

Responsive to the Office Action of October 8, 2019, and inquiries therein, the term “Satellite” has no significance in relation to Applicant’s goods. Applicant’s goods will not be used in conjunction with a satellite. Applicant cannot provide a fact sheet or instruction manual for the SATELLITE product since this an intent-to-use filing and the product is not yet for sale. However, the Examining Attorney can see from Applicant’s website (www.campfireaudio.com) that Applicant’s high-end earphones and accessories have nothing to do with a satellite. It also will be apparent that many of Applicant’s trademarks are constellation-related. (e.g. Comet, Solaris, Polaris, Andromeda, etc.) Hence, the choice of “satellite” as a mark for its wireless audio receiver with connecting cables.

More specifically, Applicant’s SATELLITE product is a Bluetooth cable accessory for earphones/headphones. It serves to receive audio from a mobile device and convey the audio signal to the attached earphones. The product does not transmit or receive a signal from a satellite. The quality, characteristics, functions, features, purpose, and use of the product have no relationship to a satellite. The term “satellite” is entirely arbitrary with respect to Applicant’s product.

Accordingly, it is respectfully submitted that the mark and application is in condition for publication and Applicant respectfully requests such action.