

# Exhibit B

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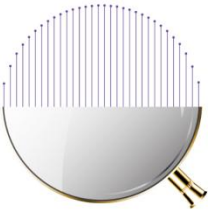
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## Data and Analytics

Comprehensive data and powerful analytics designed for investing, trading, and managing risk in equity and ETF portfolios. Featuring many of the same metrics used to build our index products, including truBeta™.



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## Index and Portfolio Strategies

Rules-based strategies leveraging Salt Financial's sophisticated risk analytics, including truBeta™. Helping investors, advisors, and portfolio managers by better targeting risk to meet their investment objectives and seek outperformance.

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Uncommon analysis for advisors and portfolio managers.



**Featured insights on index investing, ETF trends, liquidity, and monitoring risk**

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