



Experience Cloud

The only single-source cloud-communications platform that provides limitless scale and control for the creation and management of mobile communications through APIs and the world's largest unified global network.

All Connected
Experiences

Everywhere and
Unbounded

Complete
Control

Products

Experience Platform

Experience Commerce

Content Hub

Experience Manager

Expanding Sitecore

Product Packaging

Talk to an expert

When combined, they form Sitecore Experience Cloud: the end-to-end content, commerce, and personalization platform.



Sitecore Experience Platform

Real-time personalization. Marketing automation. A/B testing. Omnichannel data capture. An industry-leading CMS. All rolled into one platform.

Discover Experience Platform

"By using out-of-the-box Sitecore XP elements like the personalization module, we are able to offer customers unique experiences."

- Mohsen Bourgou, Head of Technology, Global Digital, L'Oréal

SHARE





Oracle Live Experience Cloud

Partner Knowledge Zone



Oracle Live Experience Cloud is a SaaS service that allows any enterprise from any industry vertical to modernize customer experience with digital customer engagement that is proactive, seamless and meaningful.

- Live Experience August Update
- Live Experience September Update
- Partner Enablement Newsletter – November 2018
- Live Experience December Update
- Live Experience January Update

Customer data, Digital experience, and Personalization Makes Experience Cloud **The Hero.**



< **Economy**

Artificial Intelligence

Budh Economy

Experience Cloud

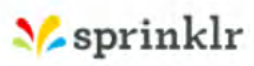
Innovation Open

Aury_® AI Platform

WHAT IS **EXPERIENCE CLOUD**?

Virtuos Experience Cloud is an integrated ecosystem of hubs, platforms and suites connected on a common thread to deliver personalized, superior and contextual experiences to customers, employees, and other constituents. It completely replaces siloed "x" clouds like Sales Cloud, Marketing Cloud, Service Cloud, etc. focussing on "experiences" instead of channels, departments, and functions.





Introducing Experience Cloud: The Next Milestone in the Sprinklr Journey

Tuesday, March 31st, 2015 | 6 min read [f](#) [t](#) [in](#) [p](#)





What is a digital experience cloud?

Feb 20, 2019

The digital experience cloud provides the technology to create a quick, convenient and streamlined experience for your customers. Instead of having customer data and interactions split between systems, the experience cloud is designed to effectively bring all of this data together in a single view. This means that any information held about the customer across departments will be accessible to the whole organization (providing controlled permissions are set up).



Upcoming events



Supercharge employee experience with an intranet - Dubai

Feb 04, 2020

Microsoft, Building #8, Dubai Internet City, Dubai, UAE

Supercharge employee experience with an intranet - Vancouver, BC

Feb 07, 2020

Microsoft, 1111 W Georgia St, Suite 1100, Vancouver, BC V6E 4M3

Supercharge employee experience with an intranet - Paris

Feb 20, 2020

Microsoft, 41 Quai du Président Roosevelt 92130 Issy-les-Moulineaux

Solve Bad Ads

Thunder Experience Cloud enables brands to achieve the right consistency, relevancy, and frequency for their ad experiences across screens (TV, mobile, desktop).

Featuring the first open, people-based ad server, Thunder powers better personalization, targeting, and measurement.

[LEARN HOW](#)



BROCHURE

Medallia Experience Cloud™

Medallia Experience Cloud™, a software-as-a-service platform, uniquely fuses human and machine learning to reveal the most relevant customer insights, and makes them actionable to every role across your organization. By integrating opinions with operational data, employees are empowered to make smarter, more effective decisions.

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