

DECLARATION OF ELLEN J. TENUD IN SUPPORT OF
RESPONSE TO OFFICE ACTION

Mark: CAI SHEN CASH

Serial No.: 88/478636

Applicant: AGS LLC

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares:

1. That the undersigned, Ellen J. Tenud, is a Trademark Paralegal for AGS LLC (“AGS”) and is working for AGS at the direction of the attorney of record in this application.

2. On March 4, 2020, at the direction of the attorney of record in this application, I conducted research on the Internet to obtain the dictionary definitions of the term “fishing” at <https://www.dictionary.com/browse/fishing> and the term “cash” at <https://www.dictionary.com/browse/cash?s=t>. Attached as **Exhibit A** as evidence in support of this Response to Office Action is true and correct copies of the dictionary definitions obtained from www.dictionary.com.

3. On February 27, 2020, at the direction of the attorney of record in this application, I conducted a search of the USPTO TESS database at <http://tmsearch.uspto.gov/bin/gate.exe?f=searchstr&state=4810:2uq7kp.1.1> to conduct research regarding third party registrations and pending applications that include the terms “Cai Shen,” “Cai,” “Shen” or “God Of Wealth” (and the foreign equivalent of “God of Wealth”) for gaming related goods and services. Attached as **Exhibit B** as evidence in support of this Response to Office Action is a true and correct copy of the USPTO research results obtained from the TESS research.

4. On January 27, 2020 and March 3, 2020, at the direction of the attorney of record in this application, I conducted research on the Google website at <https://www.google.com/> to uncover common law usage of the terms “Cai Shen” for gaming related goods and services by running the search “Cai Shen gaming slot machines.” Included in the Response to Office Action

filed simultaneously herewith are links to some of the webpages showing use of third party “Cai Shen” trademarks for gaming related goods and services that were uncovered in this search. Attached as **Exhibit C** as evidence in support of this Response to Office Action is true and correct copies of screen shots for some of these common law research results, including the date on which and the links to the websites where the screen shots were obtained.

5. On March 5, 2020 at the direction of the attorney of record in this application, I conducted research on the Google website at <https://www.google.com/> to obtain information regarding the theme of the Cai Shen Fishing game. I obtained images from the websites <https://www.jdbgaming.com/en/game/Fishing/财神捕鱼> and https://www.jumbogames.com.tw/product_detail.php?SID=57 which images are included in the Response to Office Action filed herewith.

6. All statements made herein are made of my own knowledge are true, and all statements made on information and belief are believed to be true.

Dated: March 6, 2020


Ellen J. Tenud

EXHIBIT “A”

+

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DEFINITIONS 2/3

cash

&

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TOP DEFINITIONS QUIZZES RELATED CONTENT

EXAMPLES EXPLORE DICTIONARY BRITISH

IDIOMS AND PHRASES

cash

¹ [kash] [SHOW IPA](#) /

[SEE SYNONYMS FOR cash ON THESAURUS.COM](#)

noun

- 1 money in the form of coins or banknotes, especially that issued by a government.
money or an equivalent, as a check, paid at the time of making a purchase.

verb (used with object)

to give or obtain cash for (a check, money order, etc.).

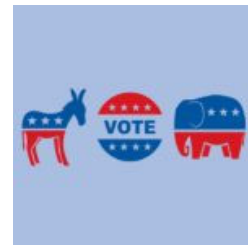
Cards.

1. to win (a trick) by leading an assured winner.
2. to lead (an assured winner) in order to win a trick:
He cashed his ace and led the queen.

Others Are Reading



[What's The Difference Between Socialism vs. Communism?](#)



[What's The Difference Between "Caucus" vs. "Primary"?](#)

- + **Verb Phrases**
- cash in**,
 1. to turn in and get cash for, (one's chips), as in a gambling casino.
 2. to end or withdraw from a business agreement; convert one's assets into cash.
 3. *Slang*. to die:
After her parents cashed in, she lived with her grandmother.
- cash in on**, to profit from; use to one's advantage:
swindlers who cash in on the credulity of the public.

QUIZZES

It's Round Two Of Our A.C.T. Vocabulary Quiz!

Prepare for the A.C.T. with this quiz featuring real words from the test!

Question 1 of 10

allay

to put (fear, doubt, suspicion, anger, etc.) to rest; calm; quiet.

a quick, sudden attack.

to move or proceed, especially to or from something.

[TAKE THE QUIZ TO FIND OUT](#)

Words related to cash


refund, buck, supply, payment, note, currency, security, reserve, investment, stock, liquidate, redeem, realize, acknowledge, wherewithal, coin, pledge, principal, funds, treasure

Words nearby cash

caserta, casework, caseworker, caseworm, casey, cash, cash account, cash audit, cash bar, cash basis, cash card

Idioms for cash

cash in one's chips, *Slang*. to die.



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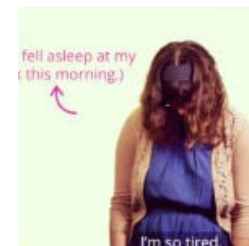
More Arnold
 More Bifrost
 More value

SAY YES TO MORE

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WORD OF THE DAY

sicadverb | [seek; *English sik*]SEE DEFINITION



What's The Difference Between "i.e." vs. "e.g."?



"Affect" vs. "Effect": Use The Correct Word Every Time

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DEFINITIONS 2/3

| cash

&


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Origin of cash

1

First recorded in 1590–1600; apparently back formation from [cashier](#)¹

OTHER WORDS FROM cash

cash·a·ble, adjective **cash·a·bil·i·ty**, noun **cash·a·ble·ness**, noun **un·cash·ed**, adjective

Definition for cash (2 of 3)

cash

² [kash] [SHOW IPA](#) /

noun, plural **cash**.

- 1 any of several low-denomination coins of China, India, and the East Indies, especially a Chinese copper coin.

Origin of cash


2

1590–1600; < Portuguese *caixa* < Tamil *kācu* copper coin < Sanskrit *karṣa* a weight (of precious metal)

Definition for cash (3 of 3) Thesaurus.com

DEFINITIONS  | cash

Cash

[kash] [SHOW IPA](#) 

noun

- 1 **John Johnny**, 1932–2003, U.S. country-and-western singer, musician, and composer.

Dictionary.com Unabridged Based on the Random House Unabridged Dictionary, © Random House, Inc. 2020

Example sentences from the Web for cash

- One that they cannot *cash* in at the bank to pay for their flats.

[One Vogue Cover Doesn't Solve Fashion's Big Race Problem](#)|Danielle Belton|January 2, 2015|[DAILY BEAST](#)

- Crain posted a *cash* bond of \$102.50 apiece shortly before 1:30 P.M., and they returned to the Castle Hotel.

[How Martin Luther King Jr. Influenced Sam Cooke's 'A Change Is Gonna Come'](#)|Peter Guralnick|December 28, 2014|[DAILY BEAST](#)

- Mister Ham in need of *cash*: That is something a lot of people will not believe.

[The Stacks: Sell the Overcoat, Keep the Dignity](#)|Paul Hemphill|December 22, 2014|[DAILY BEAST](#)

- Hitchcock was quick to add he didn't see the *cash* exchange hands, but he doesn't doubt it happened.

[Alfred Hitchcock's Fade to Black: The Great Director's Final Days](#)|David Freeman|December 13, 2014|[DAILY BEAST](#)

- Prizes may not be exchanged or redeemed for *cash*, sold, or traded.

[The Daily Beast Company LLC The New Alphas Sweepstakes Official Rules](#)||December 9, 2014|[DAILY BEAST](#)

- Hooper took his share entirely in *cash*; your father took his probably part in *cash*, but certainly all of the ranch and cattle.

[The Killer](#)|Stewart Edward White

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- + If they wish to keep their money invested in the farm, they will be given preferred stock in place of *cash* for their farms.

[The Young Farmer: Some Things He Should Know](#) | Thomas Forsyth Hunt

- Who could resist the smiles of the chalk-faced females of *Cash* Street, all eager to laud his bravery.

[The Crimson Gardenia and Other Tales of Adventure](#) | Rex Beach

- The *cash* book seemed to be father and mother, wife and child, comfort and consolation, joy and glory of both of them.

[Liverpool a few years since](#) | James Aspinall

- All I want of him is to give up the *cash*, and agree to let us alone.

[Teddy and Carrots](#) | James Otis

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DEFINITIONS 2 | cash

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British Dictionary definitions for cash (1 of 3)

cash

¹ / (kæʃ) /

noun

¹ banknotes and coins, esp in hand or readily available; money or ready money

immediate payment, in full or part, for goods or services (esp in the phrase **cash down**)

(*modifier*) of, for, or paid by *cash* *a cash transaction*

the cash Canadian a checkout counter

verb

(*tr*) to obtain or pay ready money for *to cash a cheque*

See also [cash in](#), [cash up](#)

Derived forms of cash

cashable, adjective

Word Origin for cash

C16: from Old Italian *cassa* money box, from Latin *capsa* case ²

British Dictionary definitions for cash (2 of 3)

DEFINITIONS 2 | cash

cash ² / (kæʃ) /*noun* plural cash

- 1 any of various Chinese, Indonesian, or Indian coins of low value

Word Origin for cash


C16: from Portuguese *caixa*, from Tamil *kāsu*, from Sanskrit *karsa* weight of gold or silver

British Dictionary definitions for cash (3 of 3)

Cash / (kæʃ) /*noun*

- 1 **Johnny.** 1932–2003, US country-and-western singer, guitarist, and songwriter. His recordings include the hits "I Walk the Line" (1956), "Ring of Fire" (1963), "A Boy named Sue" (1969), and the *American Recordings* series of albums (1994–2003)


Collins English Dictionary - Complete & Unabridged 2012 Digital Edition © William Collins Sons & Co. Ltd. 1979, 1986 © HarperCollins Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012



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Idioms and Phrases with cash

DEFINITIONS  | cash

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cash

In addition to the idioms beginning with **cash**

- cash cow
- cash in
- cash on the barrelhead

also see:

- cold cash

SEE MORE ORIGINS	SEE FEWER ORIGINS
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DEFINITIONS 2/8 | cash

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DEFINITIONS 

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Access content from each service separately. Incl.
Hulu (ad-supported) plan.

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- IDIOMS AND PHRASES

fishing

 [fish-ing] [SHOW IPA](#) /

[SEE SYNONYMS FOR fishing ON THESAURUS.COM](#)

noun

- 1 the act of catching [fish](#).
- the technique, occupation, or diversion of catching [fish](#).
- a place or facility for catching [fish](#).

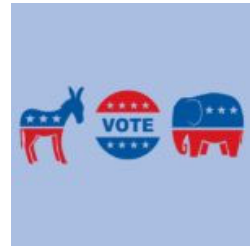
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It's Round Two Of Our A.C.T. Vocabulary Quiz!
 Prepare for the A.C.T. with this quiz featuring real words from the test!
 Question 1 of 10
 allay
 to put (fear, doubt, suspicion, anger, etc.) to rest; calm; quiet.
 a quick, sudden attack.
 to move or proceed, especially to or from something.
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What's The Difference Between "Caucus" vs. "Primary"?

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Words related to fishing

fly-fishing, piscary, trolling

Words nearby fishing

fishfly, fishgig, fishguard, fishhook, fishhook cactus, fishing, fishing banks, fishing expedition, fishing ground, fishing pole, fishing rod

Origin of fishing

First recorded in 1250–1300, fishing is from the Middle English word *fiſshing*. See [fish](#), [-ing](#)¹

Definition for fishing (2 of 2)

fish

[fish] [SHOW IPA](#)

noun, plural (*especially collectively*) *fish*, (*especially referring to two or more kinds or species*) *fish-es*.

- 1 any of various cold-blooded, aquatic vertebrates, having gills, commonly fins, and typically an elongated body covered with scales.

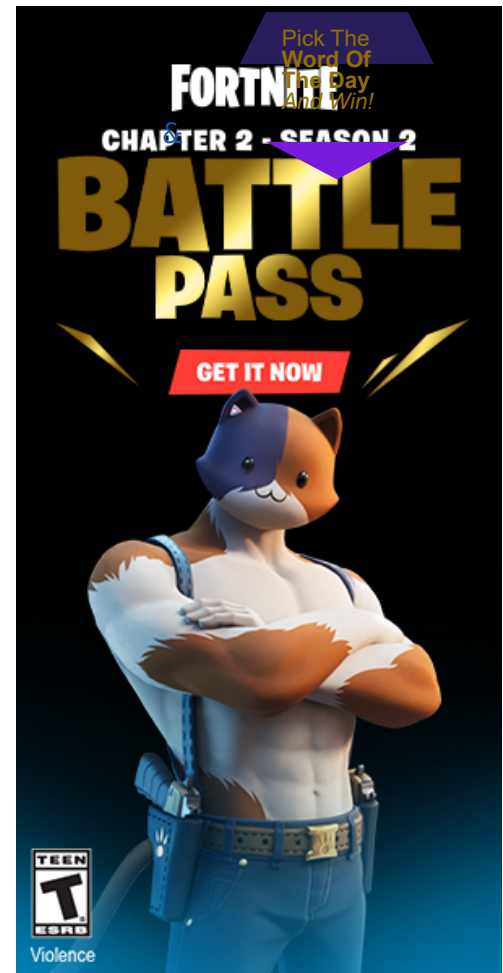
(loosely) any of various other aquatic animals.
the flesh of fishes used as food.

Fishes, *Astronomy, Astrology*. the constellation or sign of Pisces.

Informal. a person:

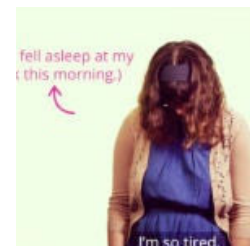
an odd fish; a poor fish.

a long strip of wood, iron, etc., used to strengthen a mast, joint, etc.



WORD OF THE DAY

sicadverb | [seek; *English sik*] [SEE DEFINITION](#)



What's The Difference Between "i.e." vs. "e.g."?



"Affect" vs. "Effect": Use The Correct Word Every Time

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Cards *Slang*, an incompetent player whose incompetence can be exploited.

Slang, a dollar: **DEFINITIONS** 2% | fishing
I've sold the car for 500 fish.

Slang, a new prison inmate.

[SEE MORE](#) [SEE LESS](#)

verb (used with object)

to catch or attempt to catch (any species of fish or the like).

to try to catch fish in (a stream, lake, etc.):

Let's fish the creek.

to draw, as by fishing (often followed by *up* or *out*):

He fished a coin out of his pocket for the boy.

to search through, as by fishing.

Nautical.

1. to secure (an anchor) by raising the flukes.
2. to reinforce (a mast or other spar) by fastening a spar, batten, metal bar, or the like, lengthwise over a weak place.

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verb (used without object)

to catch or attempt to catch fish, as by angling or drawing a net.

to search carefully:

He fished through all his pockets but his wallet was gone.

to seek to obtain something indirectly or by artifice:

to fish for compliments; to fish for information.

to search for or attempt to catch onto something under water, in mud, etc., by the use of a dredge, rake, hook, or the like.

to attempt to recover detached tools or other loose objects from an oil or gas well.

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Verb Phrases

fish out, to deplete (a lake, stream, etc.) of fish by fishing.

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Origin of fishDEFINITIONS 

| fishing

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before 900; (noun) Middle English *fis(c)h*, *fyssh*, Old English *fiſc*; cognate with Dutch *vis*, German *Fisch*, Old Norse *fiskr*, Gothic *fisks*; akin to Latin *piscis*, Irish *iasc*; (v.) Middle English *fishen*, Old English *fiſcian*, cognate with Dutch *visschen*, German *fishen*, Old Norse *fiska*, Gothic *fiskōn*

OTHER WORDS FROM fish

fish·less, adjective **fish·like**, adjective **out·fish**, verb (used with object) **un·fished**, adjective

WORDS THAT MAY BE CONFUSED WITH**fish**fiche **fish**

Dictionary.com Unabridged Based on the Random House Unabridged Dictionary, © Random House, Inc. 2020

Example sentences from the Web for fishing

- Like his old man, he keeps it reined in, but when talking about *fishing*, a true regret seeps out.

[The Story Behind Lee Marvin's Liberty Valance Smile](#)|Robert Ward| January 3, 2015|[DAILY BEAST](#)

- But *fishing* for rationale in harassment is almost always a waste of time.

[A Female Writer's New Milestone: Her First Death Threat](#)|Annie Gaus| December 1, 2014|[DAILY BEAST](#)

- Sargent said they went skiing in Vail and *fishing* in Cabo but also talked business.

+ [Patients Screwed in Spine Surgery 'Scam'](#) | The Center for Investigative Reporting | November 3, 2014 | [DAILY BEAST](#)

• Many of their bodies get caught up in *fishing* nets or disappear forever.

[Britain's Let-Em-All-Die Policy](#) | Nico Hines, Barbie Latza Nadeau | November 1, 2014 | [DAILY BEAST](#)

• But as it takes away the safety net, their corpses wind up in *fishing* nets.

[Britain's Let-Em-All-Die Policy](#) | Nico Hines, Barbie Latza Nadeau | November 1, 2014 | [DAILY BEAST](#)

• What most attracted my attention was the captain's private collection of *fishing* tackle and his armoury.

[The Pilots of Pomona](#) | Robert Leighton

• Skittering is a favorite method of *fishing* for the pickerel in weedy ponds.

[Bass, Pike, Perch, and Others](#) | James Alexander Henshall

• On Lakes, *fishing* from a boat, you may have six or eight, or even more flies upon a stretcher.

[The Teesdale Angler](#) | R Lakeland

• We have seen that vessels engaged in *fishing* were exempted from the harbor duty.

[A short history of Rhode Island](#) | George Washington Greene

• When we were making up our crew, Frank caught the *fishing* fever and wanted to go, and his father decided to go along with him.

[Out of the Fog](#) | C. K. Ober

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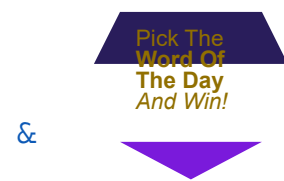
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British Dictionary definitions for fishing (1 of 3)

fishing

/ (ˈfɪʃɪŋ) /

noun

1. the occupation of catching fish
 2. (*as modifier*) *a fishing match*
- another word for [piscary](#) (def. 2)

Other words from fishing

Related adjective: [piscatorial](#)

British Dictionary definitions for fishing (2 of 3)

FISH

/ (fɪʃ) /

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Dictionary.com
n acronym for

Thesaurus.com

1. fluorescence in situ hybridization, a technique for detecting and locating gene mutations and chromosome abnormalities

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British Dictionary definitions for fishing (3 of 3)

fish / (fɪʃ) /

noun plural **fish or fishes**

1. any of a large group of cold-blooded aquatic vertebrates having jaws, gills, and usually fins and a skin covered in scales: includes the sharks and rays (class *Chondrichthyes* : **cartilaginous fishes**) and the teleosts, lungfish, etc (class *Osteichthyes* : **bony fishes**)
2. (*in combination*) *fishpond* Related adjectives: ichthyic, ichthyoid, piscine

any of various similar but jawless vertebrates, such as the hagfish and lamprey

(*not in technical use*) any of various aquatic invertebrates, such as the cuttlefish, jellyfish, and crayfish

the flesh of fish used as food

informal a person of little emotion or intelligence *a poor fish*

short for [fishplate](#)

Also called: **tin fish** an informal word for [torpedo](#) (def. 1)

a fine kettle of fish an awkward situation; mess

drink like a fish to drink (esp alcohol) to excess

have other fish to fry to have other activities to do, esp more important ones

like a fish out of water out of one's usual place

make fish of one and flesh of another *Irish* to

discriminate unfairly between people

neither fish, flesh, nor fowl neither this nor that

+ [SEE MORE](#) [SEE LESS](#) [Dictionary.com](#) | [Thesaurus.com](#)

verb

DEFINITIONS of fishing

(*intr*) to attempt to catch fish, as with a line and hook or with nets, traps, etc

(*tr*) to fish in (a particular area of water)

to search (a body of water) for something or to search for something, esp in a body of water

(*intr foll by for*) to seek something indirectly *to fish for compliments*

[SEE MORE](#) [SEE LESS](#)

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See also [fish out](#)

Derived forms of fish

fishable, adjective **fishlike**, adjective

Word Origin for fish

Old English *fisc*; related to Old Norse *fiskr*, Gothic *fiscs*, Russian *piskar*, Latin *piscis*

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Scientific definitions for fishing


fish [fɪʃ] ,

+

Plural fish fishes

Any of numerous cold-blooded vertebrate animals that live in water. Fish have gills for obtaining oxygen, a lateral line for sensing pressure changes in the water, and a vertical tail. Most fish are covered with scales and have limbs in the form of fins. Fish were once classified together as a single group, but are now known to compose numerous evolutionarily distinct classes, including the **bony fish**, **cartilaginous fish**, **jawless fish**, **lobe-finned fish**, and **placoderms**.

Thesaurus.com



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Idioms and Phrases with fishing

fish

In addition to the idioms beginning with **fish**

- fish for
- fishing expedition
- fish in troubled waters
- fish or cut bait
- fish out
- fish out of water, a
- fish story

also see:

- big fish in a small pond
- cold fish
- drink like a fish
- goldfish bowl
- kettle of fish
- like shooting fish in a barrel
- neither fish nor fowl
- not the only fish in the sea
- other fish to fry
- smell fishy

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DEFINITIONS 2/3 | fishing

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EXHIBIT “B”



Trademarks > Trademark Electronic Search System (TESS)

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(Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	FU GUI CAI SHEN
Translations	The non-Latin characters in the mark transliterate to "FU GUI CAI SHEN" and this means "GOD OF WEALTH" in English. The English translation of "FU GUI CAI SHEN" in the mark is "GOD OF WEALTH".
Goods and Services	<p>IC 009. US 021 023 026 036 038. G & S: Computer game programs; computer operating programs; game software; computer game discs; prerecorded magnetic data carriers, optical data carriers, and CDs featuring computer games. FIRST USE: 20161212. FIRST USE IN COMMERCE: 20170324</p> <p>IC 041. US 100 101 107. G & S: Electronic games services provided by means of the internet. FIRST USE: 20161212. FIRST USE IN COMMERCE: 20170324</p>
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	<p>01.15.06 - Advertising, skywriting; Clouds; Fog</p> <p>26.09.14 - Squares, three or more; Three or more squares</p> <p>26.09.21 - Squares that are completely or partially shaded</p> <p>28.01.03 - Asian characters; Chinese characters; Japanese characters</p>
Serial Number	87265084
Filing Date	December 12, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	<p>June 6, 2017</p> <p>5397675</p>

**Registration
Number****Registration
Date**

February 6, 2018

Owner(REGISTRANT) INTERNATIONAL GAMES SYSTEM CO., LTD. CORPORATION TAIWAN No. 130
Wugong Rd. Wugu Dist. New Taipei City TAIWAN**Attorney of
Record**

Raymond R. Moser

**Description of
Mark**Color is not claimed as a feature of the mark. The mark consists of the terms "FU GUI CAI SHEN"
in stylized letters below four Chinese characters, all within a cloud design that has six squares
inside six circles on the outer edges and a half square inside a circle on each end.**Type of Mark**

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Word Mark JEWELS OF CAI SHEN

Translations The English translation of "CAI SHEN" in the mark is "CHINESE GOD OF PROSPERITY".

Goods and Services IC 028. US 022 023 038 050. G & S: Gaming machines, namely, devices which accept a wager; reconfigurable casino gaming machines and operational game software therefor sold as a unit. FIRST USE: 20171003. FIRST USE IN COMMERCE: 20171003

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.11.26 - Oblongs as carriers for words, letters or designs
26.15.01 - Polygons as carriers or as single or multiple line borders
26.15.13 - More than one polygon

Serial Number 87719099

Filing Date December 13, 2017

Current Basis 1A

Original Filing Basis 1B

Published for Opposition April 17, 2018

Registration Number 5657486

Registration Date January 15, 2019

Owner (REGISTRANT) Bally Gaming, Inc. CORPORATION NEVADA 6601 S. Bermuda Road Las Vegas NEVADA 89119

(LAST LISTED OWNER) SG GAMING, INC. CORPORATION NEVADA 6601 BERMUDA ROAD LAS VEGAS NEVADA 89119

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record JASON BERTA

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized wording "JEWELS OF CAI SHEN" with two images of hexagonal shaped jewels on either side of the wording, all of the foregoing outlined by an elongated hexagonal shape. Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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CAI FU JOURNEY

Word Mark CAI FU JOURNEY

Goods and Services IC 028. US 022 023 038 050. G & S: **Gaming** machines for **gambling** including **slot** machines or video **lottery** terminals; Electronic **gaming** machines, namely, devices which accept a **wager**; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online games for playing games of **chance**, games of skill and games of mixed skill and **chance**; entertainment services, namely, providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes; entertainment services in the form of online contests; provision of online non-downloadable software featuring games and virtual **slot** machines for playing games of **chance**, games of skill and games of mixed skill and **chance** played via global online social networks

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88203208

Filing Date November 21, 2018

Current Basis 44E

Original Filing Basis 44D

Published for Opposition September 10, 2019

5918234

**Registration
Number****Registration
Date**

November 26, 2019

Owner(REGISTRANT) Ainsworth Game Technology Limited public company limited by shares (pc ltd.)
AUSTRALIA 10 Holker Street Newington AUSTRALIA 2127**Priority Date**

November 20, 2018

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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CAI FU JUAN ZHOU

Word Mark CAI FU JUAN ZHOU

Translations The English translation of the word "CAI FU JUAN ZHOU" in the mark is "WEALTH" or "RICHES" and "SCROLL".

Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable computer game software for **gambling** machines; downloadable computer game software for **gaming** machines, namely, **slot** machines and video **lottery** terminals; downloadable games that accept virtual or monetary **wagers** sold as a feature of game software; downloadable computer software and firmware for playing games of **chance** on any computerized platform, namely, dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, video **lottery** terminals, hand held devices, mobile and wireless communication devices, and internet enabled devices, and on electronic sweepstakes games terminals. FIRST USE: 20190625. FIRST USE IN COMMERCE: 20190625

IC 041. US 100 101 107. G & S: **Gaming** services, namely, on-line **gambling; gaming** services, namely, operation of an on-line **casino** providing video **slot** games playable via a global computer network; on-line **gaming** services in the nature of **casino gambling**, conducting online computer **gaming** tournaments; entertainment services, namely, conducting a game of **chance** simultaneously at multiple, independent **gaming** establishments; entertainment services, namely, providing on-line computer games. FIRST USE: 20190625. FIRST USE IN COMMERCE: 20190625

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88488334

Filing Date June 25, 2019

Current Basis 1A

Original Filing 1A**Basis****Published for
Opposition** October 29, 2019**Registration
Number** 5959887**Registration
Date** January 14, 2020**Owner** (REGISTRANT) Design Works Studios, LLC DBA Design Works Gaming LIMITED LIABILITY
COMPANY ARIZONA 7150 East Camelback Road, Suite 500 Scottsdale ARIZONA 85251**Attorney of
Record** Joshua Becker**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead
Indicator** LIVE

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CAIFU ZHI WU

Word Mark CAIFU ZHI WU

Translations The English translation of CAIFU ZHI WU in the mark is Dance of Wealth.

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer game software downloadable from a global computer network; Downloadable computer game programs; Downloadable computer game software; Downloadable computer game software for use on mobile and cellular phones; Downloadable computer game software via a global computer network and wireless devices; Downloadable computer software and firmware for playing games of **chance** on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video **lottery** terminals; Downloadable electronic game programs; Downloadable electronic game software; Downloadable **gaming** software that generates or displays **wager** outcomes of **gaming** machines; Downloadable interactive game programs; Downloadable interactive game software; Recorded computer game software; Recorded computer **gaming** software for **gambling**; Recorded game software

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88698215

Filing Date November 19, 2019

Current Basis 1B

Original Filing Basis 1B

March 31, 2020

**Published for
Opposition**

Owner (APPLICANT) King Show Games, Inc. CORPORATION MINNESOTA 10275 Wayzata Blvd., Ste. 300
Minnetonka MINNESOTA 55305

Type of Mark TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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CAI LAI SI JI

Word Mark CAI LAI SI JI

Translations The English translation of "CAI LAI SI JI" in the mark is "WEALTH COMES WITH FOUR SEASONS".

Goods and Services IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a **wager**; **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines featuring a device that accepts **wagers**; **Gaming** machines for **gambling**; **Gaming** machines for **gambling** including **slot** machines or video **lottery** terminals; **Gaming** machines that generate or display **wager** outcomes; **Gaming** machines, namely, **slot** machines and video **lottery** terminals; **Gaming** machines, namely, devices which accept a **wager**; Machines for playing games of **chance**; **Slot** machines; Electronic **gaming** machines, namely, devices which accept a **wager**; **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines for **gambling** including **slot** machines or video **lottery** terminals; **Gaming** machines, namely, **slot** machines and video **lottery** terminals; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit. FIRST USE: 20160800. FIRST USE IN COMMERCE: 20160800

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86863783

Filing Date January 2, 2016
1A

Current Basis

Original Filing Basis 1B

Published for Opposition May 31, 2016

Registration Number 5656104

Registration Date January 15, 2019

Owner (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Konami Circle Las Vegas NEVADA 89119

Attorney of Record Melinda B. Buurma

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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CAI YUN HENG TONG

Word Mark CAI YUN HENG TONG

Translations The English translation of "CAI YUN HENG TONG" in the mark is "here's to good luck and money".

Goods and Services IC 028. US 022 023 038 050. G & S: **Gaming** machines, namely, devices which accept a **wager**; **Lottery** cards; **Lottery** tickets; Reconfigurable **casino** and **lottery gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; Scratch cards for playing **lottery** games. FIRST USE: 20171129. FIRST USE IN COMMERCE: 20180110

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86794573

Filing Date October 21, 2015

Current Basis 1A

Original Filing Basis 1B

Published for Opposition March 22, 2016

Registration Number 5503472

Registration Date June 26, 2018

Owner (REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 89521

Attorney of Record Denise Taliaferro
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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GODDESS OF WEALTH

Word Mark GODDESS OF WEALTH

Goods and Services IC 009. US 021 023 026 036 038. G & S: Gaming machines, namely, devices which accept a wager and gaming software that generates or displays outcomes for gaming machines. FIRST USE: 20120401. FIRST USE IN COMMERCE: 20120401

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85375546

Filing Date July 19, 2011

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 13, 2011

Registration Number 4211338

Registration Date September 18, 2012

Owner (REGISTRANT) Bally Gaming, Inc. CORPORATION NEVADA 6601 South Bermuda Road Las Vegas NEVADA 89119

(LAST LISTED OWNER) SG GAMING, INC. CORPORATION NEVADA 6601 BERMUDA ROAD LAS VEGAS NEVADA 89119

Assignment Recorded ASSIGNMENT RECORDED
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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CHOY SUN JACKPOTS

Word Mark	CHOY SUN JACKPOTS
Translations	The English translation of "Choy Sun" in the mark is "God of Wealth".
Goods and Services	IC 028. US 022 023 038 050. G & S: Electronic gaming machines, namely, devices which accept a wager
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85580945
Filing Date	March 27, 2012
Current Basis	44E
Original Filing Basis	1B;44D
Published for Opposition	March 5, 2013
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	4337296
Registration Date	May 21, 2013
Owner	(REGISTRANT) Aristocrat Technologies Australia Pty Ltd. PROPRIETARY LIMITED COMPANY AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW, 2113 AUSTRALIA
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record JEANINE M. MITCHELL
Priority Date March 9, 2012
Prior Registrations 3182683;3546962;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JACKPOTS" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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CHOY SUN CI FU

Word Mark	CHOY SUN CI FU
Translations	The English translation of "CHOY SUN CI FU" in the mark is "GOD OF WEALTH BLESSING".
Goods and Services	IC 028. US 022 023 038 050. G & S: Electronic gaming machines, namely, devices which accept a wager
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87420407
Filing Date	April 21, 2017
Current Basis	44E
Original Filing Basis	1B;44D
Published for Opposition	February 27, 2018
Registration Number	5467248
Registration Date	May 15, 2018
Owner	(REGISTRANT) Aristocrat Technologies Australia Pty Ltd. proprietary limited company (p/l or pty. ltd.) AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW AUSTRALIA 2113
Attorney of Record	Linda Marie Norcross
Priority Date	April 19, 2017
Type of Mark	TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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CHOY SUN DOA

Word Mark	CHOY SUN DOA
Translations	The foreign wording in the mark translates into English as THE GOD OF WEALTH IS COMING.
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Gaming devices, namely, gaming machines and computer software used therewith to enable the gaming machine to run; Gaming machines, namely, poker machines, in this class and parts and accessories therefor in this class. FIRST USE: 20040825. FIRST USE IN COMMERCE: 20040825
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78606335
Filing Date	April 11, 2005
Current Basis	1A;44E
Original Filing Basis	1A;44E
Published for Opposition	September 26, 2006
Registration Number	3182683
Registration Date	December 12, 2006
Owner	(REGISTRANT) Aristocrat Technologies Australia Pty Ltd LIMITED LIABILITY COMPANY AUSTRALIA 85 Epping Road Building A, Pinnacle Office Park North Ryde, NSW AUSTRALIA 2113

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Keith D. Moore
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170131.
Renewal 1ST RENEWAL 20170131
Live/Dead Indicator LIVE

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Logout Please logout when you are done to release system resources allocated for you.

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SHEN FORTUNES

Word Mark	SHEN FORTUNES
Translations	The English translation of the word "SHEN" in the mark is "SHAPESHIFTING DRAGON".
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Computer game software for gaming machines and gaming devices, namely, slot machines and machines which accept a wager . FIRST USE: 20170309. FIRST USE IN COMMERCE: 20170309
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87173421
Filing Date	September 16, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	December 20, 2016
Registration Number	5308090
Registration Date	October 10, 2017
Owner	(REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
Attorney of Record	David J. Marr

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
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List At: OR to record: **Record 25 out of 25**

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Word Mark SHEN LONG
Translations The non-Latin characters in the mark transliterate to "SHEN LONG", and this means "DRAGON GOD" in English.
Goods and Services IC 009. US 021 023 026 036 038. G & S: **Slot** machines and replacement parts therefor; video **slot** machines and replacement parts therefor; **gaming** machines and replacement parts therefor; **gaming** machines with a liquid crystal display and replacement parts therefor. FIRST USE: 20081118. FIRST USE IN COMMERCE: 20081118
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 28.01.03 - Asian characters; Chinese characters; Japanese characters
Serial Number 77560499
Filing Date September 2, 2008
Current Basis 1A
Original Filing Basis 1B
Published for Opposition January 27, 2009
Registration Number 3978516
Registration Date June 14, 2011
Owner (REGISTRANT) Universal Entertainment Corporation CORPORATION JAPAN Ariake Frontier Building, Tower A 3-7-26 Ariake Koto-ku, Tokyo JAPAN 1350063

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Roxana A. Sullivan
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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EXHIBIT “C”

Images obtained on 2/27/2020 for Slot Game Fai Cai Shen by Habanero at <https://www.slotsup.com/free-slots-online/fa-cai-shen-habanero>



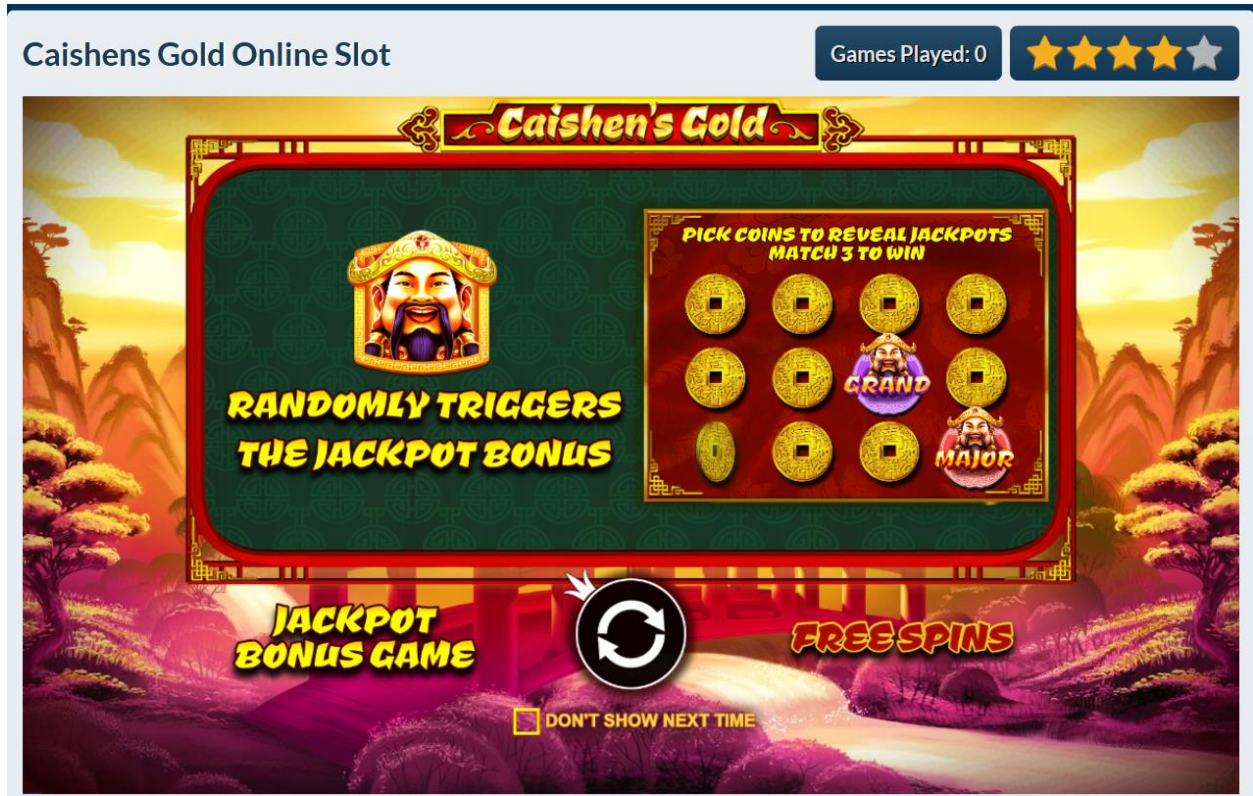
Image obtained on 2/27/2020 of Slot Game Cai Shen by DLV at <https://www.vegasslotsonline.com/dlv/cai-shen/>



Image obtained on 3/3/2020 of Slot Game Cai Shen Fortune by Genesis Gaming at <https://trustgamblers.org/free-slot/cai-shens-fortune/>



Image obtained on 3/3/2020 of Slot Game Cai Shen Gold by Pragmatic Play at <https://www.slotsup.com/free-slots-online/caishens-gold-pragmatic>



Images obtained on 2/27/2020 of Slot Game Cai Shen Ye by Skywind Group at <https://slotspot.com/online-free-slots/cai-shen-ye-skywind-group/>



Cai Shen Ye - Play Free

★★★★☆ (20 Gamblers voted)



Play For REAL With 250% Up To \$2550

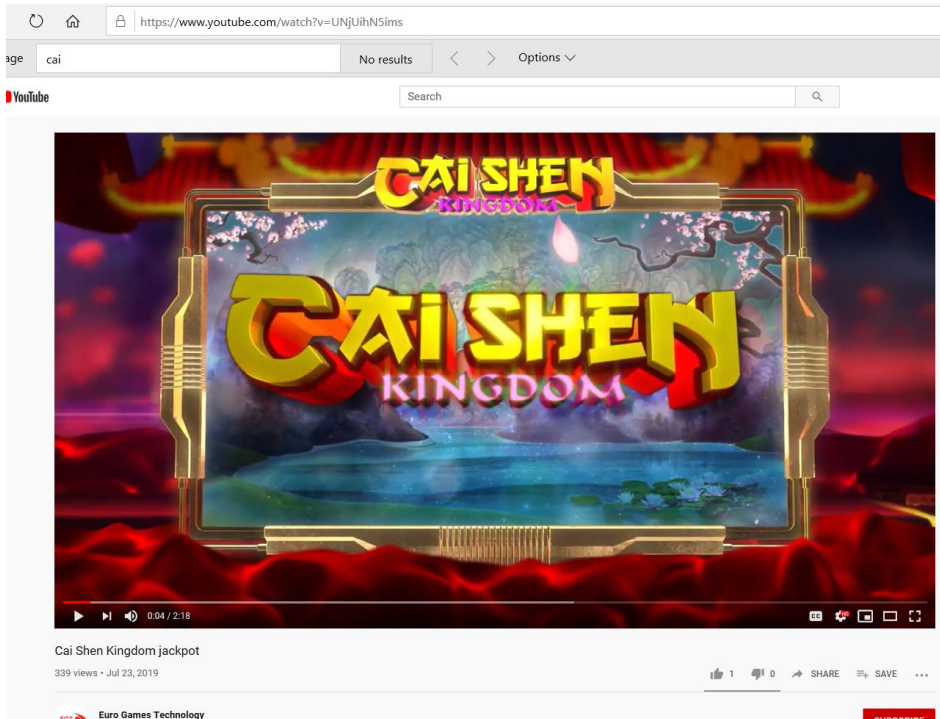
Image obtained on 3/3/2020 of Slot Game Ku Xuan Cai Shen By Skywind Group at <https://slotspot.com/online-free-slots/ku-xuan-cai-shen-skywind-group/>



Image obtained on 3/3/2020 of Slot Game Ying Cai Shen By Skywind Group at <http://www.mrgamez.com/skywind/ying-cai-shen/>



Image obtained on 2/27/2020 of Slot Game Cai Shen Kingdom by Euro Games Technology at <https://www.youtube.com/watch?v=UNjUihN5ims>



Images obtained on 2/27/2020 of Slot Game Cai Shen 88 by Red Rake Gaming at <https://newslotgames.net/red-rake/cai-shen-88.html>



See also <https://www.redrakegaming.com/slots/cai-shen/> (link obtained 3/3/2020)

Image obtained on 2/27/2020 of Slot Game Cai Shen 888 by Spade Gaming at <https://www.youtube.com/watch?v=pEIL833zZc8>

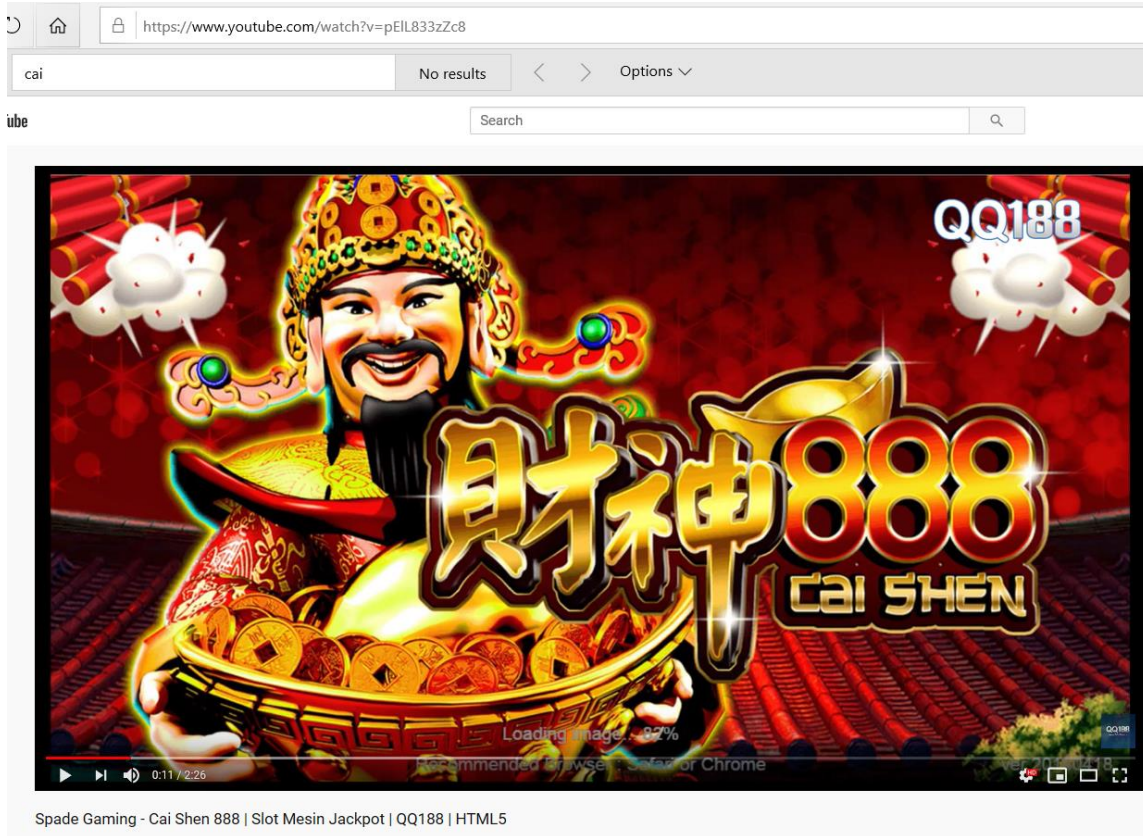
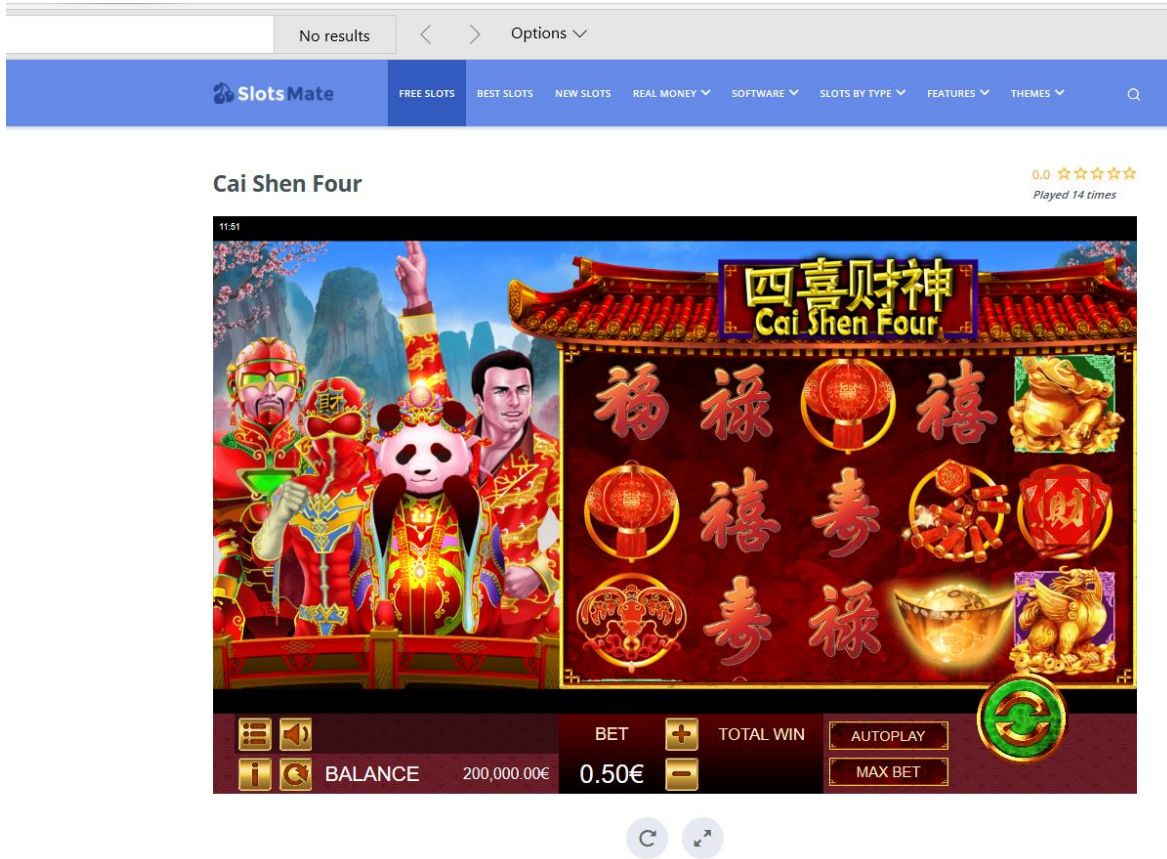


Image obtained on 3/3/2020 of Slot Game Baby Cai Shen by Spade Gaming at <https://www.spadegaming.com/game-detail/babycashaen>



Image obtained on 2/27/2020 of Slot Game Cai Shen Four by Ganapati at <https://www.slotsmate.com/software/ganapati/cai-shen-four>

<https://www.slotsmate.com/software/ganapati/cai-shen-four>

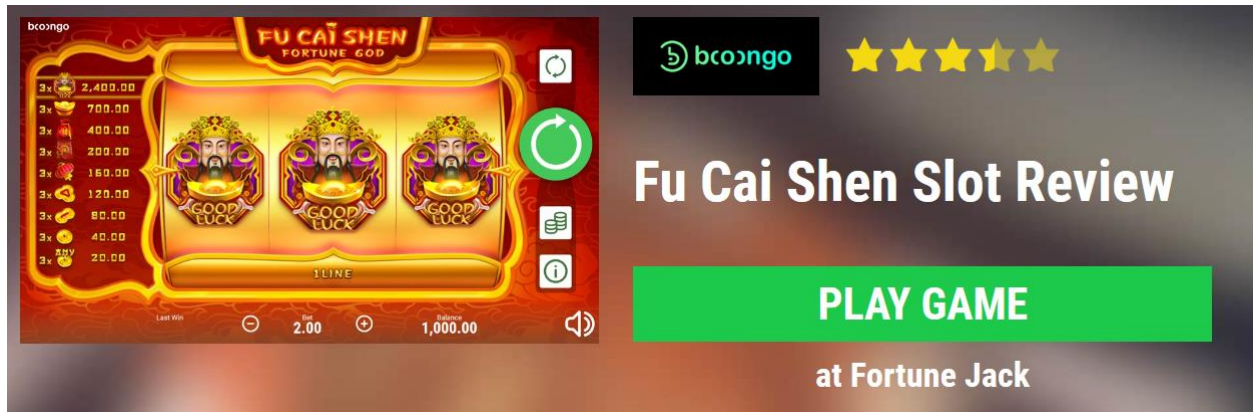


Rate Cai Shen Four

Image obtained on 3/3/2020 of Slot Game Caishen's Arrival by Betsoft at https://betsoft.com/new_games/caishens-arrival/



Image obtained on 3/3/2020 for Slot Game Fu Cai Shen by Boongo at <https://casinodeals.io/game/fu-cai-shen-slot/>



FU CAI SHEN
FORTUNE GOD

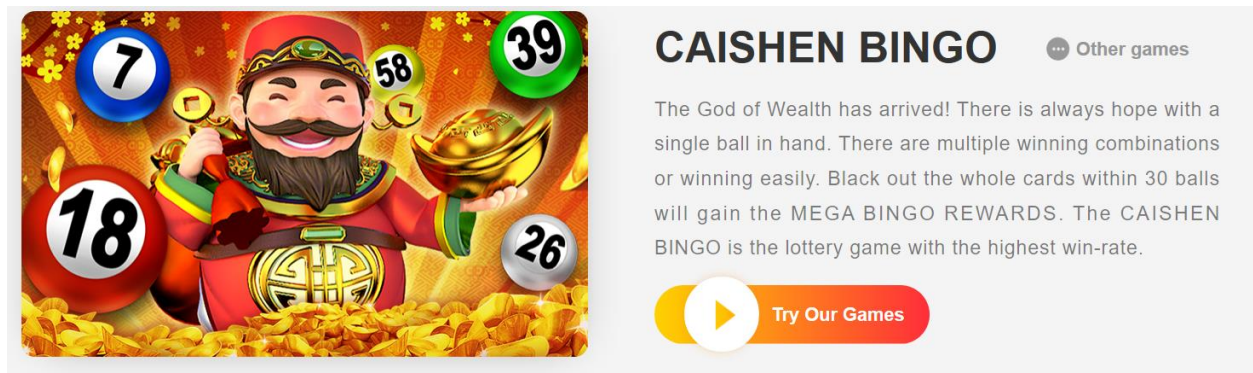
boongo ★★★★★

Fu Cai Shen Slot Review

PLAY GAME

at Fortune Jack

Image obtained on 3/3/2020 for Lottery Bingo Game By JDB Gaming at <https://www.jdbgaming.com/en/game/Lottery/CAI-SHEN-BINGO>



CAISHEN BINGO ... Other games

The God of Wealth has arrived! There is always hope with a single ball in hand. There are multiple winning combinations or winning easily. Black out the whole cards within 30 balls will gain the MEGA BINGO REWARDS. The CAISHEN BINGO is the lottery game with the highest win-rate.

Try Our Games

Image obtained 3/3/2020 for Slot Game Cai Shen Mystery by Weike Gaming Technology at <http://www.weikegaming.com/products-new/slot-link/cai-shen-mystery/>



財神積寶
Cai Shen Mystery

JACKPOT 1
S\$ 1,938,507.61

JACKPOT 2
S\$ 38,567.93

JACKPOT 3
S\$ 2,567.58

Image obtained on 3/3/2020 for Slot Game Jewels of Cai Shen by SG Games at <https://www.sggaming.com/games/Bally/class3/VIDEO/Hexogems-Jewels-of-Cai-Shen-10985>

HEXOGEMS

JEWELS OF CAI SHEN

Image obtained on 3/3/2020 for Slot Game Cai Shen Dao By SA Gaming at <https://europeangaming.eu/portal/press-releases/2019/02/04/37860/sa-gaming-launches-cai-shen-dao-slot/>

