Mark: TRUST IN SOMETHING GOOD

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In the Office Action having a mailing date of October 1, 2019, the Examining Attorney

has requested that Applicant amend its identification of goods. Consistent with the

recommendations of the Examining Attorney, Applicant has amended the identification of goods

in the Application as follows:

Yogurt drinks; in Class 29;

Cakes; Frozen cakes; Individually packaged, single serve cakes; Crackers; Cheese

crackers; Savoury crackers; Baking chocolate; Chocolate chips; Chocolate chunks (Based

on Intent to Use and Section 44(d)); Rice-based snack food, namely, squares; Breakfast

cereals; Ready-to-eat cereals; Cereal bars and granola-based Bbreakfast bars; Snack bars

composed primarily of fruit and cereals and also containing dried fruits; Baked snacks,

namely, granola bars and granola bites; Snack foods, namely, granola bars; Snack foods,

namely, granola clusters or granola balls; Ready-to-eat cereal derived food bars; Soft

baked cookies; Ready-to-eat granola; Granola based snack foods; Granola based cereals;

(Based on Use in Commerce and Section 44(d)); and

Smoothies; Yogurt drinks; Fruit smoothies; Fruit juices; in Class 32;

An additional filing fee is submitted herewith for the additional class.

In the Office Action, the Examining Attorney has also requested a specimen of use for

the following goods in Class 30: "Rice-based snack food, namely, squares; Breakfast cereals;

Ready-to-eat cereals; Cereal bars and granola-based breakfast bars; Snack bars composed

primarily of cereals and also containing dried fruits; Baked snacks, namely, granola bars and

granola bites; Snack foods, namely, granola bars; Snack foods, namely, granola clusters or

granola balls; Ready-to-eat cereal derived food bars; Soft baked cookies; Ready-to-eat granola;

Granola based snack foods; Granola based cereals." Applicant submits herewith a substitute

specimen showing use of the applied-for mark in commerce in connection with these goods.

Applicant further includes herewith a verified statement that the substitute specimen was in use

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in commerce on or in connection with these goods at least as early as the filing date of the

application.

In the Office Action, the Examining Attorney has also requested clarification of

Applicant's entity designation. Applicant is a corporation legally organized in Canada. A search

of the USPTO records will show many applicant and registrant Canada corporations with names

including "Ltd.", and Applicant's designation is accurate and complete and consistent with the

designations of these other applicants and registrants.

Applicant notes that the Examining Attorney has searched the office's database for

registered and pending marks and has found no conflicting marks that would bar registration

under Trademark Act Section 2(d). Applicant further submits that the requirements of the

Examining Attorney have been fully satisfied and the application is now believed to be in

condition for registration. Favorable action is respectfully requested.