

Exhibit A

BULK DATA: Since May 7 at 12 a.m., the TSDR Application Programming Interface (API) has not included all information. Images of trademark registration certificates issued since July 2016 and some office actions are absent in the API. Customers who need to retrieve a copy of a registration certificate or an office action should download it directly from the TSDR documents tab.

INTERMITTENT SYSTEM ISSUES: Due to high-volume usage, you may experience intermittent issues on the Trademark Status and Document Retrieval (TSDR) system between 6 – 8 a.m. ET. Refreshing your web browser should resolve the issue. If you still need assistance accessing a document, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

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Mark: PULPRIOT

PULPRIOT

US Serial Number: 87332264

Application Filing Date: Feb. 10, 2017

US Registration Number: 5280918

Registration Date: Sep. 05, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are

Status Date: Sep. 05, 2017

Publication Date: Jun. 20, 2017

Mark Information

Mark Literal Elements: PULPRIOT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Hair color; hair colorants; hair coloring preparations; hair colouring and dyes; hair colouring pre

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004

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Class Status: ACTIVE**Basis:** 1(a)**First Use:** Jan. 18, 2016**Use in Commerce:** Jun. 20, 2016**Basis Information (Case Level)****Filed Use:** Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44E:** No**Filed 44E:** No**Currently 66A:** No**Filed 66A:** No**Currently No Basis:** No**Filed No Basis:** No**Current Owner(s) Information****Owner Name:** Spiral Staircase, LLC**Owner Address:** 17401 Ventura Blvd., Suite B19
Encino, CALIFORNIA UNITED STATES 91316**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** CALIFORNIA**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Lisa M. Gigliotti**Docket Number:** PPRT**Attorney Primary Email Address:** lisa.gigliotti@loreal.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent Name/Address:** Lisa M. GigliottiL'Oreal USA Creative, Inc.
10 Hudson Yards
New York, NEW YORK UNITED STATES 10001**Phone:** 2129844177**Correspondent e-mail:** lisa.gigliotti@loreal.com
christopher.wancura@loreal.com**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jun. 28, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 28, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 06, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

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Sep. 05, 2017	REGISTERED-PRINCIPAL REGISTER	
Jun. 20, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 20, 2017	PUBLISHED FOR OPPOSITION	
May 31, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 05, 2017	ASSIGNED TO EXAMINER	74786
Feb. 17, 2017	NOTICE OF PSEUDO MARK E-MAILED	
Feb. 16, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 14, 2017	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 05, 2017

Assignment Abstract Of Title Information

Summary

Convey

Total Assignments: 1

Registrant: Spiral Staircase, LLC

Assignment 1 of 1

Conveyance: INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

Reel/Frame: 6337/0725

Pages: 7

Date Recorded: May 30, 2018

Supporting Documents: [assignment-tm-6337-0725.pdf](#)

Assignor

Name: SPIRAL STAIRCASE, LLC

Execution Date: May 24, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Assignee

Name: L'OREAL USA CREATIVE, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 10 HUDSON YARDS
NEW YORK, NEW YORK 10001

Correspondent

Correspondent Name: LAUREN SPRINGER

Correspondent Address: WEIL, GOTSHAL & MANGES LLP
767 FIFTH AVENUE
NEW YORK, NY 10153

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