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Beverage Industry

Teazzers launches SmartBrew machine for C-stores

Customizable system delivers merchandising opportunities



(W/image: Teazzers_Urns_CloseUp)

December 24, 2018

At the National Association of Convenience Stores (NACS), TEAZZERS debuted a brand new look and innovative SmartBrew machine for the [convenience store](#) industry. The patent-pending SmartBrew was created in

partnership with Newco, a leading beverage solutions innovator, the company says. The machine enables wireless data transmission for more effective category management and has sweetener storage under the urn, which eliminates difficult bag-in-box (BIB) maintenance. A three-position urn and sleek design offer enhanced and customizable merchandising opportunities, with room for different tea flavors and sweetness levels, it says.

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