

Exhibit A

United States of America

United States Patent and Trademark Office



Reg. No. 5,417,249

100INSIGHTS, Inc. (DELAWARE CORPORATION), DBA FunnelWise
1200 Valley West Drive, Suite 410
West Des Moines, IOWA 50266

Registered Mar. 06, 2018

Int. Cl.: 9, 35, 42

CLASS 9: Computer software for marketing and sales metrics determination and marketing and sales process implementation

Service Mark

FIRST USE 12-14-2016; IN COMMERCE 12-14-2016

Trademark

CLASS 35: Consulting services with regard to implementing marketing and sales metrics identification and tracking as well as marketing and sales process refinement

Principal Register

FIRST USE 12-14-2016; IN COMMERCE 12-14-2016

CLASS 42: Design, development, implementation, installation, and maintenance of computer software for use in marketing and sales metrics tracking and marketing and sales process implementation

FIRST USE 12-14-2016; IN COMMERCE 12-14-2016

The mark consists of a logo depicting a chart or graph generally in the shape of an inverted triangle having a staggered apex, including an interior horizontal element in the nature of a line, with the text "FunnelWise" to the right of the logo.

SER. NO. 87-556,971, FILED 08-04-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FUNNEL PAGES

Reg. No. 5,414,065

Real Strategic Inc. (FLORIDA CORPORATION)

Registered Feb. 27, 2018

Po Box 2792
Jupiter, FLORIDA 33486

Int. Cl.: 9

CLASS 9: Business software for webpage building, marketing, and business transactions

Trademark

FIRST USE 6-1-2017; IN COMMERCE 6-5-2017

Principal Register

The mark consists of words "FUNNEL PAGES" and to the left of the wording is a funnel formed by four geometric shapes and an arrow at the top of the funnel.

No claim is made to the exclusive right to use the following apart from the mark as shown: "PAGES"

SER. NO. 87-274,909, FILED 12-20-2016



Andrei Iancu

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FUNNELCAKE

Reg. No. 5,337,935

FUNNELCAKE INC. (CANADA CORPORATION)
154 Duke Street East

Registered Nov. 21, 2017

Kitchener, Ontario, CANADA N2H1A7

Int. Cl.: 42

CLASS 42: Software as a service (SAAS) services featuring software for use in data storage and statistical analysis in the field of sales and marketing analytics

Service Mark

FIRST USE 7-00-2015; IN COMMERCE 7-00-2015

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1780529, FILED 05-03-2016, REG. NO. TMA971,413, DATED 05-23-2017, EXPIRES 05-23-2032

SER. NO. 87-023,304, FILED 05-03-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CLICKFUNNELS

Reg. No. 4,993,984

ETISON, LLC (IDAHO LIMITED LIABILITY COMPANY)
1860 N. LAKES PLACE
MERIDIAN, ID 83646

Registered July 5, 2016

Int. Cl.: 42

FOR: SOFTWARE AS A SERVICES (SAAS) SERVICES, NAMELY, A WEBPAGE BUILDER WHICH ALLOW INDIVIDUALS AND BUSINESS TO CREATE WEB PAGES AND SOFTWARE TO CREATE WEB PAGES TO ASSIST IN THE TRACKING AND GENERATING OF SALES, IN CLASS 42 (U.S. CLS. 100 AND 101).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 9-14-2014; IN COMMERCE 9-14-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-393,160, FILED 9-12-2014.

JENNIFER MARTIN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FUNNELENVY

Reg. No. 5,057,479

Registered Oct. 11, 2016

Int. Cl.: 35, 42

Service Mark

Principal Register

Celerius Group, Inc. (DELAWARE CORPORATION)
660 El Camino Real, Suite 210
Millbrae, CA 94030

CLASS 35: Advertising, marketing and promotional services; consulting services in the field advertising and marketing optimization; consulting services in the fields of website optimization and personalization; consulting services, namely, collecting, integrating, analyzing, and reporting of data, analytics, and strategies related to conversion rate optimization

FIRST USE 8-00-2013; IN COMMERCE 8-00-2013

CLASS 42: Software as a service (SAAS) services featuring software for use in sales, advertising, and marketing; software as a service (SAAS) services featuring software for collecting and integrating consumer data and for creating and deploying personalized digital marketing campaigns to target consumers based on their history, preferences and behaviors; software as a service (SAAS) services featuring software for collecting and integrating data about advertising and marketing campaigns, for creating, tracking, monitoring, measuring and analyzing the performance and effectiveness of advertising and marketing campaigns, for creating, tracking, monitoring, measuring and analyzing customer acquisition, conversion, and retention strategies, and for creating, tracking, monitoring, measuring and analyzing conversion rate optimization; software as a service (SAAS) services featuring software that provides integrated management intelligence by combining information from various databases and presenting it in an easy-to-understand user interface and providing applications, tools, and services for the management and presentation of such information; software as a service (SAAS) services featuring software for creating, testing, and optimizing websites and webpages

FIRST USE 6-5-2015; IN COMMERCE 6-5-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-751,789, FILED 09-09-2015
LINDA B ORNDORFF, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

dbFunnel

Reg. No. 4,862,161

Registered Dec. 1, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

HAMWAY SOFTWARE SOLUTIONS (VIRGINIA SOLE PROPRIETORSHIP)
4625 HERMITAGE ROAD
VIRGINIA BEACH, VA 23455

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS; COMPUTER SOFTWARE FOR APPLICATION AND DATABASE INTEGRATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-6-2014; IN COMMERCE 10-20-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-479,682, FILED 12-12-2014.

JERI J. FICKES, EXAMINING ATTORNEY



Michelle K. Lee

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United States Patent and Trademark Office

WIDERFUNNEL

Reg. No. 4,457,313

Registered Dec. 31, 2013

Int. Cls.: 35 and 41

SERVICE MARK

PRINCIPAL REGISTER

WIDERFUNNEL MARKETING INC. (CANADA CORPORATION)
551
409 GRANVILLE STREET
VANCOUVER BC, CANADA V6C1T2

FOR: ADVERTISING ANALYSIS; ADVERTISING SERVICES IN THE FIELD OF WEB TRAFFIC OPTIMIZATION, WEB DESIGN, BUSINESS AND MARKET RESEARCH AND WEB ANALYTICS BY WAY OF THE INTERNET, DIRECT MAIL PROMOTION, DIRECT ELECTRONIC MAIL PROMOTION, WEBSITE PROMOTION; BUSINESS CONSULTANCY SERVICES, BUSINESS STRATEGIC PLANNING AND BUSINESS ADVISORY SERVICES IN THE FIELD OF WEB ANALYTICS, WEB TRAFFIC OPTIMIZATION, WEB DESIGN, BUSINESS AND MARKET RESEARCH AND WEB ANALYTICS, DIRECT MAIL PROMOTION, DIRECT ELECTRONIC MAIL PROMOTION, WEBSITE PROMOTION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-13-2007; IN COMMERCE 6-13-2007.

FOR: EDUCATION SERVICES, NAMELY, THE PROVISION OF WORKSHOPS, SEMINARS, LECTURES, COMPUTER-BASED TRAINING AND ONLINE TUTORIALS IN THE FIELD OF WEB TRAFFIC OPTIMIZATION, WEB DESIGN, BUSINESS AND MARKET RESEARCH, WEB ANALYTICS, DIRECT RESPONSE MARKETING, SALES COPYWRITING, SALES FUNNEL DESIGN; PROVISION OF TRAINING VIA CD'S, DVD'S, INSTRUCTION MANUALS, WEBSITES, COMPUTER BASED INFORMATION AND TELEPHONE CONFERENCE CALLS IN THE FIELD OF BUSINESS CONSULTING SERVICES, PROMOTIONAL SERVICES, AND MARKETING SERVICES RELATED TO WEBSITE OPTIMIZATION, WEBSITE DESIGN, WEB ANALYTICS, WEB TRAFFIC OPTIMIZATION AND MARKETING; PROVISION OF TEACHING RESOURCES, NAMELY, CDS, DVDS AND MULTIMEDIA SOFTWARE; ARRANGING CONFERENCES AND SEMINARS RELATING TO BUSINESS IN THE FIELD OF BUSINESS CONSULTING SERVICES, PROMOTION SERVICES, BUSINESS AND MARKETING RESEARCH, WEBSITE OPTIMIZATION, WEBSITE DESIGN, WEB ANALYTICS, WEB TRAFFIC OPTIMIZATION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-13-2007; IN COMMERCE 6-13-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

Reg. No. 4,457,313 PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1565700, FILED 2-24-2012, REG. NO. TMA858159, DATED 8-20-2013, EXPIRES 8-20-2028.

SER. NO. 85-573,663, FILED 3-19-2012.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

FUNNELBACK

Reg. No. 5,398,830

Funnelback Pty Ltd (AUSTRALIA Pty Company)
Level 1.

Registered Feb. 13, 2018

435-437 Kent Street Sydney Nsw 2000
AUSTRALIA

Int. Cl.: 9, 42

CLASS 9: Computer software for searching, compiling, indexing and organising information on computer systems, computer networks, web sites, databases and other information resources

Service Mark

Trademark

CLASS 42: Rental of computer software for searching, compiling, indexing and organising information on computer systems, computer networks, web sites, databases and other information resources; providing search engines for locating, searching, compiling, indexing and organising information on computer systems, computer networks, web sites, databases and other information resources

Principal Register

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OWNER OF INTERNATIONAL REGISTRATION 1365190 DATED 07-24-2017,
EXPIRES 07-24-2027

SER. NO. 79-216,498, FILED 07-24-2017



Andrei Iancu

Director of the United States
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United States of America

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FunnelTracker

Reg. No. 5,895,009

Registered Oct. 29, 2019

Int. Cl.: 42

Service Mark

Principal Register

BUILD YOUR DREAM, INC. (OREGON CORPORATION)
Suite 240
207 East 5th Avenue
Eugene, OREGON 97401

CLASS 42: Consulting services in the field of software as a service (SAAS); Software as a service (SAAS) services featuring software for mapping and analyzing digital marketing campaigns

FIRST USE 9-25-2018; IN COMMERCE 9-25-2018

The mark consists of the literal element "FUNNELTRACKER" with the letter "F" shaped like a funnel.

No claim is made to the exclusive right to use the following apart from the mark as shown: "FUNNEL TRACKER"

SER. NO. 88-339,053, FILED 03-13-2019



Andrei Iancu

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United States of America

United States Patent and Trademark Office

PINFUNNELS

Reg. No. 5,762,908

Registered May 28, 2019

Int. Cl.: 9

Trademark

Principal Register

Marketing Solved (CALIFORNIA LIMITED LIABILITY COMPANY)
5121 Costa Rustico
San Clemente, CALIFORNIA 92673

CLASS 9: Instructional software for social media marketing

FIRST USE 1-31-2016; IN COMMERCE 1-31-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-160,569, FILED 10-18-2018



Andrei Iancu

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