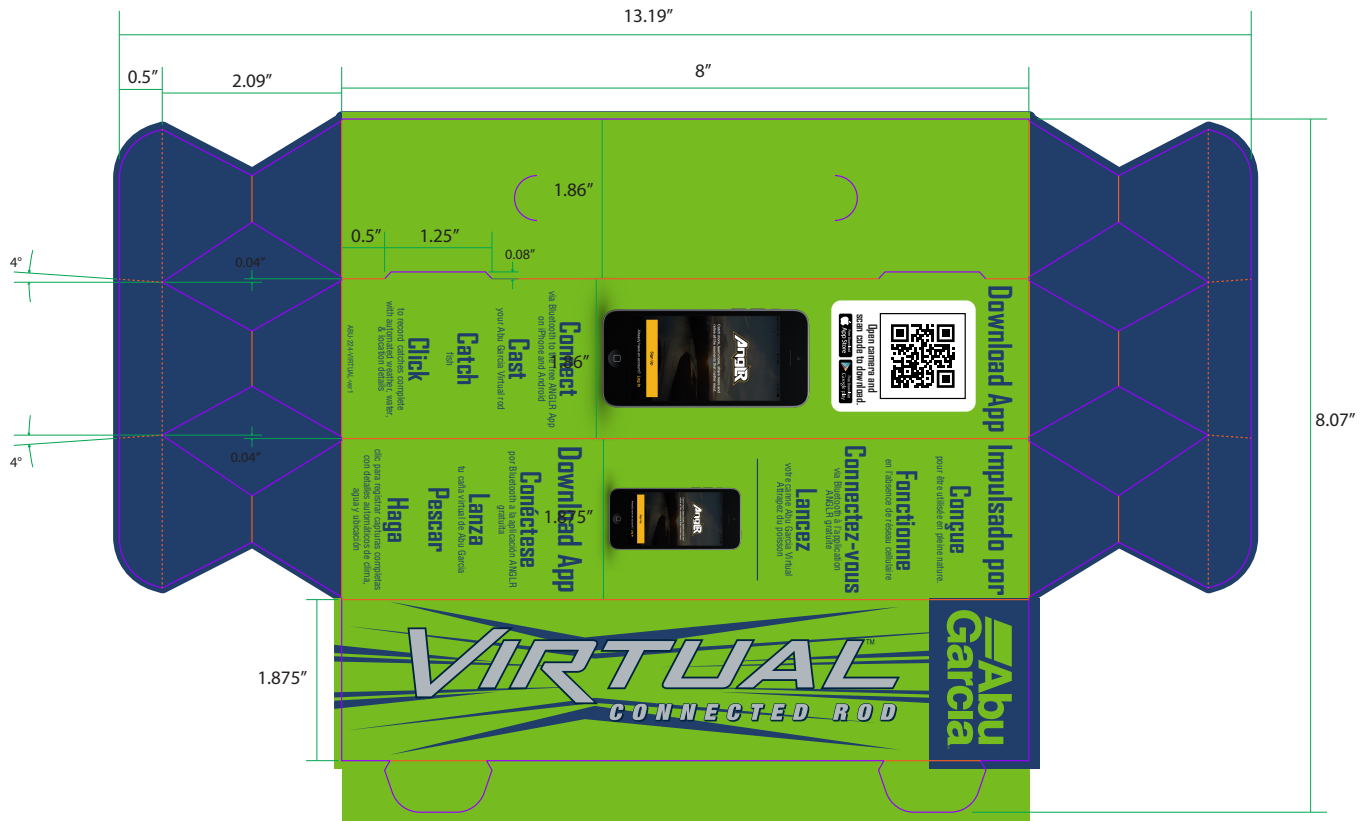


EXHIBIT A

**Product Packaging Mockups and Screenshot from
Applicant's Website**

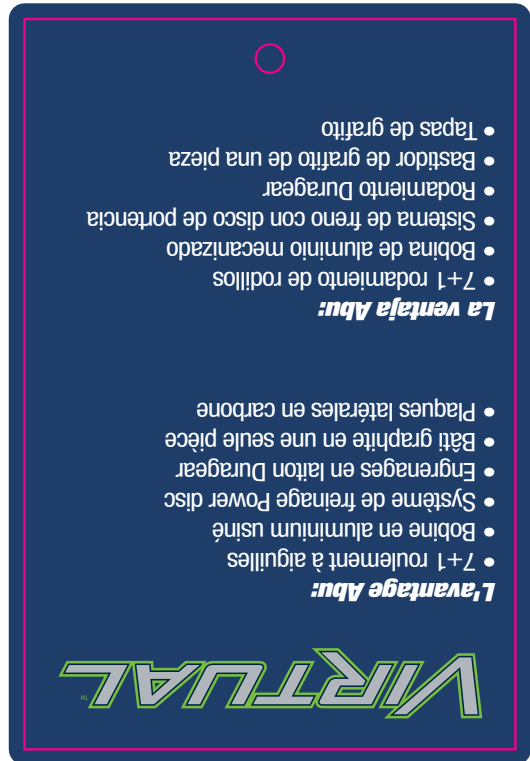
PURE FISHING - Abu Virtual Triangle Packaging



	BRAND:	ABU GARCIA	COLORS
	DIVISION:	US	
	PROJECT:	VIRTUAL ROD - PRODUCT ARTWORK	
	ARTWORK#:	ABU-224-VIRTUAL-ver1	
	LAST MODIFIED:	2-10-2019	
ARTIST:	Quinten Fischer (quinten.fischer@newellco.com)	CUT 	
		PEAK FOLD 	
		VALLEY FOLD 	



Front



Back



BRAND: ABU GARCIA
 DIVISION: US
 PROJECT: VIRTUAL - BC Insert
 LAST MODIFIED: 10-1-2019
 ARTIST: Quinten Fischer (quinten.fischer@newellco.com)

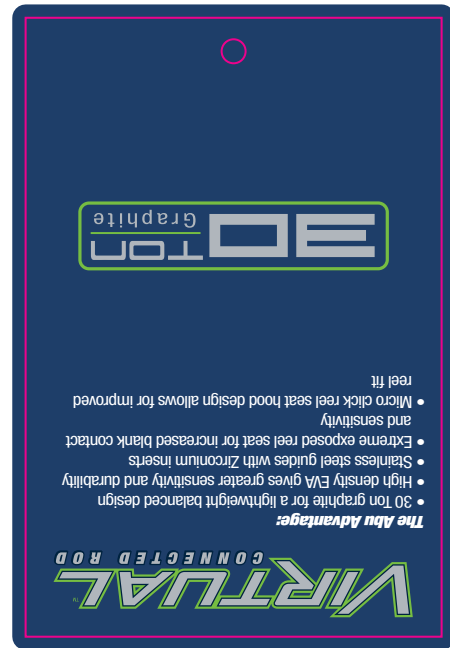
COLORS



Front Card



Front

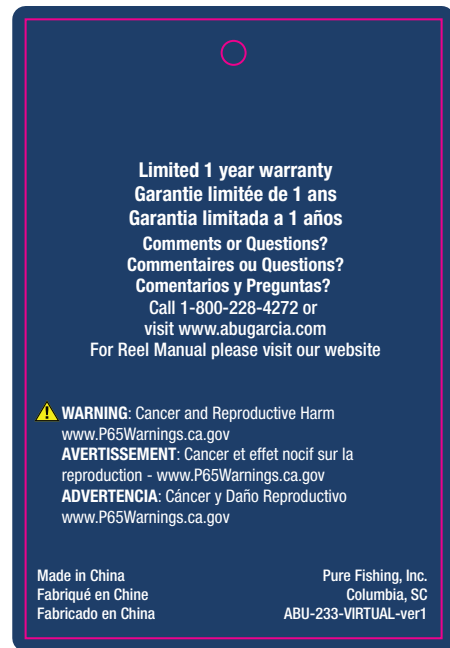


Back

Back Card



Front

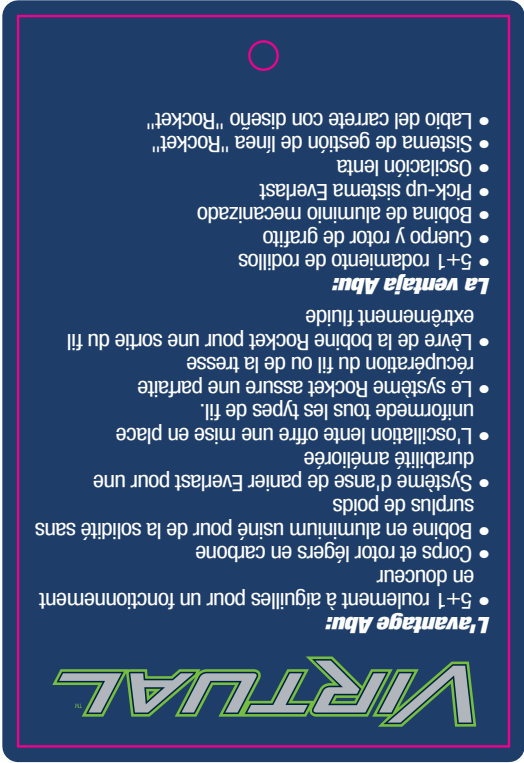


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	BRAND:	ABU GARCIA	COLORS
	DIVISION:	US	
	PROJECT:	VIRTUAL - DANGLER	
	LAST MODIFIED:	10-1-2019	
ARTIST:	Quinten Fischer (quinten.fischer@newellco.com)		



Front



Back



BRAND: ABU GARCIA
 DIVISION: US
 PROJECT: VIRTUAL - SP Insert
 LAST MODIFIED: 10-1-2019
 ARTIST: Quinten Fischer (quenten.fischer@newellco.com)

COLORS



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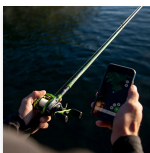
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Get connected with your fishing. The Abu Garcia® Virtual™ rod is the world's first integrated fishing rod that makes it easier to digitally log your catches with the simple push of button. Simply pair the rod with your smartphone via Bluetooth and the ANGLR app. When fishing, a simple click of the integrated button in the butt end of the rod records your catch with location, weather and water data to fully document your catch in your personal and private log book. The data is stored for reviewing and analyzing to make your days on the water more successful.

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“The advancement of technology in the fishing industry within the last decade has been astounding. I have had the opportunity to fish with and catch fish on the new Abu Garcia Virtual rod. Whenever I am kayaking down the river or walking down the bank, I can tap the button on the bottom of the rod to drop a waypoint and log catch data. I don't have to guess where or when I caught the fish. I can look back and study the locations of my catches, strategize on what patterns the bass may follow for my next trip, all without spending thousands on a fish finder.”

- TYLER SCHMIDT

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