not likely. See, e.g., *In re Thor Tech, Inc.*, 113 USPQ2d 1546, 1551 (TTAB 2015) (finding use of identical marks for towable trailers and trucks not likely to cause confusion given the difference in the nature of the goods and their channels of trade and the high degree of consumer care likely to be exercised by the relevant consumers) (emphasis added); *Local Trademarks, Inc. v. Handy Boys Inc.*, 16 USPQ2d 1156, 1158 (TTAB 1990) (finding liquid drain opener and advertising services in the plumbing field to be such different goods and services that confusion as to their source is unlikely even if they are offered under the same marks).

Registrant's mark POLICE (U.S. Registration No. 2,190,205) and Applicant's applied-for POLICE mark are identical. This fact, however, is not sufficient to establish a likelihood of confusion in the absence of evidence that the goods are related. "In every case turning on likelihood of confusion, it is the duty of the examiner, . . . , to find, upon consideration of all the evidence, whether or not confusion appears likely." *Electronic Design & Sales Inc. v. Electronic Data Systems Corp.*, 954 F.2d 713, 21 USPQ2d 1388, 1392 (Fed. Cir. 1992), quoting *In re E. I. du Pont de Nemours & Co.*, 177 USPQ at 568.

Here, an examination of the goods demonstrates that public confusion as to the source of the parties' respective goods is unlikely. Applicant seeks to register its mark in Class 03 for "All purpose cleaners for household, commercial, industrial and institutional use; household cleaning preparations; cleaning preparations for household use; cleaning preparations for toilets, bathtubs, sinks and floors; disposable wipes impregnated with cleaning compounds for use in bathrooms and kitchens; furniture polishers and cleaners; laundry detergents; fabric softener; anti-static dryer sheets; stain removal preparations; cleaners for washing machines." In contrast, the Registrant's POLICE mark is registered in Class 03 for use in connection with "soaps, namely, bath soaps, soaps for hands, face and body, perfumery, body creams, skin creams, skin emollients." The second Registrant's POLICE OFFICER LOS ANGELES POLICE (design) mark is registered for use in connection with "non-medicated skin care preparations, soaps, cosmetic creams."¹

Registrants' respective goods are for body and skin care products. Neither of Registrants' marks are registered for use in connection with household cleaners. Accordingly, a potential consumer seeking to purchase Registrants' body soap, skin cream, cosmetic creams, and perfumes would not seek or encounter Applicant's cleaners for toilets, floors, and sinks. Applicant's and Registrants' respective goods are noncompetitive, differ completely in utility, and have nothing in common with respect to their essential characteristics or sales appeal. Indeed, Applicant's and Registrants' respective goods have different purposes and are marketed toward different consumer needs. See, Exhibit B. Indeed, products such as Clorox, Lysol, Ajax, Soft Scrub, Scrubbing Bubbles, Pine Sol, Windex, Pledge, Formula 409, Swiffer, Comet, Mr. Clean, Tide, and Finish are not marketed toward customers shopping for skin care, skin soap, or perfumes. Page 3/12 of Exhibit B lists categories of "household cleaners" and the subcategories do not include bath soaps, soaps for hands, face and body, perfumery, body creams, skin creams, skin emollients, or non-

¹ Registrant's POLICE OFFICER LOS ANGELES POLICE (design) mark also differs in appearance, sound, connotation, and overall commercial impression than Applicant's POLICE mark due to the Registrant's inclusion of the additional terms OFFICER LOS ANGELES POLICE as well as its design elements.

medicated skin care preparations, soaps, cosmetic creams. Rather, household cleaners more commonly include the categories listed on page 3/12 of Exhibit B, glass cleaners, floor and carpet cleaners, etc. *See, Id.*

In addition, the high level of purchaser care with respect to Registrants' goods further diminishes any likelihood of confusion. Sophisticated purchasing circumstances suggesting care in purchasing tend to minimize the likelihood of confusion. *In re Homeland Vinyl Prods., Inc.*, 81 USPQ2d 1378, 1380, 1383 (TTAB 2006); *In Re Ameristar Fence Products, Inc.*, 77955361, 2012 WL 1267941, at *4 (Mar. 19, 2012). Purchasers of body soap, cosmetics, and skin cream products would assess the current state of their skin, decide upon a desired result, and then research which skin products would obtain the desired result. Purchasing perfume is also a decision specific to the consumer's taste and style. Skin, cosmetic, and perfume products also contain a variety of ingredients of which a consumer must evaluate not only for performance, but also for health reasons (e.g., allergies). The level of care a consumer of skin products exercises is much higher than that of a consumer shopping for household cleaners. As such, the distinct nature of the goods, as well as the high level of care consumers exercise when purchasing the goods, both weigh against a finding of likely confusion.

In support of the likelihood of confusion refusal, the Office Action argues that the goods are closely related and commonly emanate from a single source that markets the goods under the same mark. The evidence cited in the Office Action, however, is unpersuasive due to its limited nature. The Internet evidence consists of three niche cleaning product brands: Better Life, Meliora, and Dr. Bronner's. Better Life is a company selling a line of "natural, plant-derived [cleaning] products are free of dyes, synthetic fragrances, sulfates, and petroleum solvents." Its website notes that its competitors are other lines of cleaning product that purport to be non-toxic. *See*, Exhibit A. Meliora Cleaning Products is a company that also offers a line of cleaning products with "[n]o synthetic fragrances, dyes, optical brighteners, or preservatives." *See, Id.* Dr. Bronner's also offers similarly made cleaning products, "[o]nly the purest organic and fair trade ingredients—most products vegan and certified to the same organic standards as food! No synthetic preservatives, no foaming agents. Body, hair, face, mouth & teeth—food, dishes, laundry, mopping, pets—Dr. Bronner's is the very best for human, home, and Earth." *See, Id.* It may be inferred from this evidence that purchasers of Better Life, Meliora, and Dr. Bronner's products exercise a high degree of care in making their purchasing decisions due to the niche nature of the eco-friendly and non-toxic products. That further supports Applicant's argument above regarding how sophisticated purchasing circumstances suggest care in purchasing, thereby minimizing any likelihood of confusion. Moreover, there are more companies that sell only household cleaning products, without also selling body soaps, cosmetics, and perfumes under the same mark. *See*, Exhibit B (Clorox, Lysol, Ajax, Soft Scrub, Scrubbing Bubbles, Pine Sol, Windex, Pledge, Formula 409, Swiffer, Comet, Mr. Clean, Tide, Finish).

Lastly, the statutes and regulations governing the issuance of trademark registrations permit any persons who believe they may be damaged to file an opposition against the applied-for mark. Applicant submits that other persons engaged in the relevant business are in the best position to determine whether registration of a particular mark poses a risk of damage. Thus, any doubt as to registrability should be resolved in favor of Applicant. *See, In re Grand Metro. Foodservice, Inc.*, 30 U.S.P.Q.2d 1974 (TTAB 1994); *In re Geo. Weston Ltd.*, 228 U.S.P.Q. 57 (TTAB 1985);

In re Geo. A. Hormel & Co., 218 U.S.P.Q. 286 (TTAB 1983). Moreover, there are clear differences between the parties' respective goods and Applicant has no intent to trade on the goodwill of Registrants. All doubts as to likelihood of confusion should therefore be resolved in favor of Applicant.

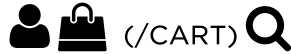
II. Conclusion

In conclusion, Applicant notes that the issue here is not whether the goods will be confused with each other, but rather whether the public will be confused as to their source. *See, Recot Inc. v. M.C. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000). The goods offered in connection with the Applicant's mark and those offered in connection with the Registrants' mark are distinct and dissimilar in nature and thereby preclude any mistaken belief that the goods emanate from the same source. For these reasons, Applicant respectfully requests the Examining Attorney withdraw its Section 2(d) refusal and permit its application to proceed towards publication.

EXHIBIT A



(/)



FREE SHIPPING (/PAGES/FAQ#COLLAPSETWO) ON ORDERS OVER **\$35**

≡ SHOP

SHOP ALL PRODUCTS v

SHOP ALL PRODUCTS v (/COLLECTIONS/ALL-PRODUCTS)

ABOUT v FIND A STORE (/PAGES/WHERE-TO-BUY)

VIDEOS (/BLOGS/VIDEOS) CONTACT (/PAGES/CONTACT)

BLOG (/BLOGS/BETTER-LIFE)

CLEANER BY NATURE.

Clean shouldn't sting. It doesn't need neon dyes, and it shouldn't have to wear perfume. At BETTER LIFE, we develop all of our products in-house to ensure we're creating the safest, best performing products, without compromise. Amazing things happen when you take the toxins out of the household cleaners.

	METHOD All Purpose Cleaner ¹	MRS. MEYER'S All Purpose Cleaner ¹	GREEN WORKS All-Purpose Cleaner ¹	THE HONEST COMPANY All Purpose Cleaner ¹	BIOKLEEN All-Purpose Cleaner ¹	BETTER LIFE All Purpose Cleaner ¹
Dyes						
Rewards	<p>etitors websites</p> <p>02/02/2018)</p>					

	METHOD All Purpose Cleaner ¹	MRS. MEYER'S All Purpose Cleaner ¹	GREEN WORKS All-Purpose Cleaner ¹	THE HONEST COMPANY All Purpose Cleaner ¹	BIOKLEEN All-Purpose Cleaner ¹	BETTER LIFE All Purpose Cleaner ¹
Alcohol						
Synthetic Fragrance						
Sulfates and/or Sulfanates						
Ethoxylates Petroleum-Based Cleaning Agents						

¹(Pulled from competitors websites 02/02/2018)

MORE FEELING GOOD. FEWER WARNING LABELS.

How does BETTER LIFE stack up:

ON GREEN?

ON SAFETY?

ON SCENTS?

ON LABELING?

VS. HOMEMADE CLEANERS?

VS. DISINFECTANTS?

ON VALUE?

- SHOP ALL PRODUCTS (/COLLECTIONS/ALL-PRODUCTS)
- ABOUT (/PAGES/ABOUT)
- FIND A STORE (/PAGES/WHERE-TO-BUY)
- VIDEOS (/BLOGS/VIDEOS)
- CONTACT (/PAGES/CONTACT)
- BLOG (/BLOGS/BETTER-LIFE)

- FAQ (/PAGES/FAQ)
- COMPARE (/PAGES/COMPARE)
- PRESS (/PAGES/PRESS)
- BECOME A RETAILER (/PAGES/BECOME-A-RETAILER)
- PRIVACY POLICY (/PAGES/PRIVACY-POLICY)

#cleanhappens

 (<http://www.facebook.com/CleanHappens>) 

(<https://www.instagram.com/betterlifecleanhappens/>) 

(<http://www.pinterest.com/cleanhappens/>)  (<http://www.twitter.com/CleanHappens>)

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SIGN UP




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Free US Shipping over \$49.

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Our Story

All Ingredients Listed, Right on the Label.

It all started when Kate, while studying for a Masters degree in Environmental Engineering, struggled to find out and understand what ingredients were in everyday household cleaning products such as laundry detergent. She wanted to make sure the ingredients were safe for those in her household and the environment, but the ingredients weren't even listed! It became clear that it was hard to be a responsible consumer and to do no harm. After formulating her own vegetable soap and using it to do her own laundry, she knew she could offer better products that were rooted in simple ingredients and build a company that was honest about how products are made.

Since our very first day as a business, we have disclosed every ingredient in every product we make right on the label. We have lobbied in support of cleaning product *Right-To-Know Acts*, including the successful SB-258 campaign that will require ingredient listings on cleaning products in California! California will be the first state to require such labeling and we are very excited for the implementation of this law, so more people will be able to understand the household products they use.

All Of Our Products Are Designed to Work, yet be People- and Planet-Friendly.

First and foremost, cleaners need to get the job done. When you use a Soap Stick on a smear of bike grease or spray our All-Purpose Cleaner on the smudges on your fridge door, you can rely on that dirt to come out.

We are picky about ingredients. Our home cleaning and laundry products are MADE SAFE certified, ensuring they're as friendly for your home and the planet as possible. Other groups that have given us high ratings include The Environmental Working Group (EWG) and the Whole Foods Market Eco-Scale. No synthetic fragrances, dyes, optical brighteners, or preservatives, and every ingredient is listed on the front of every product.

We only introduce a product when it meets our Big Three:

- It WORKS to get your home and clothes clean
- PEOPLE-FRIENDLY, so it's ok to have around your home
- PLANET-FRIENDLY, so you can be confident that what goes down your drain won't cause any problems

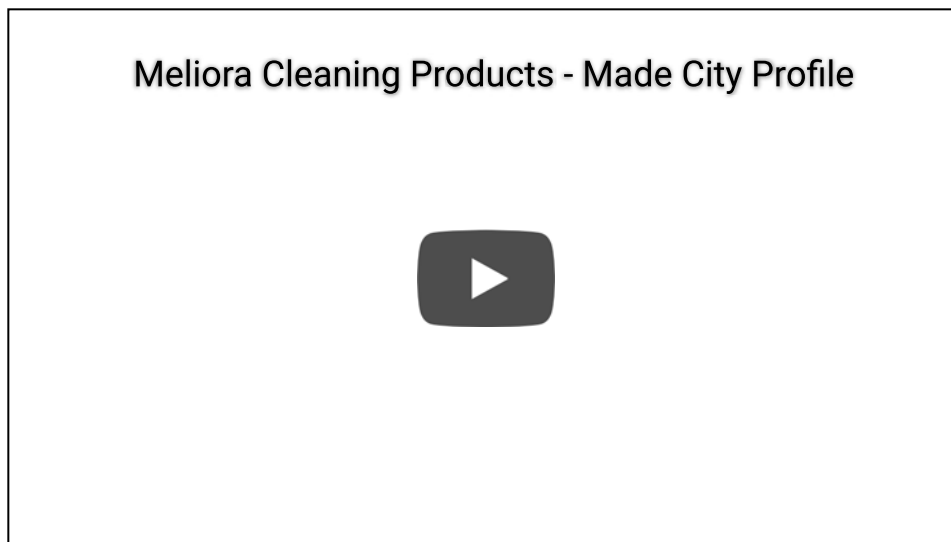
We've happily missed the opportunity to sell products that are subpar on any one of these while we work for something that does all three (and yes, we are working on dishwashing!).

We Hold Ourselves Accountable to Our Commitment to Be A Better Company.

Better isn't just in our name; it is a reminder that every day we can improve on the status quo by offering cleaning products that are better for our customers and on the environment.

To have the most impact we choose to align with organizations that support what we believe and amplify our vision. Our B Corp Certification is a third-party evaluation and audit of our business practices; it highlights strengths in company ownership and governance (woman-owned), labor practices (living wages) and our product itself (low impact products and packaging). Through partnerships with 1% For the Planet and Women’s Voices for the Earth, we commit 2% of our annual revenues to environmental and charitable nonprofits. The MADE SAFE® seal signifies that our products and ingredients have been examined for whether they build up in the environment, our bodies, and aquatic toxicity. And Leaping Bunny is the highest standard for companies that are committed to using no animal testing. As we continue to grow, the foundations for our business must continue to meet our own expectations to be the very best company we can be.

We Make Everything In Our Own Factory in Chicago.



Our factory on the West Side of Chicago does everything from making soap to packaging finished product. Everything we make, we make ourselves and we are proud that we have developed every detail of our process. Through understanding each cycle our product goes through we are able to examine the environmental impact each product creates, thus able to

remove unnecessary waste along the way. It is important that our workers are paid a living wage, they are integral in making improvements and introducing new products.

More than half of the total dollars spent in our operating costs stays in the Midwest, to companies operated here in the Chicagoland area. We're proud to be a part of this city and offer a product line entirely made in the USA.

We also make appointments for tours of our factory. Come by and see for yourself!

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Meliora Cleaning Products

2010 W. Fulton St.

STE F-236

Chicago, IL 60612

For questions or to schedule a tour

312.522.7693

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2020 All-One! Report

Heal Earth! Heal Soul! This year's All-One Report is dedicated to the work we are doing to heal our Mother Earth and to heal our souls from the tragedies of trauma, addiction, depression and anxiety.

View the report! ➤

OURSELVES

1

Work Hard! Grow!

Number one in Dr. Bronner’s Moral ABC: Work hard! Prosper! Learn, grow, improve. Success is the engine that makes everything else possible.

1st: If not for me, who am I? Nobody! **2nd:** Yet, if I’m only for me, what am I? Nothing! **3rd:** If not now, when?!” So begins Emanuel Bronner’s *Moral ABC*. The message is clear: We are responsible for ourselves but also each other, and as we grow, we must grow responsibly.



The Dr. Bronner’s story

(<https://www.drbronner.com/about/ourselves/the-dr-bronnersons-story/>)
View the report! >

Jewish-German soapmaking roots—Emanuel Bronner’s peace plan for uniting Spaceship Earth —iconic soap of the countercultural 60s—leaders of the organic and fair trade movement.



Constructive capitalism

(<https://www.drbronner.com/about/ourselves/constructive-capitalism/>)

"Share the profits with the workers and the Earth from which you made it!"—business as a force for good—becoming a Benefit Corporation and a Certified B Corp.

2020 All-One! Report

(<https://www.drbronner.com/about/ourselves/2020-one-report/>)



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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Remembering Uncle Ralph

(<https://www.drbronner.com/about/ourselves/remembering-uncle-ralph>)

Uncle Ralph—son of Dr. Bronner and uncle to current company leadership—embodied the heart and soul of our company—helped spread his father’s message that we are All-One!



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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OUR CUSTOMERS

2

Do Right By Customers

First ingredient: love! Lead with heart, take time, give best—serve customers as you would serve mother-daughter-son.

Only the purest organic and fair trade ingredients—most products vegan and certified to the same organic standards as food! No synthetic preservatives, no foaming agents. Body, hair, face, mouth & teeth—food, dishes, laundry, mopping, pets—Dr. Bronner’s is the very best for human, home, and Earth.



Making The Best Soap

(<https://www.drbronner.com/about/our-customers/making-the-best-soap/>).

We make soaps using traditional methods—this philosophy extends to all our body care products: we look for natural ingredients to take the place of synthetic chemicals.



Product certifications

(<https://www.drbronner.com/about/our-customers>

Independent certification ensures our products meet the highest standards for ecological and social sustainability.



Organic integrity

(<https://www.drbronner.com/about/our-customers/organic-integrity/>)

We're fighting for a marketplace where consumers are not misled and where organic standards are applied to body care just as they are to food.



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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OUR EMPLOYEES

3

Treat Employees Like Family

Be kind, reward generously, support good and healthy living. Seek and encourage the best in one another. For whatever unites us is greater than whatever divides us!

We're a family business and consider all who work with us to be part of our extended family. Every "family member" in every position within the company has an important role to play and deserves to enjoy the best benefits and compensation programs we can offer.



Progressive business practices

(<https://www.drbronner.com/about/our-employees>)

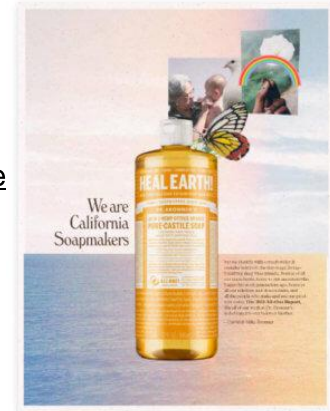
100% free health care for employees and their families—5 to 1 cap on executive salaries—yearly bonus of up to 25% of salary for full-time employees—15% of salary in profit-sharing.



Interviews with our employees

(<https://www.drbronner.com/about/our-employees/interviews-with-our-employees/>)

What it was like to work with Dr. Bronner—working at Dr. Bronner's throughout the decades—how the company has grown and matured.



practices

(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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OUR SUPPLIERS

4

Be Fair To Suppliers

Build relationships with organic farmers and producers to create equitable supply chains.

Fair prices for farmers, living wages and

excellent working conditions for workers,
investment in communities, respect for land
and people!

Our relationships with our organic suppliers is direct,
local, personal, sustainable, tangible, and verifiable. It's a
way for customers to know that the products they're
purchasing will have a real and positive impact on the
people and communities who make them. For us it's a
continuation of Emanuel Bronner's legacy. He wanted to
change the world for the better with the label on our
bottles. We want to do the same with what's inside.



Building equitable supply chains

(<https://www.drbronner.com/about/our-suppliers/building-equitable-supply-chains-2020.html>)

Fair pay, good working conditions, loans and community development projects support small-scale farmers and local economies—regenerative agricultural techniques improve soil, yield!

(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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Projects and partnerships

(<https://www.drbronner.com/about/our-suppliers/projects-and-partnerships/>)

Canaan Fair Trade in Palestine, Serendipol in Sri Lanka, Serendipalm in Ghana, Creation Biotech in India, Kwale Coconuts in Kenya—fair trade and organic sources for all Dr. Bronner's main ingredients!

OUR EARTH

5

Treat The Earth Like Home

Make humble and mindful use of the earth's gifts. Do not waste, do not harm the land or people or animals. What comes from the earth must go back!

Regenerative organic farming projects—soil enrichment and tree-planting programs—100% post-consumer recycled packaging—aggressive waste and water-use reduction—yes!



Regenerative organic agriculture

(<https://www.drbronner.com/about/our-planet/combating-climate-change-on-the-addition, depression and anxiety>)

Healthy soil = healthy planet—industrial agriculture major generator of greenhouse gasses—how regenerative organic agriculture can reverse climate change!



Packaging innovations

(<https://www.drbronner.com/about/our-planet/packaging-innovations/>)

100% post-consumer recycled plastic packaging—bottle-to-bottle recycling—local recycling reduces bottles shipped overseas = fewer greenhouse gas emissions!



Reducing our footprint

(<https://www.drbronner.com/about/our-planet/reducing-our-environmental-footprint/>)



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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Solar panels, 100% post-consumer recycled corrugate, water/materials recycling—bringing down our waste-water-energy use—going for one dumpster a month—on our way to near-zero-waste!

OUR COMMUNITY

6

Fund & Fight For What's Right!

Be an engine for positive change—share profits, share talent, share muscle, share voice—give & give, fund & fight!

Dr. Bronner's has always been an activist company, dating back to when Emanuel Bronner was calling on the human race to unite from street corners and auditoriums, selling his peppermint castile soap on the side. Carrying forward that same activist spirit, it is our mission to continue to use the company today to fight for and financially support causes we believe in: regenerative agriculture, fair trade, animal advocacy, industrial hemp and drug policy reform, and living wages among others. We call ourselves the “fighting soap company,” and are committed and strategic in the causes we fight for.



The Magic Foam Experience

(<https://www.drbronner.com/about/our-community/magic-foam-experience/>)

Our novel, ecological, exhilarating foam “shower” transforms events, communities, lives into



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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temporary magical paradises covered in “SnoFoam”!



Fair Pay & Wage Equality

(<https://www.drbronner.com/about/our-community/fair-pay/>)

Dr. Bronner’s supports federal/state initiatives to raise the wage—raising minimum wage boosts consumer buying power—helps small businesses—fairly compensates hard-working people!



(<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>)

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Industrial Hemp & Drug Policy Reform

(<https://www.drbronner.com/about/our-community/industrial-hemp-and-drug-policy-reports/20/allone-report-2020.html>)

Dr. Bronner’s leads battle to bring hemp agriculture back and end counter-productive cannabis prohibition in U.S.—supports psychedelics as effective tools for healing trauma, awakening compassion!



Animal Advocacy

(<https://www.drbronner.com/about/our-community/animal-advocacy/>)

Factory farms keep animals in cruel conditions—less & better meat plus plant-based diets more humane to animals, better for planet, healthier for you!



Youth & Community Services

(<https://www.drbronner.com/about/our-community/youth-community-services/>)

Honoring the legacy of Jim Bronner through support of youth programs/charities—boosting lives and communities at home and abroad.

All-One International

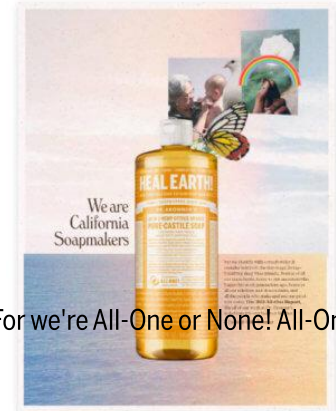
(<https://www.drbronner.com/about/our-community/all-one-international/>)



Dr. Bronner's All-One International is an initiative to ensure that mission-aligned brand activism is a priority for our international partners in countries we distribute to around the world.

In all we do, let us be generous, fair & loving to Spaceship Earth and all its inhabitants. For we're All-One or None! All-One!

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<https://www.drbronner.com/allone-reports/20/allone-report-2020.html>

2020 All-One! Report

Heal Earth! Heal Soul! This year's All-One Report is dedicated to the work we are doing to heal our Mother Earth and to heal our souls from the tragedies of trauma, addiction, depression and anxiety.

View the report! ➤

EXHIBIT B



household cleaners [X] [Q]

NextDay delivery



COVID-19: How we're prioritizing safety & shopping needs.

[Learn more](#)

Walmart | Capital One Earn 5% back at Walmart.com. [Learn](#)

1 - 40 of 1,000+ results

Refine by | Price v Top Brands v Store Availability v Sort by | Best Match v [List Icon] [Grid Icon]

Departments —

- Household Essentials
 - Cleaning Supplies
 - All-Purpose Cleaners
 - Kitchen Cleaners
 - Bathroom
 - Bathroom Cleaners

[See all Household Essen...](#) ...

[See All Departments](#) ...

Delivery & Pickup —

- Show all
- 2-day delivery
- Deliver To Home
- Free pickup
- Free pickup today

Popular Sizes —

- 32 fl oz
- 64 fl oz

Feedback



household cleaners



See More Popular Sizes

Brand

Find a brand

- "Hoover"
- .
- 0
- 1 BY ONE
- 1 Shot by Bare Ground
- 120 Day
- 1Shot N Gone
- 1byone
- 20/20 Vision
- 2000 Flushes

Form

- Sprays
- Liquids

See More Forms

Color



See More Colors

Scent



Fabuloso All Purpose **Cleaner**, Lavender - 128 fluid ounce

537

\$5.78 4.5¢ / fl oz

Free delivery on orders over \$35
Free pickup today

ONLY AT WALMART



Simple Green All-Purpose **Cleaner** Refill, 67 Oz

19

\$5.96 8.8¢ / fl oz

Pickup Only
Free pickup today



Scrubbing Bubbles Foaming Bleach Bathroom **Cleaner** 32 fl oz

154

\$2.84 8.9¢ / each

Free delivery on orders over \$35
Free pickup



Lysol Power Toilet Bowl **Cleaner**, 72oz, Fights Toilet Rings & Stains

377

\$4.83 \$1.61 / each

Free delivery on orders over \$35
Free pickup today

Feedback



household cleaners × 🔍

- Fresh
- Lavender
- Lemon

[See More Scents](#) ...

Category —

- All-Purpose Cleaners
- Disinfectants
- Bathroom Cleaners
- Surface Care & Protection
- Other Temporary Classification
- Metal Polishes
- Furniture Care
- Carpet & Floor Cleaner
- Kitchen Cleaners
- Boating Supplies
- HOME & OUTDOOR
- Institutional Cleaners
- Cleaning Tools
- Glass Cleaners
- Cleaning Supplies
- Laundry Detergents
- Fireplace Accessories
- Mold & Mildew Removers
- Paint Strippers, Removers & Cleaners
- House Paints & Primers

[See Fewer Categories](#) ...

Price —

Price range input fields



Kaboom Foam-Tastic Bathroom Cleaner with OxiClean, Citrus 19oz.

137

\$3.72 19.6¢ / oz

Free delivery on orders over \$35



Scrubbing Bubbles Daily Shower Cleaner, 32 oz

132

\$2.94 9.2¢ / fl oz

Free delivery on orders over \$35



Fabuloso All Purpose Cleaner, Lavender - 169 fl oz

537

\$7.67

Free delivery on orders over \$35
Free pickup today



Lysol Power Toilet Bowl Cleaner, 48oz (2X24oz), 10X Cleaning Power

377

\$3.47 \$1.74 / fl oz

Free delivery on orders over \$35
Free pickup today

Feedback



household cleaners X Q

- \$0 - \$5
- \$5 - \$10
- \$10 - \$15
- \$15 - \$20
- \$20 - \$25
- \$25+

Height

- 10.13
- 10.13"
- 10.38
- 10.63
- 10.9"
- 8.5"
- 9.69

[See More Heights](#)

Piece Count

- 1 - 10
- 11 - 25
- 26 - 50
- 51 - 100
- 101 - 200
- 5001 and Above

Number of Pieces

- 1
- 2
- 3
- 4



Clorox Toilet Bowl **Cleaner** Clinging Bleach Gel, Cool Wave - 24 Ounces, 2...

249

\$3.23

Pickup Only

Free pickup today



Pledge Multisurface **Cleaner** Trigger, Fresh Citrus, 16 fl oz

57

\$3.93

Pickup Only

Free pickup today



Pine-Sol All Purpose Multi-Surface Disinfectant **Cleaner**, Original Pine, 10...

20978

\$6.88 6.9¢ / fl oz

Pickup Only

Free pickup today

NEW



CLR Calcium Lime & Rust Remover, **Household Cleaner**, 28 Oz Bottle

177

\$4.93 17.6¢ / fl oz

Free delivery on orders over \$35

Free pickup today

Feedback



household cleaners × 🔍

Width

- Less than 6 in.
- 6 to 12 in.
- 12 to 24 in.
- 24 in. and Above

Gender

- Unisex

[See More Genders](#)

Retailer

- Walmart.com
- #1 DEAL
- **SAME DAY SHIPPING**
- 1-800 ToolRepair
- 1Beauty.us
- 1Byone Products Inc
- 3 Guys Golf Carts

[See More Retailers](#)

Count

- 1
- 100
- 12
- 2
- 3
- 30
- 50
- 6



Greased Lightning Super Strength Multi-Purpose Cleaner & Degreaser, ...

90

\$1.98

Free delivery on orders over \$35



Clorox ToiletWand Disinfecting Refills, Disposable Wand Heads - 20 Count

2022

\$7.76

Pickup Only
Free pickup today



Sprayway World's Best Glass Cleaner, Value Pack, 2x19 OZ

184

\$4.28 11.3¢ / oz

Pickup Only
Free pickup today



Mean Green Super Strength Cleaner & Degreaser, 128 oz

144

\$4.97 3.9¢ / fl oz

Free delivery on orders over \$35
Free pickup today

Feedback



household cleaners × 🔍

Special Offers

- Clearance
- New
- Only at Walmart
- Price Shown at Cart
- Reduced Price
- Rollback

Customer Rating

- & Up
- & Up
- & Up
- & Up



PINALEN Original Multipurpose Cleaner, 128 fl. oz. with 5X More Pine...

144

\$3.76 2.9¢ / fl oz

Free delivery on orders over \$35



Mr. Clean Magic Eraser Extra Durable Cleaning Pads with Durafoam, 7 Ct

474

\$8.47 \$1.21 / each

Free delivery on orders over \$35
Free pickup today



Murphy Oil Soap Spray Wood Cleaner, Orange - 22 fluid ounce

116

\$2.98 13.5¢ / each

Free delivery on orders over \$35
Free pickup today



Pledge Dust & Allergen Multisurface Cleaner, Lemon, 9.7 oz

90

\$4.48

Pickup Only
Free pickup today

Feedback



household cleaners × 🔍



Easy-Off Specialty Kitchen Degreaser **Cleaner**, 16oz

20

\$4.24 26.5¢ / fl oz

Free delivery on orders over \$35
Free pickup today



PINALEN Max Aromas Multipurpose **Cleaner**, Floral, 128 fl. oz. with Scent...

36

\$5.86 4.6¢ / fl oz

Free delivery on orders over \$35



Weiman Leather **Cleaner** Wipes, 30 Count

91

\$3.62
Pickup Only
Free pickup today



Lime-A-Way Bathroom **Cleaner**, 22oz Bottle, Removes Lime Calcium Rust

64

\$3.74 17.0¢ / fl oz
Pickup Only
Free pickup today

Feedback



household cleaners



Fabuloso All Purpose **Cleaner**, Passion Fruit - 56 fluid ounce

224

\$2.72

Pickup Only

Free pickup today



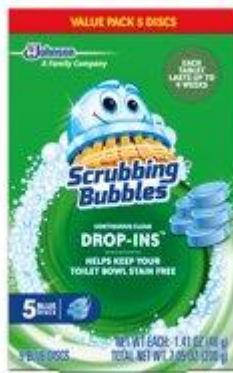
Clorox Franganzia Multi-Purpose **Cleaner**, Island Orchid, 100 Ounces

40

\$7.16 7.2¢ / fl oz

Free delivery on orders over \$35

NEW



Scrubbing Bubbles Continuous Clean Drop-Ins, Blue Discs, 5 ct, 7.05 oz

153

\$3.96

Pickup Only

Free pickup today



Pledge Multisurface **Cleaner** Aerosol, Rainshower, 9.7 oz

65

\$4.48

Pickup Only

Free pickup today

Feedback



household cleaners



Great Value Heavy Duty Oven **Cleaner**, 1 lb, Wet and Forget Weekly Shower **Cleaner**, 64 Fl Oz

52

392

\$2.98

\$15.45 24.1¢ / fl oz

Pickup Only

Free delivery on

Free pickup today

orders over \$35



Lysol Automatic Toilet Bowl **Cleaner** 2ct Brand New Day Mango & Hibiscus

Lysol Clean & Fresh Multi-surface **Cleaner**, Lemon & Sunflower, 90oz

161

376

\$2.97 \$1.49 / each

\$4.97 5.5¢ / fl oz

Free delivery on orders over \$35

Out of stock

Free pickup today

Feedback



household cleaners



Clorox Scentiva Multi Surface **Cleaner**, Spray Bottle, Bleach Free, Tuscan...

1316

\$3.69 11.5¢ / fl oz

Out of stock



Clorox Scentiva Multi Surface **Cleaner**, Spray Bottle, Bleach Free, Pacific...

1309

\$3.48 10.9¢ / fl oz

Out of stock



Pine-Sol Multi-Surface **Cleaner**, Lemon Fresh Bottle, 100 Ounces

9619

\$5.64 5.6¢ / fl oz

Out of stock



Lysol Bleach Free Hydrogen Peroxide Multi-purpose **Cleaner**, Citrus 32oz

297

\$2.54 7.9¢ / fl oz

Out of stock

Feedback



household cleaners X Q



Lysol Brand New Day All Purpose Cleaner 32oz, Mango & Hibiscus, Dee...

109

\$2.47 7.7¢ / fl oz

Out of stock



2 Cleaning Solution Refills LAVENDER VANILLA & COMFORT

Swiffer WetJet Floor Cleaner Solution Refill, Lavender Scent, 2 Ct

928

\$9.42

Out of stock



Great Value Lavender Scent Multi-Purpose Cleaner, 1 Gallon

68

\$4.44 3.5¢ / fl oz

Out of stock



Fabuloso All Purpose Cleaner, Passion Fruit - 128 fluid ounce

41

\$7.47 5.8¢ / fl oz

Out of stock

Related Searches

household spray cleaners

bleach cleaner

household steam cleaners

great value household cleaners

household vacuum cleaners

shower cleaner

bathroom cleaner

household cleaner with bleach

Feedback



household cleaners [X] [Q]

1 2 3 4 5 6 ... 25 >

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