

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Trademark Examining Attorney:
A Medium Corporation) Esther Queen
)
Serial Nos.: 88/472,775, 88/472,778,) Law Office: 111
88/472,882)
) Office Action Mailing Date:
) September 8, 2019
)

DECLARATION OF STACY E. DON IN SUPPORT OF APPLICANT A MEDIUM CORPORATION'S RESPONSE TO OFFICE ACTION

I, Stacy E. Don, declare as follows:

1. I am counsel of record for the Applicant A Medium Corporation. I have personal knowledge of the facts stated herein and could and would competently testify thereto if called as a witness.

2. The attached **Exhibit 1** are true and correct copies of two specimens from the USPTO TSDR website relating to the ZORA! trademark registration number downloaded on March 4, 2020 at <http://tsdr.uspto.gov/documentviewer?caseId=sn86341651&docId=SPE20140722074632#docIndex=12&page=1>.

3. The attached **Exhibit 2** is a true and correct copy of the biography of Zora Neale Hurston from "The Official Website of Zora Neale Hurston" downloaded on March 4, 2020 from: <https://www.zoranealehurston.com/about/>.

4. The attached **Exhibits 3.1-3.5** are true and correct copies of USPTO's Trademark Electronic Search System ("TESS") printouts from searches conducted of the U.S. Patent & Trademark Office website <http://tess2.uspto.gov/> on March 4, 2020.

5. The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any

registration resulting therefrom, declares that all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Dated: March 9, 2020

/s/Stacy E. Don
Stacy E. Don



Zora Neale Hurston

The Official Website of Zora Neale Hurston

About Zora Neale Hurston

“I have the nerve to walk my own way, however hard, in my search for reality, rather than climb upon the rattling wagon of wishful illusions.”

- Letter from Zora Neale Hurston to Countee Cullen



© Carl Van Vechten

Zora Neale Hurston knew how to make an entrance. On May 1, 1925, at a literary awards dinner sponsored by *Opportunity* magazine, the earthy Harlem newcomer turned heads and raised eyebrows as she claimed four awards: a second-place fiction prize for her short story “Spunk,” a second-place award in drama for her play *Color Struck*, and two honorable mentions.

The names of the writers who beat out Hurston for first place that night would soon be forgotten. But the name of the second-place winner buzzed on tongues all night, and for days and years to come. Lest anyone forget her, Hurston made a wholly memorable entrance at a party following the awards dinner. She strode into the room—jammed with writers and arts patrons, black and white—and flung a long, richly colored scarf around her neck with dramatic flourish as she bellowed a reminder of the title of her winning play: “Coloooooor Struuckkkk!” Her exultant entrance literally stopped the party for a moment, just as she had intended. In this way, Hurston made it known that a bright and powerful presence had arrived. By all accounts, Zora Neale Hurston could walk into a roomful of strangers and, a few minutes and a few stories later, leave them so completely charmed that they often found themselves offering to help her in any way they could.

Gamely accepting such offers—and employing her own talent and scrappiness—Hurston became the most successful and most significant black woman writer of the first half of the 20th century. Over a career that spanned more than 30 years, she published four novels, two books of folklore, an autobiography, numerous short stories, and several essays, articles and plays.

Born on Jan. 7, 1891, in Notasulga, Alabama, Hurston moved with her family to Eatonville, Florida, when she was still a toddler. Her writings reveal no recollection of her Alabama beginnings. For Hurston, Eatonville was always home.

Established in 1887, the rural community near Orlando was the nation's first incorporated black township. It was, as Hurston described it, "a city of five lakes, three croquet courts, three hundred brown skins, three hundred good swimmers, plenty guavas, two schools, and no jailhouse."



© Estate of Zora Neale Hurston

In Eatonville, Zora was never indoctrinated in inferiority, and she could see the evidence of black achievement all around her. She could look to town hall and see black men, including her father, John Hurston, formulating the laws that governed Eatonville. She could look to the Sunday Schools of the town's two churches and see black women, including her mother, Lucy Potts Hurston, directing the Christian curricula. She could look to the porch of the village store and see black men and women passing worlds through their mouths in the form of colorful, engaging stories.

Growing up in this culturally affirming setting in an eight-room house on five acres of land, Zora had a relatively happy childhood, despite frequent clashes with her preacher-father, who sometimes sought to "squinch" her rambunctious spirit, she recalled. Her mother, on the other hand, urged young Zora and her seven siblings to "jump at de sun." Hurston explained, "We might not land on the sun, but at least we would get off the ground."

Hurston's idyllic childhood came to an abrupt end, though, when her mother died in 1904. Zora was only 13 years old. "That hour began my wanderings," she later wrote. "Not so much in geography, but in time. Then not so much in time as in spirit."

After Lucy Hurston's death, Zora's father remarried quickly—to a young woman whom the hotheaded Zora almost killed in a fistfight—and seemed to have little time or money for his children. "Bare and bony of comfort and love," Zora worked a series of menial jobs over the ensuing years, struggled to finish her schooling, and eventually joined a Gilbert & Sullivan traveling troupe as a maid to the lead singer. In 1917, she turned up in Baltimore; by then, she was 26 years old and still hadn't finished high school. Needing to present herself as a teenager to qualify for free public schooling, she lopped 10 years off her life—giving her age as 16 and the year of her birth as 1901. Once gone, those years were never restored: From that moment forward, Hurston



© Barbara Hurston Lewis, Faye Hurston, and Lois Gaston

would always present herself as at least 10 years younger than she actually was. Apparently, she had the looks to pull it off. Photographs reveal that she was a handsome, big-boned woman with playful yet penetrating eyes, high cheekbones, and a full, graceful mouth that was never without expression.

Zora also had a fiery intellect, an infectious sense of humor, and “the gift,” as one friend put it, “of walking into hearts.” Zora used these talents—and dozens more—to elbow her way into the Harlem Renaissance of the 1920s, befriending such luminaries as poet Langston Hughes and popular singer/actress Ethel Waters. Though Hurston rarely drank, fellow writer Sterling Brown recalled, “When Zora was there, she was the party.” Another friend remembered Hurston’s apartment—furnished by donations she solicited from friends—as a spirited “open house” for artists. All this socializing didn’t keep Hurston from her work, though. She would sometimes write in her bedroom while the party went on in the living room.

By 1935, Hurston—who’d graduated from Barnard College in 1928—had published several short stories and articles, as well as a novel (*Jonah’s Gourd Vine*) and a well-received collection of black Southern folklore (*Mules and Men*). But the late 1930s and early ‘40s marked the real zenith of her career. She published her masterwork, *Their Eyes Were Watching God*, in 1937; *Tell My Horse*, her study of Caribbean Voodoo practices, in 1938; and another masterful novel, *Moses, Man of the Mountain*, in 1939. When her autobiography, *Dust Tracks on a Road*, was published in 1942, Hurston finally received the well-earned acclaim that had long eluded her. That year, she was profiled in *Who’s Who in America*, *Current Biography* and *Twentieth Century Authors*. She went on to publish another novel, *Seraph on the Suwanee*, in 1948.

Still, Hurston never received the financial rewards she deserved. (The largest royalty she ever earned from any of her books was \$943.75.) So when she died on Jan. 28, 1960—at age 69, after suffering a stroke—her neighbors in Fort Pierce, Florida, had to take up a collection for her February 7 funeral. The collection didn’t yield enough to pay for a headstone, however, so Hurston was buried in a grave that remained unmarked until 1973.

That summer, a young writer named Alice Walker traveled to Fort Pierce to place a marker on the grave of the author who had so inspired her own work. Walker found the Garden of Heavenly Rest, a segregated cemetery at the dead end of North 17th Street, abandoned and overgrown with yellow-flowered weeds.

Back in 1945, Hurston had foreseen the possibility of dying without money—and she’d proposed a solution that would have benefited her and countless others. Writing to W.E.B. Du Bois, whom she called the “Dean of American Negro Artists,” Hurston suggested “a cemetery for the illustrious Negro dead” on 100 acres of land in Florida. Citing practical complications, Du Bois wrote a curt reply discounting Hurston’s persuasive argument. “Let no Negro celebrity, no matter what financial condition they might be in at death, lie in inconspicuous forgetfulness,” she’d urged. “We must assume the responsibility of their graves being known and honored.”

As if impelled by those words, Walker bravely entered the snake-infested cemetery where Hurston's remains had been laid to rest. Wading through waist-high weeds, she soon stumbled upon a sunken rectangular patch of ground that she determined to be Hurston's grave. Unable to afford the marker she wanted—a tall, majestic black stone called “Ebony Mist”—Walker chose a plain gray headstone instead. Borrowing from a Jean Toomer poem, she dressed the marker up with a fitting epitaph: “Zora Neale Hurston: A Genius of the South.”

-- By Valerie Boyd

January 7, 1891

Born in Notasulga, Alabama, the fifth of eight children, to John Hurston, a carpenter and Baptist preacher, and Lucy Potts Hurston, a former schoolteacher.

September 1917 - June 1918

Attends Morgan Academy in Baltimore, completing the high school requirements.

January 7, 1891

Born in Notasulga, Alabama, the fifth of eight children, to John Hurston, a carpenter and Baptist preacher, and Lucy Potts Hurston, a former schoolteacher.

September 1917 - June 1918

Attends Morgan Academy in Baltimore, completing the high school requirements.

Summer 1918

Works as a waitress in a nightclub and a manicurist in a black-owned barbershop that only serves whites.

1918 - 1919

Attends Howard Prep School, Washington, D.C.

1919 - 1924

Attends Howard University; receives an associate degree in 1920.

1921

Publishes her first story, “John Redding Goes to Sea,” in *Stylus*, the campus literary society's magazine.

December 1924

Publishes “Drenched in Light,” a short story, in *Opportunity*.

1925

Submits a story, “Spunk,” and a play, *Color Struck*, to *Opportunity's* literary contest. Both win second-place award; publishes “Spunk” in the June number.

1925 - 1927

Attends Barnard College, studying anthropology with Franz Boas.

1926

Begins field work for Boas in Harlem.

January 1926

Publishes “John Redding Goes to Sea” in *Opportunity*.

Summer 1926

Organizes *Fire!* With Langston Hughes and Wallace Thurman; they publish only one issue, in November 1926. The issue includes Hurston's “Sweat.”

August 1926

Publishes “Muttsy” in *Opportunity*.

September 1926

Publishes “Possum or Pig” in the *Forum*.

September - November 1926

Publishes "The Eatonville Anthology" in the *Messenger*.

1927

Publishes *The First One*, a play, in Charles S. Johnson's *Ebony and Topaz*.

February 1927

Goes to Florida to collect folklore.

May 19, 1927

Marries Herbert Sheen.

September 1927

First visits Mrs. Rufus Osgood Mason, seeking patronage.

October 1927

Publishes an account of the black settlement at St. Augustine, Florida, in the *Journal of Negro History*; also in this issue: "Cudjo's Own Story of the Last African Slaver."

December 1927

Signs a contract with Mason, enabling her to return to the South to collect folklore.

1928

Satirized as "Sweetie Mae Carr" in Wallace Thurman's novel about the Harlem Renaissance *Infants of the Spring*; receives a bachelor of arts degree from Barnard.

January 1928

Relations with Sheen break off.

May 1928

Publishes "How It Feels to be Colored Me" in *The World Tomorrow*.

1930 - 1932

Organizes the field notes that become *Mules and Men*.

May - June 1930

Works on the play *Mule Bone* with Langston Hughes.

1931

Publishes "Hoodoo in America" in the *Journal of American Folklore*.

February 1931

Breaks with Langston Hughes over the authorship of *Mule Bone*.

July 7, 1931

Divorces Sheen.

September 1931

Writes for a theatrical revue called *Fast and Furious*.

January 1932

Writes and stages a theatrical revue called *The Great Day*, first performed on January 10 on Broadway at the John Golden Theatre; works with the creative literature department of Rollins College, Winter Park, Florida, to produce a concert program of Negro music.

1933

Writes "The Fiery Chariot."

January 1933

Stages *From Sun to Sun* (a version of *Great Day*) at Rollins College.

August 1933

Publishes "The Gilded Six-Bits" in *Story*.

1934

Publishes six essays in Nancy Cunard's anthology, *Negro*.

January 1934

Goes to Bethune-Cookman College to establish a school of dramatic arts, "based on pure Negro expression"

May 1934

Publishes *Jonah's Gourd Vine*, originally titled *Big Nigger*; it is a Book-of-the-Month Club selection.

September 1934

Publishes "The Fire and the Cloud" in the *Challenge*.

November 1934

Singing Steel (a version of Great Day) performed in Chicago.

January 1935

Begins to study for a Ph.D in anthropology at Columbia University on a fellowship from the Rosenwald Foundation.

August 1935

Joins the WPA Federal Theater Project as a "dramatic coach."

October 1935

Mules and Men published.

March 1936

Awarded a Guggenheim Fellowship to study West Indian obeah practices.

April - September 1936

In Jamaica.

September - March 1937

In Haiti; writes *Their Eyes Were Watching God* in seven weeks.

May 1937

Returns to Haiti on a renewed Guggenheim.

September 1937

Returns to the United States; *Their Eyes Were Watching God* published, September 18.

February - March 1938

Writes *Tell My Horse*; it is published the same year.

April 1939

Joins the Federal Writers Project in Florida to work on *The Florida Negro*.

1939

Publishes "Now Take Noses" in *Cordially Yours*.

1939

Marries Albert Price.

June 1939

Receives an honorary Doctor of Letters degree from Morgan State college.

Summer 1939

Hired as a drama instructor by North Carolina College for Negroes at Durham; meets Paul Green, professor of drama, at the University of North Carolina.

November 1939

Moses, Man of the Mountain published.

February 1940

Files for divorce from Price, though the two are reconciled briefly.

Summer 1940

Makes a folklore-collecting trip to South Carolina.

Spring - July 1941

Writes *Dust Tracks on a Road*.

July 1941

Publishes "Cock Robin, Beale Street" in the *Southern Literary Messenger*.

October 1941-January 1942

Works as a story consultant at Paramount Pictures.

July 1942

Publishes "Story in Harlem Slang" in the *American Mercury*.

September 5, 1942

Publishes a profile of Lawrence Silas in the *Saturday Evening Post*.

November 1942

Dust Tracks on a Road published.

February 1943

Awarded the Anisfield-Wolf Book Award in Race Relations for *Dust Tracks*; on the cover of the *Saturday Review*.

March 1943

Receives Howard University's Distinguished Alumni Award.

May 1943

Publishes "The 'Pet Negro' Syndrome" in the *American Mercury*.

November 1943

Divorce from Price granted.

1944

Marries James Howell Pitts.

June 1944

Publishes "My Most Humiliating Jim Crow Experience" in the *Negro Digest*.

1945

Writes *Mrs. Doctor*; it is rejected by Lippincott.

March 1945

Publishes "The Rise of the Begging Joints" in the *American Mercury*.

December 1945

Publishes "Crazy for This Democracy" in the *Negro Digest*.

1947

Publishes a review of Robert Tallant's *Voodoo* in *New Orleans in the Journal of American Folklore*.

May 1947

Goes to British Honduras to research black communities in Central America; writes *Seraph* on the Suwanee; stays in Honduras until March 1948.

October 1948

Seraph on the Suwanee published.

March 1950

Publishes "Conscience of the Court" in the *Saturday Evening Post*, while working as a maid in Rivo Island, Florida.

April 1950

Publishes "What White Publishers Won't Print" in the *Saturday Evening Post*.

November 1950

Publishes "I Saw Negro Votes Peddled" in the *American Legion* magazine.

Winter 1950 - 1951

Moves to Belle Glade, Florida.

June 1951

Publishes "Why the Negro Won't Buy Communism" in the *American Legion* magazine.

December 8, 1951

Publishes "A Negro Voter Sizes up Taft" in the *Saturday Evening Post*.

1952

Hired by the Pittsburgh Courier to cover the Ruby McCollum case.

May 1956

Receives an award for "education and human relations" at Bethune-Cookman College.

June 1956

Works as a librarian at Patrick Air Force Base in Florida.

1957 - 1959

Writes a column on "Hoodoo and Black Magic" for the *Fort Pierce Chronicle*.

1958

Works as a substitute teacher at Lincoln Park Academy, Fort Pierce.

Early 1959

Suffers a stroke.

October 1959

Forced to enter the St. Lucie County Welfare Home.

January 28, 1960

Dies in the St. Lucie County Welfare Home of "hypertensive heart disease"; buried in an unmarked grave in the Garden of Heavenly Rest, Fort Pierce.

August 1973

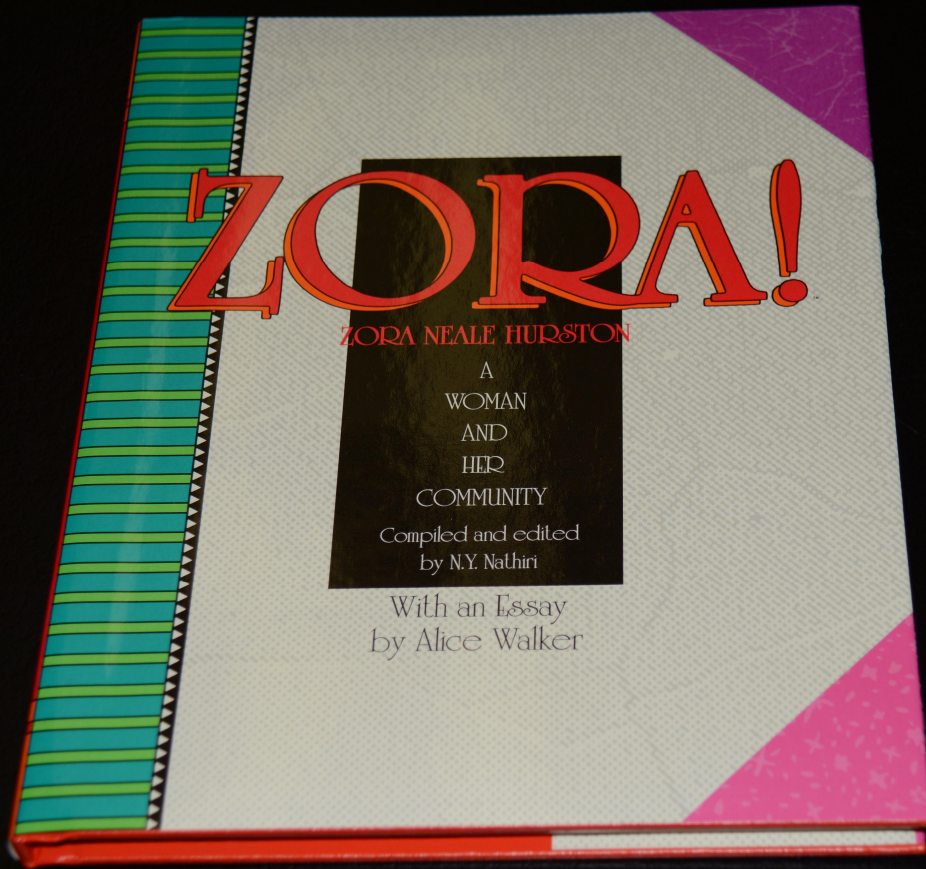
Alice Walker discovers and marks Hurston's grave.

March 1975

Walker publishes "In Search of Zora Neale Hurston," in *Ms.*, launching a Hurston revival.

© 2019 Zora Neale Hurston 

site by The New Dynamic



ZORA!™



2012 Zora Neale Hurston Festival Magazine



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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

DEXTER

Word Mark DEXTER

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: [Series of fiction **books**,] posters, trading cards, stickers, calendars, and temporary tattoos, excluding materials with religious themes, * all related to the television series Dexter *. FIRST USE: 20070531. FIRST USE IN COMMERCE: 20070531

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85146148

Filing Date October 6, 2010

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 6, 2011

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 4058635

Registration Date November 22, 2011

Owner (REGISTRANT) Showtime Networks Inc. CORPORATION DELAWARE 1633 Broadway New York NEW YORK 10019

Attorney of Record Mallory Levitt

Prior Registrations 3612095;3926068

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular **living** individual.

Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

DEXTER

Word Mark DEXTER

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, a continuing television series featuring drama, comedy, and general entertainment rendered through the media of television, cable, satellite, radio, telephone and broadband systems, and via the Internet, and portable and wireless communication devices; providing information in the field of entertainment and education rendered via the Internet, and portable and wireless communication devices. FIRST USE: 20061001. FIRST USE IN COMMERCE: 20061001

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77574360

Filing Date September 19, 2008

Current Basis 1A

Original Filing Basis 1A

Published for Opposition February 10, 2009

Registration Number 3612095

Registration Date April 28, 2009

Owner (REGISTRANT) Showtime Networks Inc. CORPORATION DELAWARE 1633 Broadway New York NEW YORK 10019

Attorney of Record Mallory Levitt

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190316.

Renewal 1ST RENEWAL 20190316

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

DEXTER

Word Mark DEXTER

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Cook **books**; Novels; Series of fiction **books**. FIRST USE: 20040800. FIRST USE IN COMMERCE: 20040800

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85657489

Filing Date June 21, 2012

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 17, 2015

Registration Number **4745855**

Registration Date June 2, 2015

Owner (REGISTRANT) Freundlich, Jeffrey DBA Jeff Lindsay INDIVIDUAL UNITED STATES 1949 SE 36th Terrace Cape Coral FLORIDA 33904

Attorney of Record Matthew H. Swyers

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular **living** individual.

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

LANA

Word Mark LANA
Goods and Services IC 041. US 100 101 107. G & S: Cooking instruction; On-line journals, namely, blogs featuring COOKING AND RECIPES; Publication of on-line RECIPES. FIRST USE: 20131220. FIRST USE IN COMMERCE: 20131220
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 86379273
Filing Date August 28, 2014
Current Basis 1A
Original Filing Basis 1A
Published for Opposition February 17, 2015
Registration Number 4730911
Registration Date May 5, 2015
Owner (REGISTRANT) Knadian, Svetlana INDIVIDUAL UNITED STATES 4570 Van Nuys Blvd Sherman Oaks CALIFORNIA 91403
Attorney of Record Liel Hollander
Type of Mark SERVICE MARK
Register PRINCIPAL
Other Data The Name in the mark identifies a living individual whose consent is of record.
Live/Dead Indicator LIVE

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LANA

Word Mark LANA

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, wrestling exhibitions and performances by professional wrestlers and entertainers rendered live and through broadcast media including television and radio, and via the internet or commercial online service; Providing information in the fields of sports and entertainment via an online community portal; Providing a website in the field of sports entertainment; Fan club services; Organizing and staging social entertainment events with fan club members; Providing online newsletters in the fields of sports entertainment; Online journals, namely, blogs, in the fields of sports entertainment. FIRST USE: 20131023. FIRST USE IN COMMERCE: 20131023

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86925751

Filing Date March 2, 2016

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 18, 2016

Registration Number 5272110

Registration Date August 22, 2017

Owner (REGISTRANT) World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East Main Street Stamford CONNECTICUT 06902

Attorney of Record Lauren A. Dienes-Middlen

Type of Mark SERVICE MARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Live/Dead Indicator LIVE

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NADIA G

Word Mark NADIA G

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: **Books** in the field of cooking; posters; autographed pictures; stickers

IC 025. US 022 039. G & S: Casual clothing, namely, t-shirts; aprons

IC 035. US 100 101 102. G & S: Online retail stores featuring cosmetics, stationery supplies, clothing, and housewares

IC 041. US 100 101 107. G & S: Entertainment services in the form of continuing online comedy shows broadcast over the internet, continuing online cooking shows broadcast over the internet, online non-downloadable music videos, online non-downloadable music, continuing cooking, comedy, renovation, travel, do it yourself (DIY), music, lifestyle, competition and talk shows broadcast over television, personal appearances by a celebrity, live cooking demonstrations, live music performances

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86151157

Filing Date December 23, 2013

Current Basis 44E

Original Filing Basis 1B;44D

Published for Opposition November 24, 2015

Registration Number 4897013

Registration Date February 9, 2016

Owner (REGISTRANT) B360 Media Inc. CORPORATION CANADA 5022 Le Jeune Montreal, Quebec CANADA H2T2C5

Attorney of Record Julie C. Jennings

Priority Date June 26, 2013

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Other Data The name Nadia Giosia identifies a **living** individual whose consent is of record.

Live/Dead Indicator LIVE

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

NADIA KAY

Word Mark NADIA KAY

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely, personal appearances by an entertainer, personality, celebrity or model; entertainment services, namely, live, televised, movie, and theatrical appearances by an entertainer, personality, celebrity or model; fashion modeling for entertainment purposes; entertainment services, namely, providing a website featuring non-downloadable film clips, photographs, and other multimedia materials featuring entertainment; providing a website featuring entertainment information; entertainment services, namely, live, televised and movie appearances by a professional entertainer and dramatic and comedic performances associated therewith; fashion modeling for entertainment purposes; modeling for artists; entertainment services, namely, acting services in the nature of visual and audio performances by an actress, and personal appearances by a motion picture and television celebrity; entertainment services, namely, producing motion picture films and television programs; voice services, namely, providing voice services for entertainment and education purposes; voice over services, namely, providing voice over services for entertainment and education purposes; narration services, namely, acting as a narrator for entertainment and education purposes; spokesperson services, namely, acting as a spokesperson for entertainment and education purposes. FIRST USE: 20050600. FIRST USE IN COMMERCE: 20050600

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86670525

Filing Date June 22, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 10, 2015

Registration Number 4892748

Registration Date January 26, 2016

Owner (REGISTRANT) Kalinina, Nadia INDIVIDUAL UNITED STATES 1130 Bedford Ave., Ste #62 Brooklyn NEW YORK 11216

Attorney of Record Austin Padgett

Type of Mark SERVICE MARK

Register PRINCIPAL

Other Data The name shown in the mark identifies a living individual whose consent to register is made of record.

Live/Dead Indicator LIVE

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FRIDA

Word Mark FRIDA

Translations The wording "FRIDA" has no meaning in a foreign language.

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Almanacs; Calendars; Crayons; Desk mats; Document files; Note **books**; Pencil sharpeners, electric or non-electric; Rubber erasers; Scratch pads; Stickers; Travel **books**. FIRST USE: 20151008. FIRST USE IN COMMERCE: 20151008

IC 018. US 001 002 003 022 041. G & S: Bags for sports; Handbags; Haversacks; Luggage tags; Pocket wallets; Purses; Rucksacks; School bags; Travelling trunks; Vanity cases, not fitted. FIRST USE: 20151008. FIRST USE IN COMMERCE: 20151008

IC 025. US 022 039. G & S: Babies' pants; Coats; Ear muffs; Galoshes; Gloves as clothing; Hats; Ready-made linings being parts of clothing; Sandals; Scarves; Shoes; Skirt suits; Skirts; Socks; Stockings; Sweaters; Trousers. FIRST USE: 20171108. FIRST USE IN COMMERCE: 20171108

Mark
Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 87778039
Filing Date January 31, 2018
Current Basis 1A
Original Filing Basis 1A
Published for Opposition July 10, 2018
Registration Number **5569171**
Registration Date September 25, 2018
Owner (REGISTRANT) FridaCopenhagen ApS limited company (Ltd.) DENMARK Noerre Soegade 49, 3TV, 1370 Copenhagen K, DENMARK
Attorney of Record Joe McKinney Muncy
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular **living** individual.
Live/Dead Indicator **LIVE**

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Frieda B.

Word Mark FRIEDA B.

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Series of fictional children's **books**, fiction and non-fiction **books**, workbooks, resource guides, and handouts in the fields of inspiration, imagination, motivation, self-esteem, potential, respect and anti-bullying, for children, teens, young adults and adults; blank journals, post cards, note pads, printed pens and pencils, letterhead paper, stationery and envelopes, wall calendars, printed award certificates, printed informational cards in the fields of inspiration, imagination, motivation, self-esteem, potential, respect and anti-bullying, for children, teens, young adults and adults, stickers and transfers, paper hang tags. FIRST USE: 20100300. FIRST USE IN COMMERCE: 20100300

IC 041. US 100 101 107. G & S: Workshops, speaking engagements, seminars, and lectures, all in the fields of inspiration, imagination, motivation, self-esteem, potential, respect and anti-bullying, for children, teens, young adults and adults. FIRST USE: 20100300. FIRST USE IN COMMERCE: 20100300

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85886921

Filing Date March 26, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 28, 2014

Registration Number 4669498

Registration Date January 13, 2015

Owner (REGISTRANT) FRIEDA B., LLC LIMITED LIABILITY COMPANY CONNECTICUT 55 LONG HILL DRIVE SOMERS CONNECTICUT 06071

Attorney of Record Lisa J. Moyles

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular **living** individual.

Live/Dead Indicator LIVE

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CHRIS KOCHAN

Word Mark CHRIS KOCHAN

Goods and Services IC 035. US 100 101 102. G & S: On-line retail store services featuring electronic books, articles, blog posts, templates, guides, worksheets, information graphics, and **magazines**. FIRST USE: 20180409. FIRST USE IN COMMERCE: 20180409

IC 041. US 100 101 107. G & S: Educational services, namely, conducting on-line classes, classes, on-line courses, on-line webinars, seminars, on-line programs, programs, on-line workshops, workshops, and forums in the field of personal branding, career strategy, social media marketing, marketing, entrepreneurship, mentorship, business, finance, health, wealth, love and happiness, and distribution of course and educational materials in connection therewith; entertainment services, namely, providing podcasts in the fields of personal branding, personal development, health, wealth, career strategy, social media marketing, marketing, entrepreneurship, mentorship, business, finance, health, wealth, love, happiness, self-improvement, financial success, career success, and self-motivation; educational and entertainment services, namely, providing motivational speaking services in the fields of personal branding, personal development, self-education, business, finance, career strategy, career success, financial success, self-improvement, self-motivation, health, wealth, happiness, marketing and social media marketing; educational and entertainment services, namely, providing speaking engagement services in the fields of education, business, finance, career strategy, career success, financial success, personal development, self-improvement, self-motivation, marketing and social media marketing; providing online non-downloadable e-books in the fields of personal branding, personal development, self-help, marketing, social media marketing, entrepreneurship, business, finance, mentorship, health, wealth, love, happiness, self-improvement, financial success, career strategy, career success, and self-motivation; providing online downloadable e-books in the fields of personal branding, personal development, self-help, marketing, social media marketing, entrepreneurship, business, finance, mentorship, health, wealth, love, happiness, self-improvement, financial success, career strategy, career success, and self-motivation; providing a **website** featuring non-downloadable videos in the fields of personal branding, personal development, marketing, social media entrepreneurship, business, finance, mentorship, health, wealth, love, happiness, self-improvement, financial success, career strategy, career success and self-motivation; providing non-downloadable on-line videos featuring career strategy, personal branding, personal development, marketing, social media entrepreneurship, business, finance, mentorship, health, wealth, love, happiness, self-improvement, financial success, career success and self-motivation; entertainment services in the nature of development, creation, and production of non-downloadable online videos. FIRST USE: 20180409. FIRST USE IN COMMERCE: 20180409

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88056630

Filing Date July 28, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition January 15, 2019

Registration Number 5713427

Registration Date April 2, 2019

Owner (REGISTRANT) Kochan, Christopher K INDIVIDUAL UNITED STATES Unit 321 5262 Bishops Bay Parkway Middleton WISCONSIN 53597

Type of Mark SERVICE MARK

Register PRINCIPAL

Other Data The Name "CHRIS KOCHAN" identifies a **living** individual whose consent is of record.

Live/Dead Indicator LIVE

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CHRIS

Word Mark CHRIS

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED MATTER, NAMELY, BROCHURES, BOOKS, FORMS, PROSPECTUSES AND INSTRUCTIONAL, EDUCATIONAL AND TEACHING MATERIALS, ALL IN THE FIELDS OF PSYCHOPHYSIOLOGY, EXTRA-SENSORY PERCEPTION, SELF-AWARENESS, SELF-HELP, HOLISTIC AND TRADITIONAL MEDICINE, MASSAGE, PSYCHOTHERAPY, PSYCHOLOGY, PSYCHOPHYSICS AND BIOPHYSICS, NONE OF WHICH PRINTED MATTER CONCERNS WEIGHT MANAGEMENT. FIRST USE: 19971231. FIRST USE IN COMMERCE: 19971231

IC 041. US 100 101 107. G & S: CONDUCTING WORKSHOPS, SEMINARS, EDUCATION AND TRAINING COURSES AND CORRESPONDENCE COURSES IN THE FIELDS OF PSYCHOPHYSIOLOGY, EXTRA-SENSORY PERCEPTION, SELF-AWARENESS, SELF-HELP, HEALTH CARE, HOLISTIC AND TRADITIONAL MEDICINE, MASSAGE, NUTRITION, PSYCHOTHERAPY, PSYCHOLOGY, PSYCHOPHYSICS AND WITHDRAWAL TREATMENT FOR ADDICTS, NONE OF WHICH INVOLVES WEIGHT MANAGEMENT; PUBLICATION OF BOOKS AND OTHER PRINTED TEACHING AND INSTRUCTIONAL MATERIALS; CONDUCTING WORKSHOPS AND SEMINARS IN SELF-AWARENESS. FIRST USE: 19971231. FIRST USE IN COMMERCE: 19971231

IC 042. US 100 101. G & S: COSMETIC RESEARCH CONSULTATION; SCIENTIFIC RESEARCH. FIRST USE: 19971231. FIRST USE IN COMMERCE: 19971231

IC 044. US 100 101. G & S: PROVIDING MEDICAL SERVICES AND CONSULTATION IN THE FIELDS OF MEDICAL MENTAL HEALTH SERVICES; MEDICAL CARE; HEALTH CARE; BEAUTY AND HAIR CARE SERVICES; MEDICAL SERVICES PERFORMED IN OUTPATIENT CLINICS; ACUPUNCTURE SERVICES; FOOD NUTRITION CONSULTATION; CHIROPRACTIC SERVICES; DENTISTRY; PSYCHOLOGICAL TESTING; MIDWIFERY SERVICES; DIETETIC ADVISORY SERVICES; BEAUTY SALON SERVICES; SERVICES OF A PSYCHOLOGIST IN THE NATURE OF ASSESSMENT AND COUNSELING; SANITARIUM SERVICES; REST HOME SERVICES; MEDICAL WITHDRAWAL TREATMENT SERVICES FOR ADDICTS; COSMETIC ANALYSIS SERVICES; COSMETICIAN SERVICES; HOSPITAL AND MEDICAL NURSING SERVICES; PHYSIOTHERAPY; SPEECH AND HEARING THERAPY; PSYCHOPHYSIOLOGY THERAPY, CONSULTANCY IN THE FIELD OF EXTRA-SENSORY PERCEPTION, PROVISION OF HOLISTIC AND TRADITIONAL MEDICINE, CONSULTATION REGARDING MASSAGE PSYCHOTHERAPY, PSYCHOLOGY, PSYCHOTHERAPY, PSYCHOPHYSICS AND BIOPHYSICS; MASSAGE SERVICES; PSYCHOTHERAPY SERVICES; AND PSYCHOLOGICAL AND PSYCHOSOCIAL COUNSELING AND CONSULTATION, NONE OF WHICH INVOLVES WEIGHT MANAGEMENT CLINICS. FIRST USE: 19971231. FIRST USE IN COMMERCE: 19971231

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85047023

Filing Date May 25, 2010

Current Basis 1A

Original Filing Basis 1B

Published for Opposition November 30, 2010

Registration Number 3952569

Registration Date April 26, 2011

Owner (REGISTRANT) SCHENK, CHRISTINE INDIVIDUAL FED REP GERMANY Wandsbeker Allee 72 Hamburg FED REP GERMANY D-22041

Prior Registrations 2561233;2606287

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

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Word Mark CHRIS.W

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Writing pads; Clipboards; Loose-leaf binders; Note books; Paper sheets in the nature of stationery; card holder, namely, desktop business card holders, Holders specially adapted for holding greeting cards; Plotting scale in the nature of plotting papers; Indexes, namely, index dividers; Files, namely, file folders, document files; Stands for pens and pencils; binding cover in the nature of bookbinding materials; binder pocket in the nature of file pockets. FIRST USE: 20160413. FIRST USE IN COMMERCE: 20160413

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.01.21 - Circles that are totally or partially shaded.

Serial Number 87078059

Filing Date June 21, 2016

Current Basis 1A

Original Filing Basis 1A

Published for Opposition December 6, 2016

Registration Number 5145452

Registration Date February 21, 2017

Owner (REGISTRANT) Yang Fangli INDIVIDUAL CHINA 601, Block B, Futian Garden Building, No.5, Yitian Road, Futian Dist., Shenzhen CHINA

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized wording "CHRIS.W" with the letter "S" appearing inside a stylized circle shaped design.

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The name shown in the mark does not identify a particular living individual.

Live/Dead Indicator LIVE

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