

B. Identification of Goods and Services

Applicant amends the identification of goods and services as recommended by the Examiner in the Office Action:

WAS: Clothing, namely, socks, sleeves, armbands, and wristbands, in International Class 025

On-line retail store services featuring socks, sleeves, armbands, and wristbands, in International Class 035

NOW: Compression sleeves, in International Class 010

Clothing, namely, socks, sleeves worn separate and apart from clothing tops, and wristbands, in International Class 025

Armbands, in International Class 026

On-line retail store services featuring socks, sleeves, armbands, and wristbands, in International Class 035

II. CONCLUSION

For the foregoing reasons, Applicant asserts that the Applied-For Mark does function as a mark and is not merely descriptive of the Applied-For Services. Applicant respectfully requests reconsideration and withdrawal of the Examining Attorney's rejections. The present response is intended to address each of the issues raised by the Examining Attorney. Applicant's attorney requests that the Examining Attorney contact the undersigned if further clarification is needed or if a telephone conference would be useful in resolving the issues pending in this matter.

Respectfully submitted,

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