

# **EXHIBIT E**

Int. Cl.: 42

Prior U.S. Cl.: 100

**United States Patent and Trademark Office**

**Reg. No. 1,300,002**

Registered Oct. 9, 1984

**SERVICE MARK**

**Principal Register**

**HEARTLAND**

Health Care and Retirement Corporation of America  
(Ohio corporation)  
P.O. Box 1709  
1885 McCullough St.  
Lima, Ohio 45802

For: PROVIDING HEALTH CARE AND RETIREMENT FACILITY SERVICES, in CLASS 42 (U.S. Cl. 100).

First use Dec. 11, 1975; in commerce Feb. 1, 1976.

Ser. No. 445,012, filed Sep. 23, 1983.

SHARON R. MARSH, Examining Attorney

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,026,062

Registered Dec. 13, 2005

SERVICE MARK  
PRINCIPAL REGISTER

Heartland 

HEALTH CARE AND RETIREMENT CORPORATION OF AMERICA (OHIO CORPORATION)  
333 N. SUMMIT STREET  
P.O. BOX 10086  
TOLEDO, OH 436990086

FOR: PROVIDING HEALTH CARE AND RETIREMENT FACILITY SERVICES, NAMELY, HEALTH CARE, PHYSICAL AND OCCUPATIONAL REHABILITATION, TRANSITIONAL HEALTH CARE, NURSING HOME CARE, HOME HEALTH AND

HOSPICE CARE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 12-11-1975; IN COMMERCE 2-1-1976.

OWNER OF U.S. REG. NO. 1,300,002.

SER. NO. 76-616,990, FILED 10-21-2004.

MICHAEL WEBSTER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## Heartland Care Partners

**Reg. No. 3,709,182** HCR HEALTHCARE, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
Registered Nov. 10, 2009 333 NORTH SUMMIT STREET  
TOLEDO, OH 436042617

**Int. Cl.: 44** FOR: HEALTH CARE; PHYSICAL REHABILITATION AND OCCUPATIONAL THERAPY SERVICES; TRANSITIONAL HEALTH CARE; SKILLED NURSING HOME SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

**SERVICE MARK**  
**PRINCIPAL REGISTER** FIRST USE 7-0-2005; IN COMMERCE 7-0-2005.

OWNER OF U.S. REG. NOS. 1,300,002 AND 3,026,062.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CARE PARTNERS", APART FROM THE MARK AS SHOWN.

SN 77-212,754, FILED 6-22-2007.

STEVEN JACKSON, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

HEARTLAND CARE PARTNERS

**Reg. No. 3,709,181** HCR HEALTHCARE, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
Registered Nov. 10, 2009 333 NORTH SUMMIT STREET  
TOLEDO, OH 436042617

**Int. Cl.: 44** FOR: HEALTH CARE; PHYSICAL REHABILITATION AND OCCUPATIONAL THERAPY SERVICES; TRANSITIONAL HEALTH CARE; SKILLED NURSING HOME SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

**SERVICE MARK**  
**PRINCIPAL REGISTER** FIRST USE 7-0-2005; IN COMMERCE 7-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,300,002 AND 3,026,062.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CARE PARTNERS", APART FROM THE MARK AS SHOWN.

SN 77-211,744, FILED 6-21-2007.

STEVEN JACKSON, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

Heartland   
Home Health

**Reg. No. 5,064,406**

HCR Healthcare, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
333 North Summit Street  
Toledo, OH 43699

**Registered Oct. 18, 2016**

**Int. Cl.: 44**

CLASS 44: health care; health care services, namely, Alzheimer's care; assisted living health care; physical, speech, and occupational rehabilitation therapy; home health care

**Service Mark**

FIRST USE 5-1-2016; IN COMMERCE 5-1-2016

**Principal Register**

The mark consists of the word "HEARTLAND" in large font with a stylized heart to the right of the term, the heart having three horizontal lines dissecting it into four even parts, and the words "HOME HEALTH" in smaller font directly underneath the word "HEARTLAND".

No claim is made to the exclusive right to use the following apart from the mark as shown: "HOME HEALTH"

SER. NO. 87-032,541, FILED 05-11-2016  
ELIZABETH A HUGHITT, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office

Heartland   
Hospice

**Reg. No. 5,064,407**

**Registered Oct. 18, 2016**

**Int. Cl.: 44**

**Service Mark**

**Principal Register**

HCR Healthcare, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
333 North Summit Street  
Toledo, OH 43699

CLASS 44: health care; health care services, namely, Alzheimer's care; assisted living health care; skilled nursing home care; home health and hospice care

FIRST USE 5-1-2016; IN COMMERCE 5-1-2016

The mark consists of the word "HEARTLAND" in large font with a stylized heart to the right of the term, the heart having three horizontal lines dissecting it into four even parts, and the word "HOSPICE" in smaller font directly underneath the word "HEARTLAND".

No claim is made to the exclusive right to use the following apart from the mark as shown: "HOSPICE"

SER. NO. 87-032,554, FILED 05-11-2016  
ELIZABETH A HUGHITT, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

**Int. Cl.: 44**

**Prior U.S. Cls.: 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 3,299,315**

Registered Sep. 25, 2007

**SERVICE MARK  
PRINCIPAL REGISTER**

HEARTLAND HOSPICE HOUSE

HEALTH CARE AND RETIREMENT CORPORATION OF AMERICA (OHIO CORPORATION)  
P.O. BOX 10086  
333 N. SUMMIT STREET  
TOLEDO, OH 436990086

FOR: PROVIDING HEALTH CARE AND RETIREMENT FACILITY SERVICES, NAMELY, HEALTH CARE, PHYSICAL AND OCCUPATIONAL REHABILITATION, TRANSITIONAL HEALTH CARE, NURSING HOME CARE, HOME HEALTH AND HOSPICE CARE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 3-0-2006; IN COMMERCE 3-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,300,002 AND 3,026,062.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOSPICE HOUSE", APART FROM THE MARK AS SHOWN.

SN 78-713,615, FILED 9-15-2005.

MICHAEL KEATING, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

Heartland   
IV Care

**Reg. No. 5,064,408**

**Registered Oct. 18, 2016**

**Int. Cl.: 44**

**Service Mark**

**Principal Register**

HCR Healthcare, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
333 North Summit Street  
Toledo, OH 43699

CLASS 44: health care; health care services, namely, Alzheimer's care; assisted living health care; transitional health care; physical, speech, and occupational rehabilitation therapy; home health and hospice care; health care services, namely, management and administration of intravenous medications

FIRST USE 5-1-2016; IN COMMERCE 5-1-2016

The mark consists of the word "HEARTLAND" in large font with a stylized heart directly to the right of the term, the heart having three horizontal lines dissecting it into four even parts, and the words "IV CARE" in smaller font directly underneath the word "HEARTLAND".

No claim is made to the exclusive right to use the following apart from the mark as shown: "IV CARE"

SER. NO. 87-032,566, FILED 05-11-2016  
ELIZABETH A HUGHITT, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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# United States of America

United States Patent and Trademark Office

## THE HEARTLAND EXPERIENCE

**Reg. No. 4,314,239**

HCR HEALTHCARE, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
333 NORTH SUMMIT STREET  
TOLDEO, OH 436042617

**Registered Apr. 2, 2013**

**Int. Cl.: 44**

FOR: HEALTH CARE; HOME HEALTH CARE AND HOSPICE CARE, IN CLASS 44 (U.S. CLS. 100 AND 101).

**SERVICE MARK**

FIRST USE 11-30-2012; IN COMMERCE 11-30-2012.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,300,002, 3,603,830, AND OTHERS.

SN 85-508,416, FILED 1-4-2012.

ROBERT STRUCK, EXAMINING ATTORNEY



*Sean Struck*

Acting Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**