# **EXHIBIT A**



## Atom is a learning experience platform by Kaplan

A one-stop solution for content creators, educators, and learners that enhances learning experience by delivering assessment & learning content at scale

enter email

REQUEST DEMO

### Your Course, Your Brand, Our Platform

Our white-label solution puts your brand on center stage, with the power of Atom behind the scenes. Plus, our modular architecture allows flexible creation, organization and delivery of your content



#### **Empower Educators**

Track Trends Compare learner and class progress over time

Data at a Glance Get actionable insights on subjects in which a class or learner is weak

Access Anywhere View your reports across desktop, tablet, and mobile devices



#### **Engage Learners**

**Personalized Dashboard** Customized so that your learners can focus on the right things

Comprehensive Reporting Learners can understand how they are doing to inform what to do next

Learner-Centric Design Designed for learner needs and informed by rigorous psychometrics



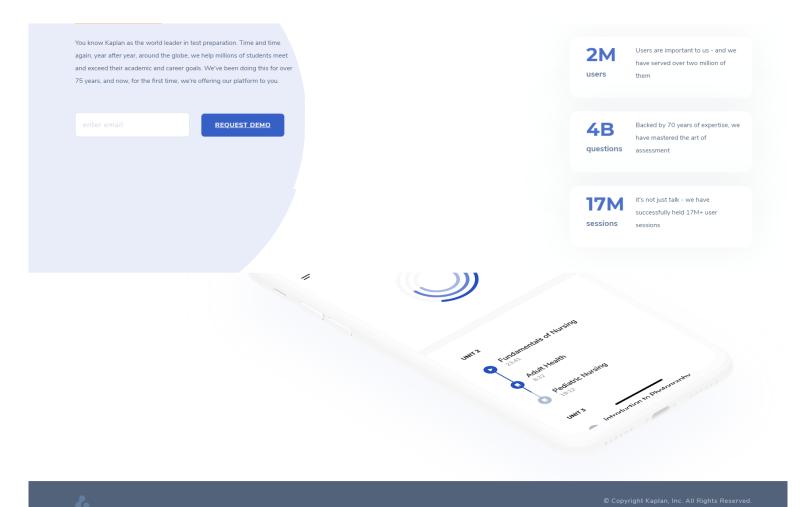
Simplify Authoring

Speed Matters Create, update, and import your content to our platform instantly

Simplify Workflow Review and update your content with our simple publishing workflow

Make it anywhere Make your own custom learning path and quizzes, whether you're on a computer, tablet or phone

We've proven our success at Kaplan Test Prep



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