

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:



Serial No:

88/371,684

Law Office: 123

Applicant:

SweetWater Brewing
Company LLC

Trademark Attorney: Marta Stadel

Attorney Docket No: 10229-848US1

RESPONSE TO OFFICE ACTION

In response to the Office Action mailed July 29, 2019, Applicant SweetWater Brewing Company respectfully states as follows.

Amended Description of the Mark:

Applicant hereby amends the description of the mark in its entirety to read as follows:

The mark consists of a three-dimensional configuration comprising of a tap handle for dispensing beer and ale in the shape of an upward facing trout with a stylized representation of a splash of water at tail end of the trout, all extending upward from the beer faucet. The broken lines depicting lower and back portion of the tap handle which attaches to the keg indicate placement of the mark on the goods and are not part of the mark.

Response Remarks:

Applicant acknowledges and hereby responds to the Official Action of July 29, 2019. The Examining Attorney has rejected the application on grounds that the mark was not sufficiently described and on grounds that the drawing needed to be revised. The rejection is in part based on an understanding that the mark SWEETWATER is a part of the three-dimensional design. Applicant does not believe that the distinctive word mark SWEETWATER is necessary to the applied for mark. Accordingly, Applicant has amended the description of the drawing to reflect that fact. Please see the above.

Assuming that the Examining Attorney accepts the above revised description of the applied for mark, Applicant will provide an amended drawing that comports with the requirements set forth in the Official Action to place the application in condition for allowance. Applicant therefore respectfully requests that the Examining Attorney approve the above amended description of the mark and inform the Applicant of such approval such that the amended drawing can be provided.