

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: **BEAST**
Serial No: **88/419,882**
Applicant: **Shanghai Yepai E-commerce Co., Ltd.**
Filed: **May 7, 2019**
Attorney's Ref.: 142934-502658

Honorable Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

POWER OF ATTORNEY

Applicant hereby appoints as attorney Rebecca A. Liebowitz, Andrew Price, Halle Markus, Kristen Ruisi, Steven Powell, Marjorie Norman, Catherine Mitros, Paula Hopkins, Sean Phelan, Michael Hirsch and Kelly Williams, each a member of the Bar of the District of Columbia and/or Virginia and/or Maryland, and/or their respective state, and having his offices and post office address at VENABLE, P.O. Box 34385, Washington, D.C. 20043-9998, Telephone (202) 344 4000, Telefax (202) 344 8300, to prosecute this application to register, and to transact all business in the Patent and Trademark Office in connection therewith, and to receive all documents, including the certificate of registration.

DESIGNATION OF CORRESPONDENCE ADDRESS

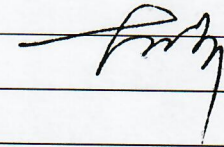
Send all notices, official letters, documents, and other correspondence concerning this application to **Rebecca Liebowitz**, VENABLE, P.O. Box 34385, Washington, D.C. 20043-9998.

DECLARATION

The undersigned declares and states that he/she is an officer of the applicant or is properly authorized to execute and sign this statement, power of attorney and declaration on behalf of and for the said applicant; that he/she believes applicant to be the owner of the service mark sought to be registered; that he/she believes applicant to be entitled to use such mark in commerce; that applicant itself or through applicant's licensee or related company has, and has had since the filing date of this application, the bona fide intent to use such mark in commerce in connection with the services listed in this application; to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive; to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support; the signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signed this 7th day of December, 2019.

Shanghai Yepai E-commerce Co., Ltd.

By: 
Name: Xiang Haiqi
Title: CEO