IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Nitto Denko Corporation

Law Office 124 Alyssa Paladino Steel Examining Attorney

Trademark: NITTO

Application No.: 88/482,339

Filing Date: June 20, 2019

REMARKS

On June 20, 2019 Nitto Denko Corporation ("Applicant") applied to register the mark NITTO ("Applicant's Mark"). In an Office Action issued on September 12, 2019 ("Office Action"), the Examining Attorney requested a translation of the word "NITTO" based on the transliteration of = y + . Based on this transliteration meaning "knit" or "knitted," the Examining Attorney requested information concerning whether Applicant's goods in classes 5 and 9 are "made from a knit or knitted material." The Examining Attorney also requested clarifications to the goods and services.

A translation of the term NITTO is not required because Applicant's Mark does not have a meaning. The Examining Attorney submitted evidence that the term NITTO translates from Japanese to "knit" or "knitted." However, the transliteration used to make this determination is incorrect. The translator used the transliteration = y + . This does translate to "knit." However, the correct transliteration for Applicant's Mark is = y + . See Exhibit A. The prolonged " + ." sound changes the meaning in Japanese language so that Applicant's Mark does not mean

"knit." When the proper transliteration is used, Applicant's Mark has no meaning. Accordingly,

Applicant has entered a statement to the record that NITTO has no meaning in a foreign

language.

Because Applicant's Mark does not mean "knit" or "knitted," information about whether

the goods in class 5 and 9 are "made from a knit or knitted material" is moot. The information

about the material used was requested to determine if the Applicant's Mark is merely descriptive

of these goods. Since Applicant's Mark has no meaning, Applicant respectfully submits that the

requested information is no longer relevant to the examination.

Applicant has revised the goods and services in the Office Action Response form.

CONCLUSION

For the reasons discussed above, Applicant respectfully requests that the Examining

Attorney promptly approve the application for publication. If there are any questions about the

goods and services revisions, please do not hesitate to contact Applicant's Attorney.

Respectfully submitted,

/tmc/

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Attorney for Applicant

Dated: February 26, 2020

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