

Declaration of Stephanie Goodlett

I, Stephanie Goodlett, declare:

1. I make this declaration of my own personal knowledge and, if called as a witness, I could and would testify competently to the facts set forth herein.

2. I am the Program Coordinator for Association Education at the California School Boards Association (“CSBA”). I have worked at CSBA since 1996. I support all educational programs for CSBA and have supported the Masters in Governance program since its inception in 1998. I am familiar with CSBA’s Masters in Governance program and the annual expenses, revenue, and budget associated with it.

3. As shown below, CSBA has spent an average of approximately \$3,581.57 each year since 2002 to promote the Masters in Governance program.

Masters in Governance Marketing Expenses by FY

2002-2003	\$	1,744.32
2003-2004	\$	3,967.28
2004-2005	\$	4,035.83
2005-2006	\$	4,377.08
2006-2007	\$	4,880.81
2007-2008	\$	7,273.91
2008-2009	\$	5,031.14
2009-2010	\$	2,439.69
2010-2011	\$	3,152.00
2011-2012	\$	3,224.00
2012-2013	\$	3,482.00
2013-2014	\$	3,256.00
2014-2015	\$	3,300.00
2015-2016	\$	3,118.79
2016-2017	\$	3,350.00
2017-2018	\$	3,360.00
2018-2019	\$	1,175.32
2019-2020	\$	3,300.00
	\$	<u>64,468.17</u>

4. Attached hereto as Exhibit A is a true and correct copy of Masters in Governance brochures over the years starting from 2000.

5. Attached hereto as Exhibit B is a true and correct copy of Google search results for "Masters in Governance."

6. Attached hereto as Exhibit C is a true and correct copy of third party articles from newspapers that reference the Masters in Governance program.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. I understand that willful false statements and the like are punishable by fine or imprisonment, or both. This declaration was executed in Elk Grove, California, on April 8, 2020.


Stephanie Goodlett