IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Quaker Chemical

Corporation

App. No.: 88/559,641

App. Date: August 1, 2019

Mark: QUAKER HOUGHTON

Examining Attorney Dominic R. Fathy

Law Office 104

RESPONSE TO NON-FINAL OFFICE ACTION

This responds to the non-final Office Action issued on November 4, 2019 ("Office Action"), in which the Examining Attorney (i) refused registration under Trademark Act Section 2(d) based on a likelihood of confusion with registrations for H HOUGHTON and Design (U.S. Registration Nos. 4,254,669 and 4,324,931), owned by Houghton Technical Corp. and (ii) required that the wording "Providing information regarding fluid cleaning, mixing and lubrication; monitoring and controlling fluid applications on site" in Class 42 be amended to clarify the nature of the services.

RESPONSE

With respect to the refusal under Trademark Act Section 2(d) based on a likelihood of confusion with registrations for H HOUGHTON and Design (U.S. Registration Nos. 4254669 and 4324931), owned by Houghton Technical Corp., please see the attached letter of consent executed by Houghton Technical Corp. As you can see in the letter of consent, Applicant is a company affiliated with Registrant and Registrant expressly consents to Applicant's use and registration of the applied-for mark. As such, Applicant respectfully requests that the refusal under Trademark Act Section 2(d) be withdrawn based on the letter of consent provided from Registrant.

With respect to the identification of services in Class 42, Applicant amends the wording "Providing information regarding fluid cleaning, mixing and lubrication; monitoring and controlling fluid applications on site" to "Providing technical information in the field of industrial fluid processing regarding fluid cleaning, mixing and lubrication; and monitoring and controlling fluid applications on-site."

In conclusion, based on the above, Applicant respectfully requests that the refusal under Trademark Act Section 2(d) be withdrawn and that Applicant's Mark be approved for publication. If there are any further issues or any questions regarding the letter of consent, please do not hesitate to contact the undersigned.

Respectfully submitted,

By: <u>/s/</u>____

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