

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: U.S. Trademark Application
Mark: **ISE**
Serial No.: 88413082
Applicant: Integrated Systems Events, LLC
Atty Ref.: 132997-502416

Declaration to Perfect Application; Power of Attorney;
Designation of Correspondence Address

Declaration

The signatory declares and states that he/she is authorized to execute and sign this instrument on behalf of and for the said Applicant. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that, if the applicant submitted the application or allegation of use (AOU) unsigned, all statements in the application or AOU and this submission based on the signatory's own knowledge are true, and all statements in the application or AOU and this submission made on information and belief are believed to be true.

The signatory additionally believes that: the Applicant is the owner of the mark sought to be registered; the mark is in use in commerce and was in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU; the original specimen(s), if applicable, shows the mark in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU. To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.

Applicant requests that the application filing basis for the goods/services specified below be established as follows: use of the mark in commerce under Trademark Act Section 1(a), 15 U.S.C. §1051(a). The goods/services identified in the application as filed are:

“Organizing and conducting exhibitions, trade shows, and conferences for commercial, business, and advertising purposes in the field of the audiovisual industry and the promotion thereof through advertising; promoting public awareness in the field of the audiovisual industry,” in International Class 35.

First use anywhere: at least as early as October 2003; and
First use in U.S. commerce: at least as early as October 2003.

“Organizing and conducting conferences, congresses, events, and exhibitions for cultural and educational purposes in the field of the audiovisual industry and the promotion thereof through advertising; providing information relevant to the field of the audiovisual industry for cultural and educational purposes,” in International Class 41.

First use anywhere: at least as early as October 2003 MB
First use in U.S. commerce: at least as early as February 2009 MB
October 2003

At least one specimen of use per Class showing the mark as used in commerce on or in connection with the above-identified goods/services is submitted with this Declaration.

Power of Attorney

Applicant hereby appoints Andrew D. Price, Rebecca A. Liebowitz, Kristen S. Ruisi, Halle B. Markus, Steven B. Powell, Marjorie W. Norman, Catherine S. Mitros, Paula E. Hopkins, Sean T. Phelan, Michael J. Hirsch, and Kelly L. Williams, all members of the bar of the District of Columbia or of their respective states, and the law firm of Venable LLP, and all having the building address 600 Massachusetts Avenue NW, Washington, DC 20001, as Applicant's attorneys with full powers of association, substitution and revocation, to transact all business in the U.S. Patent and Trademark Office associated with the present application, including without limitation to prosecute the application and receive the certificate of registration.

Designation of Correspondence Address

Send all notices, official letters, documents, communications and other correspondence concerning this application to: Andrew D. Price, Venable LLP, P.O. Box 34385, Washington, D.C. 20043-9998, telephone no. (202) 344-8156, fax no. (202) 344-8300.

INTEGRATED SYSTEMS EVENTS, LLC

**Integrated
Systems
Events llc**

Date: 3rd May 2019

By:  Mike Blackman

Name: Michael Blackman

Title: Managing Director