

This is in response to the Office Action of August 31, 2019. In the Office Action, the Trademark Office has refused registration on the grounds that the mark, when used on or in connection with the identified services, so resembles the VAULT marks in prior pending Application Serial Nos. 87/832336 and 88/218250 and the VAULT marks in U.S. Registration Nos. 5598246 and 4065839 as to be likely to cause confusion, to cause mistake, or to deceive, under Section 2(d) of the Trademark Act. The marks at issue are detailed as follows:

APPLIED-FOR MARK

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
VAULT	Pending - Non-Final Action Mailed August 31, 2019 Filed: June 10, 2019	(Int'l Class: 09) Recorded computer software for use in the fields of banking and financial technology, namely, downloadable middleware for use within a decentralized computer communications network which allows smart contracts in the nature of software that controls digital contracts to securely, quickly, and auditably connect to external data sources in the nature of data feeds featuring user-defined information, application programming interfaces (APIs) and bank payment infrastructure; Recorded computer software for use in the fields of banking and financial technology to execute and record financial transactions by way of a blockchain technology or a distributed ledger, including transactions with the use of smart contracts; Recorded computer computer software for use in the fields of banking and financial technology for encryption (Int'l Class: 35) Computer database management; computer database management services; computerised accounting; computerised book-keeping; Business management consulting with relation to strategy, marketing, sales, operation, product design particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; none of the aforesaid services relating to the misconduct reporting of fraud detection	Thought Machine Group Limited (United Kingdom Limited Company (Ltd.)) 5 New Street Square London Ec4a3tw United Kingdom	SN: 88466751

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		<p>(Int'l Class: 42) Software as a service (SaaS) services for use in the fields of banking and financial technology featuring software for providing access to applications and services, namely, providing access to banking and financial applications and services through a web operating system or portal interface; Computer services for use in the fields of banking and financial technology, namely, providing temporary use of online non-downloadable middleware for use within a decentralized computer communications network which allows smart contracts in the nature of software that controls digital contracts to securely, quickly, and auditably connect to external data sources in the nature of data feeds featuring user-defined information, application programming interfaces (APIs) and bank payment infrastructure; software as a service (SaaS) services for use in the fields of banking and financial technology featuring computer software for use within a decentralized computer communications network which allows smart contracts in the nature of software that controls digital contracts to securely, quickly, and auditably connect to external data sources in the nature of data feeds featuring user-defined information, application programming interfaces (APIs) and bank payment infrastructure; Software as a service (SAAS) services for use in the fields of banking and financial technology featuring software for accounting, bookkeeping, transaction processing, transaction management, tax preparation and planning, business process management, tax planning, tax payment filing, inventory management, providing job cost estimates, employee time tracking, business operations management, and project management; Software as a service (SAAS) services for use in the fields of banking and financial technology featuring software for administering employee payroll; Software as a service (SAAS) services for use in the fields of banking and financial technology featuring software to import contacts and financial data from other electronic services and software; Software as a service (SAAS) services for use in</p>		


Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		the fields of banking and financial technology featuring software for managing bank accounts, loans, savings, mortgages and credit cards in the fields of banking and finance; Providing temporary use of non-downloadable cloud-based software for use in the fields of banking and financial technology for calculating balance sheets, P and L statements and regulatory reports; Computer systems integration services for use in the fields of banking and financial technology; none of the aforesaid services relating to the misconduct reporting of fraud detection		


CITED REFERENCES

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
VAULT	Registered November 6, 2018 Int'l Class: 09,42 First Use: January 23, 2008 Filed: February 13, 2014	(Int'l Class: 09) computer software that provides web-based access to applications and services through a web operating system or portal interface (Int'l Class: 42) computer project management services; providing an internet website portal featuring technology that allows customers to access their projects for computer project management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects; providing a web-based on-line portal featuring technology that allows customers to access their projects for computer project management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects	Vector Security, Inc. (Pennsylvania Corp.) 2000 Ericsson Drive Warrendale Pennsylvania 15086	RN: 5598246 SN: 86192812
VAULT	Pending - Suspended August 12, 2019 Int'l Class: 09 First Use: April	(Int'l Class: 09) computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive	Hashicorp, Inc. (Delaware Corp.) Suite 575 101 Second Street San	SN: 87832336

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
	28, 2015 Filed: March 13, 2018	delivery for multimedia applications; computer network interface devices; computer operating programs; computer operating programs and computer operating systems; computer operating programs, recorded; computer operating systems; computer programmes for document management; computer programs for editing images, sound and video; computer programs for network management; computer programs for searching the contents of computers and computer networks by remote control; computer software and firmware for operating system programs; computer software development tools; computer software for computer system and application development, deployment and management; computer software for application and database integration; computer software for authorising access to data bases; computer software for authorising access to databases; computer software for controlling and managing access server applications; computer software for creating searchable databases of information and data; computer software for database management; computer software for document management; computer software for encryption; computer software for organizing and viewing digital images and photographs; computer software for processing digital images; computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; computer software for the field of warehousing and distribution, to manage transactional data, provide statistical analysis, and produce notifications and reports; computer software for use in database management;	Francisco California 94105	

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		<p>computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer software for use in the safeguarding of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer software for wireless content delivery; computer software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities and instructional user guides sold as a unit; computer software for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; computer software for use in managing, analyzing, optimizing, provisioning, monitoring, and scaling of computer resources that may be downloaded from a global computer network; computer software platforms for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; computer software that assists computers in deploying parallel applications and performing parallel computations; computer software to automate data warehousing; computer software to maintain and operate computer system; data compression software; compiler software; computer anti-virus software; computer operating software; computer software for administration of computer local area networks; decoder software; downloadable cloud-based software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; downloadable computer software for use in generating and providing reports containing information about computer security, performance,</p>		

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		<p>costs, storage and usage; downloadable cloud-computing software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; electronic communications systems comprised of computer hardware and software for the transmission of data between two points; mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; recorded computer operating programs; wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment</p>		
<p><i>VAULT and Design</i></p> 	<p>Registered 8 & 15 January 3, 2018 Int'l Class: 09 First Use: September 27, 2010 Int'l Class: 42 First Use: September 16, 2010 Filed: October 26, 2010 Registered: December 6, 2011</p>	<p>(Int'l Class: 09) computer application software for mobile phones, personal computers, and internet websites, namely, software for use in electronic storage and security of personal data (Int'l Class: 42) application service provider featuring a software application for use in electronic storage and security of personal data</p>	<p>Master Lock Company LLC (Delaware Limited Liability Company) 6744 South Howell Avenue Oak Creek Wisconsin 53154</p>	<p>RN: 4065839 SN: 85161495</p>
<p><i>VAULT and Design</i></p>	<p>Allowed - Intent to Use Notice of Allowance Issued August 6, 2019</p>	<p>(Int'l Class: 42) application service provider featuring software for use in electronic storage of data for forensic use</p>	<p>Vault Platform, Inc. (Delaware Corp.) Suite 5100 1313 N Market Street</p>	<p>SN: 88218250</p>

Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
	Filed: December 5, 2018		Wilmington Delaware 19801	

RESPONSE

I. APPLICANT’S MARK IS NOT LIKELY TO CAUSE CONFUSION WITH THE CITED PRIOR-FILED APPLICATIONS AND REGISTRATIONS.

Applicant respectfully disagrees with the Trademark Office’s contention that its VAULT mark so resembles the Cited Prior-Filed Applications and Registrations for the VAULT marks in Application Serial Nos. 87/832336 and 88/218250 and U.S. Registration Nos. 5598246 and 4065839 as to be likely to cause confusion, mistake, or to deceive. Applicant bases its position upon, among other factors, the fact that: (1) Applicant’s services vastly differ from those offered by the owners of the Cited Prior-Filed Applications and Registrations, such that confusion among or between them is unlikely; and (2) the Cited Prior-Filed Applications and Registrations are not strong, and the number and nature of VAULT and VAULT variant marks for use in connection with software services demonstrates that Applicant’s mark is able to coexist with the Cited Prior-Filed Applications and Registrations in the marketplace and on the Federal Register without confusion.

Likelihood of confusion depends upon whether the purchasing public would mistakenly assume that the applicant’s goods or services originate with, are sponsored by, or are in some way associated with the goods sold under a cited registration or trademark. *FBI v. Societe: “M. Bril & Co.,”* 172 U.S.P.Q. 310 (T.T.A.B. 1971). In the seminal case involving a §2(d) refusal, *In re E. I. du Pont de Nemours & Co.*, the U.S. Court of Customs and Patent Appeals discussed the

thirteen factors relevant to a determination of likelihood of confusion. 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). In setting forth the factors, the court cautioned that, with respect to determining likelihood of confusion, “[t]here is no litmus rule which can provide a ready guide to all cases.” *Id.* at 1361, 177 USPQ at 567. Not all of the factors are relevant and only those relevant factors for which there is evidence in the record must be considered. *Id.* at 1361-62, 177 USPQ at 567-68; *see also In re Mighty Leaf Tea*, 601 F.3d 1342, 1346, 94 USPQ2d 1257, 1259 (Fed. Cir. 2010) (“Not all of the *DuPont* factors are relevant to every case, and only factors of significance to the particular mark need be considered.”); *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003) (citing *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)); *Cunningham v. Laser Golf Corp.*, 222 F.3d 943, 946, 55 USPQ2d 1842, 1845 (Fed. Cir. 2000). Furthermore, the significance of a particular factor may differ from case to case. *See du Pont*, 476 F.2d at 1361-62, 177 USPQ at 567-68; *Dixie Rests.*, 105 F.3d at 1406-07, 41 USPQ2d at 1533 (noting that “any one of the factors may control a particular case”). Here, the relevant factors include the similarity of the marks with respect to the relatedness of the services and the strength of the marks. *See Id.*

A. Applicant’s Services Vastly Differ from Those Offered by the Owners of the Cited Prior-Filed Applications and Registrations.

Despite the existence of certain Cited Prior-Filed Applications and Registrations for the mark VAULT for use in connection with software services, Applicant’s mark can be readily distinguished because the services offered in connection therewith are unrelated to the services provided by the owners of the Cited Prior-Filed Applications and Registrations. By way of background, Applicant offers a cloud native banking software intended to aid consumers’ financial services and banking needs. Examination of the Cited Prior-Filed Applications and Registrations noted in the Office Action demonstrates that none of the third-party VAULT marks

are used in connection with service remotely related to this purpose. Indeed, looking first at the prior-field applications, one can see that Application Serial No. 87/832336 is a software service intended to assist consumers in protecting sensitive “secrets” and data, like passwords for online applications and websites. See **Exhibit A**. Further to this end, Application Serial No. 88/218250 is equally unrelated to the applied-for mark and associated services, as it is a software service intended to store and harvest forensic data that can be anonymously reported by employees to report employment misconduct. See **Exhibit B**. Looking next at the Cited Registrations, one can see that U.S. Registration No. 5598246 relates to software services and management systems that assist in providing home and workplace security as against physical third party threats and breaches. See **Exhibit C**. U.S. Registration 4065839 is also not related, as it is a software service applied to traditional lock and key door locks, bike locks, or other physical locks that is intended to replace the physical lock and key items with a easier to carry mobile application. See **Exhibit D**. Without a doubt, these software services are unlike those banking and financial services provided by Applicant, and none of these services are sufficiently related to Applicant’s services to bridge the gap existing between them. The Trademark Office has failed to demonstrate that the Cited Prior-Filed Applications and Registrations are so related to Applicant’s services that confusion among consumers is likely, and believing that no such confusion is likely to exist, Applicant must respectfully request the Trademark Office withdraw its 2(d) refusal with respect to the aforementioned Cited Prior-Filed Applications and Registrations.

B. The Cited Prior-Filed Applications and Registrations are not Strong, and This Demonstrates that The Relevant Marks are Able to Coexist in the Marketplace and on the Federal Register.

The Cited Prior-Filed Applications and Registrations for the mark VAULT are weak, and in light of the number and nature of other VAULT and VAULT variant registrations for use in




connection with software services, it is clear that Applicant’s mark can successfully coexist with the Cited Applications and Registrations. As a general matter, the strength of a mark depends on two factors: (1) distinctiveness of the mark; and (2) the extent to which the mark is recognized by the relevant consuming class. *Aveda Corp. v. Evita Marketing, Inc.*, 706 F.Supp. 1419, 1428 (D. Minn. 1989). The strength of the mark is typically shown by factors like the degree and manner of the owner’s advertising, the length and manner of the owner’s use of the mark, and whether the owner’s use has been exclusive. *Clamp Mfg. Co. v. Enco Mfg. Co.*, 870 F.2d 512, 517 (9th Cir. 1989). As noted in the below-chart, a quick search of the USPTO online database indicates the existence of numerous allowed applications and registrations composed of the term VAULT in connection with various software services. In fact, dozens of VAULT-based marks were identified, only a sample of which are shown below. Consequently, it appears to be the position of the USPTO to allow VAULT and VAULT variant marks to peacefully coexist in the marketplace and on the Federal Register with only slight differences in the marks and associated software services. This relatively large number of VAULT and VAULT variant marks indicates that each mark is entitled to a relatively narrow scope of protection, and that small differences between the marks, the services, or the channels of trade through which they travel are sufficient to avoid creating a likelihood of confusion.

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
VAULT	Registered November 6, 2018 Int'l Class: 09,42 First Use: January 23, 2008 Filed: February 13, 2014	(Int'l Class: 09) computer software that provides web-based access to applications and services through a web operating system or portal interface (Int'l Class: 42) computer project management services; providing an internet website portal featuring technology that allows customers to access their projects for computer project	Vector Security, Inc. (Pennsylvania Corp.) 2000 Ericsson Drive Warrendale Pennsylvania 15086	RN: 5598246 SN: 86192812


Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
		management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects; providing a web-based on-line portal featuring technology that allows customers to access their projects for computer project management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects		
VAULT	Pending - Suspended August 12, 2019 Int'l Class: 09 First Use: April 28, 2015 Filed: March 13, 2018	(Int'l Class: 09) computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer network interface devices; computer operating programs; computer operating programs and computer operating systems; computer operating programs, recorded; computer operating systems; computer programmes for document management; computer programs for editing images, sound and video; computer programs for network management; computer programs for searching the contents of computers and computer networks by remote control; computer software and firmware for operating system programs; computer software development tools; computer software for computer system and application development, deployment and management; computer software for application and database integration; computer software for authorising access to data bases; computer software for authorising access to databases; computer software for controlling and managing access server	Hashicorp, Inc. (Delaware Corp.) Suite 575 101 Second Street San Francisco California 94105	SN: 87832336

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
		<p>applications; computer software for creating searchable databases of information and data; computer software for database management; computer software for document management; computer software for encryption; computer software for organizing and viewing digital images and photographs; computer software for processing digital images; computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; computer software for the field of warehousing and distribution, to manage transactional data, provide statistical analysis, and produce notifications and reports; computer software for use in database management; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer software for use in the safeguarding of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer software for wireless content delivery; computer software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities and instructional user guides sold as a unit; computer software for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; computer</p>		

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
		<p>software for use in managing, analyzing, optimizing, provisioning, monitoring, and scaling of computer resources that may be downloaded from a global computer network; computer software platforms for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; computer software that assists computers in deploying parallel applications and performing parallel computations; computer software to automate data warehousing; computer software to maintain and operate computer system; data compression software; compiler software; computer anti-virus software; computer operating software; computer software for administration of computer local area networks; decoder software; downloadable cloud-based software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; downloadable computer software for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; downloadable cloud-computing software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; electronic communications systems comprised of computer hardware and software for the transmission of data between two points; mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; recorded</p>		

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
		computer operating programs; wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment		
<i>VAULT and Design</i> 	Registered 8 & 15 January 3, 2018 Int'l Class: 09 First Use: September 27, 2010 Int'l Class: 42 First Use: September 16, 2010 Filed: October 26, 2010 Registered: December 6, 2011	(Int'l Class: 09) computer application software for mobile phones, personal computers, and internet websites, namely, software for use in electronic storage and security of personal data (Int'l Class: 42) application service provider featuring a software application for use in electronic storage and security of personal data	Master Lock Company LLC (Delaware Limited Liability Company) 6744 South Howell Avenue Oak Creek Wisconsin 53154	RN: 4065839 SN: 85161495
<i>VAULT and Design</i> 	Allowed - Intent to Use Notice of Allowance Issued August 6, 2019 Filed: December 5, 2018	(Int'l Class: 42) application service provider featuring software for use in electronic storage of data for forensic use	Vault Platform, Inc. (Delaware Corp.) Suite 5100 1313 N Market Street Wilmington Delaware 19801	SN: 88218250
<i>VAULT (Stylized)</i> 	Registered February 20, 2018 Int'l Class: 35,36,42	(Int'l Class: 35) data marketing services, namely, providing statistical reports and data evaluation for others by means of computer in the field of..	Isn Software Corporation (Delaware Corp.) 3232 Mckinney Avenue, Suite 1500 Dallas Texas 75204	RN: 5404731 SN: 87312868

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
	First Use: August 22, 2016 Filed: January 25, 2017	(Int'l Class: 36) providing statistical information for financial risk assessment and performance benchmarking through an analytical index and rating system for financial risk... (Int'l Class: 42) software as a service (saas) that provides analytical tools to identify fraud, bribery, terrorism financing or money laundering activities, and...		
VAULT	Allowed - Intent to Use 4th Extension of Time Granted August 5, 2019 Filed: January 10, 2017	(Int'l Class: 42) providing temporary use of non- downloadable cloud based software for managing software licenses installed in emergency response land mobile radio (lmr) radios	E.F. Johnson Company (Minnesota Corp.) 1440 Corporate Drive Irving Texas 75038	SN: 87295938
VAULT	Allowed - Intent to Use Notice of Allowance Issued July 16, 2019 Filed: September 25, 2018	(Int'l Class: 05) Pharmaceutical preparations and substances for the treatment of viral, metabolic, endocrine, musculoskeletal, cardiovascular, cardiopulmonary, genitourinary, sexual dysfunction, oncological, ophthalmic, respiratory,... (Int'l Class: 09) Downloadable software, namely, mobile applications for use in connection with the collection, analysis, and sharing of personal medical data; mobile... (Int'l Class: 41) Providing a website featuring non- downloadable publications in the nature of blogs, magazines, brochures, and articles in the fields of pharmaceuticals,... (Int'l Class: 44) Providing on-line information services in the field of wellness, nutrition, weight loss and dieting; health care services, namely, wellness programs;...	Redesign Health, LLC (Delaware Limited Liability Company) 8th Floor 85 Fifth Avenue New York New York 10003	SN: 88130333
VAULT	Registered November 3, 2015 Int'l Class: 42 First Use:	(Int'l Class: 42) providing software as a service (saas), namely, providing online non- downloadable software for the management, organization,	Veeva Systems Inc. (Delaware Corp.) 4280 Hacienda Dr. Pleasanton California 94588	RN: 4843623 SN: 85939929

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
	October, 2011 Filed: May 22, 2013	collaboration, and sharing of content, communications, and information in the fields of customer relationship management (crm), content management, and life sciences clinical trial document collection,...		
ACCESS VAULT	Registered November 20, 2018 Int'l Class: 42 First Use: October 30, 2017 Filed: November 1, 2017	(Int'l Class: 42) providing temporary use of on-line non-downloadable internet based underwriting software used to rate, quote, confirm coverage, and issue personal lines of insurance; providing temporary use of non-downloadable internet-based software that provides account service functionality for processing policy renewals, policy change...	Vault Holdings, LLC (Florida Limited Liability Company) 800 Brickell Avenue, Suite 802 Miami Florida 33131	RN: 5609885 SN: 87668321
<i>AGVAULT and Design</i>  AgVault	Registered October 10, 2017 Int'l Class: 09 First Use: February 11, 2016 Filed: October 4, 2016	(Int'l Class: 09) computer software for collecting, organizing and viewing digital images and photographs; downloadable software application for organizing and viewing digital images and photographs	Sentera, Inc. (Delaware Corp.) 6636 Cedar Avenue South Suite 250 Minneapolis Minnesota 55423	RN: 5304911 SN: 87192824
ALTIUM VAULT	Registered April 7, 2015 Int'l Class: 09 First Use: March 1, 2011 Filed: July 28, 2014	(Int'l Class: 09) computer software used to manage and secure historical versions of electronic computer aided design data	Altium Ip Co Pty Limited (Australia Proprietary Limited Company) 821 Pacific Highway, Level 6, Tower B, the Zenith Chatswood Nsw 2067 Australia	RN: 4715291 SN: 86350318
APPVAULT	Registered 8 & 15 August 12, 2017 Int'l Class: 42 First Use: October 1, 2001 Filed: March 31, 2011 Registered: December 13, 2011	(Int'l Class: 42) computer services, namely, non-downloadable software that enables communications, searches, and data tracking; application service provider featuring software for uploading, downloading, posting, displaying, sharing, tracking, and viewing electronic media, data, and other information over the internet or other communications network in...	Appvault LLC (Georgia Limited Liability Company) 1200 Abernathy Road, Ne, Suite 425 Atlanta Georgia 30328	RN: 4070050 SN: 85282462

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
AURICVAULT	Registered October 4, 2016 Int'l Class: 42 First Use: September 1, 2014 Filed: April 29, 2015	(Int'l Class: 42) computer services, namely, developing and implementing encryption and tokenization of actual cardholder data associated with an electronic payment transaction that can be used by merchants in the same way that actual cardholder data is used; computer services, namely, providing on-line...	Appropriate Solutions, Inc., Dba Auric Systems International (New Hampshire Corp.) 85 Grove Street, P.O. Box 458 Peterborough New Hampshire 034580458	RN: 5052362 SN: 86614297
BIOVAULT	Registered November 26, 2019 Int'l Class: 42 First Use: June 1, 2017 Filed: March 25, 2016	(Int'l Class: 42) Providing temporary use of online non-downloadable software for storing bioinformatics information; electronic storage of biometrics information	Q Bio, Inc. (Delaware Corp.) 410 Brewster Avenue Redwood City California 94063	RN: 5921219 SN: 86953665
BVAULT	Registered June 26, 2018 Int'l Class: 42 First Use: May 1, 2014 Filed: December 13, 2016	(Int'l Class: 42) cloud computing featuring software for use in electronic data storage and retrieval; electronic data storage; electronic storage services for archiving databases, images and other electronic data; electronic storage services for archiving electronic documents and e-mail messages	Bloomberg Finance One L.P., Bloomberg (Gp) Finance LLC, a Delaware Limited Liability Company, Its General Partner (Delaware LTD. Partnership) 731 Lexington Avenue New York New York 10022	RN: 5503996 SN: 87266428
CAREVAULT	Renewed January 1, 2018 Int'l Class: 09 First Use: April 3, 2005 Filed: April 17, 2006 Registered: January 1, 2008	(Int'l Class: 09) computer software for storage, management, extraction, transfer and analysis of electronic data, and for performing business and data integration and interchange between various software applications, hardware platforms, and networks	Carevault Corporation (California Corp.) 182 Exbourne Ave., Suite 200 San Carlos California 94070	RN: 3363604 SN: 78863166
VUVAULT	Registered 8 & 15 May 10, 2019 Int'l Class: 09 First Use: June	(Int'l Class: 09) software for managing the storage, retrieval, and viewing of videos recorded by video systems in automotive vehicles; software for tracking the geographic	Digital Ally, Inc. (Nevada Corp.) 9705 Loiret Blvd Lenexa Kansas 66219	RN: 4322072 SN: 85581194

Mark/Name	Status/Key Dates	Brief Goods/Services	Owner Information	App. No./Reg. No.
	1, 2012 Filed: March 27, 2012 Registered: April 16, 2013	locations of video-recorded events recorded by video systems in automotive vehicles; software for providing security, data integrity, annotations,...		
WEVAULT	Renewed October 20, 2019 Int'l Class: 38,42 First Use: June 18, 2008 Filed: July 10, 2008 Registered: October 20, 2009	(Int'l Class: 38) electronic transmission of data and documents (Int'l Class: 42) computer services, namely, acting as an application service provider in the field of electronic data storage for others to host...	Wevault.Com LLC (Illinois Limited Liability Company) 820 E. Terra Cotta Ave.; Suite 244 Crystal Lake Illinois 60014	RN: 3697619 SN: 77518946
X-VAULT	Registered November 27, 2018 Int'l Class: 42 First Use: March 9, 2018 Filed: March 27, 2018	(Int'l Class: 42) Providing temporary use of on-line non-downloadable computer software for search engine marketing, social media marketing, online advertising, digital marketing, mobile marketing and global media management	Salesx, Inc. (California Corp.) 551 Pilgrim Drive, Suite B Foster City California 94404	RN: 5615467 SN: 87852007

See TESS reports in **Exhibit E**.

Review of the federal register and the marketplace evidences the diluted status of the wording VAULT in relation to various software services, the ability of consumers to distinguish between VAULT-based marks used in connection with software services, and the ability of multiple marks utilizing the wording VAULT to co-exist without consumer confusion in the marketplace and on the Federal Register. Obviously, if the USPTO allows the peaceful coexistence of the these VAULT and VAULT variant marks, all owned by a number of unique entities, logic must dictate that uniqueness of Applicant's finance and banking-related software services makes Applicant's mark sufficiently different from other VAULT marks to be readily

distinguished by consumers. As such, Applicant respectfully requests that the Trademark Office withdraw the 2(d) finding and allow the Application to proceed in the application process.

II. CONCLUSION

By this response, Applicant has addressed the issues raised by the Examining Attorney in the Office Action, and it respectfully requests that the §2(d) refusal issued by the Trademark Office be dismissed and the application be approved. If the Examining Attorney has any questions or comments, Applicant respectfully requests that the Examining Attorney contact the undersigned Attorney of Record.

EXHIBIT A

https://www.vaultproject.io/

Manage Secrets and Protect Sensitive Data

Secure, store and tightly control access to tokens, passwords, certificates, encryption keys for protecting secrets and other sensitive data using a UI, CLI, or HTTP API.

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UI CLI

SECRETS MANAGEMENT					
Dynamic Secrets	?	✓		✓	✓
Secret Storage	?	✓		✓	✓
Secure Plugins	?	✓		✓	✓
Detailed Audit Logs	?	✓		✓	✓
Leasing & Revoking Secrets	?	✓		✓	✓
ACL Templates	?	✓		✓	✓
Vault Agent	?	✓		✓	✓
Init & Unseal Workflow	?	✓		✓	✓
Key Rolling	?	✓		✓	✓
UI with Cluster Management	?	✓		✓	✓
Entities & Identity Groups	?	✓		✓	✓
Access Control Policies	?	✓		✓	✓
Identity Plugins	?	✓		✓	✓
DATA PROTECTION					

EXHIBIT B

https://vaultplatform.com/

The screenshot shows a web browser window with the URL <https://vaultplatform.com/>. The browser's address bar contains the URL, and the page title is "Workplace Misconduct & Ha...". The main content area features a dark, moody photograph of a laboratory with scientists in white coats. Overlaid on this image is the text "Misconduct reporting and resolution. Built for the enterprise." in a large, bold font. Below the headline, a smaller line of text reads: "75% of workplace misconduct goes unreported. Issues that lie beneath the surface are impacting organizations and their people more than ever before." At the bottom of the image, there is a "PLEASE SCROLL" prompt and a cookie consent message: "We use cookies to give you the best experience on our website. If you continue to use this site we will assume that you are happy with it." with "OK" and "PRIVACY POLICY" buttons. A "vault." logo is visible in the top right corner, and a chat icon is in the bottom right.

This screenshot is identical to the one above, showing the same website content. The background image is a close-up of people's legs and feet in a professional setting, possibly a hallway or office. The text and layout are the same as in the first screenshot, including the headline "Misconduct reporting and resolution. Built for the enterprise.", the sub-headline about 75% of misconduct going unreported, the "PLEASE SCROLL" text, the cookie consent message with "OK" and "PRIVACY POLICY" buttons, and the "vault." logo in the top right corner.

EXHIBIT C

https://www.vectorsecurity.com/about

The screenshot shows the top portion of the Vector Security website. The browser address bar displays 'https://www.vectorsecurity.com/about'. The navigation menu includes 'Home Security', 'Business Security', 'Multisite Commercial', 'Locations', 'About Us', 'Customers', 'Contact Us', and 'Login'. The Vector Security logo is prominently displayed. Below the logo, the main heading reads 'Intelligent security tailored for you.' The text below the heading states: 'For nearly 50 years, Vector Security has been a premier provider of intelligent security solutions tailored to the needs of the customer.' It further mentions that the company is headquartered in Pittsburgh and serves nearly 386,000 residential, business, and national account customers. To the right, there is an image of a Vector Security sign in front of a house with the number 1752. A chat bubble is overlaid on the image, containing a profile picture of a woman and the text: 'Need a free quote or have a package question? Text us here.'

This screenshot shows the lower portion of the Vector Security website. The navigation menu and logo are consistent with the previous screenshot. Below the logo, a list of services is presented:

- Monitored burglar, fire and carbon monoxide alarms
- The Vector Security app
- Video surveillance
- Access control
- Energy management
- Environmental hazard monitoring
- Award-winning monitoring

At the bottom right, there is a chat bubble with a profile picture of a woman and the text: 'Need a free quote or have a package question? Text us here.'

EXHIBIT D

https://www.masterlockvault.com/access

Master Lock® Vault Home: Coming January 2020

FEEDBACK SUPPORT LOG ON REGISTER

MASTER LOCK VAULT
eLocks®

Master Lock® Vault eLocks
For Personal Use

Download on the App Store | Get it on Google play

Access Master Lock® Vault eLocks

Username

Remember Me

LOG ON FORGOT USERNAME?

REGISTER FOR FREE >

Master Lock® Bluetooth Locks - SMART. SIMPLE. SECURE.

- No Keys, No Combos**
Say goodbye to lost keys and forgotten
- Advanced Security**
Encrypted digital keys can't be duplicated, so
- Location Mapping**
Using geolocation, see where in the world your
- Detailed Access History**
Track accountability
- Anytime, Anywhere**
Manage and monitor lock access from wherever you

Master Lock® Bluetooth Locks - SMART. SIMPLE. SECURE.

REGISTER FOR FREE >

Master Lock® Bluetooth Locks - SMART. SIMPLE. SECURE.

- No Keys, No Combos**
Say goodbye to lost keys and forgotten combinations. The key is your phone.
- Advanced Security**
Encrypted digital keys can't be duplicated, so you control who has access.
- Location Mapping**
Using geolocation, see where in the world your lock was last accessed by our app.
- Detailed Access History**
Track accountability through software, seeing what was unlocked, by whom, when.
- Anytime, Anywhere**
Manage and monitor lock access from wherever you are with our iOS or Android app.

Bluetooth® Padlocks
4400D Indoor • 4401DLH Outdoor

Bluetooth® Lock Boxes
5441D Wall Mount • 5440D Portable

© 2018 Master Lock Company, LLC. Contact Us Privacy Policy Terms of Use

Facebook Twitter YouTube LinkedIn

EXHIBIT E



Word Mark VAULT

Goods and Services IC 042. US 100 101. G & S: application service provider featuring software for use in electronic storage of data for forensic use

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.09.25 - Squares with curved sides

Serial Number 88218250

Filing Date December 5, 2018

Current Basis 1B

Original Filing Basis 1B

Published for Opposition April 16, 2019

Owner (APPLICANT) Vault Platform, Inc. CORPORATION DELAWARE Suite 5100 1313 N Market Street Wilmington DELAWARE 19801

Attorney of Record Tamsen Valoir

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a rounded square with "VAULT." written in the bottom right corner.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

VAULT

Word Mark VAULT

Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable software, namely, mobile applications for use in connection with the collection, analysis, and sharing of personal medical data; mobile applications for use in obtaining prescription and over the counter medications and referrals to healthcare providers; Downloadable mobile applications featuring pricing information for prescription drugs and over the counter medications, for purchasing of prescription drugs and over the counter medications, and for providing information regarding health, prescription drugs and over the counter medications

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88130333

Filing Date September 25, 2018

Current Basis 1B

Original Filing Basis 1B

Published for Opposition January 22, 2019

Owner (APPLICANT) Redesign Health, LLC LIMITED LIABILITY COMPANY DELAWARE 8th Floor 85 Fifth Avenue New York NEW YORK 10003

Attorney of Record Timothy D. Pecsénye

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIV

VAULT

Word Mark	VAULT
Goods and Services	IC 042. US 100 101. G & S: Providing temporary use of non-downloadable cloud based software for managing software licenses installed in emergency response land mobile radio (LMR) radios. FIRST USE: 20180300. FIRST USE IN COMMERCE: 20180300
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87295938
Filing Date	January 10, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	June 13, 2017
Owner	(APPLICANT) E.F. Johnson Company CORPORATION MINNESOTA 1440 Corporate Drive Irving TEXAS 75038
Attorney of Record	Jeffrey M. Becker
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

VAULT

Word Mark
Goods and
Services

VAULT

IC 009. US 021 023 026 036 038. G & S: Computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; Computer network interface devices; Computer operating programs; Computer operating programs and computer operating systems; Computer operating programs, recorded; Computer operating systems; Computer programmes for document management; Computer programs for editing images, sound and video; Computer programs for network management; Computer programs for searching the contents of computers and computer networks by remote control; Computer software and firmware for operating system programs; Computer software development tools; Computer software for computer system and application development, deployment and management; Computer software for application and database integration; Computer software for authorising access to data bases; Computer software for authorising access to databases; Computer software for controlling and managing access server applications; Computer software for creating searchable databases of information and data; Computer software for database management; Computer software for document management; Computer software for encryption; Computer software for organizing and viewing digital images and photographs; Computer software for processing digital images; Computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Computer software for the field of warehousing and distribution, to manage transactional data, provide statistical analysis, and produce notifications and reports; Computer software for use in database management; Computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; Computer software for use in the safeguarding of digital files, including audio, video, text, binary, still images, graphics and multimedia files; Computer software for wireless content delivery; Computer software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities and instructional user guides sold as a unit; Computer software for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; Computer software for use in managing, analyzing, optimizing, provisioning, monitoring, and scaling of computer resources that may be downloaded from a global computer network; Computer software platforms for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; Computer software that assists computers in deploying parallel applications and performing parallel computations; Computer software to automate data warehousing; Computer software to maintain and operate computer system; Data compression software; Compiler software; Computer anti-virus software; Computer operating software; Computer software for administration of computer local area networks; Decoder software; Downloadable cloud-based software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; Downloadable computer software for use in generating and providing reports containing information about computer security, performance, costs, storage and usage; Downloadable cloud-computing software for generating and providing reports and computer performance information to others that allows them to analyze, optimize, govern, and manage computing activities; Electronic communications systems comprised of computer hardware and software for the transmission of data between two points; Mobile computing and operating platforms consisting of data

transceivers, wireless networks and gateways for collection and management of data; Recorded computer operating programs; Wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment. FIRST USE: 20150428. FIRST USE IN COMMERCE: 20150428

**Standard
Characters
Claimed**

**Mark Drawing
Code** (4) STANDARD CHARACTER MARK

Serial Number 87832336

Filing Date March 13, 2018

Current Basis 1A

**Original Filing
Basis** 1A

Owner (APPLICANT) HashiCorp, Inc. CORPORATION DELAWARE Suite 575 101 Second Street
San Francisco CALIFORNIA 94105

**Attorney of
Record** Aaron D. Hendelman

Type of Mark TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE



Word Mark

VAULT

Goods and Services

IC 035. US 100 101 102. G & S: Data marketing services, namely, providing statistical reports and data evaluation for others by means of computer in the field of business risk management; Business services, namely, screening, verifying and monitoring customer information against third-party data on behalf of others; Monitoring and fraud alert services in the field of financial identity security and protection, namely, monitoring consumer financial information and providing an alert as to any changes therein for business purposes. FIRST USE: 20160822. FIRST USE IN COMMERCE: 20160822

IC 036. US 100 101 102. G & S: Providing statistical information for financial risk assessment and performance benchmarking through an analytical index and rating system for financial risk management purposes; Providing predictive modeling services to facilitate financial risk assessment in the field of clearing and reconciling financial transactions, namely, money laundering, financing terrorism, bribery, fraud, and financial crimes of all types. FIRST USE: 20160822. FIRST USE IN COMMERCE: 20160822

IC 042. US 100 101. G & S: Software as a service (SAAS) that provides analytical tools to identify fraud, bribery, terrorism financing or money laundering activities, and financial crimes; Software as a service (SAAS) services featuring software for searching, mining, collection, gathering, storage, exploration, analysis, processing, screening, management, aggregation, modeling, viewing, sharing and monitoring of data and transactions, including patterns and networks in data and transactions; Software as a service (SAAS) services featuring software for identifying, investigating, reviewing, screening and managing cases of financial crime of all types; Software as a service (SAAS) services featuring software for collecting customer information, reviewing and scoring risk in conformance with a customer's specific policy for detecting and preventing financial crimes of all types; Providing an interactive website featuring technology that enables users to enter, access, track, monitor and generate customer profile risk information and reports; Data mining and data warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, risk management, and data management; Providing use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, risk management, compliance monitoring, and data management; Software as a service (SAAS) services featuring software for detection and prevention of fraud, on-line fraud, financial fraud, financial crime, suspicious behavior, terrorism operations, smuggling operations, money laundering operations and monetary losses; Software as a service (SAAS) services featuring software for predictive modeling, regulatory compliance, compliance monitoring, operational efficiency, risk management, risk prevention, corporate governance and customer relationship management; Software as a service (SAAS) services featuring software for due diligence investigations and compliance monitoring of customers and potential customers; Software as a service (SAAS) services featuring software for analysis and prediction of customer behavior; Providing use of online non-downloadable software in the fields of risk scoring and predictive modeling for use in creating and implementing business decision processes, performance and risk benchmarking, risk management, evaluating risk ratings, score computation, score strategy and management and risk marketing; Providing use of online non-downloadable software in the field of financial transaction and payment processing services, due diligence, risk assessment services, and risk management related to vetting of customers and potential

customers and compliance with anti-money laundering and payment processing laws and regulations. FIRST USE: 20160822. FIRST USE IN COMMERCE: 20160822

Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	87312868
Filing Date	January 25, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 4, 2017
Registration Number	5404731
Registration Date	February 20, 2018
Owner	(REGISTRANT) ISN Software Corporation CORPORATION DELAWARE 3232 McKinney Avenue, Suite 1500 Dallas TEXAS 75204
Attorney of Record	Danica L. Mathes
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the letter "V" with an upside down letter "V" intersecting it, adjacent to the word "VAULT".
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE



AgVault

Word Mark	AGVAULT
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Computer software for collecting, organizing and viewing digital images and photographs; downloadable software application for organizing and viewing digital images and photographs. FIRST USE: 20160211. FIRST USE IN COMMERCE: 20160211
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.15.08 - Raindrop (a single drop) ; Single drop (rain, tear, etc.) ; Teardrop (a single drop) 06.09.05 - Other cultivated areas 15.07.01 - Cog wheels ; Gears 26.01.02 - Circles, plain single line ; Plain single line circles
Serial Number	87192824
Filing Date	October 4, 2016
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 25, 2017
Registration Number	5304911
Registration Date	October 10, 2017
Owner	(REGISTRANT) Sentera, LLC LIMITED LIABILITY COMPANY DELAWARE Suite 250 6636 Cedar Avenue South Minneapolis MINNESOTA 55423 (LAST LISTED OWNER) SENTERA, INC. CORPORATION DELAWARE 6636 CEDAR AVENUE SOUTH SUITE 250 MINNEAPOLIS MINNESOTA 55423
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Ernest Shriver
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a shaded teardrop shape and a transparent open area in the center portion of the teardrop including a shaded top half of a gear and shaded bars representing agricultural land, above the word "AGVAULT".
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

X-Vault

Word Mark	X-VAULT
Goods and Services	IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable computer software for search engine marketing, social media marketing, online advertising, digital marketing, mobile marketing and global media management. FIRST USE: 20180309. FIRST USE IN COMMERCE: 20180309
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87852007
Filing Date	March 27, 2018
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 11, 2018
Registration Number	5615467
Registration Date	November 27, 2018
Owner	(REGISTRANT) SalesX, Inc. CORPORATION CALIFORNIA 551 Pilgrim Drive, Suite B Foster City CALIFORNIA 94404
Attorney of Record	Camran Parast
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

Access Vault

Word Mark	ACCESS VAULT
Goods and Services	IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable Internet based underwriting software used to rate, quote, confirm coverage, and issue personal lines of insurance; Providing temporary use of non-downloadable Internet-based software that provides account service functionality for processing policy renewals, policy change requests, billing and policy payment, document storage and management, claims reporting, management and information reporting, all in the insurance field. FIRST USE: 20171030. FIRST USE IN COMMERCE: 20171030
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87668321
Filing Date	November 1, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 4, 2018
Registration Number	5609885
Registration Date	November 20, 2018
Owner	(REGISTRANT) Vault Holdings, LLC LIMITED LIABILITY COMPANY FLORIDA 800 BRICKELL AVENUE, SUITE 802 MIAMI FLORIDA 33131
Attorney of Record	Deepak Nambiar, Esq.
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

BVAULT

Word Mark	BVAULT
Goods and Services	IC 042. US 100 101. G & S: Cloud computing featuring software for use in electronic data storage and retrieval; electronic data storage; electronic storage services for archiving databases, images and other electronic data; electronic storage services for archiving electronic documents and e-mail messages. FIRST USE: 20140501. FIRST USE IN COMMERCE: 20140501
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87266428
Filing Date	December 13, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 12, 2017
Registration Number	5503996
Registration Date	June 26, 2018
Owner	(REGISTRANT) Bloomberg Finance One L.P. Bloomberg (GP) Finance LLC, a Delaware limited liability company, its general partner LIMITED PARTNERSHIP DELAWARE 731 Lexington Avenue New York NEW YORK 10022
Attorney of Record	Aimee Nassau Gardiner
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

BIOVAULT

Word Mark	BIOVAULT
Goods and Services	IC 042. US 100 101. G & S: Providing temporary use of online non-downloadable software for storing bioinformatics information; electronic storage of biometrics information. FIRST USE: 20170601. FIRST USE IN COMMERCE: 20170601
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86953665
Filing Date	March 25, 2016
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	August 22, 2017
Registration Number	5921219
Registration Date	November 26, 2019
Owner	(REGISTRANT) Q BIO, INC. CORPORATION DELAWARE 410 Brewster Avenue Redwood City CALIFORNIA 94063
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Jason Vogel
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

VAULT

Word Mark VAULT

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software that provides web-based access to applications and services through a web operating system or portal interface. FIRST USE: 20080123. FIRST USE IN COMMERCE: 20080123

IC 042. US 100 101. G & S: Computer project management services; providing an Internet website portal featuring technology that allows customers to access their projects for computer project management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects; providing a web-based on-line portal featuring technology that allows customers to access their projects for computer project management purposes to remotely manage, modify and provide input into the creation and management of their computer network projects. FIRST USE: 20080123. FIRST USE IN COMMERCE: 20080123

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86192812

Filing Date February 13, 2014

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 24, 2018

Registration Number 5598246

Registration Date November 6, 2018

Owner (REGISTRANT) Vector Security, Inc. CORPORATION PENNSYLVANIA 2000 Ericsson Drive Warrendale PENNSYLVANIA 15086

Attorney of Record Andrew J. Cornelius

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

ALTIUM VAULT

Word Mark	ALTIUM VAULT
Goods and Services	IC 009. US 021 023 026 036 038. G & S: computer software used to manage and secure historical versions of electronic computer aided design data. FIRST USE: 20110301. FIRST USE IN COMMERCE: 20110301
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86350318
Filing Date	July 28, 2014
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	January 20, 2015
Registration Number	4715291
Registration Date	April 7, 2015
Owner	(REGISTRANT) ALTIUM LTD. CORPORATION AUSTRALIA 3 Minna Close Belrose AUSTRALIA 2085 (LAST LISTED OWNER) ALTIUM LLC LIMITED LIABILITY COMPANY DELAWARE 1209 ORANGE STREET WILMINGTON DELAWARE 19801
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Tim Hale
Prior Registrations	2615860;2797400;3637216
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VAULT" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

AURICVAULT

Word Mark	AURICVAULT
Goods and Services	IC 042. US 100 101. G & S: Computer services, namely, developing and implementing encryption and tokenization of actual cardholder data associated with an electronic payment transaction that can be used by merchants in the same way that actual cardholder data is used; computer services, namely, providing on-line encryption and tokenization services to secure electronic payment transactions by replacing cardholder payment data with a unique identifier and enabling merchants to process an encrypted and tokenized electronic payment; providing on-line encryption and tokenization services for replacing financial information, personally identifiable information, and health data with a unique identifier for data storage, data transmission and recall; providing tokenization services to increase data security; computer services, namely, providing an internet-based system for securely storing electronic payment information, cardholder payment data, health and other personal information, namely, names, addresses, driver license numbers, vehicle numbers, birth dates, social security numbers, policy numbers, tax identification numbers, financial information, medical history, medication information, and passwords; software as a service (SaaS) featuring software for payment processing services featuring credit card, debit card and card payment transaction processing services and managing electronic payment information and cardholder payment data via an internet-based system; software as a service (SaaS) featuring software for tokenization to increase data security. FIRST USE: 20140901. FIRST USE IN COMMERCE: 20141021
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86614297
Filing Date	April 29, 2015
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 19, 2016
Registration Number	5052362
Registration Date	October 4, 2016
Owner	(REGISTRANT) APPROPRIATE SOLUTIONS, INC. DBA AURIC SYSTEMS INTERNATIONAL CORPORATION NEW HAMPSHIRE 85 GROVE STREET, P.O. BOX 458 PETERBOROUGH NEW HAMPSHIRE 034580458
Attorney of Record	SARI ANN STRASBURG
Prior Registrations	2445555;2460189;2966145;AND OTHERS
Type of Mark	SERVICE MARK
Register	PRINCIPAL

**Live/Dead
Indicator**

LIVE

VUVAULT

Word Mark	VUVAULT
Goods and Services	IC 009. US 021 023 026 036 038. G & S: software for managing the storage, retrieval, and viewing of videos recorded by video systems in automotive vehicles; software for tracking the geographic locations of video-recorded events recorded by video systems in automotive vehicles; software for providing security, data integrity, annotations, and chain-of-custody information for video footage recorded by video systems in automotive vehicles; software for printing and emailing captured videos recorded by video systems in automotive vehicles. FIRST USE: 20120601. FIRST USE IN COMMERCE: 20120816
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85581194
Filing Date	March 27, 2012
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	August 14, 2012
Registration Number	4322072
Registration Date	April 16, 2013
Owner	(REGISTRANT) Digital Ally, Inc. CORPORATION NEVADA 9705 Loiret Blvd Lenexa KANSAS 66219
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Cheryl L. Burbach
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE



Word Mark VAULT

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile phones, personal computers, and internet websites, namely, software for use in electronic storage and security of personal data. FIRST USE: 20100927. FIRST USE IN COMMERCE: 20100927

IC 042. US 100 101. G & S: Application service provider featuring a software application for use in electronic storage and security of personal data. FIRST USE: 20100916. FIRST USE IN COMMERCE: 20100916

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 14.11.08 - Locks; Locks and key holes; padlocks; combination locks; Locks, combination; Padlocks
26.09.21 - Squares that are completely or partially shaded
27.03.05 - Objects forming letters or numerals

Serial Number 85161495

Filing Date October 26, 2010

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 20, 2011

Registration Number 4065839

Registration Date December 6, 2011

Owner (REGISTRANT) Master Lock Company LLC LIMITED LIABILITY COMPANY DELAWARE
6744 South Howell Avenue Oak Creek WISCONSIN 53154

Attorney of Record Ryan W. Falk

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "VAULT", with the letter "A" appearing in the center of a padlock, all superimposed on a square with a single border and rounded corners.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIV

AppVault

Word Mark	APPVAULT
Goods and Services	IC 042. US 100 101. G & S: Computer services, namely, non-downloadable software that enables communications, searches, and data tracking; Application service provider featuring software for uploading, downloading, posting, displaying, sharing, tracking, and viewing electronic media, data, and other information over the Internet or other communications network in the fields of employment recruitment, job searching, education, product sales, and social interest. FIRST USE: 20011001. FIRST USE IN COMMERCE: 20011001
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85282462
Filing Date	March 31, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 27, 2011
Registration Number	4070050
Registration Date	December 13, 2011
Owner	(REGISTRANT) AppVault LLC LIMITED LIABILITY COMPANY GEORGIA 1200 Abernathy Road, NE, Suite 425 Atlanta GEORGIA 30328
Attorney of Record	Amanda G. Hyland
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

VAULT

Word Mark	VAULT
Goods and Services	IC 042. US 100 101. G & S: Providing software as a service (SaaS), namely, providing online non-downloadable software for the management, organization, collaboration, and sharing of content, communications, and information in the fields of customer relationship management (CRM), content management, and life sciences clinical trial document collection, management, and analysis. FIRST USE: 20111000. FIRST USE IN COMMERCE: 20111000
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85939929
Filing Date	May 22, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 29, 2014
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	4843623
Registration Date	November 3, 2015
Owner	(REGISTRANT) Veeva Systems Inc. CORPORATION DELAWARE 4280 Hacienda Dr. Pleasanton CALIFORNIA 94588
Attorney of Record	David A.W. Wong
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

CAREVAULT

Word Mark	CAREVAULT
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Computer software for storage, management, extraction, transfer and analysis of electronic data, and for performing business and data integration and interchange between various software applications, hardware platforms, and networks. FIRST USE: 20050403. FIRST USE IN COMMERCE: 20050501
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78863166
Filing Date	April 17, 2006
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 21, 2006
Registration Number	3363604
Registration Date	January 1, 2008
Owner	(REGISTRANT) CareVault Corporation CORPORATION CALIFORNIA 182 Exbourne Ave., Suite 200 San Carlos CALIFORNIA 94070
Attorney of Record	Allen C. Ostergar III
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180227.
Renewal	1ST RENEWAL 20180227
Live/Dead Indicator	LIVE

WeVault

Word Mark	WEVAULT
Goods and Services	IC 038. US 100 101 104. G & S: electronic transmission of data and documents. FIRST USE: 20080618. FIRST USE IN COMMERCE: 20080618 IC 042. US 100 101. G & S: computer services, namely, acting as an application service provider in the field of electronic data storage for others to host application software for the collection, editing, organizing, modifying, encrypting, decrypting, storage and sharing data and information; recording data for others on optical, digital and magnetic media for electronic storage. FIRST USE: 20080618. FIRST USE IN COMMERCE: 20080618
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77518946
Filing Date	July 10, 2008
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	August 4, 2009
Registration Number	3697619
Registration Date	October 20, 2009
Owner	(REGISTRANT) WEVAULT.COM LLC LIMITED LIABILITY COMPANY ILLINOIS 820 E. Terra Cotta Ave.; Suite 244 Crystal Lake ILLINOIS 60014
Attorney of Record	Hillary J. Wucherer
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190525.
Renewal	1ST RENEWAL 20190525
Live/Dead Indicator	LIVE