

S P R I N G
2006

Masters
In Governance
P R O G R A M

Governance Education for School
Trustees and Superintendents



Learn
LEARN

Learn from a highly esteemed cadre of trainers from CSBA's Governance Institute, including experts on educational issues, university professors, school board members, superintendents and CSBA staff members.

Del Alberti	Elaine Collins	Molly McGee Hewitt
Nice Alterman	Leslie DeMersseman	Ray McMullen
Ron Bennett	Bill Diedrich	Joel Montero
Connie Benz	Michael Dutton	Barry Reed
Lynn Bogart	Judy Endeman	Ann Song-Hill
Bob Caine	Steve Farrar	Annette Yee Steck
Davis Campbell	Howard Hamilton	Barbara Wagner
Bob Carter	Sherry Loofbourrow	

For more information about the Governance Institute and its faculty, please visit www.csba.org/gi/.

MODULE DESCRIPTIONS

FOUNDATIONS OF EFFECTIVE GOVERNANCE

Note: This module must be taken prior to enrolling in any other module.

This module provides the foundation for all of the other Masters in Governance modules. Participants will learn about the roles and responsibilities of the governance team, with specific focus on the two core concepts of the Masters in Governance program: trusteeship and governance.

POLICY AND JUDICIAL REVIEW

Board policies convey the board's expectations and provide direction and structure on any school-related topic. Attend this session and explore the board's policy-making role, including: identifying policy issues; developing a process for developing, communicating, and supporting sound policies; reviewing, revising and evaluating policies to ensure their effectiveness; and understanding the board's role in the judicial appeal process.

STUDENT LEARNING AND ACHIEVEMENT

This module will provide participants with an understanding of the board's differentiated role in: setting expectations for student learning; assessing student achievement and district programs through success indicators; setting requirements for building an effective curriculum; allocating appropriate resources; creating processes for curriculum development, review and adoption; and aligning strategic goals with student learning.

SETTING DIRECTION

Note: CSBA recommends that this module be taken after the Foundations of Effective Governance module.

The most critical task school trustees have is to set the educational direction for the school district. Attend and understand how establishing a district vision that integrates the district's beliefs, priorities, goals and success indicators serves as the driving force for all district efforts. Participants will create a vision that reflects their district's commitment and understand how it is interwoven into every facet of the district's education programs.

COLLECTIVE BARGAINING

An effective collective bargaining process results in a reasonable employee contract that assists the district in achieving its vision. Participants will explore the governance team's role in meeting the needs of its employees, as well as representing the interests of students, parents and taxpayers. Topics to be covered include: the history of collective bargaining and the legal requirements of negotiating; collective bargaining methodologies; the fiscal and programmatic impacts; and establishing a plan for communicating with the public.

GOVERNANCE INTEGRATION*

This final module in the series integrates the concepts of trusteeship and the governance team with the jobs of the board.

**Participants must have completed all of the modules in order to attend the integration session.*

DATES AND LOCATIONS

HYATT REGENCY SACRAMENTO

Foundations of Effective Governance.....	March 3
Policy and Judicial Review	March 3
Student Learning and Achievement.....	March 3
Setting Direction.....	March 4
Collective Bargaining.....	March 4
Governance Integration.....	March 4

Schedule (for all modules)
8:00 a.m. Registration Opens
8:30 a.m. – 4:30 p.m. In Session

KNOTT'S BERRY FARM RESORT HOTEL

Foundations of Effective Governance.....	March 31
Policy and Judicial Review	March 31
Student Learning and Achievement.....	March 31
Setting Direction.....	April 1
Collective Bargaining.....	April 1
Governance Integration.....	April 1

Schedule (for all modules)
8:00 a.m. Registration Opens
8:30 a.m. – 4:30 p.m. In Session

CONFERENCE REGISTRATION

REGISTER BY MAIL CSB Foundation c/o Westamerica Bank P.O. Box 1450 Suisun City, CA 94585-4450	REGISTER BY PHONE with purchase order or Visa/MasterCard/American Express number (800) 266-3382, ext. 3287	REGISTER BY FAX with purchase order or Visa/MasterCard/American Express number (916) 371-3407	REGISTER ONLINE www.csba.org/mig
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Attend one module per day: Foundations of Effective Governance; Policy and Judicial Review; Student Learning and Achievement; Setting Direction; Collective Bargaining; or Governance Integration

Name _____ Title _____

District/County Office* _____

Address _____

City _____ Zip _____

Phone _____ E-mail _____

REGISTRATION FEE (includes materials and lunch)
CSBA MEMBER*: \$190 PER MODULE
MASTERS IN GOVERNANCE GRADUATES: \$95 PER MODULE

FOUNDATIONS OF EFFECTIVE GOVERNANCE
 Will attend Sacramento, March 3
 Will attend Buena Park, March 31

POLICY AND JUDICIAL REVIEW
 Will attend Sacramento, March 3
 Will attend Buena Park, March 31

STUDENT LEARNING AND ACHIEVEMENT
 Will attend Sacramento, March 3
 Will attend Buena Park, March 31

SETTING DIRECTION
 Will attend Sacramento, March 4
 Will attend Buena Park, April 1

COLLECTIVE BARGAINING
 Will attend Sacramento, March 4
 Will attend Buena Park, April 1

GOVERNANCE INTEGRATION*
 Will attend Sacramento, March 4
 Will attend Buena Park, April 1

**Participants must complete all of the other modules in order to attend Governance Integration.*

Check here if enrolled in the Masters in Governance Program
 Check here if a graduate of the Masters in Governance Program

TOTAL ENCLOSED: \$ _____

P.O./Visa/MasterCard/American Express/Check # _____ Exp. Date _____

Signature _____ Name as it appears on credit card _____

*Individual board members and district/county office employees are considered members of CSBA if their district/county office is a member of CSBA. There will be an additional \$10 fee for all on-site registrations. The pre-registration fee is effective one week prior to the conference. Due to our accounting procedures, it will be necessary to process any registration received after that time as an on-site registration. Note: Cancellations must be received in writing one week prior to the date of the conference. There will be a \$40 cancellation fee after one-week deadline. No refunds for no-shows.

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HOTEL INFORMATION

HYATT REGENCY SACRAMENTO

1209 L Street
 Sacramento, CA 95814
 (916) 443-1234
 \$139 single/double

KNOTT'S BERRY FARM RESORT HOTEL

7675 Crescent Avenue
 Buena Park, CA 90620
 (714) 995-1111
 \$109 single/double

CONFERENCE RATE

Please make reservations early. A block of guest rooms has been reserved at each location. The cut-off date for the conference rate in Sacramento is February 9, 2006; and the cut-off date in Buena Park is March 9, 2006. After the cut-off date, rooms will be provided on a space-available basis only and the special group rate may not be available.

If you're not enrolled in the Masters in Governance program and would like more information, please visit www.csba.org/mig/.

2006

Masters In Governance PROGRAM

Building a strong governance team requires a solid foundation. That's why the Masters in Governance program equips board members and superintendents with the necessary knowledge and skills to support an effective governance structure.

More than 1,000 board members and superintendents have participated in CSBA's highly-acclaimed Masters in Governance program. Ninety percent of graduates strongly recommend this program for governance teams; and more than 80 percent reported that the overall program gave them the knowledge base needed to perform their governance responsibilities.

Additionally, the Masters in Governance program is flexible. You choose where you want to attend and when because modules are offered at various locations throughout California via the statewide or regional delivery systems. Whatever venue you select, you are sure to get the most current and up-to-date governance information available. For a complete listing of all modules offered, please visit www.csba.org/mig.

We're in it for the kids.

California School Boards Association
P. O. Box 1660, 3100 Beacon Blvd,
West Sacramento, CA 95691-1660
800.266.3382 Fax 916.371.3407
www.csba.org

2006

Masters In Governance PROGRAM

Governance Education for School
Trustees and Superintendents



2006

MASTERS IN GOVERNANCE

Program

PROGRAM CONTENT

The Masters in Governance is a groundbreaking governance leadership program that recognizes the necessity for the board and superintendent to work closely toward a common goal. Participants attend each of the nine modules, which define the roles and responsibilities of school governance teams and provide tools that keep efforts focused on student learning.

As a member of the governance team, superintendents are encouraged to enroll in the program.

PROGRAM INFORMATION

The program consists of 60 hours of instruction and participation. You enroll one time and participate in nine one-day Masters in Governance learning modules.

Program requirements must be completed within three years from the date of enrollment.

The enrollment fee covers registration for the nine modules.

Program participants who complete the entire program will receive CSBA's Masters in Governance certificate.

PROGRAM MODULES

FOUNDATIONS OF EFFECTIVE GOVERNANCE

This module covers the roles and responsibilities of the governance team, and focuses on the two core concepts of the Masters in Governance program: trusteeship and governance.

Note: This module must be taken prior to enrolling in any other module.

SETTING DIRECTION

In this interactive session, the governance team will learn how to create a vision that best describes their district's direction, focus, commitment and beliefs. This module will help the governance team understand how a district's vision, beliefs and strategic goals are interwoven into every facet of the district's education programs.

Note: CSBA recommends that this module be taken after the Foundations of Effective Governance module.

HUMAN RESOURCES

Every staff member is a valuable resource to the district and a vital link in the educational process. This module covers the elements of employing a superintendent who meets the district's needs; maintaining a positive working relationship with the superintendent; evaluating the superintendent according to established criteria; and establishing a framework for sound personnel practices across the district.

POLICY

Designed to develop skills in setting policy, the governance team will learn to identify policy issues; set an appropriate process for developing sound policies; communicate and support policies; and review and revise policies to ensure their effectiveness.

STUDENT LEARNING AND ACHIEVEMENT

The current demand for higher academic achievement standards is one of the many factors driving major changes in curriculum and instruction. Discover how to meet this demand by setting expectations for student learning; ensuring that appropriate processes are in place for curriculum development, review and adoption; communicating and supporting the curriculum; and assessing student achievement and district programs.

SCHOOL FINANCE

Focusing on financial stability is essential in supporting a district's goals and for providing a high-quality educational program for students. Learn how to achieve a balance between district goals and student achievement by establishing budget priorities; developing appropriate processes for budget development, adoption and revision; implementing the budget; and monitoring and auditing the district's finances.

COLLECTIVE BARGAINING

Designed specifically for the governance perspective, this module provides an overview of the history of collective bargaining and the legal framework for collective negotiations in public schools. Topics covered include the board's responsibilities during negotiations; collective bargaining methodologies; and setting goals and objectives for the collective bargaining process.

COMMUNITY RELATIONS AND ADVOCACY

Deepen your understanding of community leadership by applying theory to everyday situations. This module explores strategies and proven methods to build community support; keep the community and media informed; be responsive to community concerns and interests; encourage community engagement and involvement; and engage in advocacy efforts at the state and national levels.

GOVERNANCE INTEGRATION

This final module in the series integrates the concepts of trusteeship and the governance team with the jobs of the board. Participants must have completed all of the modules in order to attend the integration session. At the end of this session, graduates of the program receive CSBA's Masters in Governance certificate, an honor recognizing dedication to their role as a school governance leader and demonstrating to their community their commitment to education.

SPECIAL EVENTS

Masters in Governance Graduate Reception
Join your fellow Masters in Governance graduates as CSBA honors and gives recognition to those districts and members of governance teams who recently graduated from the Masters in Governance program.

December 1, 2005
San Diego Marriott Hotel and Marina
November 30, 2006
San Francisco Marriott

2006* PROGRAM SCHEDULE

FOUNDATIONS OF EFFECTIVE GOVERNANCE

March 3 | Sacramento, Hyatt Regency
March 31 | Buena Park, Knott's Berry Farm Resort
September 29 | Sacramento, Hyatt Regency
October 20 | Buena Park, Knott's Berry Farm Resort

SETTING DIRECTION

March 4 | Sacramento, Hyatt Regency
April 1 | Buena Park, Knott's Berry Farm Resort
September 30 | Sacramento, Hyatt Regency
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2006 ENROLLMENT FORM

Please enroll me in the Masters in Governance Program.

Name _____

Title _____

District/County Office _____

Address _____

City _____

State/Zip _____

Phone Number/E-Mail _____

Enrollment Fee \$1,500 Per Person/Member*

Check # (Enclosed and payable to CSB Foundation) _____

District/COE PO.# _____

Visa/MasterCard/American Express # _____

Exp. Date _____

REGISTER BY MAIL:

CSBA, c/o Westamerica Bank, P. O. Box 1450,
Suisun City, CA 94585-4450

REGISTER BY PHONE:

With a purchase order or Visa/MasterCard/
American Express number, (800) 266-3382, ext. 3287

REGISTER BY FAX:

With a purchase order or Visa/MasterCard/
American Express number, (916) 371-3407

REGISTER ONLINE:

www.csba.org/secure/mig/2006

*Note: Individual board members and administrators are considered members of CSBA if their district/county office is a member. Registration is for modules, materials and some meals. Hotel accommodations are not included for any module, unless otherwise specified.

* The program registration fee is non-refundable and non-transferable.

U.S. Postage
PAID
Sacramento, CA
Permit #2097

3100 Beacon Blvd./P.O. Box 1660
West Sacramento, CA 95691-1660

SPRING 2007

Masters In Governance PROGRAM

GOVERNANCE EDUCATION FOR
SCHOOL TRUSTEES AND SUPERINTENDENTS



LEARN

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EMBASSY SUITES HOTEL ANAHEIM — NORTH

Foundations of Effective Governance.....	April 20
Policy and Judicial Review.....	April 20
Student Learning and Achievement.....	April 20
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Governance Integration.....	April 21

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HOLIDAY INN CAPITOL PLAZA

Foundations of Effective Governance.....	May 4
Policy and Judicial Review.....	May 4
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 Will attend Sacramento, May 5

COLLECTIVE BARGAINING
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HOTEL INFORMATION

EMBASSY SUITES HOTEL ANAHEIM — NORTH

3100 E. Frontiers
 Anaheim, CA 92896
 (800) EMBASSY
 \$125/single

HOLIDAY INN CAPITOL PLAZA

300 J Street, CA 95814
 (916) 446-0100
 \$115/single \$135/double

CONFERENCE RATE

Please make reservations early. A block of guest rooms has been reserved at each location. The cut-off date for the conference rate in Anaheim is **March 19, 2007**, and the cut-off date in Sacramento is **April 9, 2007**. After the cut-off date, rooms will be provided on a space-available basis only and the special group rate may not be available.

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CONFERENCE REGISTRATION

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Attend one module per day: Foundations of Effective Governance; Policy and Judicial Review; Student Learning and Achievement; Setting Direction; Collective Bargaining; or Governance Integration

Name	Title
District/County Office*	
Address	
City	Zip
Phone	E-mail

REGISTRATION FEE (includes materials and lunch)
CSBA MEMBER*: \$195 PER MODULE
MASTERS IN GOVERNANCE GRADUATES: \$100 PER MODULE

FOUNDATIONS OF EFFECTIVE GOVERNANCE
 Will attend Anaheim, April 20
 Will attend Sacramento, May 4

POLICY AND JUDICIAL REVIEW
 Will attend Anaheim, April 20
 Will attend Sacramento, May 4

STUDENT LEARNING AND ACHIEVEMENT
 Will attend Anaheim, April 20
 Will attend Sacramento, May 4

SETTING DIRECTION
 Will attend Anaheim, April 21
 Will attend Sacramento, May 5

COLLECTIVE BARGAINING
 Will attend Anaheim, April 21
 Will attend Sacramento, May 5

GOVERNANCE INTEGRATION*
 Will attend Anaheim, April 21
 Will attend Sacramento, May 5

**Participants must complete all of the other modules in order to attend Governance Integration.*

Check here if enrolled in the Masters in Governance Program
 Check here if a graduate of the Masters in Governance Program

TOTAL ENCLOSED: \$ _____

P.O./Visa/MasterCard/American Express/Check #	Exp. Date
Signature	Name as it appears on credit card

*Individual board members and district/county office employees are considered members if their district/county office is a member of CSBA. Purchase order payments are net 30 days from invoice date. There is an additional \$10 fee for all on-site registrations. The pre-registration is effective one week prior to the conference. Due to our accounting procedures, it will be necessary to process any registrations received at that time as an on-site registration. Note: Cancellations must be received in writing five business days prior to the date of the conference. There is a \$40 cancellation fee after the five business day deadline. No refunds for no-shows.

If you have any special needs that we may address to make your participation more enjoyable, please contact CSBA staff at 800.266.3382, ext. 3287.

Masters In Governance PROGRAM

Building a strong governance team requires a solid foundation. That's why the Masters in Governance program equips board members and superintendents with the necessary knowledge and skills to support an effective governance structure.

More than 1,600 board members and superintendents have participated in CSBA's highly-acclaimed Masters in Governance program. Ninety percent of graduates strongly recommend this program for governance teams; and more than 80 percent reported that the overall program gave them the knowledge base needed to perform their governance responsibilities.

Additionally, the Masters in Governance program allows you the flexibility to choose where you want to attend and when because modules are offered at various locations throughout the state via the statewide or regional delivery systems. Whatever venue you choose, you are sure to get the most current and up-to-date governance information available. For a complete listing of all modules offered in the state, please visit www.csba.org/mig.

We're in it for the kids.

California School Boards Association
P. O. Box 1660, 3100 Beacon Blvd.
West Sacramento, CA 95691-1660
800.266.3382 Fax 916.371.3407
www.csba.org

Masters In Governance PROGRAM

2007

GOVERNANCE EDUCATION FOR SCHOOL TRUSTEES AND SUPERINTENDENTS





MASTERS IN GOVERNANCE

PROGRAM CONTENT

The Masters in Governance is a groundbreaking governance leadership program that recognizes the necessity for the board and superintendent to work closely toward a common goal. Participants attend nine modules, which define the roles and responsibilities of school governance teams and provide tools that keep efforts focused on student learning.

As a member of the governance team, superintendents are encouraged to enroll in the program.

PROGRAM INFORMATION

The program consists of 60 hours of instruction and participation. You enroll one time and participate in nine one-day Masters in Governance learning modules. Program requirements must be completed within two years from the date of enrollment.

The enrollment fee covers registration for the nine modules.

Program participants who complete the entire program will receive a Masters in Governance certificate from CSBA.

PROGRAM MODULES

FOUNDATIONS OF EFFECTIVE GOVERNANCE

This module covers the roles and responsibilities of the governance team and focuses on the two core concepts of the Masters in Governance program: trusteeship and governance.

Note: This module must be taken prior to enrolling in any other module.

SETTING DIRECTION

This module will help the governance team understand how a district's vision, beliefs and strategic goals are interwoven into every facet of the district's education programs.

Note: CSBA recommends that this module be taken after the Foundations of Effective Governance module.

HUMAN RESOURCES

This module covers the elements of employing a superintendent who meets the district's needs; maintaining a positive working relationship with the superintendent; evaluating the superintendent according to established criteria; and establishing a framework for sound personnel practices across the district.

POLICY AND JUDICIAL REVIEW

This module will help governance teams develop skills in setting policy; learn to identify policy issues; set an appropriate process for developing sound policies; communicate and support policies; and review and revise policies to ensure their effectiveness.

STUDENT LEARNING AND ACHIEVEMENT

Discover how to set expectations for student learning; ensure that appropriate processes are in place for curriculum development, review and adoption; communicate and support the curriculum; and assess student achievement and district programs.

SCHOOL FINANCE

Learn how to achieve a balance between district goals and student achievement by establishing budget priorities; developing appropriate processes for budget development, adoption and revision; implementing the budget; and monitoring and auditing the district's finances.

COLLECTIVE BARGAINING

This module provides an overview of the history of collective bargaining and the legal framework for collective negotiations in public schools. Topics covered include the board's responsibilities during negotiations; collective bargaining methodologies; and setting goals and objectives for the collective bargaining process.

COMMUNITY RELATIONS AND ADVOCACY

Explore strategies and proven methods to build community support; keep the community and media informed; be responsive to community concerns and interests; encourage community engagement and involvement; and engage in advocacy efforts at the state and national levels.

GOVERNANCE INTEGRATION

This final module in the series integrates the concepts of trusteeship and the governance team with the jobs of the board. Participants must have completed all of the modules in order to attend the integration session. At the end of the session, graduates of the program receive the Masters in Governance certificate.

SPECIAL EVENTS

Masters in Governance Graduate Seminar
The Governance Institute is proud to offer a half-day seminar as a pre-conference to the CSBA Curriculum Institute for graduates of the Masters in Governance program.

July 5, 2007
Hyatt Regency Monterey

Masters in Governance Graduate Reception
Join us in honoring all Masters in Governance graduates during CSBA's Annual Education Conference.

November 30, 2006
San Francisco Marriott

November 29, 2007
San Diego Marriott Hotel and Marina

2007

2007 STATEWIDE PROGRAM SCHEDULE

FOUNDATIONS OF EFFECTIVE GOVERNANCE

April 20 | Anaheim, Embassy Suites Hotel
May 4 | Sacramento, Holiday Inn Capitol Plaza
September 14 | Sacramento, Holiday Inn Capitol Plaza
October 5 | Anaheim, Embassy Suites Hotel

SETTING DIRECTION

April 21 | Anaheim, Embassy Suites Hotel
May 5 | Sacramento, Holiday Inn Capitol Plaza
September 15 | Sacramento, Holiday Inn Capitol Plaza
October 6 | Anaheim, Embassy Suites Hotel

POLICY AND JUDICIAL REVIEW

April 20 | Anaheim, Embassy Suites Hotel
May 4 | Sacramento, Holiday Inn Capitol Plaza

COLLECTIVE BARGAINING

April 21 | Anaheim, Embassy Suites Hotel
May 5 | Sacramento, Holiday Inn Capitol Plaza

STUDENT LEARNING AND ACHIEVEMENT

April 20 | Anaheim, Embassy Suites Hotel
May 4 | Sacramento, Holiday Inn Capitol Plaza

HUMAN RESOURCES

September 14 | Sacramento, Holiday Inn Capitol Plaza
October 5 | Anaheim, Embassy Suites Hotel

COMMUNITY RELATIONS AND ADVOCACY

September 14 | Sacramento, Holiday Inn Capitol Plaza
October 5 | Anaheim, Embassy Suites Hotel

SCHOOL FINANCE

September 15 | Sacramento, Holiday Inn Capitol Plaza
October 6 | Anaheim, Embassy Suites Hotel

GOVERNANCE INTEGRATION

April 21 | Anaheim, Embassy Suites Hotel
May 5 | Sacramento, Holiday Inn Capitol Plaza
September 15 | Sacramento, Holiday Inn Capitol Plaza
October 6 | Anaheim, Embassy Suites Hotel

*For a complete listing of all modules offered in the state, visit www.csba.org/mig.

2007

2007 STATEWIDE PROGRAM SCHEDULE*

2007 ENROLLMENT FORM

Please enroll me in the Masters in Governance Program.

Name _____

Title _____

District/County Office* _____

Address _____

City _____

State/Zip _____

Phone Number/E-Mail _____

Enrollment Fee \$1,600 Per Person/Member*

Check # (Enclosed and payable to CSB Foundation) _____

District/COE P.O.# _____

Visa/MasterCard/American Express # _____

Exp. Date _____

REGISTER BY MAIL

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American Express number, (916) 371-3407

REGISTER ONLINE

www.csba.org/secure/mig/2007

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SETTING DIRECTION

This module will help the governance team understand how a district's vision, beliefs and strategic goals are interwoven into every facet of the district's education programs.

Note: CSBA recommends that this module be taken after the Foundations of Effective Governance module.

HUMAN RESOURCES

This module covers the elements of employing a superintendent who meets the district's needs; maintaining a positive working relationship with the superintendent; evaluating the superintendent according to established criteria; and establishing a framework for sound personnel practices across the district.

POLICY AND JUDICIAL REVIEW

This module will help governance teams develop skills in setting policy; learn to identify policy issues; set an appropriate process for developing sound policies; communicate and support policies; and review and revise policies to ensure their effectiveness.

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Discover how to set expectations for student learning; ensure that appropriate processes are in place for curriculum development, review and adoption; communicate and support the curriculum; and assess student achievement and district programs.

SCHOOL FINANCE

Learn how to achieve a balance between district goals and student achievement by establishing budget priorities; developing appropriate processes for budget development, adoption and revision; implementing the budget; and monitoring and auditing the district's finances.

COLLECTIVE BARGAINING

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COMMUNITY RELATIONS AND ADVOCACY

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West Sacramento, CA 95691-1660
800.266.3382 Fax 916.371.3407
www.csba.org

Masters
In Governance
PROGRAM

GOVERNANCE EDUCATION
FOR SCHOOL TRUSTEES AND
SUPERINTENDENTS



2008

FOUNDATIONS OF EFFECTIVE GOVERNANCE
February 29 | Sacramento, Embassy Suites Hotel
April 18 | Garden Grove, Crowne Plaza Anaheim
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October 24 | Garden Grove, Crowne Plaza Anaheim

SETTING DIRECTION
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April 19 | Garden Grove, Crowne Plaza Anaheim
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October 25 | Garden Grove, Crowne Plaza Anaheim

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HUMAN RESOURCES
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PROGRAM MODULES



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Hyatt Regency Monterey

Masters in Governance Graduate Reception

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- November 29, 2007
San Diego Marriott Hotel and Marina
- December 4, 2008
Manchester Grand Hyatt, San Diego

MASTERS IN GOVERNANCE

Program

PROGRAM MODULES



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San Diego Marriott Hotel and Marina
- **December 4, 2008**
Manchester Grand Hyatt, San Diego

2008 STATEWIDE PROGRAM SCHEDULE*

FOUNDATIONS OF EFFECTIVE GOVERNANCE

February 29 | Sacramento, Embassy Suites Hotel
April 18 | Garden Grove, Crowne Plaza Anaheim Resort
September 26 | Sacramento, Embassy Suites Hotel
October 24 | Garden Grove, Crowne Plaza Anaheim Resort

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October 25 | Garden Grove, Crowne Plaza Anaheim Resort

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October 24 | Garden Grove, Crowne Plaza Anaheim Resort

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SCHOOL FINANCE

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October 25 | Garden Grove, Crowne Plaza Anaheim Resort

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September 27 | Sacramento, Embassy Suites Hotel
October 25 | Garden Grove, Crowne Plaza Anaheim Resort

* For a complete listing of all modules offered in the state, please visit www.csba.org.

2008 ENROLLMENT FORM

Please enroll me in the Masters in Governance Program.

Name _____

Title _____

District/County Office* _____

Address _____

City _____

State/Zip _____

Phone Number/E-Mail _____

Enrollment Fee \$1,600 Per Person/Member*

Check # (Enclosed and payable to CSB Foundation) _____

District/COE PO.# _____

Visa/MasterCard/American Express # _____

Exp. Date _____

REGISTER BY MAIL

CSB Foundation, c/o Westamerica Bank, P.O. Box 1450, Suisun City, CA 94585-4450

REGISTER BY PHONE

With a purchase order or Visa/MasterCard/American Express number, (800) 266-3382, ext. 3287

REGISTER BY FAX

With a purchase order or Visa/MasterCard/American Express number, (916) 371-3407

REGISTER ONLINE

www.csba.org

*Note: Individual board members and administrators are considered members of CSBA if their district/county office is a member.

*The program registration fee is non-refundable and non-transferable.

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U.S. Postage
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Sacramento, CA
permit #2097

California School Boards Association
3100 Beacon Blvd./P.O. Box 1660
West Sacramento, CA 95691-1660



Masters
In Governance
PROGRAM

Governance education for school
trustees and superintendents

FALL 2008





GOVERNANCE LEADERSHIP

CSBA is dedicated to excellence in public education through the support of governance teams in their vital work. Participate in an educational opportunity that defines the roles and responsibilities of school boards and provides district governance teams with the tools to keep all efforts focused on student learning and achievement.

Learn from a highly esteemed cadre of trainers from CSBA's Governance Institute, including experts on educational issues, university professors, school board members, superintendents and CSBA staff members. For more information about the Governance Institute, module descriptions and faculty, visit www.csba.org.

DATES AND LOCATIONS

Embassy Suites Hotel, Sacramento

September 26, 2008

Foundations of Effective Governance
Community Relations and Advocacy
Human Resources

September 27, 2008

Setting Direction
School Finance
Governance Integration

Crowne Plaza Anaheim Resort,
Garden Grove

October 24, 2008

Foundations of Effective Governance
Community Relations and Advocacy
Human Resources

October 25, 2008

Setting Direction
School Finance
Governance Integration

NOTE: Foundations of Effective Governance must be taken first. All other modules must be completed before attending Governance Integration. You may only attend one module per day.

SCHEDULE (FOR ALL MODULES)

8:00 a.m. Registration opens
8:30 a.m. – 4:30 p.m. In session

REGISTRATION

Register online at www.csba.org or
by phone at (800) 266-3382, ext. 3287.

Registration Fee

\$195 per module*
(includes materials and lunch)

Masters in Governance Graduates

\$100 per module

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HOTEL INFORMATION

Embassy Suites Sacramento

100 Capitol Mall
Sacramento, CA 95814
(916) 326-5000
\$159 single/double

Crowne Plaza Anaheim Resort

12021 Harbor Blvd.
Garden Grove, CA 92840
(800) 227-6963
\$119 single/double

Please make reservations early. A block of guest rooms has been reserved at each location. **The cut-off date for the conference rate in Sacramento is September 4, 2008; and the cut-off date in Garden Grove is September 21, 2008.** After the cut-off date, rooms will be provided on a space-available basis only and the special group rate may not be available.

NEW

**Masters in Governance Graduate Seminar
October 24, 2008**

Crowne Plaza Anaheim Resort, Garden Grove
8:00 a.m. Registration opens
8:30 a.m. – 4:30 p.m. In session
Registration Fee: \$195
(includes materials and lunch)

Masters
In Governance

Graduate Reception

2008



Please join us in honoring this year's
Masters in Governance graduates at
CSBA's Annual Education Conference in San Diego.

Masters in Governance Graduate Reception

Thursday, December 4, 2008

7:15 p.m. – 8:30 p.m.

Manchester Grand Hyatt San Diego
Betsy A-C

Sponsored by
The Boeing Company



MASTERS IN GOVERNANCE PROGRAM

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More than 2,000 board members and superintendents have participated in CSBA's highly-acclaimed Masters in Governance program. Ninety percent of graduates strongly recommend this program for governance teams; and more than 80 percent reported that the overall program gave them the knowledge base needed to perform their governance responsibilities.

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11/08



California School Boards Association
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West Sacramento, CA 95691-1660

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permit #2097



Masters In Governance PROGRAM

GOVERNANCE EDUCATION FOR SCHOOL TRUSTEES AND SUPERINTENDENTS



2009



PROGRAM CONTENT

CSBA's Masters in Governance is a groundbreaking governance leadership program that recognizes the necessity for the board and superintendent to work closely toward a common goal. Participants attend nine modules, which define the roles and responsibilities of school governance teams and provide tools that keep efforts focused on student learning. As a member of the governance team, superintendents are encouraged to enroll in the program.

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REGISTER

Online | www.csba.org Phone | 1.800.266.3382, ext. 3286

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PROGRAM MODULES

FOUNDATIONS OF EFFECTIVE GOVERNANCE

This module covers the roles and responsibilities of the governance team and focuses on the two core concepts of the Masters in Governance program: trusteeship and governance.

Note: This module must be taken prior to enrolling in any other module.

SETTING DIRECTION

This module will help the governance team understand how a district's vision, beliefs and strategic goals are interwoven into every facet of the district's education programs. *Note: CSBA recommends that this module be taken after the Foundations of Effective Governance module.*

HUMAN RESOURCES

This module covers the elements of employing a superintendent who meets the district's needs; maintaining a positive working relationship with the superintendent; evaluating the superintendent according to established criteria; and establishing a framework for sound personnel practices across the district.

POLICY AND JUDICIAL REVIEW

This module will help governance teams develop skills in setting policy; learn to identify policy issues; set an appropriate process for developing sound policies; communicate and support policies; and review and revise policies to ensure their effectiveness.

STUDENT LEARNING AND ACHIEVEMENT

Discover how to set expectations for student learning; ensure that appropriate processes are in place for curriculum development, review and adoption; communicate and support the curriculum; and assess student achievement and district programs.

SCHOOL FINANCE

Learn how to achieve a balance between district goals and student achievement by establishing budget priorities; developing appropriate

processes for budget development, adoption and revision; implementing the budget; and monitoring and auditing the district's finances.

COLLECTIVE BARGAINING

This module provides an overview of the history of collective bargaining and the legal framework for collective negotiations in public schools. Topics covered include the board's responsibilities during negotiations; collective bargaining methodologies; and setting goals and objectives for the collective bargaining process.

COMMUNITY RELATIONS AND ADVOCACY

Explore strategies and proven methods to build community support; keep the community and media informed; be responsive to community concerns and interests; encourage community engagement and involvement; and engage in advocacy efforts at the state and national levels.

GOVERNANCE INTEGRATION

This final module in the series integrates the concepts of trusteeship and the governance team with the jobs of the board. At the end of the session, graduates of the program receive the Masters in Governance certificate. *Participants must have completed all of the modules in order to attend the integration session.*

MASTERS IN GOVERNANCE GRADUATE SEMINARS

The Governance Institute is proud to offer graduate seminars in both northern and southern California.

Wyndham Orange County, Costa Mesa

Friday, February 27, 2009

Friday, September 25, 2009

Marriott Sacramento, Rancho Cordova

Friday, March 27, 2009

Friday, October 23, 2009

2009 STATEWIDE PROGRAM SCHEDULE*

FOUNDATIONS OF EFFECTIVE GOVERNANCE

February 27 | *Costa Mesa, Wyndham Orange County*

March 27 | *Rancho Cordova, Marriott Sacramento*

September 25 | *Costa Mesa, Wyndham Orange County*

October 23 | *Rancho Cordova, Marriott Sacramento*

SETTING DIRECTION

February 28 | *Costa Mesa, Wyndham Orange County*

March 28 | *Rancho Cordova, Marriott Sacramento*

September 26 | *Costa Mesa, Wyndham Orange County*

October 24 | *Rancho Cordova, Marriott Sacramento*

POLICY AND JUDICIAL REVIEW

February 27 | *Costa Mesa, Wyndham Orange County*

March 27 | *Rancho Cordova, Marriott Sacramento*

STUDENT LEARNING AND ACHIEVEMENT

February 27 | *Costa Mesa, Wyndham Orange County*

March 27 | *Rancho Cordova, Marriott Sacramento*

September 26 | *Costa Mesa, Wyndham Orange County*

October 24 | *Rancho Cordova, Marriott Sacramento*

COLLECTIVE BARGAINING

February 28 | *Costa Mesa, Wyndham Orange County*

March 28 | *Rancho Cordova, Marriott Sacramento*

HUMAN RESOURCES

March 28 | *Rancho Cordova, Marriott Sacramento*

September 25 | *Costa Mesa, Wyndham Orange County*

October 23 | *Rancho Cordova, Marriott Sacramento*

COMMUNITY RELATIONS AND ADVOCACY

September 25 | *Costa Mesa, Wyndham Orange County*

October 23 | *Rancho Cordova, Marriott Sacramento*

SCHOOL FINANCE

February 28 | *Costa Mesa, Wyndham Orange County*

September 26 | *Costa Mesa, Wyndham Orange County*

October 24 | *Rancho Cordova, Marriott Sacramento*

GOVERNANCE INTEGRATION

February 28 | *Costa Mesa, Wyndham Orange County*

March 28 | *Rancho Cordova, Marriott Sacramento*

September 26 | *Costa Mesa, Wyndham Orange County*

October 24 | *Rancho Cordova, Marriott Sacramento*

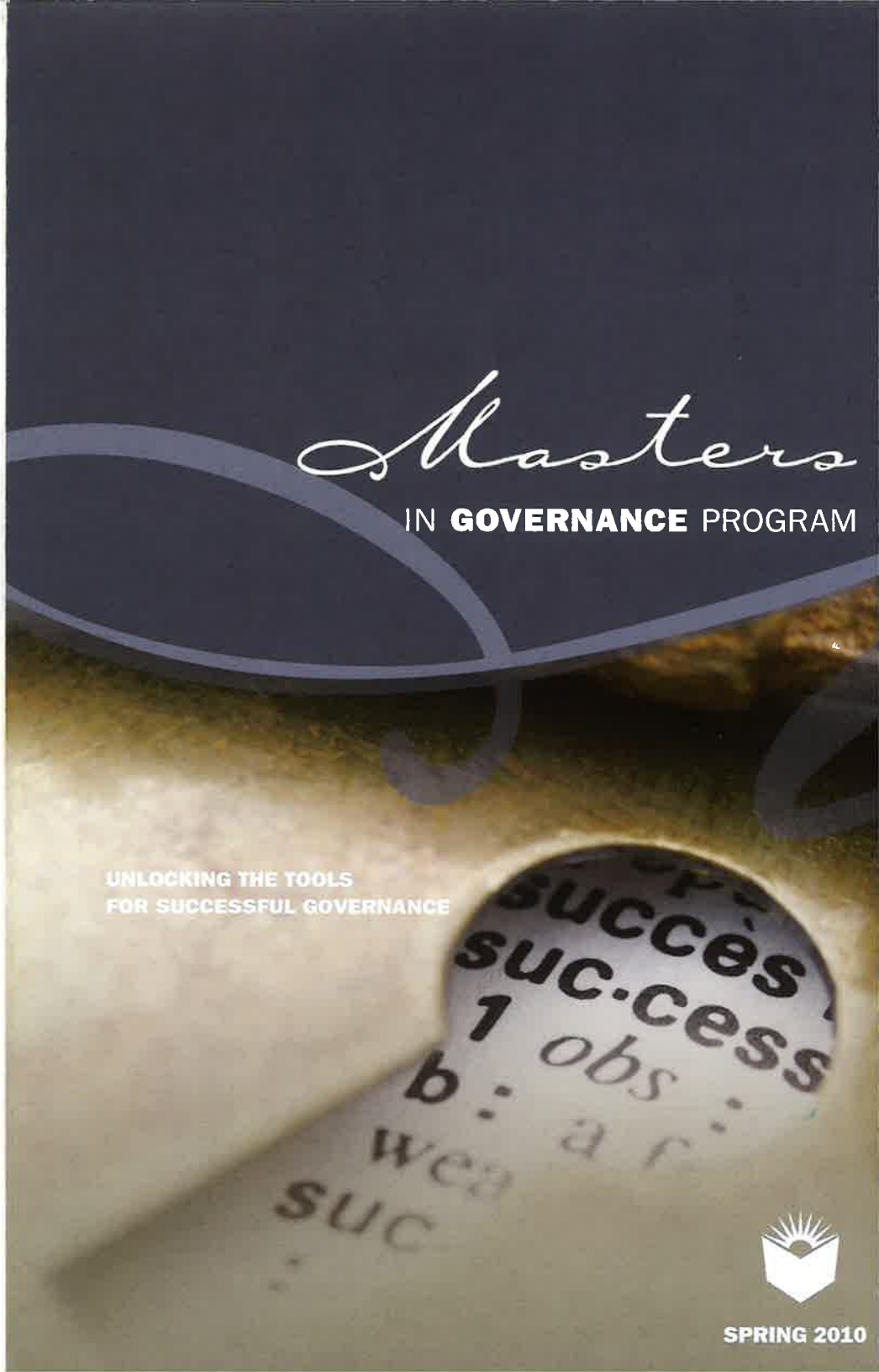
* For a complete listing of all modules offered in the state, please visit www.csba.org/mig.aspx.





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Masters

IN **GOVERNANCE** PROGRAM

UNLOCKING THE TOOLS
FOR SUCCESSFUL GOVERNANCE



SPRING 2010



CSBA knows what it takes to serve as an effective governance team. Through its highly regarded Masters in Governance program, board members and superintendents gain the knowledge and skills to support an effective governance structure to successfully govern today's public schools.

Actively participate and learn from leaders in the field in an educational opportunity that defines the roles and responsibilities of school boards and provides governance teams with the tools to keep all efforts focused on student learning and achievement. Learn more about the program at www.csba.org/mig.aspx.

DATES AND LOCATIONS

WEST END EDUCATIONAL SERVICE CENTER | 8265 Aspen Ave., Rancho Cucamonga, CA 91730

Friday, February 26, 2010

- Foundations of Effective Governance
- Policy & Judicial Review

Saturday, February 27, 2010

- Student Learning & Achievement
- Community Relations & Advocacy

SANTA CLARA COUNTY OFFICE OF EDUCATION | 1290 Ridder Park Drive, San Jose, CA 95131

Friday, March 26, 2010

- Setting Direction
- School Finance

Saturday, March 27, 2010

- Human Resources
- Collective Bargaining
- Governance Integration

Note: All other modules must be completed before attending Governance Integration. You may only attend one module per day.

SCHEDULE (for all modules)

8:00 a.m. Registration opens | 8:30 a.m. – 4:00 p.m. In session

REGISTRATION

Register at www.csba.org or by phone at 800.266.3382, ext. 3287.

Registration fee: CSBA Member*: \$195 per module (includes materials and lunch)

Masters in Governance Graduates: \$100 per module (includes materials and lunch)

If you have any special needs that we may address to make your participation more enjoyable, please contact CSBA staff at 800.266.3382, ext. 3287.

HOTEL INFORMATION

RANCHO CUCAMONGA AND SAN JOSE

CSBA has not blocked rooms for these meetings. For referrals to nearby hotels, please call CSBA at 800.266.3382, ext. 3287.

*Individual board members and district/county office employees are considered members if their district/county office is a member of CSBA. Purchase order payments are net 30 days from invoice date. There is an additional \$10 fee for all on-site registrations. The pre-registration fee is effective one week prior to the conference. Any registrations received after that time will be processed as an on-site registration.

Note: Cancellations must be received in writing five business days prior to the date of the conference. There is a 50 percent cancellation fee after the deadline. No refunds for no-shows.



Masters
IN GOVERNANCE

GRADUATE RECEPTION
2010



Please join us in honoring this year's Masters in Governance graduates at CSBA's Annual Education Conference in San Francisco.

MASTERS IN GOVERNANCE **GRADUATE RECEPTION**

THURSDAY, DECEMBER 2, 2010

6:00 P.M. – 7:15 P.M.

SAN FRANCISCO MARRIOTT MARQUIS, CLUB ROOM

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 Fall
2011



Masters in
Governance Program

**Working together to ensure
educational excellence**



Masters in Governance Program

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Actively participate and learn from leaders in the field in an educational opportunity that defines the roles and responsibilities of school boards and provides governance teams with the tools to keep all efforts focused on student learning and achievement. Learn more about the program at www.csba.org/mig.aspx.

Dates and Locations

West End Educational Service Center
8265 Aspen Avenue
Rancho Cucamonga, CA 91730

Friday, September 16, 2011

- Collective Bargaining
- Setting Direction

Saturday, September 17, 2011

- Human Resources
- School Finance
- Governance Integration

Santa Clara County Office of Education
1290 Ridder Park Drive
San Jose, CA 95131

Friday, September 30, 2011

- Community Relations & Advocacy
- Student Learning & Achievement

Saturday, October 1, 2011

- Policy & Judicial Review
- Governance Integration

Note: All other modules must be completed before attending Governance Integration. You may only attend one module per day.

Schedule *(for all modules)*

8:00 a.m. Registration opens
8:30 a.m. – 4:00 p.m. In session

Registration

Register

www.csba.org or by phone
at (800) 266-3382, ext. 3275.

Registration fee

*CSBA Member**

\$195 per module *(includes materials and lunch)*

Masters in Governance Graduates

\$100 per module *(includes materials and lunch)*

If you have any special needs that we may address to make your participation more enjoyable, please contact CSBA staff at 800.266.3382, ext. 3286.

Hotel Information

Rancho Cucamonga | San Jose

CSBA has not blocked rooms for these meetings. For referrals to nearby hotels, please call CSBA staff at 800.266.3382, ext. 3275.

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