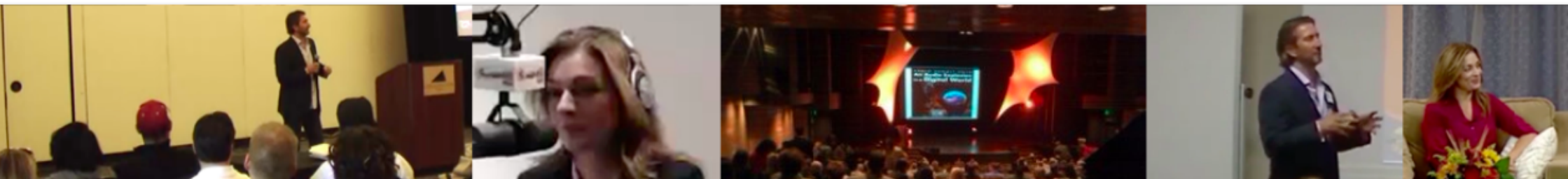


# BRANDFACE™



**BrandFace® is a book series, speaking series and marketing program** for business owners & entrepreneurs who wish to become the face of their business...and a star in their industry! This exclusive and personalized system helps clients develop their unique point of differentiation and market an iron clad brand across multiple marketing platforms. The goal is to brand them as an authority in their industry and help them gain the #1 spot in their market & niche.

**Tonya Eberhart** (Founder) is a Speaker, International Bestselling Author & *Branding Agent to Business Stars*. Her mantra is, "People don't do business with a logo. They do business with a person." She has a long, successful track record in marketing and personal branding and has branded both companies and individuals in various industries for over 25 years. Tonya's exclusive BrandFace® concepts combine personal branding with integrated marketing and are designed to produce business stars. [More about Tonya...](#)

**Michael Carr** (Partner) is a Speaker, International Best Selling Author, and the *Abundant Life Broker*. Michael began his BrandFace® journey in 2013 and executed the personal branding and marketing concepts of BrandFace® so well that he transformed his business to become a sought after brand in North Georgia. He believed in the concept so much that he became the co-author of two books in the BrandFace® personal branding book series and eventually, a partner in the company. Today, he helps other entrepreneurs and business owners evaluate, develop, and market their personal brands in order to achieve an abundant life. [More about Michael...](#)





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**Michael Carr is the *Abundant Life Broker*.**

Michael speaks to entrepreneurs from all industries about the success he has achieved, and how they can attain an abundant life through the same BrandFace principles he has used to grow his own business.

Michael has spoken before audiences in the hundreds of thousands, and spent 26 years reading and molding his audiences. His commanding presence and no-nonsense personality reflects his bold stance on branding and marketing practices. Audiences especially enjoy laugh-out-loud moments as he shares inside perspective on his life as an entrepreneur and eventual progression into a BrandFace®.

Today, Michael helps other business owners & entrepreneurs to evaluate, develop, and market their own personal brands in order to elevate them to local celebrity status.

Michael's energy and passion for his craft is undeniable, and whether you learn from him in this book or in person, you'll take away a rich understanding of what it takes to be a BrandFace® and to reach the coveted number one position in your market and niche.

# BRANDFACE™



**BrandFace® for Entrepreneurs is an international bestseller**, and is also co-authored by Michael Carr (*Abundant Life Broker* and BrandFace® partner). This version is written specifically from an entrepreneurial standpoint. Michael has over 25 years of experience in building and growing his own companies and his personal real estate investment portfolio as well. He shares his expertise from this standpoint as he guides others in what it takes to build their personal brand and become a recognizable and sought after entity. Entrepreneurs will learn how to leverage their brand to grow their reputation and business dealings as an authority in their chosen niche.

[Visit BrandFaceStar.com](http://Visit BrandFaceStar.com)



**BrandFace®** was written by Tonya Eberhart, *Branding Agent to Business Stars*. It's based on her mantra that, "People don't do business with a logo. They do business with a person". Tonya is not the first author to write about personal branding, but she is the first to coin the signature term *BrandFace®* and to apply modern marketing practices to a proven concept. BrandFace® is a guide to implementing effective integrated marketing principles and multiple media platforms to transform a business owner or business leader into the face of their own brand in order to claim the #1 spot in their market and niche.

[Visit BrandFaceStar.com](http://Visit BrandFaceStar.com)



Please fill out the form to the right so we can respond with exactly what you need.

Here are our points of contact if you have additional questions or comments!

Email: [speaking@brandfacestar.com](mailto:speaking@brandfacestar.com)

Phone: 614.746.7151 (Tonya's direct line)

We look forward to learning how we can customize our message to your purpose & event.



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