

**ISRAEL**

**DEALMAKERS**

**SUMMIT**

**Sponsorship  
Overview**

**FEBRUARY 21, 2011**

**HILTON TEL AVIV**

## Sponsorship Levels & Opportunities

Hilton Tel Aviv | Monday, February 21st

### Platinum Sponsor

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#### \$25,000

- Guaranteed individual speaking opportunity: Keynote, Panelist, Moderator; Welcome or Closing Remarks
- Guaranteed exclusive sponsorship of Breakfast, Lunch, Coffee Breaks or Networking Reception
- Guaranteed marketing booth at the event, with opportunity to set up a marketing & demo table
- Guaranteed sponsorship exclusivity within your industry
- Preferred opportunity to privately meet VIP delegates for Breakfast/Lunch/Dinner (Feb 20<sup>th</sup> or Feb 22<sup>nd</sup>)
- Opportunity to host VIP delegation at your firm and arrange senior executives one-on-ones
- Your firm's logo and full-page description featured in program agenda handed out to all attendees
- Your firm's logo included on website and all signage during conference portion of the event
- 8 event passes for members of your firm
- 8 summit passes for you to distribute to your industry clients or prospects

### Gold Sponsor

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#### \$10,000

- Guaranteed individual speaking opportunity either as Featured Panelist, Fireside Chat or Moderator
- Guaranteed exclusive sponsorship of Breakfast, Lunch, Coffee Break or Networking Reception
- Preferred marketing booth at the event, with opportunity to set up a marketing & demo table
- Preferred sponsorship exclusivity within your industry
- Opportunity to connect privately with VIP delegates during Breakfast/Lunch/Dinner (Feb 20<sup>th</sup> or Feb 22<sup>nd</sup>)
- Your firm's logo and 50-word description in the day of program agenda handed out to all attendees
- Your firm's logo included on website and all signage during conference portion of the event
- 4 summit passes for members of your firm
- 4 summit passes for you to distribute to your industry clients or prospects

### Silver Sponsor

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#### \$5,000

- Preferred individual speaking opportunity either as Moderator or Feature Panelist
- Preferred Opportunity for exclusive sponsorship of Breakfast or Coffee Break
- Opportunity for marketing booth at the event (subject to availability) with a demo table
- Your firm's logo and description in the day of program agenda handed out to all attendees
- Your firm's logo included on website and all signage during conference portion of the event
- 2 summit passes for members of your firm
- 2 summit passes for you to distribute to your industry clients or prospects

# ISRAEL DEALMAKERS SUMMIT 2011

## ISRAEL DEALMAKERS SUMMIT 2011

Monday, February 21<sup>st</sup> – AGENDA

|                   |  |  |
|-------------------|--|--|
| 8:00am – 9:00am   | <b>Breakfast &amp; Registration</b>  |  |
| 9:00am – 9:30am   | <b>Welcome Remarks &amp; Opening Keynote</b>   |  |
| 9:30am – 10:15am  | <b>Panel Discussion:</b><br>World Trends – Business Views from the US & Europe       |  |
| 10:15am – 10:45am | <i>Networking &amp; Coffee Break</i>   |  |
| 10:45am – 12:15pm | <b><u>Track A:</u></b><br>Digital Media & Internet                                   | <b><u>Track B:</u></b><br>Cleantech & Energy |
|                   | <b><u>Track A:</u></b><br>Cloud Computing  | <b><u>Track B:</u></b><br>Homeland Security  |
| 12:15pm – 1:30pm  | <i>Lunch Break</i><br><i>(1x1 Meetings with VIP Delegates)</i>                       |  |
| 1:30pm – 3:00pm   | <b><u>Track C:</u></b><br>Mobile & Telecom   | <b><u>Track D:</u></b><br>Medical Devices    |
|                   | <b><u>Track C:</u></b><br>Publishing & Education                                     | <b><u>Track D:</u></b><br>Biotech & Pharma   |
| 3:00pm – 3:30pm   | <i>Networking &amp; Coffee Break</i>   |  |
| 3:30pm – 4:30pm   | <b>Panel Discussion:</b><br>Exploring the Hotbed – Israeli M&A and Investment Trends |  |
| 4:30pm – 5:00pm   | <b>Final Remarks &amp; Closing Keynote</b>   |  |
| 5:00pm – 7:30pm   | <b>Networking &amp; Cocktail Reception</b>   |  |



# ISRAEL DEALMAKERS SUMMIT 2011

## 2011 DELEGATION LIST: US & EUROPEAN EXECUTIVES

*(Confirmed and Invited Attendees)*

| Company                       | Name                 | Title                                      |
|-------------------------------|----------------------|--|
| Betaworks                     | John Auerbach        | SVP Corporate Development                  |
| Blumberg Capital              | David Blumberg       | Founder & Managing Partner                 |
| Comcast Interactive Capital   | David Horowitz       | Managing Director                          |
| Computer Sciences Corporation | John Glowacki        | Corporate VP & Global CTO                  |
| Criterion Capital Partners    | Adam Levin           | Managing Director                          |
| Dana Corporation              | Doug Tracy           | CIO  |
| Deutsche Telekom T-Mobile     | Brook Wessel         | Senior Investment Manager, Venture Fund    |
| DuPont Ventures               | Michael Blaustein    | Managing Director, DuPont Ventures         |
| Eastman Kodak                 | Lauren Lung          | Vice President & General Manager           |
| Gartner Group                 | Gideon Gartner       | Founder & Chairman Emeritus                |
| Google Ventures               | Wesley Chan          | Investment Partner                         |
| Henry Schein                  | Stanley Bergman      | Chairman & CEO                             |
| Houghton Mifflin Publishing   | Niall Maloney        | VP of Strategic Alliances                  |
| Johnson & Johnson             | Patrick Verheyen     | Vice President, New Ventures               |
| NBC Universal                 | John Miller          | Chief Marketing Officer                    |
| Nokia Siemens Networks        | Amri Lahat           | Head of Corporate Business Ventures        |
| Northwestern University       | David Carr           | CIO  |
| NYSE Euronext                 | Steve Rubinow        | Chief Information Officer                  |
| Paladin Capital Group         | Lee Buchanan         | Venture Partner                            |
| Royal Bank of Canada (RBC)    | Avi Pollock          | Head of Applied Innovation                 |
| Salesforce.com                | Kirsten Wolberg      | CIO  |
| SEB Venture Capital           | Frank Kelcz          | Partner Media & Technology                 |
| Shamrock Holdings             | Stanley Gold         | President and CEO                          |
| Software AG                   | Frederic Hanika      | SVP and Head of M&A                        |
| Sony Ventures                 | Austin Noronha       | GM, Sony Strategic Technology Partnerships |
| State of New York             | George Pataki        | Former Governor                            |
| TATA Consultancy Services     | Ajoy Mallik          | Global Head, VC and Emerging Technology    |
| Thomas H. Lee Partners        | Richard Bressler     | Managing Director                          |
| U.S. House of Representatives | Steve Israel         | Congressman, New York                      |
| Vishay Intertechnology        | Dr. Lior E. Yahalomi | EVP & CFO                                  |
| Wunderman                     | David Sable          | Vice Chairman and EVP                      |
| Zynga                         | Robert Goldman       | Head of Corporate Development              |

# ISRAEL DEALMAKERS SUMMIT 2011

## Israel Dealmakers Summit 2010

Carlton Tel Aviv | February 18, 2010 | Photo Gallery

