

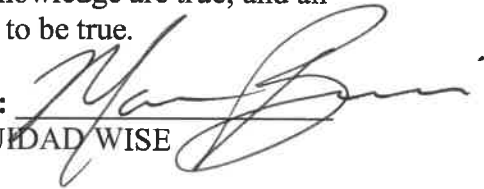
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK EXAMINING DIVISION**

Applicant: Ouidad Licensing LLC
Trademark: OUIDAD

DECLARATION OF CONSENT

I, OUIDAD WISE, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any resulting registration there from, declare that consent is hereby granted to the use and registration of my name, OUIDAD, as a trademark and/or service mark with the USPTO; that all statements made of my own knowledge are true; and all statements made on information and belief are believed to be true.

Date: 2/11/20

By: 
OUIDAD WISE