

**RESPONSE TO OFFICE ACTION**

Applicant Las Vegas Sands Corp. hereby responds to the United States Patent and Trademark Office Action dated September 6, 2019 (the "Office Action"). In the Office Action, the examining attorney (the "Examiner") refuses registration of Applicant's mark, PAIZA ("Applicant's Mark"), on the basis that (a) the identification of goods requires clarification and (b) requesting an English translation of the mark, if appropriate.

Applicant is willing to agree to the proposed amendment to the identification of goods and provide an English translation. As a result, Applicant respectfully requests that Applicant's Mark be approved for publication.

**ARGUMENT**

***I. Applicant amends its application to include the requested modification to its identification of goods***

As requested by the Examiner, Applicant agrees to amend its identification of goods to read as follows (changes in bold):

**Class 16:** Printed publications, namely, brochures and booklets in the field of hotel and casino accommodations; stationery; printed visuals in the nature of **graphic prints, posters, paper banners** as promotional materials; pens; paper napkins; note paper; loose leaf paper; **loose leaf pads**

***II. Applicant amends its application to include the requested translation***

As requested by the Examiner, Applicant agrees to amend its application to include the following English translation:

**The English translation of "PAIZA" is "Royal Plaque."**

***III. Conclusion***

For the reasons stated above, Applicant believes all outstanding issues with respect to the application for the subject mark have been resolved and respectfully requests approval of the same for publication.