

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In re Application of:**

Nitto Denko Corporation

Law Office 124  
Alyssa Paladino Steel  
Examining Attorney

**Trademark:** NITTO

**Application No.:** 88/482,339

**Filing Date:** June 20, 2019

**REMARKS**

On June 20, 2019 Nitto Denko Corporation (“Applicant”) applied to register the mark NITTO (“Applicant’s Mark”). In an Office Action issued on September 12, 2019 (“Office Action”), the Examining Attorney requested a translation of the word “NITTO” based on the transliteration of ニット. Based on this transliteration meaning “knit” or “knitted,” the Examining Attorney requested information concerning whether Applicant’s goods in classes 5 and 9 are “made from a knit or knitted material.” The Examining Attorney also requested clarifications to the goods and services.

A translation of the term NITTO is not required because Applicant’s Mark does not have a meaning. The Examining Attorney submitted evidence that the term NITTO translates from Japanese to “knit” or “knitted.” However, the transliteration used to make this determination is incorrect. The translator used the transliteration ニット. This does translate to “knit.” However, the correct transliteration for Applicant’s Mark is ニットー. See Exhibit A. The prolonged “トー” sound changes the meaning in Japanese language so that Applicant’s Mark does not mean

