

EXHIBIT A



Atom is a learning experience platform by Kaplan

A one-stop solution for content creators, educators, and learners that enhances learning experience by delivering assessment & learning content at scale

[REQUEST DEMO](#)

Your Course, Your Brand, Our Platform

Our white-label solution puts your brand on center stage, with the power of Atom behind the scenes. Plus, our modular architecture allows flexible creation, organization and delivery of your content



Empower Educators

Track Trends
Compare learner and class progress over time

Data at a Glance
Get actionable insights on subjects in which a class or learner is weak

Access Anywhere
View your reports across desktop, tablet, and mobile devices



Engage Learners

Personalized Dashboard
Customized so that your learners can focus on the right things

Comprehensive Reporting
Learners can understand how they are doing to inform what to do next

Learner-Centric Design
Designed for learner needs and informed by rigorous psychometrics



Simplify Authoring

Speed Matters
Create, update, and import your content to our platform instantly

Simplify Workflow
Review and update your content with our simple publishing workflow

Make it anywhere
Make your own custom learning path and quizzes, whether you're on a computer, tablet or phone

We've proven our success at Kaplan Test Prep

You know Kaplan as the world leader in test preparation. Time and time again, year after year, around the globe, we help millions of students meet and exceed their academic and career goals. We've been doing this for over 75 years, and now, for the first time, we're offering our platform to you.

REQUEST DEMO

2M

users

Users are important to us - and we have served over two million of them

4B

questions

Backed by 70 years of expertise, we have mastered the art of assessment

17M

sessions

it's not just talk - we have successfully held 17M+ user sessions



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<https://learnwithatom.com/>