

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Fleetwood Homes, Inc.  
Mark: WELCOME HOME  
Serial No.: 88/454,574  
Examining Attorney: Jesse Nelman  
Law Office 113

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**RESPONSE TO OFFICE ACTION OF AUGUST 22, 2019**

The applicant, Fleetwood Homes, Inc. (“Applicant”) has filed to register the mark WELCOME HOME (the “Mark”) for use in connection with “*residential building construction services namely, construction of manufactured housing*” in Class 37 (collectively, “Services”). In an Office Action dated August 22, 2019, the United States Patent & Trademark Office (the “Office”) refused registration of Applicant’s Mark based upon a perceived likelihood of confusion with the following registration (the “Cited Mark”):

- **WELCOME HOME** (Reg. No. 2814289) registration owned by Haskell Homes, Inc. (hereinafter, “Cited Registrant”) for “*residential construction*” in Class 37.

Applicant objects to the refusal on the basis of likelihood of confusion with the Cited Mark, but Applicant respectfully declines to submit arguments at this time.