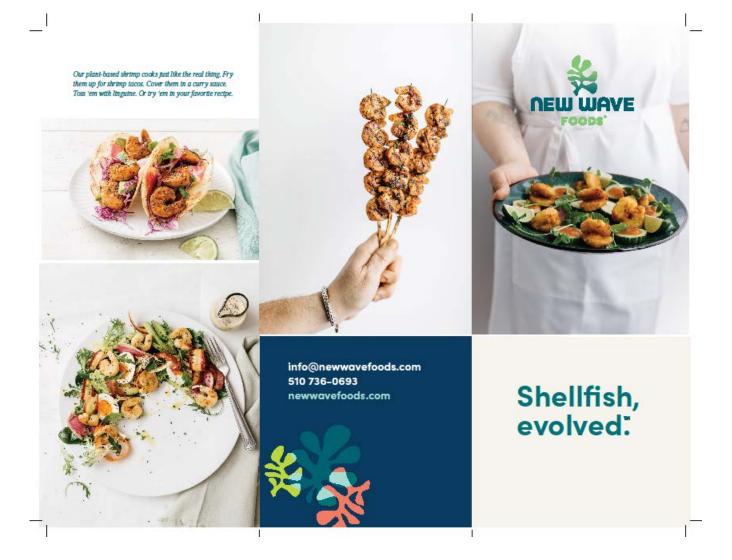
EXHIBIT J

FOR OFFICE ACTION RESPONSE RE: SHELLFISH, EVOLVED, S.N. 88/428324

New Wave Foods Tri-Fold Brochure (Side 1)



New Wave Foods Tri-Fold Brochure (Side 2)

New Wave Foods® is a disruptor in the seafood business. Our mission is to protect the oceans and the broader environment by developing delicious, plant-based versions of popular shellfish. Our first product, New Wave Shrimp™, is frozen, 100% plantbased shrimp that has the bite, texture, and taste of real shrimp. New Wave Shrimp is interchangeable with the real thing, and performs in recipes and food service applications just as shrimp does.



Features & Benefits

- New Wave Shrimp has the bite, texture, and taste of real shrimp.
- Delicious, plant-based,
 "1-for-1" swap for real shrimp.
- Interchangeable with 20-count, frozen, deveined IQF shrimp.
- Cooks in the same way as real shrimp, and performs exactly as real shrimp does across a wide range of food service applications.
- No cholesterol. No shellfish allergens. Non-GMO. Gluten-free. Vegan.
- Lower calories than ocean shrimp.
 Good source of protein.
- Terrific recipes are ready for immediate use. An internationally known chef has developed a number of recipes that showcase the versatility of the product across an array of cuisines.
- Available at a very attractive price point without the price volatility of typical shellfish.
- Helps protect the oceans and mangroves from the destructive impact of shrimp farming.
- Offers a viable alternative to shrimp farming, because the latter causes
 10X more environmental damage than beef production.

What we're made of:

New Wave Shrimp™ is made of sustainably sourced seaweed, soy protein, and natural flavors. It has lower caloric content than ocean shrimp and is a good source of protein and fiber. It doesn't contain any cholesterol and won't cause shellfish allergies. It's also gluten free and non-GMO.

Nutrit	ion	Fac	cts
Serving Size: 7			
Servings Per Co	ontainer: 1	1	
Amount Per Se	rving		
Calories 70	Ca	lories fro	m Fat
		% Dai	ly Val
Total Fat 1.5g	1		- :
Saturated Fat	1.5a		-
Trans Fat 0g			
Cholesterol ()ma		
Sodium 230m	n		10
Total Carboh		١~	
		g	_
Dietary Fiber	3g		1:
Sugars 3g			
Protein 5g			
Vitamin A 0%	•	Vitamin C 0	
Calcium 25%	•		ron (
* Percent Daily Values daily values may be calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Challesteral	Less than	300mg	300mg
Sodium Total Carbohydrate	Less than	2,400mg	2,400m
		300g	375g

New Wave Foods Label Mockups



