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## VIA NATURE

**Word Mark VIA NATURE** 

Goods and **Services** 

IC 003. US 001 004 006 050 051 052. G & S: Cleaning preparations; Cleaning preparations for body and hands; Cleansing creams; Cosmetic hand creams; Cosmetic preparations; Cosmetic preparations for body care; Cosmetic preparations for skin care; Cosmetic soaps; Cosmetics and cosmetic preparations; Hair care preparations; Hair colorants; Hair coloring preparations; Hair conditioner; Hair dye; Hair shampoo; Hair sheen spray; Hair styling gel; Hair styling preparations; Hair styling spray; Hand cleaning preparations; Lotions for cosmetic purposes; Skin and body topical lotions, creams and oils for cosmetic use; Skin cleansing cream. FIRST USE: 20130303. FIRST USE IN COMMERCE: 20131231

**Standard** Characters Claimed

Mark

**Drawing** 

(4) STANDARD CHARACTER MARK

Code **Serial** 

85829626

Number

January 22, 2013

**Filing Date** 

Current **Basis** 

1A

Original

1B

Filing Basis

Published for June 11, 2013 **Opposition** 

Registration

4522996

Number

Registration **Date** 

April 29, 2014

Owner

(REGISTRANT) Universal Beauty Products, Inc. CORPORATION ILLINOIS 500 Wall Street Glendale Heights

**ILLINOIS 60139** 

**Assignment** Recorded

ASSIGNMENT RECORDED

Attorney of

Sun Y. Pae

Record Prior

Registrations <sup>2919796</sup>

Type of Mark TRADEMARK Register **PRINCIPAL** 

Live/Dead

LIVE

Indicator

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